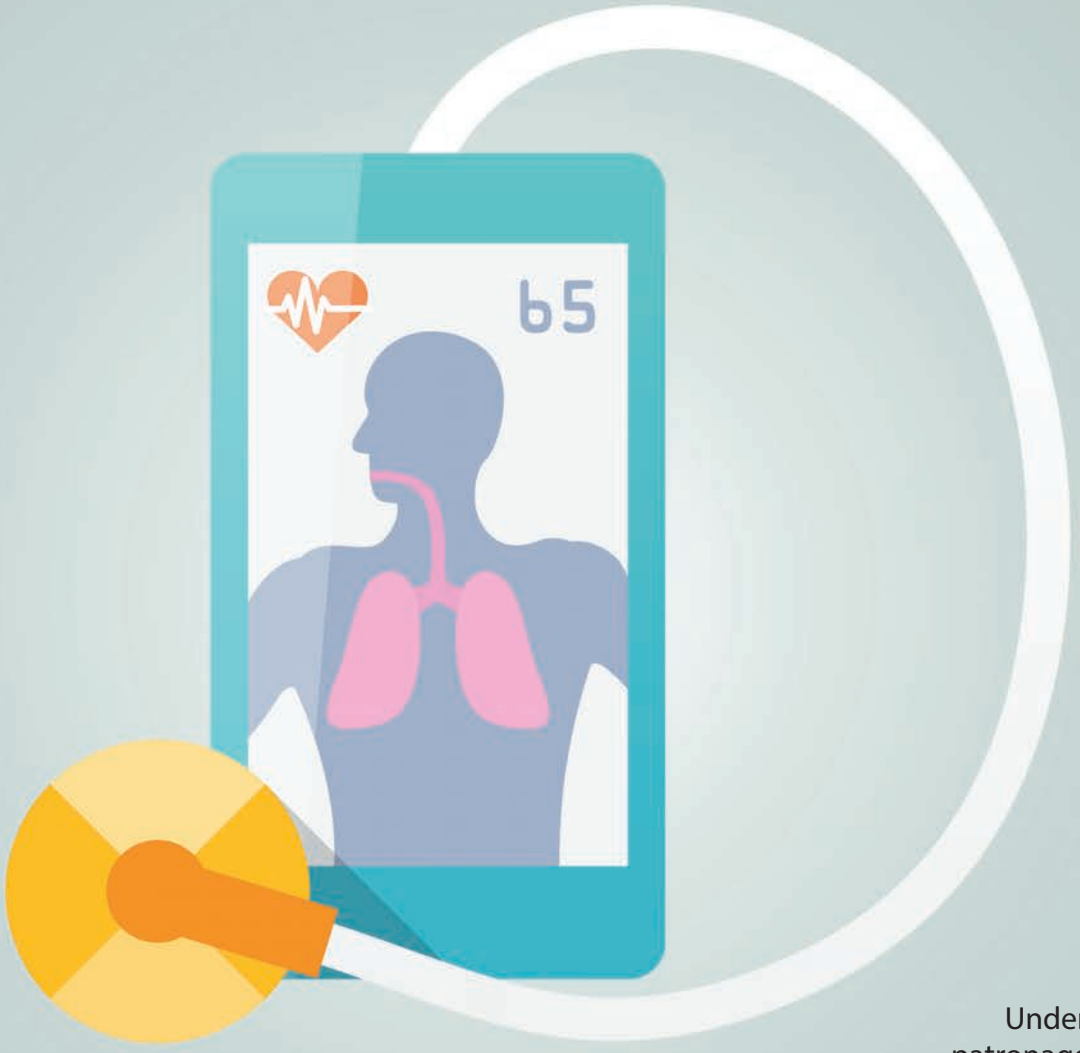
ROME BUSINESS SCHOOL

Better Managers for a Better World

Master in eHealth and Telemedicine Management

October 2018 - October 2019



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Accreditation

Italian Ministry of Education, University and Research

MINISTERO DELL'ISTRUZIONE, DELL'UNIVERSITÀ E DELLA RICERCA

The Rome Business School has been recognized by the MIUR (Italian Ministry of Education, University and Research) as a research centre, and is listed in the National Research Registry with the code 61598.

