

# ACADEMIC STUDY AND PROFESSIONAL PROGRAMS

2018 | 2019



**YOU ARE  
WELCOME  
HERE!**



**UCRIVERSIDE** | UNIVERSITY OF CALIFORNIA  
Extension  
Professional Studies



## WELCOME FROM KIM A. WILCOX

It is my pleasure to welcome you to UC Riverside. Whether your goal is to develop your English language skills, become immersed in American culture, earn a professional certificate or postgraduate diploma, or enroll in a program that prepares you for admission to a degree program, we have a program for you.

UCR Extension's programs for international students reflect the highest academic standards of the University of California. Students come from all over the world to learn from experts who are at the top of their fields. Further, we place a high priority on providing student experiences that are both meaningful and enjoyable. A UCR certificate or diploma will help distinguish you and will help you get the best jobs or get into the top universities in the world. Everyone understands that the UC brand means quality.

There are many challenges in today's complex world. International exchange of values, thoughts and ideas can provide students with the tools to face and even solve some of those challenges. I am proud that UCR has focused on the benefits of building a global community and look forward to seeing where this will take us in the future.

I invite you to explore the many opportunities UCR offers for international students that are outlined in this catalog. We hope to see you in Riverside in the near future!

Sincerely,

**Dr. Kim A. Wilcox**

Chancellor

University of California, Riverside

## COME AND JOIN US IN SUNNY SOUTHERN CALIFORNIA AND EXPERIENCE THE CALIFORNIA DREAM!

The University of California, Riverside (UCR), has one of the largest and most successful international programs in the U.S. Each year, we welcome over 5,000 international students from over 40 countries. UCR has been offering high quality programs since 1975, including a multiple-level ESL program, academic pathways, business and TESOL programs. We also offer unique programs like the University Credit Program (UCP), which allows qualified students to take credit courses at UCR, or our Postgraduate Diploma in Management that prepares you to work anywhere in the world, and includes an internship as well as the opportunity for one year of paid Optional Practical Training in the U.S.

We welcome you to join our growing international network. Improve your English, earn a University of California certificate or diploma, or prepare for a degree program. Once you choose the program that's right for you, you can take advantage of the many opportunities while you live in Riverside and study at the University of California, Riverside Extension Center. Practice your English, make friends, live near campus in an apartment or with a homestay family, gain valuable work experience or explore the diverse areas of Southern California. Whatever your personal or career goals, you will have a unique international experience. We are committed to helping you achieve your dreams, and we look forward to welcoming you to UCR.

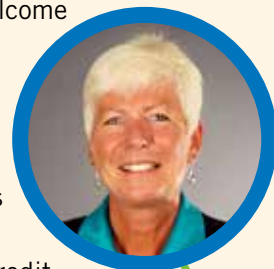
Sincerely,

**Bronwyn Jenkins-Deas**

Associate Dean, University Extension

Director, International Education Programs

University of California, Riverside



# Why UCR?

WELCOME TO UCR

UCRIVERSIDE

## 1. Be a student in the University of California system.

The University of California, Riverside is one of 10 campuses in the #1 public university system in the U.S. UCR is known as the most diverse and internationally-friendly campus in the UC system, and has nearly 80,000 alumni, many of whom have won prestigious awards such as the Guggenheim Fellowship, Nobel Prize, Pulitzer Prize, and others.

## 2. Be in the heart of Southern California.

Riverside is 80 kilometers east of Los Angeles in the heart of beautiful, sunny Southern California. Travel easily to beaches, mountains, theme parks, or shopping malls. Live in a welcoming, affordable university community.

## 3. Be in a program that provides the best American campus experience.

Our students will tell you that UCR has the best instructors. All are working professionals with real-world experience. They are friendly, helpful, and dedicated to providing the highest quality education to ensure that you have the best American campus experience.

FALL 2016  
ENROLLMENTS:

**22,921**

(19,799

undergraduates;  
3,122 graduate  
students)

FOUNDED

**1954**

CAMPUS:

**1,200 acres**  
located in one  
of the fastest  
growing regions  
in the state.

**UCR  
Facts**

DEGREES AND  
CREDENTIALS OFFERED:

**101** undergraduate majors;  
**94** graduate degree programs  
(**52** Master's and **42** Ph.D.)  
and **13** California teaching  
credential programs.

DIVERSITY:

UCR is the **most**  
diverse campus in the  
UC system. It is the  
**7th most diverse**  
university in  
the nation.

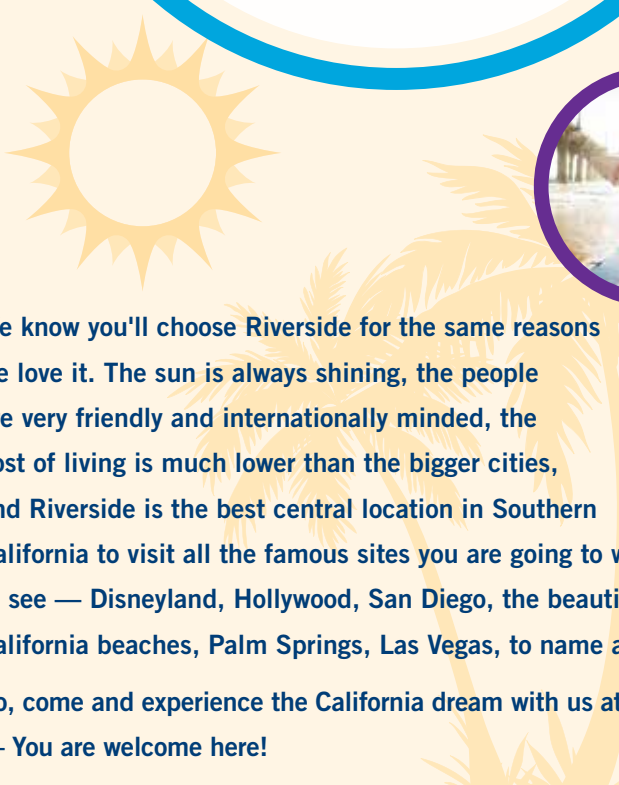
STUDENT/FACULTY  
RATIO:

**22-to-1**



# YOU ARE WELCOME HERE!

COME AND JOIN US IN  
**SUNNY SOUTHERN  
CALIFORNIA** AND  
EXPERIENCE THE  
CALIFORNIA DREAM!



We know you'll choose Riverside for the same reasons we love it. The sun is always shining, the people are very friendly and internationally minded, the cost of living is much lower than the bigger cities, and Riverside is the best central location in Southern California to visit all the famous sites you are going to want to see — Disneyland, Hollywood, San Diego, the beautiful California beaches, Palm Springs, Las Vegas, to name a few.

So, come and experience the California dream with us at UCR  
— You are welcome here!



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Enhance core management skills for any industry with a Postgraduate Certificate on [page 22](#).

Study, specialize and gain work experience with a Postgraduate Diploma, starting on [page 24](#).

Discover the gateway from professional program to Master's degree in the U.S.A. on [page 33](#).

Earn a Master's degree in just over one year, starting on [page 34](#).

# Academic and Professional Programs at the **University of California, Riverside** **Gold Standard**

Employers and universities around the world recognize University of California's gold seal as the highest standard in academics. We hold all of our programs, from individual courses to certificates to diplomas, to that gold standard. Each of our certificate and diploma programs prepares you to excel in your chosen career through a combination of advanced knowledge and on-the-job experience. Students who finish our programs are ready to begin their careers or to continue into a graduate degree program anywhere in the world.

