Info e differenze MIB

- International Business– Executive class
- International Business Regular class

## MIB regular/executive classes differences:

While the Regular MIB Class is mostly made by participants who just earned a bachelor degree, with little or no work experience, 24 years old on average, the Executives' Class is designed for participants who are older and could leverage on a few years work experience. Both classes are aiming to prepare talented participants for the challenges of a steadily evolving, multicultural business world. Programme contents, learning credits and workload are common to the two classes.

However, the MIB Executives' Class is especially valuable for candidates with a professional experience who want to make a significant change in their careers. The course content and the focus on personal development provide participants with new vision and new ambitions. Contents are designed according to firms' requirements, allowing companies to select up-to-date competencies to successfully face global business perspectives in rapidly changing economies. Moreover, the class lessons are on Friday afternoon (5:30 to 7:30) and Saturday morning (9:00 to 13:00) and students have the chance to work individually on their professional development and self-learning, besides being engaged in a challenging Project Work, developing an individual business idea or a research or consultancy activity for a private or public institution

MIB Regular Class is a fulltime Master program, (with class lessons every day 9:00 to 13:00 and 14:to 17:00), that challenges its students through rigorous coursework and practical work activities, including a 300 hours internship.

The schedule of the **Executive class** implies a full time work load.

Besides the 3 Intensive Weeks (40 hours per week face-to-face lectures), one at the beginning, one at mid-term and one at the end of the program, the teaching activity is organized at it follows:

- First term
  - Conferences (Mondays and Tuesday) and Core courses lectures (Friday and Saturday)
  - Seminars + Multimedia contents learning on the dedicated MIB Blackboard platform (Weds and Thursdays)
- Second term
  - Project work (Mondays and Tuesday) and Core courses lectures (Friday and Saturday)
  - Seminars + Multimedia contents learning on the dedicated MIB Blackboard platform (Weds and Thursdays).

In order to offer executive students with a practical experience, the Master includes a project work that will last for the entire second semester. This opportunity puts students in contact with external professionals to develop a project together, with the aim to help students with their future business activity.