Italian Republic and Chamber of Commerce

Camera di Commercio Roma

The Rome Business School is legally recognized and authorised by the Italian Republic and Chamber of Commerce to deliver: "Management training and consultancy, marketing and communication services, education design, editorial activities by any means, including online publishing, except in the daily press".

European Union

The Rome Business School is officially registered as a participant organization of the Education and Culture Directorate-General and the Education, Audiovisual and Culture Executive Agency of the European Commission, with the Participant Identification Code (PIC) n. 937625960.

ISO 9001:2008

ISO 9001
LL-C (Certification)

The Rome Business School has obtained the ISO 9001:2008 certification, that recognizes the top quality standards of our training activities. The ISO 9001:2008 accreditation recognises that our organization implements the quality systems that provide the foundation for excellent customer satisfaction, staff motivation and continuous improvement.

ASFOR

ASFOR
SOCIO AGGREGATO

The Rome Business School is officially registered as a member of ASFOR. ASFOR is the Italian Association for Management Training, was founded in 1971 and, since then, its primary purpose has been to develop the Italian managerial culture and adapt it, by improving it, to the constant global social and economic changes.

European Council of Business Education

European Council for Business Education

The Rome Business School is officially registered as a member of the European Council of Business Education. ECBE is an international not-for-profit educational organisation, committed to develop innovative programmes which will help students to develop the skills, knowledge and experience to succeed in today's dynamic global economy.

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Overview

eHealth is the combined use of information technology and electronic communication, especially the internet, in the health sector, for clinical, educational and administrative purposes; both on-site and at distance (in which case it is called Telemedicine).

E-Health is not only a technical development, but also represents a way of thinking, a commitment, an organizational approach to improve health care locally or regionally by using the new opportunities presented by Information and Communication Technology.

By means of e-Health and Telemedicine, a Healthcare Institution or Ministry can achieve:

- more efficiency in health care: reducing costs by networking data and knowledge, avoiding duplication in diagnostic or therapeutic interventions, treating patients directly at home
- a higher quality of care: by networking the Health professionals' knowledge, enabling comparisons, and involving the patients and care givers
- the empowerment of patients
- the education of both physicians and patients about the management of pathologies
- more equity, for example by networking smaller hospitals with larger institutions and making virtual visits to remote areas

In this scenario, it is crucial for a Manager to understand the potentiality, seize the opportunities, push and, above all, lead the e-Health and Telemedicine revolution in health care.

The Rome Business School's Master in eHealth and Telemedicine Management has been designed to supply training on organizational processes and technologies aimed at the proper introduction and management of ICT solutions and Telemedicine in Health Systems.

Target Recipients

The Master is designed for Directors and Managers of Healthcare Institutions, Directors and Managers of Social and Healthcare Ministries, healthcare Decision-Makers, Clinicians, Clinical Engineers.

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Training Objectives

On completion of the training course, attendees will:

- understand e-Health and Telemedicine terminologies and their areas of application
- be aware of the most widespread and innovative technology platforms and solutions available
- possess the skills to evaluate and choose the best e-Health projects and solutions
- be able to manage the organizational aspects stemming from the introduction of e-Health in an Institution, a Region, or a Country
- be able to apply the knowledge of the best-in-class European e-Health projects to the domestic contexts
- be e-Health evangelists.

Professional Outlets

On completion of this Master, attendees will be able to work or improve their careers as:

- e-Health Managers
- Chief Information Officers for healthcare institutions
- e-Health executive consultants
- Managers of ICT Departments of Health Ministries
- e-Health and Telemedicine evangelists

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Course Contents

- Introduction, Terms and General Concepts
- Health Technology Assessment
- Electronic Medical Records
- National Electronic Health Records
- Chronic Disease Management
- EMR for Primary Care
- Clinical Decision Support Systems
- UK WSD "The Largest Randomised Control Trial of Telehealth and Telecare in the World"
- Better Health Through IT
- Standards and Interoperability
- Telemedicine: areas of use and technologies
- Introducing e-Health in Hospital environments
- Economics of e-Health
- Healthcare reform: changing the healthcare models in Europe
- ESA activities in Telemedicine: space technology for downstream eHealth applications
- E-Health experiences in the Italian regions
- E-Health in Hospitals
- Telemedicine for local organizations
- Telemedicine for developing Countries
- Public-Private Partnerships
- Designing of e-health projects
- European Structural Funding for e-Health management

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Attendance formulas

This course may be attended in the following formulas:

DISTANCE LEARNING

through a cutting edge e-learning platform with live lectures and a great teacher-student interaction.