We're here to empower you to succeed and achieve your academic and career goals. Start by differentiating yourself with one of UCR's courses, Professional Certificates, or Postgraduate Diplomas. Reach your final goal with an internationally-distinguished Master's degree.

YOUR  
PATH TO  
SUCCESS



**UC RIVERSIDE** | UNIVERSITY OF CALIFORNIA  
Extension  
Professional Studies

“

I completed the **Postgraduate Diploma in Tourism & Hospitality Management in 2016**. It was an amazing experience because I could study about the American hospitality industry, which is different from the French hospitality industry and is a model regarding service and business. This program also provided business classes which were so interesting. The program helped me to prepare for my masters studies, through marketing, finance, and human resources subjects. We had the opportunity to study a lot of different subjects. I especially appreciated the entrepreneurship subject which is very American-business oriented, and I could never have had the chance to study subjects with the same content in France. I really appreciated the fact that our teachers believed in us and gave us keys to become great business people. Lastly, the opportunity to work in the US was the “cherry on top” and a unique opportunity which can change your life.

”

– Solène Hoang Trong (France)



# University Credit Program (UCP)

## STUDY ABROAD AT UCR, EARN ACADEMIC CREDIT & THE OPPORTUNITY TO EARN A UC CERTIFICATE

Get a UC education and academic credit through our **University Credit Program (UCP)**. Take advantage of the unique opportunity to be a visiting student at UCR. Take select undergraduate, graduate, and academic courses at UCR Extension to get in-depth knowledge in a variety of subjects, and build important academic and career connections for your future. Design your schedule to earn a University of California certificate that will enhance your CV and help differentiate you in the workforce.

UCP students must demonstrate an advanced understanding of English language and have a strong academic foundation.

Once you check with your home institution to find out which UCR courses are transferrable, choose credit classes from across all disciplines. Gain access to courses in over 80 undergraduate majors and 50 graduate programs.

### Here's How It Works

Choose select courses from UCR.

#### UCR MAIN CAMPUS (UNDERGRADUATE AND GRADUATE LEVEL)

Courses are available in the sciences, humanities, and many other areas at both the undergraduate and graduate level in the daytime and evening.

- Our Academic Advising office helps you create the best schedule, and ensures you have a full course load of 12 units.\*
- UCR is one of only three UC campuses with an undergraduate program in Business.\*\*

\* Students may not get into their first choice of courses because availability may be limited.

\*\* Some courses, such as in the MBA program, are restricted and/or require additional fees.

#### UCR EXTENSION

UCR Extension offers a range of academic courses in a variety of areas during the late afternoon and evenings.

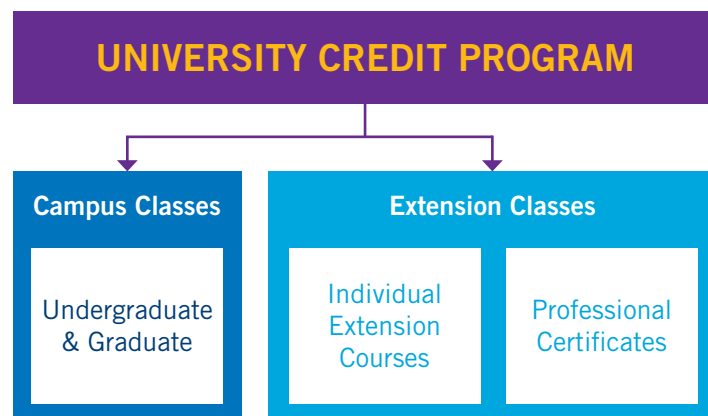
- Many UCR Extension courses carry credit and they offer a unique opportunity to study with experts who are real-world practitioners.
- Take advantage of the opportunity to earn a UC Professional Certificate or participate in a specialized program.
- Build your professional network, make connections you can use in your future career, and learn the latest techniques in your desired career.

### Who Can Attend

- Advanced-level English required: minimum TOEFL 550 PBT, 80 iBT, or IELTS 6.5.
- High school graduate with a strong academic record.
- This program requires an F-1 visa.
- Campus courses may have prerequisites.

### How Long? How Much?

- 12-week sessions (winter, spring, and fall).
- Program tuition cost for 2018/2019: \$5,800/\$5,950 (12 units/quarter). Additional units are \$350/unit.



# Professional Certificates and Specialized Programs

## UNLOCK YOUR CAREER POTENTIAL, STEP UP TO SUCCESS

Invest now in a successful future by completing a **Professional Certificate Program** or a **specialized study program** at the **University of California, Riverside**. A Bachelor's degree is not required to join one of our programs. Students enrolled in the UCP program have the option to study individual classes or a full certificate program.

Join experts who bring real-world experiences and provide stimulating coursework to challenge your thinking. Network with Americans and others from around the world in a friendly and interactive environment. Gain tools and techniques through a wide variety of professional courses that will help you establish an exciting, successful future.

Some of our programs offer the opportunity to “stack” credentials so you can start small and continue adding to your skill set. With each additional credential, you gain expertise and increase your global marketability.

Don't miss the chance to explore new opportunities, demonstrate your commitment to excellence, and enjoy the beauty and culture of Southern California.

### Professional Certificates and Specialized Programs

Choose the subject that best suits your needs and career goals. Completion times vary from 3-9 months. Check these pages for more details.

#### PROFESSIONAL CERTIFICATES:

- **Business Management** – details on [page 8](#)
- **Project Management** – details on [page 9](#)
- **Entrepreneurship** – details on [page 10](#)
- **Event Management** – details on [page 11](#)
- **Lean Six Sigma** – details on [page 12](#)
- **Leadership and Organizational Excellence** – details on [page 13](#)
- **Marketing** – details on [page 14](#)
- **TESOL** – details on [page 18](#)

#### SPECIALIZED PROGRAMS:

- **Digital Marketing** – details on [page 15](#)
- **Sports Marketing** – details on [page 16](#)
- **Supervision and Leadership** – details on [page 17](#)

For certificate course details, please visit our website at [www.iep.ucr.edu/certificates](http://www.iep.ucr.edu/certificates)

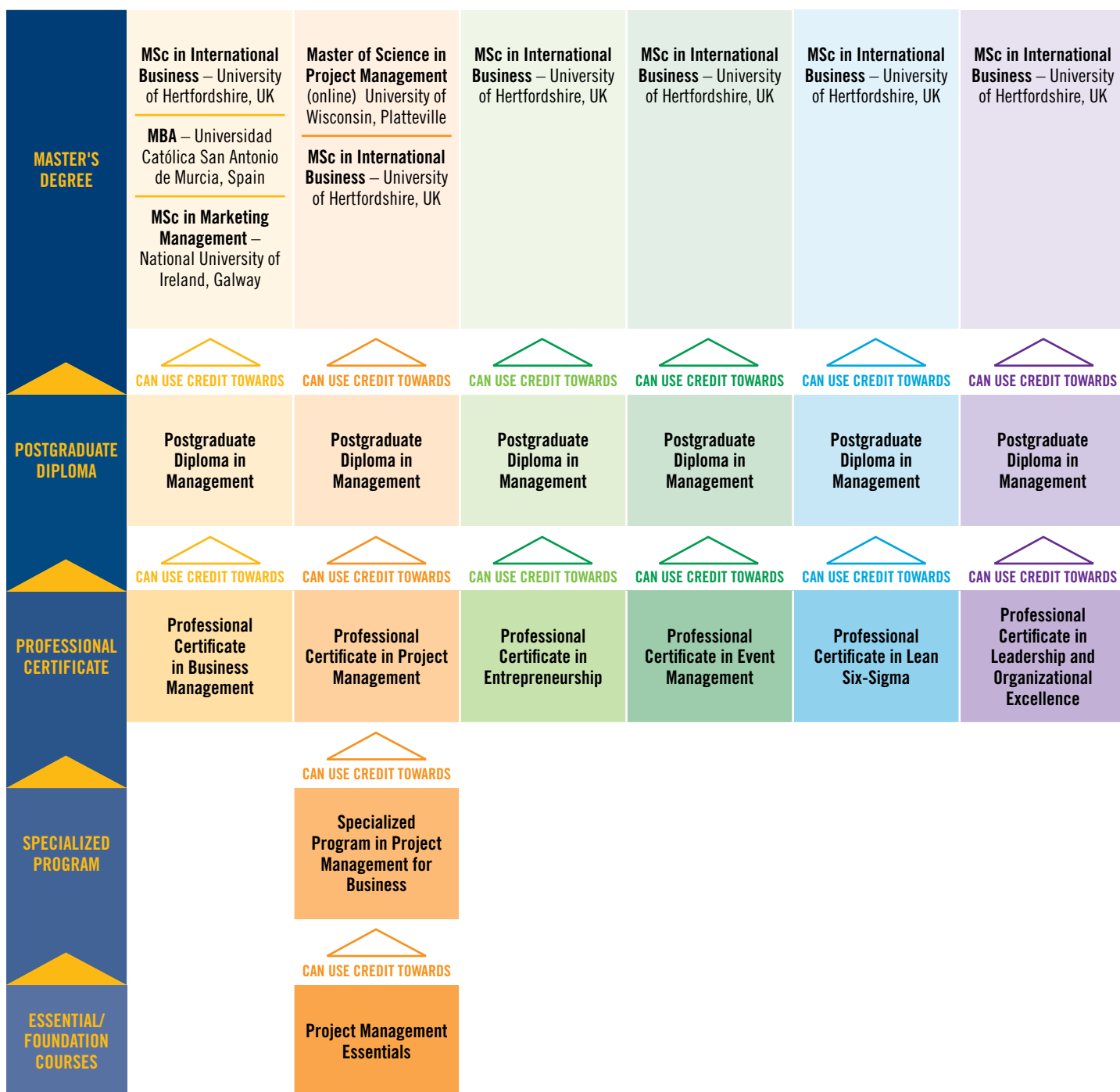




# Build your way to success with Stackable Credentials

**Stackable credentials let you decide what best fits your goals.** Start small with an Essentials course or Specialized Program and build your way to a Masters' degree. The skills you learn at each step are valuable and recognized on their own, and even more powerful when combined.

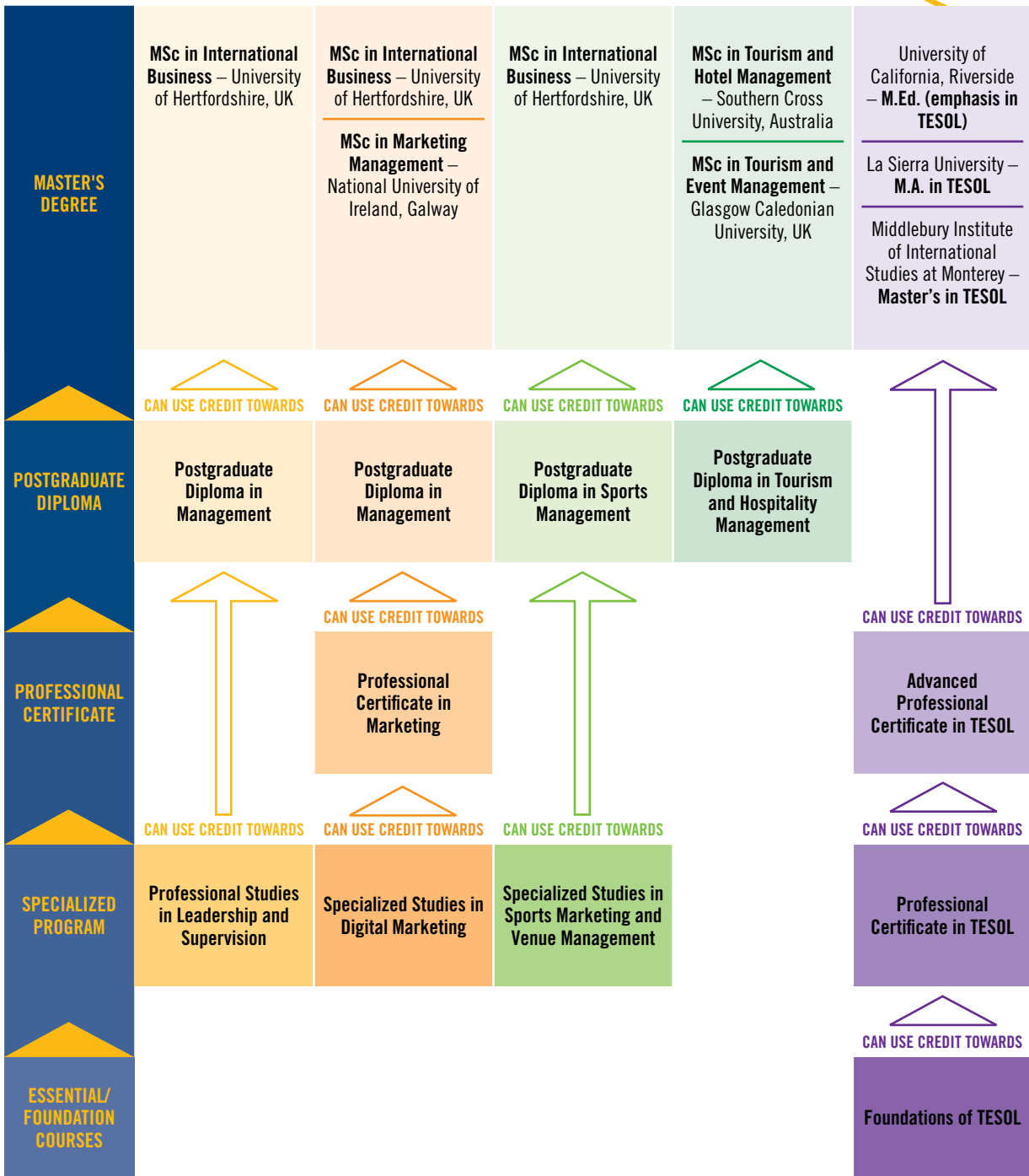
We offer pathways to nine different Master's degrees at eight partner universities around the world. Use the chart below to plan your path to success.







“  
My UCR professional program suited me perfectly and I gained the necessary knowledge for my professional and personal growth. It was truly a unique opportunity with experienced and professional instructors and academic advisors. Thank you!  
– Buket Ertenü (Turkey)  
”



# Professional Certificate in Business Management

## FIND YOUR PLACE IN MANAGEMENT

**Are you looking to get into management but unsure which area is right for you?** Get a feel for four of the top areas in business management to find your fit with this “build-your-own” certificate program. Develop the skills needed to expand your business knowledge and become a confident decision-maker and informed leader.

This is our most flexible certificate, perfect for those new to the workforce who need an overview of business or for those looking to find their management niche. Pick one

class each in Finance, Marketing, Human Resources and Operations; then choose one additional class in a business area that interests you most.