ON CAMPUS

at the Rome Business School Rome headquarters.

DIDACTIC OF EXCELLENCE

The Rome Business School's teachers are always highly selected international level trainers and managers from a plethora of operational and professional backgrounds; they are therefore able to bring a wealth of up-to-date experiences and competencies. The quality of training is recognized by the ISO 9001:2008 Certification obtained by the Rome Business School.

TUTORING

For both the on-campus and distance-learning formulas, attendees can always count on the assistance of a tutor for any clarification they may require and for the execution of the tests and exercises planned for each subject.

DOCUMENTATION

Attendees will be issued with a wealth of documentation, including slides, notes, study cases, articles, videos and useful links.

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CAREER-SERVICE

Participation in this course also entitles attendees to: having their CV inserted in the Rome Business School's database and distributed to companies, organizations and head hunters of the Rome Business School's international network; a free review of their CVs; support in managing their job interviews; networking meetings with managers, professionals and entrepreneurs on an international scale; a personalised monitoring and alerting service for the best job opportunities both in Italy and abroad.

ENROLMENT IN THE ROME BUSINESS SCHOOL'S ALUMNI ASSOCIATION

Attendance in the course entitles to be enrolled in the Rome Business School's Alumni Association, the international network through which students of the Rome Business School can share ideas, experiences and projects.

DIPLOMA

Having successfully completed a project work and passed an exam, all students who will have regularly attended will be awarded the Rome Business School's Master in eHealth and Telemedicine Management.

World Class Teachers

- The Master faculty is made up of highly selected international professors, trainers and business managers, drawn from a variety of operational and professional fields and thus able to bring to the table a rich array of up-to-date experiences and competencies. The teaching approach is aimed at the acquisition of know-how, thus at transferring competencies truly useful for the attendees' professional development.

Learning Materials

- Students registered for the Master will be issued with a wealth of learning materials, including: slides, text books, case studies, articles, videos and useful internet links.

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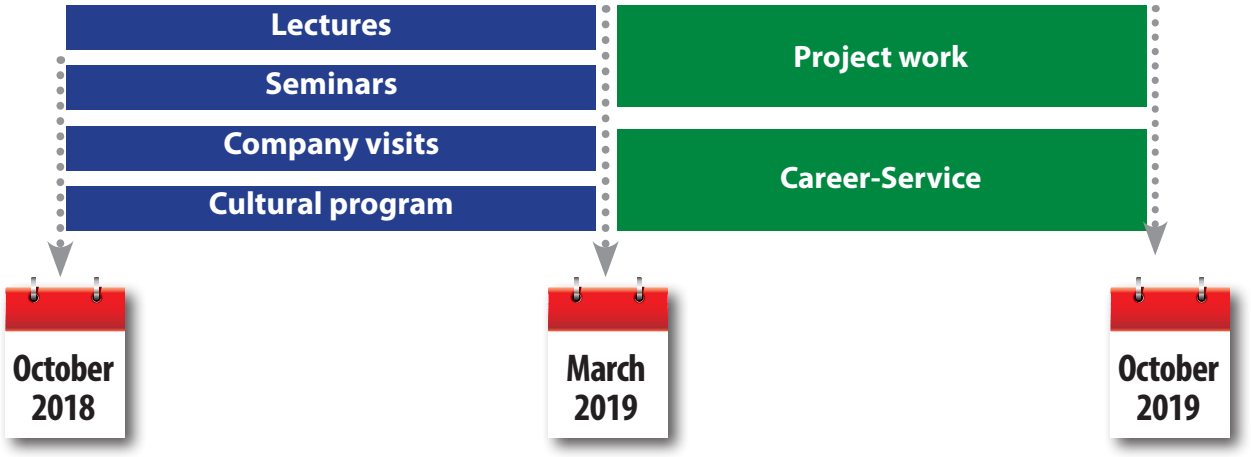
General Learning Structure

The course is structured in:

- 20 two hour lectures
- a final project work.



Course Language

The Master is taught in English.

Entry requirements

All applicants must have:

- A three-year degree (or be near completion)
- Demonstrate a good English proficiency

In order to ensure a high quality training course, classes consist of a limited number of attendees (for both the on-campus and online options).