### What You'll Learn

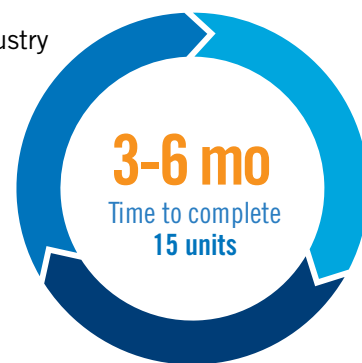
Master fundamental management strategies with an introduction to four core functional areas of business:

- **HUMAN RESOURCES/LEADERSHIP**  
Acquire knowledge in the core principles of human resources management and methods for successful leadership in the workplace.
- **MARKETING**  
Master skills in global marketing, analyze consumer behavior, and learn effective marketing strategies.
- **FINANCE/ACCOUNTING**  
Analyze financial reports, and develop practices for successful decision-making.
- **OPERATIONS**  
Study project management and day-to-day business operations to produce optimal outcomes.

### What You Can Do

Positions are available in a variety of industries all over the world, and can be found in firms, corporations, government, or nonprofit organizations. They might include:

- Human Resources Manager
- Marketing Manager
- Finance or Accounting Manager
- Operations Manager
- General Manager in any industry
- Manager at an international company



### STACKABLE CREDENTIAL: Build Your Way to a Master's Degree

If you already have a university degree, credit can be applied to a Postgraduate Diploma and then to a Master's Degree in Business.

MASTER'S PROGRAM WITH ONE OF OUR PARTNER SCHOOLS HERTFORDSHIRE   GALWAY   UCAM	APPLY CREDITS FROM BELOW AND STUDY ABROAD FOR AN ADDITIONAL 6 MONTHS TO COMPLETE
POSTGRADUATE DIPLOMA IN BUSINESS MANAGEMENT	APPLY CREDITS FROM BELOW AND STUDY FOR AN ADDITIONAL 1-2 QUARTERS TO COMPLETE, INCLUDING AN INTERNSHIP.
PROFESSIONAL CERTIFICATE IN BUSINESS MANAGEMENT	15 UNITS, EARN IN 3-6 MONTHS

# Professional Certificate in Project Management

## ENSURE EVERY PROJECT IS A SUCCESS

**Design your custom path in project management.** Get a foundation with our Project Management Essentials course, and then decide if you want to learn more with specialized courses that prepare you for PMP certification, or even a Master's degree. Decide what makes sense for you and start building your path to success.

Study the fundamental principles and practices of project management to increase productivity, establish clear objectives, and balance demands from project stakeholders. Take it a step further and add a specialized professional program in Project Management for Business, which can be completed over 10 weeks. Move on to our full Professional Certificate in Project Management to prepare to become a Certified Project Management Specialist, and even go on to an online Master's program in Project Management that can be completed anywhere in the world.

Our program reflects theories and practices that are closely aligned with the Project Management Institute (PMI) standards, the world's leading project management organization. Be confident that you can meet the challenges of any project, large or small, regardless of time or budget constraints, with a solid leadership approach, advanced analytical skills, and effective communication.

### What You'll Learn

- How to manage multiple projects in an efficient and effective way.
- How to identify, analyze, and manage risk during each stage of a project lifecycle.
- Techniques for keeping a project on schedule when faced with various challenges.

### What You Can Do

Every industry needs employees who can manage multiple projects successfully. Positions are available in firms, corporations, government, education and nonprofit organizations.

### STACKABLE CREDENTIAL

#### PROJECT MANAGEMENT ESSENTIALS

Learn the fundamentals of project management in our four-day intensive boot camp experience or choose a more traditional 10-week classroom format. Either way, you will learn the most up-to-date, hands-on project management techniques and be able to put them to work immediately.

Find out what project management is all about, how it can benefit you in your current job, and decide if you want to make it your career.



#### SPECIALIZED PROFESSIONAL PROGRAM IN PROJECT MANAGEMENT FOR BUSINESS

Dig into the details of project planning and organization from start to finish, and be prepared for the unexpected crises and setbacks that can derail any project. Focus on the skills that will gain you a reputation for completing projects on time, on budget and with the desired results.

Add two courses that cover project leadership, scheduling and risk management to the Project Management Essentials class (9 units total) to earn your specialized certificate.



#### PROFESSIONAL CERTIFICATE IN PROJECT MANAGEMENT

The ultimate success or failure of a project can be a direct reflection on your ability to organize, execute, and lead. Get ready for the challenge by continuing to build your Project Management skills. Root out waste in every stage of a project; remove wasted time, money and effort that jeopardize a project's success.

Add three additional courses to your Specialized Professional Certificate in Project Management for Business (18 units total) to earn your Professional Certificate in Project Management.



# Professional Certificate in Entrepreneurship

## TRANSFORM YOUR PASSION INTO A CAREER

**Do you feel the urge to own your own business and be your own boss?** Are you wondering how to do what you love, make a living, and give back all at the same time? Whether it's creating a marketing plan or starting your own software design company that gives you joy, turn your passion into your career. Learn to use your imagination and innovation to create your own success.

Start a new business or reenergize your existing one. Learn the fundamentals of creating and sustaining a profitable business in today's global environment. Understand how to turn ideas into profit within a socially responsible

framework. You will leave this certificate program with a business plan in hand and the skills and confidence to make your dream a reality.

### What You'll Learn

- Best practices for developing a well-structured financial plan that will function as the backbone of your business.
- Innovative skills and techniques to effectively manage business needs and client relationships.
- Methods for being a successful leader and how to manage in a globally competitive environment.
- Operational practices for understanding the global supply chain through import and export management.
- How intrapreneurship functions within an organization.

### What You Can Do

- For both existing and aspiring entrepreneurs who would like to acquire the skills to start a new venture.
- Professionals from existing organizations that are interested in intrapreneurship or corporate social responsibility and globalization within their companies, can also benefit.
- Pass on your newfound skills and become a consultant to other start-ups anywhere in the world.





# Professional Certificate in Event Management

## TURN YOUR EVENT PLANNING TALENT INTO A SUCCESSFUL CAREER

**Master techniques to manage successful events that clients, colleagues, and communities will remember with a Professional Certificate in Event Management.** Organize and successfully implement all types of events—from weddings, festivals, conferences and corporate meetings to film premieres, sporting events or fashion shows. Companies all over the world need professionals who have the skills to make their events a success.

Learn all aspects of event management for a wide variety of events, both personal and professional, in today's world. Explore budget, scheduling, design, risk management and more as you balance the needs of the client, vendors,

and attendees. By the end of this program, your skills and University of California Professional Certificate will distinguish you as a strong manager for any event in the world.

### What You'll Learn

- Planning, production, management and design of personal and professional events.
- Best practices and analysis of event case studies.
- Legal, insurance, and ethical issues.
- How to start a small event business, including planning, marketing, social networking, and more!



### What You Can Do

Professionals in this area can work anywhere in the world. Many event planners choose to be self-employed, while others join big or small event management companies, government offices, nonprofits and other organizations. Career opportunities exist in many industries, including (but not limited to):

- Event management
- Hospitality (hotels or travel agencies)
- Public relations or advertising
- Corporations or nonprofit organizations
- Sports events



# Professional Certificate in Lean Six Sigma

## ACHIEVE LONG-TERM SUCCESS WITH LEAN PRINCIPLES

**In today's world, the competition is fierce, and organizations want professionals who can make the most of limited resources.** Learn how to commit an organization to a higher level of productivity and reduce waste by earning our Professional Certificate in Lean Six Sigma. Take the lead as an innovator in your field and make Lean principles work for you and your organization.

Learn the core principles of Lean Six Sigma and how to incorporate them within an organization. Explore techniques to measure productivity, assess the results and strategize improvement. Find out how the practices of nearshoring and re-shoring are currently being used.

By the end of this program, your advanced knowledge and University of California Professional Certificate will distinguish you as a Lean professional committed to organizational success anywhere in the world.

### What You'll Learn

- Lean concepts to improve organizational performance.
- How to develop and integrate Lean Six Sigma tools.
- Project management strategies that include operations, cost reduction, safety and loss control.
- How to effectively meet customer, vendor, staff, and stakeholder needs.

### What You Can Do

Professionals in this area can work anywhere in the world in manufacturing, construction, automobile manufacturing, industrial and other similar industries. This specialization provides a unique skill set that many management and industry professionals can use, including (but not limited to):

- Lean manufacturing manager
- Lean manufacturing consultant
- Production supervisor
- Lean engineer



# Professional Certificate in Leadership and Organizational Excellence

## ENRICH YOUR KNOWLEDGE WITH AN AMERICAN PERSPECTIVE

**Knowing the direction in which your organization needs to go is just the tip of the iceberg.** Build a reserve of today's most valuable leadership techniques from real-world, successful visionaries, and chart your own course to success. Become a master of change through our process-driven approach to strategic management, and develop the leadership expertise to make your organization run like a well-oiled machine.

Put theory and application into practice to affect change within your organization. Learn how to apply proven quality management concepts to initiate enhanced organizational effectiveness strategies, streamlined processes, and improved client relationships. Become well-versed in intercultural communications, and discover ways to help organizations,

including your own, remain competitive in the global marketplace to stay in stride with the ever-changing economy. Upon completion of this program, you will have the capacity to translate your vision into reality, and be the kind of leader you would want to follow.

### What You'll Learn

- Ways to build strategies that meet and manage the needs of organizational stakeholders.
- How to identify new methods of decision-making.
- Approaches to managing organizational behavior including conflict, negotiations, workplace communication, and more.
- Tools for examining the CMQ/OE body of knowledge including customer/supplier relations, strategic planning, and process improvement.
- Systems for applying cultural diversity in the workplace, and cultural comprehension across the organizational structure.

### What You Can Do

Positions are available in private companies, firms, corporations, government, or nonprofit organizations in a variety of industries all over the world. They might include (but are not limited to):

- Chief Executive Officer
- Consultant
- Manager or Director



# Professional Certificate in Marketing

## BE STRATEGIC ABOUT YOUR FUTURE IN MARKETING

**Build a strong foundation in the latest marketing principles, which can be used in any industry anywhere in the world, with a Professional Certificate in Marketing.** Learn how marketing professionals use social media, email, and other current best practices to expand a company's international profile. Develop high-level balanced strategies with experts in the field so you can meet the challenges of today's global marketplace and advance your career in any company.

Learn critical skills every marketing professional needs in today's world regardless of the industry. Build sequential coursework with courses in market research, consumer behavior, using social media and more. By the end of this

program, your advanced skills and University of California Professional Certificate will distinguish you as a strong marketing professional anywhere in the world.

### What You'll Learn

- Key marketing principles and contemporary marketing practices.
- The relationship between marketing and profitability.
- Sources and the collection of marketing information.
- Consumer behavior analysis, competitive strategies, and more!

### What You Can Do

Professionals in this area can work anywhere in the world. Jobs are available in big or small companies, firms, government offices, or nonprofit organizations. Possible positions may include (but are not limited to):

- Marketing analyst/manager
- Internet marketing manager
- Advertising manager
- Public relations manager





# Specialized Program in Digital Marketing

## LEAD THE WAY TO DIGITAL DOMINANCE

**Take advantage of today's most powerful technological tools and change the way you communicate with customers.** Having a digital marketing strategy means more than just creating a website. Improve your online presence, use cutting-edge media, and learn to navigate the digital world.

Digital marketing is not just a trend; it's the new marketing reality. It has redefined the way businesses interact with customers, clients and prospects. Business professionals who learn the power of digital marketing will

be positioned for competitive advantage. Get just the right mixture of information and insight and harness the power of internet technologies for success.

### What You'll Learn

- Innovative approaches to guerrilla marketing, including cutting edge, mobile digital technologies to engage consumers.
- Explore the use of podcasting, video and SEO strategies to expand market share.
- Understand digital viral marketing techniques, using social networks to increase brand awareness.
- Successful e-commerce strategies to help businesses expand their reach.

### What You Can Do

Positions are available in industries around the world, and can be found in private firms or companies, government or nonprofit organizations. They might include (but are not limited to):

- Digital Marketing Manager
- Social Content and New Media Specialist
- E-commerce Communication Manager
- Internet Marketing Analyst



# Specialized Program in Sports Marketing and Venue Management

## GET THE SKILLS THAT PUT YOU AT THE TOP OF YOUR GAME

It takes more than a love of sports to be successful in this high-demand career. Hit the ground running with this all-new program that can be completed in one quarter of study. Four classes cover sales, marketing, fan engagement, and more.

If you're a sports fanatic looking for an exciting career doing what you love, we have just what you need. Like working with people? Try coaching. Have a knack for leadership? Become a stadium operations manager. Have strong communication skills? Work in public relations or marketing. The possibilities are as big as your dreams.

In just three months, you'll build the foundational skills to get your foot in the door of an entry-level position. Additional courses in Sports Finance, Leadership, and Marketing may be taken by qualified UCP students.

### What You'll Learn

- Methods for improving engagement, innovation and flexibility of staff, and ways to motivate and empower employees.
- Fundamental marketing and communication tools for effective branding and promotion.
- Operational aspects of running and overseeing a sports facility.



### What You Can Do

Positions are available in the sports industry, including sports networks like ESPN, athletic apparel companies, sales and advertising companies, marketing and public relations firms, and other organizations. They might include:

- Athlete Representative/Agent
- Sports Public Relations Specialist/Director
- Athletic Director
- Head/Assistant Coach
- Director/Assistant Director of Stadium Operations
- Sports Marketing Specialist
- Professional Sports Manager
- Sports Information Director



# Specialized Program in Supervision and Leadership

## ACCELERATE YOUR CAREER BY SHARPENING YOUR LEADERSHIP SKILLS

Master the skills needed for effective supervision and leadership with a series of one-day workshops. Learn the latest supervisory and team building techniques from leading Southern California business professionals. Take all of the workshops over three months and earn a specialized professional certificate, or choose just the classes that interest you.

Become the leader you've always wanted to be, to develop a great team and lead your organization to success. Benefit from an insider's perspective and acquire key communication strategies and conflict management

techniques to run an efficient organization and team. Whether you're just getting started or looking to enhance your existing leadership role, this program will help you maximize and improve your overall performance.

### What You'll Learn

- Essential tools to be an effective supervisor, including how to evaluate others, provide constructive feedback, and set clear objectives.
- Core managerial skills and strategies for managing change.
- Communication techniques for delivering information successfully.
- Methods to achieve key organizational results through coaching and mentoring.
- Principles and dynamics for high performance work teams, including how to positively manage workplace differences.

### What You Can Do

This program is designed for individuals who are seeking a new supervisory position, as well as those who already hold a leadership role and want to strengthen their skills or knowledge.



“

My experience at UCR was truly enriching; I had the opportunity to learn more about the national and international audiovisual industry. This experience also motivated me to set higher personal and professional goals...

— Andrea Coombes (Peru)

”



# Teaching English to Speakers of Other Languages (TESOL) Professional Certificates

## EXPAND YOUR TEACHING OPPORTUNITIES

Join others with a passion for education and learn how to teach English as a foreign language anywhere in the world. For over 35 years, our Professional Certificate in Teaching English to Speakers of Other Languages (TESOL) has successfully provided current and prospective teachers the training they need to teach English in the USA and around the world.