Participation fee

The participation fee for the Master in eHealth and Telemedicine Management is € 4.500,00.

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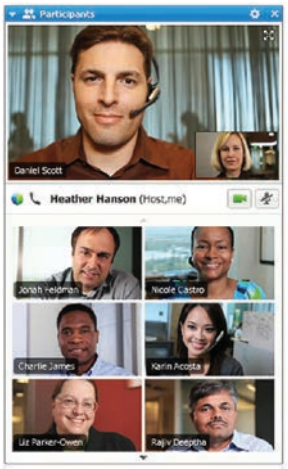
Distance Learning with LIVE lectures

Innovative managerial training… live!

You will be able to attend the live lectures from the comfort of your home or anywhere you may choose, with the same learning effectiveness of the on-campus lectures.

For this option, the Rome Business School employs a cutting-edge online platform, through which you will be able to:



- Follow lectures with full video and audio
- Interact in real time in audio and video with the teacher and the other attendees
- Collaborate and share documentation
- Watch the recording of the lectures whenever you want to

What will you need?

To get the most out of our lectures, you will need:

- A PC or mobile device with an internet connection
- An audio connection through PC or headphones/microphone
- A webcam (optional)

Excellent learning materials

- We will supply you with all the course's learning materials as for the on-campus option (books, text books, etc), and you will be able to study and exercise from the comfort of your own home, at your own pace.

A personal tutor at your disposal

- Besides the learning materials, you will benefit from the constant support of a Rome Business School tutor. The tutor will follow you through the whole course, will check your exercises and will be constantly at your disposal for any clarification and amplification.

Possibility of attending on-campus lectures

- Should you wish to, you are given the possibility to attend some of the on-campus course lectures, arranging your visit with our secretary's office in order to best suit your needs.

Learning assessment

- For each of the learning modules, you will be given a written evaluation in order to monitor your learning progress.

A forum dedicated to the sharing of experiences between students

- Through our dedicated online forum, you will be able to communicate and share experiences and ideas with other attendees of the Master's Degree course.

The same qualifications and certification as the on-campus course

- The distance learning option Master's Degree course entitles you to the same qualifications and career service as the on-campus course option.

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How to Apply

Fill out your online application form at
http://romebusinessschool.it/ehealth-application-form/

or Email your application to
admissions@romebusinessschool.it

This should include:

- your curriculum vitae
- a motivational letter indicating why you wish to enrol, your expectations and your professional objectives (no more than 200 words)
- your university transcripts,
- a copy of your Passport/ID
- any IELTS, TOEFL or similar certificates of proficiency in the English language (not compulsory)

Application considered by Rome Business School

The Rome Business School Admission Team will assess your application and will contact you if any additional documents are required. Complete applications will then be considered by the Academic Selection Committee.

Interview (either in person or online)

All candidates selected by the academic selection committee must interview with a member of the Admission team, either in person or online via Skype/Webex.

Application outcome

We will notify you informally by email of your application outcome, and you will receive either an official offer notification with information on any outstanding conditions to complete, or an official rejection notification within one week.

CONTACTS

Rome Business School
Via degli Scialoja 18, 00196 Rome, Italy
Email: For general inquiry: info@romebusinessschool.it
For admissions: admissions@romebusinessschool.it
Tel.: +39 (0)6 40044672
Fax.: +39 (0)6 96708812
Website: www.RomeBusinessSchool.it
Facebook: www.facebook.com/RomeBusinessSchool

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Testimonials

Katia Ingegneri (Italy)
The Rome Business School is not just a school but a big family, the care shown by the staff members and their willingness to help helped me have a good experience. Following the lectures and doing class presentations gave me confidence; I am now able to face a professional environment. This master course has given me the tools I needed to equip myself and start my journey to success

Sofia Anna Maria Caira (Belgium)
My experience has been really interesting; from the excellence of the classes to the quality of the teachers and of all those who work and collaborate in the school. It is a very, very interesting environment in which you can develop all the skills you need to succeed in your life.

Elzubair Khalid H.H. Salih (Sudan)
It was not only a series of academic lectures; it was a mix, I could say an all-in-one training cycle. A fantastic experience. The teaching and the professors, as well as the administration staff members, were very nice. I'm proud to have graduated from the Rome Business School!

Bobby Jacobs (India)
When you look into it, the course is absolutely tailor made throughout and provides both practical and theoretical knowledge, as well as the latest trends in the industry's know-how. The school really produces better managers for a better future.