Learn about the frameworks, methods and components of TESOL. Explore grammar methodologies, and get introduced to language acquisition and linguistics. Build skills in a wide variety of teaching methodologies, including Listening,

Conversation, Pronunciation, Reading, Writing, and more. Find a complete listing of requirements and coursework at [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)

### Who Can Attend

- Advanced English language required: TOEFL 550 PBT with TSE 45, 80 iBT with minimum 23 on Speaking; or IELTS 6.5 with 6.0 on Speaking; or the equivalent.
- Minimum age: 18 (or high school graduate)
- A high school diploma is required; an undergraduate degree or college experience is preferred.

### What You'll Learn

- How to apply knowledge of linguistics, language acquisition, English grammar, and teaching methods to real teaching scenarios.
- How to evaluate students, materials, and teaching contexts to determine the best approaches for teaching.
- How to implement a range of teaching methods, techniques, and activities to create lesson plans that reflect current and effective approaches to teaching ESL/EFL.
- How to deliver lessons through practice teaching events to peers and to real ESL students.
- How to critically reflect on teaching events and complete a full teaching portfolio.

### What You Can Do

- Teach English in the USA
- Teach English anywhere in the world
- Pursue an academic career in TESOL

### Graduation Requirements

- Successfully complete all TESOL coursework with minimum GPA of 3.0 (out of 4.0)
- Passing grade in TESOL Portfolio
- Passing grade in ESL Student Teaching (28-Unit Program)

“

The instructors were all incredibly nice and helpful and the curriculum was well-organized. Courses like “ESL Student Teaching” offered me a great experience teaching ESL students. This program helped me a lot in my field.

– Mr. Tian Yu (China)

”



### STUDYING IN OUR ESL PROGRAM

Students in the Intensive English Programs in 500 level or above (or with a 530 TOEFL score) can take Foundations of TESOL as an elective. By doing so, students can complete the Professional TESOL Certificate in one additional quarter by taking 12 units. Students would pay \$5,800 for 12 units, which is a savings of \$750.



## Choose the course or certificate that's right for you:

### TESOL FOUNDATIONS

Explore the world of English language teaching in TESOL Foundations. Start by exploring the field of teaching English and learning about the needs of language learners. Then, learn to think like a teacher, write lesson plans, and lead activities.

Complete this boot camp course over 4 days or ten weeks, and transfer your units into the Professional Certificate in TESOL or the Advanced Professional Certificate in TESOL. ESL students in levels 500+ can take it as an elective.



### PROFESSIONAL CERTIFICATE IN TESOL

Gain the training and knowledge to teach English anywhere in the world. Learn theories and techniques for teaching speaking, listening, reading, writing, grammar, and more. Then, take your certificate abroad and pursue teaching opportunities around the world.

Add 12 units to the Foundations course for a total of 15 units to earn your Professional Certificate in TESOL.



### ADVANCED PROFESSIONAL CERTIFICATE IN TESOL

Learn how to teach English to language learners from around the world. Gain an understanding of the current trends and methods for teaching English, and develop your new skills by teaching ESL to real students in your final quarter. Once you've got some teaching under your belt, take your journey to the next level and pursue teaching opportunities in the US and abroad.

Add 13 units to the Professional Certificate in TESOL for a total of 28 units to earn the Advanced Professional Certificate in TESOL.



## THREE PATHS TO SUCCESS

### Build Your Way to a Master's Degree

Complete either the Professional Certificate in TESOL or the Advanced Professional Certificate in TESOL and transfer units toward a Master's degree from one of our three partner universities.

### University of California, Riverside M.ED. (EMPHASIS IN TESOL)

Students who complete either the 15-unit or the Advanced 28-unit TESOL Certificate program may apply selected TESOL certificate courses toward an M.Ed. degree with an emphasis in TESOL.\* For more information on this M.Ed. program, please visit the Graduate School of Education (GSOE) website: [education.ucr.edu](http://education.ucr.edu)



### La Sierra University M.A. IN TESOL

Students who complete either the 15-unit or the advanced 28-unit TESOL Certificate program may join a Master's degree program offered through La Sierra University, and earn an M.A. in TESOL.\*



### Middlebury Institute of International Studies at Monterey MASTER'S IN TESOL

Students who complete the 15-unit or advanced 28-unit TESOL Certificate program may join a Master's degree program offered through the Middlebury Institute of International Studies at Monterey and earn a Master's degree in TESOL.\*



\* Contact our office at [tesol@ucx.ucr.edu](mailto:tesol@ucx.ucr.edu) or 951-827-1701 for more information about TESOL

MASTER'S IN TESOL	
ADVANCED PROFESSIONAL CERTIFICATE IN TESOL	(28 UNITS)
PROFESSIONAL CERTIFICATE IN TESOL	(15 UNITS)
TESOL FOUNDATIONS	(3 UNITS)

# Graduate Study: From Postgraduate Certificate to Master's Degree

## MAKE EVERY STEP COUNT AS YOU CLIMB TO THE TOP

**Achieve your goals, one step at a time.** For a select number of our programs, we offer three tiers of graduate-level studies, each providing an in-depth, hands-on educational experience to help you earn a Master's degree and differentiate yourself as the top candidate for the career of your dreams.

### Building Blocks for Success: From Postgraduate Certificate to Master's Degree

At each level of our programs, you will develop advanced knowledge and experience to increase your long-term career potential. Study with faculty who have extensive experience in their fields, who will help you gain confidence, widen your network of professional contacts and apply an international

perspective to management strategies. Start with the fundamentals and work towards earning your Master's degree. Make your way into a top position in today's most exciting fields: Business Management, Marketing and Tourism & Hospitality Management.



#### **Earn Your Postgraduate Certificate in Management (PGCM)**

**See pages 22-23 for details.**

**Duration:** 3 months

**Tuition Cost:** \$6,950 (2018/2019)

(PGCM only)

**What You Earn:** Postgraduate Certificate in Management

**Program Structure:** Two-week modules in human resources, marketing, finance, change & technology, and strategic management, which include site visits to local and regional businesses

**Apply this Fundamentals of Management coursework to any management-focused Postgraduate Diploma.**



#### **Earn Your Postgraduate Diploma (PGD)**

**See pages 24-25 for details.**

**Duration:** 9-12 months (includes PGCM)

**Tuition Cost:** \$19,950 (2018/2019)

(includes PGCM)

**Program Structure:**

3-month Postgraduate Certificate (Step 1)  
+ 3-6 month Specialization Courses  
+ 3-month Internship

**What You Earn (one of the following):**

Postgraduate Diploma in:  
Business Management, Sports Management,  
Tourism & Hospitality Management, Engineering,  
Bioengineering, Entertainment and Media, or  
Public Policy

**Apply coursework from your Postgraduate Diploma towards a Master's degree.**

## STEP 3

### Earn Your Master's Degree

See pages 34-35  
for details.

#### Tuition Cost for each program:

approximately \$30,000-\$40,000

(including PGCM, PGD and Master's tuition)

#### What You Earn (one of the following):

- **MSc in International Business**  
(pages 36-37)  
**University of Hertfordshire, England**  
**Duration:** 15 months total (PGD in Business Management, Tourism & Hospitality Management, or Sports Management + Master's completion)
- **MSc in International Tourism Management**  
(pages 38-39)  
**Glasgow Caledonian University, Scotland**  
**Duration:** 15 months total (PGD in Tourism & Hospitality Management + Master's completion)
- **Master of International Tourism and Hotel Management**  
(pages 40-41)  
**Southern Cross University, Australia**  
**Duration:** 17 months total (PGD in Tourism & Hospitality Management + Master's completion)
- **MSc in Marketing Management (International)**  
(pages 42-43)  
**National University of Ireland, Galway, Ireland**  
**Duration:** 15 months total (PGD in Business Management + Master's completion)
- **Master in Business Administration (MBA)**  
(pages 44-45)  
**Universidad Católica San Antonio de Murcia**  
**Duration:** 15 months total (PGD in Business Management + Master's completion)

### Partnerships

We have partnered with five distinguished international universities located in U.K., Europe and Australia to offer high quality Master's degree programs to students who complete a Postgraduate Diploma. All programs are accredited and highly respected, and will provide an affordable pathway to earn a Master's degree in just over one year.\*

*\* Admission to a UCR Postgraduate Diploma program does not guarantee admission to a Master's Degree program.*



# Three-Month Postgraduate Certificate in Management

## GET THE BUILDING BLOCKS EVERY SUCCESSFUL MANAGER NEEDS

Enhance core management skills with our **Postgraduate Certificate in Management**. Combine lectures, interactive discussions, case studies and site visits to Southern California businesses to cover fundamental global management strategies. Get the tools you need to be a successful leader in any industry, anywhere in the world.

Strengthen core leadership skills, gain maximum exposure to American business practices, and apply the latest management techniques for global business environments in five key areas:

- **Global Human Resources Management** – Get introduced to workplace trends in recruiting and training, organizational behavior, labor-employee relations and more.
- **Global Marketing Management** – Focus on international entrepreneurship, global thinking, internet marketing, consumer behavior and more.
- **Multinational Financial Management** – Concentrate on issues within the world's financial markets, emerging markets, international trade, currency and more.
- **Managing Change and Technology** – Examine change at the individual, organizational and technological levels, how to manage information systems, innovation and more.
- **Strategic Management** – Use discussions and role-playing to master global negotiations, cross-cultural communication, competitive advantage and more.

### COMPLETE ALL 5 MODULES, CHOOSE YOUR PATH TO SUCCESS!

- Earn your Postgraduate Certificate, or
- Continue to earn a Postgraduate Diploma, having completed the first of the three required quarters. Add a specialization in your second quarter, and then gain work experience in an American company with an internship in your third quarter. See pgs. 24-25 for more details.



“

The Postgraduate program is intensive and carries a lot of weight in any industry. The professors are highly experienced professionals. My expectations were highly met as we gained an in-depth knowledge. This program brings the whole world under one roof, with the best learning experience.

— Tushar Ramnani (India)

”



## Who Can Attend

- Advanced English language required: TOEFL 550 PBT, iBT 80; IELTS 6.5; or the equivalent.
- Bachelor's degree required.
- No GMAT or management experience required.
- This program requires an F-1 visa for international applicants.

### WHAT IF I DON'T HAVE THE MINIMUM ENGLISH SKILLS YET?

If you do not have sufficient English skills to attend this program, you may join one of our English language programs first. See our English language brochure or [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs) for more details.

## What's Included

- Orientation.
- Small, interactive classes, with students from many countries, held in the daytime.
- 12 weeks of full-time study, including lectures and site visits.
- A certificate upon successful completion of all course requirements.

## How Long? How Much?

- 12-week program offered winter, spring, and fall.
- Program tuition cost for 12-week program: \$6,950 (2018/2019).

## Additional Information

- Individual classes are scheduled year-round with varying start dates.
- Prices, requirements and courses are subject to change. For the most up-to-date information contact us at:

**University of California**

**Riverside Extension**

International Education Programs

**Phone:** 1 (951) 827-4346

**Fax:** 1 (951) 827-1074

**E-mail:** [uciep@ucx.ucr.edu](mailto:uciep@ucx.ucr.edu)

**Website:** [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)

## EXPERIENCE THE UCR DIFFERENCE

- Study an integrated, comprehensive curriculum designed for the career-minded participant.
- Observe American business practices.
- Understand the latest issues and trends in management, and how they fit in a global context.



# One-Year Postgraduate Diploma Programs

## TAKE YOUR CAREER TO A HIGHER LEVEL

Now that you have earned your Bachelor's degree, we want to help you differentiate yourself from others in your field. Our One-Year Postgraduate Diplomas provide in-depth knowledge and on-the-job experience, which will give you a unique advantage when you apply for jobs. We've identified several key industries with great career potential so join us for a yearlong graduate-level program unlike any other.

Take advantage of living and studying in a vibrant university community. Create new career opportunities when you study with experts in your field, explore management specializations

in-depth, and leave UCR with a gold standard UC diploma and work experience at an American company.

### Here's How It Works

#### QUARTER 1:

##### FUNDAMENTALS OF MANAGEMENT (3 MONTHS)

**For all Postgraduate Diplomas except Public Policy: Postgraduate Certificate in Management**

Gain the best international perspective on management. Combine lectures, interactive discussions, case studies and site visits to local businesses. Explore management principles through five 2-week modules including global human resources, global marketing, multinational finance, change & technology and strategic management. See pages 22-23 for more details.

**For Public Policy & International Relations: UCR Coursework**

Attend lectures and seminars to explore policy-making, implementation and analysis. Use an interdisciplinary approach and begin with core courses in the Policy Process, Institutional Context or Policy Methods.

#### QUARTER 2:

##### SPECIALIZATION COURSES (3-5 MONTHS)

Go in-depth with experts who have extensive knowledge in your field. Once you've chosen your specialization, take a variety of courses in:

- **Business Management** – See pg. 26 for details.
- **Tourism & Hospitality Management** – See pg. 27 for details.
- **Sports Management** – See pg. 28 for details.
- **Entertainment & Media Management** – See pg. 29 for details.

- **Engineering Management** – See pg. 30 for details.
- **Bioengineering Management** – See pg. 31 for details.
- **Public Policy & International Relations** – See pg. 32 for details.
- **Take a 4-unit *Marketing You* course.** Develop your career focus and a marketing plan to help you create a personal brand. Learn critical job strategies, and define your career goals so that you can find the best internship to position you for your future career.

#### QUARTER 3:

##### PARTICIPATE IN AN UNPAID INTERNSHIP (3 MONTHS)

Companies all over the world are looking for professionals who have practical work experience in the U.S. Join an American company, city government office, professional firm, non-profit organization, or other U.S. employer and apply what you learn.

- Take an 8-unit *Understanding the American Workplace* course to support your internship.



## Earn Your Postgraduate Diploma, Stay in the U.S. for a Year of Paid Work Experience

F-1 students who successfully complete the Postgraduate Diploma are eligible to apply for **Optional Practical Training (OPT)** to work for one year in their field of study in the U.S. Our dedicated, experienced staff can help you apply. See [www.iep.ucr.edu/opt](http://www.iep.ucr.edu/opt) for details.

### WHAT IS A POSTGRADUATE DIPLOMA?

Our Diploma program is designed for career-focused individuals who want to study and get work experience in the U.S. It includes the latest techniques from current practitioners and the opportunity to apply them in real-world settings. This is not a Master's program, but it will give you a competitive edge for future work, and you may be able to apply credits to a Master's program at select universities. Check out our Gateway programs (page 33) or Master's Pathway programs (pages 34-45) for graduate level opportunities.

## Who Can Attend

- For non-native English speakers, advanced English language required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent.
- Bachelor's degree required.
- No GMAT or management experience required.
- This program requires an F-1 visa for international applicants.

### WHAT IF I DON'T HAVE THE MINIMUM ENGLISH SKILLS YET?

If you do not have sufficient English skills to attend this program, you may join one of our English language programs first. See our English language brochure or [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs) for more details.