Nikole Kirsten (Denmark)
Coming to the Rome Business School has been one of my best choices as it has given me a different outlook towards my professional career. Most lecturers have practical experience and bring it to the classroom, which enables the students to see that what they are learning can be useful in the real world. The focus of the education is on each student, which enabled us to be better people especially in the organisations we will be working in.

Coming to the Rome Business School has been one of my best choices as it has given me a different outlook towards my professional career.

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Registration Form

To be faxed to +39 (0)6 96708812 or emailed to info@romebusinessschool.it

Course Title .....

Place and Date of Commencement .....

Participant: Surname ..... Name .....

Address..... City.....

State..... Zip..... Country .....

Phone..... Fax ..... Email .....

Qualification: ☐ Student ☐ Entrepreneur ☐ Manager ☐ Professional ☐ Freelancer ☐ Other .....

Only for registration as an employee:

Company billing information:

Company name .....

Address ..... City.....

State..... Zip..... Country .....

VAT..... Tax Code .....

Point of Contact:

Surname ..... Name.....

Phone ..... Fax ..... Email .....

PAYMENT (to be made at the time of enrollment)

Payment of Euro ..... made by Bank transfer:
Bank account holder: Rome Business School
IBAN: IT15W0200805219000102125005
BIC/SWIFT: UNCRITM178L
Bank account number: 102125005
Bank name: UNICREDIT SpA
Bank address: Piazza Gimma, 14 - 00199 Roma, Italia

Promotional Code
(if available):

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CONTRACT CLAUSES

1 - COMPLETION OF REGISTRATION: Registration is considered complete upon receipt by the Rome Business School of this form, duly filled in and signed for acceptance, along with the payment.

2 - IMPOSSIBILITY TO PARTICIPATE: In case of impossibility to participate in the course, the Rome Business School will be authorized to charge the full amount and retain the amount already paid, subject to the possibility of the participant to enroll in another edition or another course of equal amount.

3 - WITHDRAWAL: In case of withdrawal of the participant from the course once it has already begun, the Rome Business School will be entitled to charge the entire fee and retain the amount already paid; the participant will retain the right to keep the educational materials distributed during the course.

4 - VISA REFUSAL: The tuition fee including any deposit is fully refundable if a student fails to, through no fault of his/her own, secure a visa less € 150 administrative charges. Refunds will not be made if the student is partially or wholly responsible for the visa being refused. For example if the student's visa is refused due to lack of funds, presenting forged documents, he/she will not be eligible for a refund. The student will not be eligible for a refund if student did not apply for a visa. The applicant immediately inform Rome Business School about the visa refusal and must produce original refusal letter from the Italian Embassy. Processing period of refund will take a minimum of four weeks. Refund request more than six weeks after the visa refusal will not be considered. In line with money laundering laws any fee paid will only be refunded to the person who paid the fee, unless in exceptional cases in which the original payee can give authorization for the money to be deposited into another account. Students' attention is particularly drawn to the fact that where they fail to submit an application for a refund due to visa refusal 15 days prior to the Course Commencement Date, they will not qualify for a refund.

5 - EXCEPTIONAL CIRCUMSTANCES: In all other cases a refund will not be made except in the unlikely event that the programme is cancelled or in exceptional circumstances at the discretion of the school for example, a bereavement involving the student's immediate family.

6 - CHANGE OF PROGRAMME: For didactic and organizational reasons, the Rome Business School reserves the right to postpone scheduled classes and modify the programme and/or replace teachers. Any changes will be promptly communicated to the companies and participants.

7 - LIABILITY OF PARTICIPANTS: Participants in the courses/ Master's Degrees are personally responsible for any damage caused to the classrooms, equipment and other items in the rooms used by the Rome Business School. Participants are also required to abide by the internal regulations (signing registers, using computer equipment, etc..).

8 - PRIVACY: The processing of personal data is carried out by the Data Bank of the Rome Business School in compliance with the provisions of personal data protection laws. Your data will not be disclosed to third parties, and you may at any time request its erasure. Should you not wish to receive further communications about our activities, please tick this box ☐

9 - DISPUTES: In case of any dispute, the Court of Rome shall be competent, to the exclusion of any other Court.

date .....

Signature (with stamp if company/institution)

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