## What's Included

- Orientation.
- Small, interactive classes, with students from many countries, held in the daytime and evening.
- Three-four quarters of full-time study, including:
  - Lectures and site visits.
  - UCR Extension or UCR campus courses as determined by specialization.
  - An unpaid internship.\*
- A diploma upon successful completion of all course requirements for the one-year program.

*\* Internship research and placement is the responsibility of the student, with guidance from UCR staff.*

## Additional Information

- Individual classes are scheduled year-round with varying start dates.
- Prices, requirements and courses are subject to change. For the most up-to-date information contact us at:

### University of California Riverside Extension

International Education Programs

**Phone:** 1 (951) 827-4346

**Fax:** 1 (951) 827-1074

**E-mail:** [uciep@ucx.ucr.edu](mailto:uciep@ucx.ucr.edu)

**Website:** [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)

## EXPERIENCE THE UCR DIFFERENCE

1. Get valuable work experience in the USA with an internship.
2. Continue studying in select Master's programs at a partner institution.\*
3. Apply to work for up to one year through Optional Practical Training at an American company.\*\*

*\* See Gateway programs (pg. 33) and Master's Pathways (pg. 34-45).*

*\*\* F-1 students only.*



“Being a part of UC Riverside's PGDM has given me the opportunity of experiencing a truly inspiring academic environment – through a number of excellent instructors – as well as great professional experience. These factors, alongside a welcoming and very supportive staff, are some of the main reasons why I consider myself fully prepared to excel as both a business executive and a human-being.”

– Anderson B. Almeida (Brazil)

# Postgraduate Diploma in Business Management

## OBTAIN MANAGEMENT SKILLS & EXPERIENCE TO MAKE YOUR RESUME UNIQUE

**Distinguish yourself in today's job market with a winning combination of advanced knowledge and on-the-job experience.** Earn your Postgraduate Diploma in Business Management and get up-to-date information on the latest global trends. Build a professional network, and explore how management techniques are applied in specialty areas such as events or project management.

### Course Options for Quarter 2

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course description).
2. Choose three additional UCR Extension courses in subjects like:
  - Marketing
  - Event or Small Business Management
  - Human Resources
  - Accounting
  - Project Management and more!

For a list of possible UCR Extension Management courses, visit: [www.extension.ucr.edu/management](http://www.extension.ucr.edu/management)

#### SPECIAL MBA COURSE OPTION FOR QUARTER 2

Interested in pursuing an MBA in the U.S. or abroad? Take up to two UCR MBA courses\* in Quarter 2. MBA courses carry full graduate credit and may be transferrable to UCR's MBA program or another MBA program in the U.S. See pg. 33 for more information.

*\*Available at an additional charge: \$500 per course*

### Internship Opportunities for Quarter 3

The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state. Examples of companies that have provided internships to our students include (but are not limited to):

- Matei & Co.
- Hillcrest Event Center
- National Orange Show
- San Diego Music Foundation
- Cobra Carbide
- Toro
- City of Riverside Mayor's Office
- Merrill Lynch

### How Long? How Much?

- 9-month program offered winter, spring, and fall.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).

For more information, visit our website:

[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



**Complete an international Master's degree with an additional six months of study:**

- **MSc in International Business** (Univ. of Hertfordshire, England) – see pgs. 36-37.
- **MSc in Marketing Management (International)** (NUI Galway, Ireland) – see pgs. 42-43.
- **MBA – Universidad Católica San Antonio de Murcia, Spain** – see pgs. 44-45.

## SUCCEED IN TOURISM & HOSPITALITY BY ENSURING CLIENT SATISFACTION

Managers in the tourism & hospitality industries face a unique set of challenges that require patience, confidence, and a strong understanding of how to provide the best services and achieve customer satisfaction. Take in-depth courses and gain work experience to take the lead in a variety of international tourism and hospitality settings.

Learn about customer service and consumer behavior in today's world. Explore the tools and techniques for more

effective communication, organizing people and events, advertising and more.

### Course Options for Quarter 2

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course description).
2. Choose three additional UCR Extension courses in:
  - Customer Service and Customer Relations Management
  - Corporate Communications
  - Advertising and Promotions Management
  - Event Management and more!

For a list of possible UCR Extension Management courses, visit: [www.extension.ucr.edu/management](http://www.extension.ucr.edu/management)



“Pretty much everything I know about business I learned at UCR. The knowledge and experience I gained is invaluable, and interacting with people from around the world on a daily basis is the best “school” you can attend. I will be forever thankful.”  
– Rocío Pardo De Donlebún Y Ruesta (Spain)

### Internship Opportunities for Quarter 3

The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state. Examples of companies that have provided internships to our students include (but are not limited to):

- Laguna Cliffs Marriott Resort and Spa
- Trilogy Excursions
- Mission Inn
- Walt Disney World Resort®
- Doubletree Hotel (Affiliate of Hilton)
- Regal Spas
- Keyways Vineyard and Winery
- Napa Valley Wine Train

### How Long? How Much?

- 9-month program offered winter and fall.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).

For more information, visit our website: [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



Complete an international Master's degree with an additional six or eight months of study:

- MSc in International Business (Univ. of Hertfordshire, England) – see pgs. 36-37.
- MSc in International Tourism Management (Glasgow Caledonian Univ., Scotland) – see pgs. 38-39.
- Master of International Tourism and Hotel Management (Southern Cross Univ., Australia) – see pgs. 40-41.



# Postgraduate Diploma in Sports Management

## DEVELOP SPORTS LEADERSHIP SKILLS THAT PUT YOU AT THE TOP OF YOUR GAME

As the sports industry grows, so will the demand for professionals in athletics who can provide advanced managerial support to build and promote the best teams, successfully negotiate contracts and finances, and demonstrate global awareness. Make sure you're prepared to take the lead above other candidates.

Improve your knowledge about the coordination and promotion of a professional sports team. Explore techniques to effectively

oversee people and projects, finances and logistics, marketing, and more.

### Course Requirements for Quarter 2

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course description).
2. Three required courses are:
  - Sports Marketing and Promotions
  - Management and Leadership in Sports
  - The Financial Management of Sport

### Internship Opportunities for Quarter 3

The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state.

Examples of companies or teams in which you might have an internship include (but are not limited to):

- OC Blues Football Club
- Staten Island Yankees
- California Soccer League
- Sport & Social Club of Honolulu, Hawai'i
- UCR Athletics
- Ski Resorts
- Tennis Clubs

### How Long? How Much?

- 9-month program offered winter and fall only.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).

For more information, visit our website:  
[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



Complete an international Master's degree with an additional six months of study:

- MSc in International Business (Univ. of Hertfordshire, England) – see pgs. 36-37.

# Postgraduate Diploma in Entertainment & Media Management

## BECOME THE MEDIA STAR YOU WERE DESTINED TO BE

Fulfill your Hollywood dream and establish a career as an entertainment professional with our unique program, created in partnership with the world-renowned L.A. Film School. Learn the latest film and T.V. industry practices, gain experience using state-of-the-art production equipment, and develop your own creative ideas. You will finish our program with everything you need to begin your career.

Get professional training in visual media production and management to run a film or T.V. production like a pro.

Learn strategies in casting, set design, cinematography, and more.

### Course Requirements for Part 2 – Move to Los Angeles (6 months at L.A. Film School)

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course description).
2. Continue your studies at the Los Angeles Film School through a 6-month specialty program:
  - Cinematography and Directing
  - Production Design
  - Art Direction
  - Production or Post-Production



#### YOUR PATH INTO HOLLYWOOD

Earning a Postgraduate Diploma from UCR is just the beginning. You will also:

- Earn a professional certificate in film design and production from the L.A. Film School.
- Work at a Hollywood studio during your unpaid internship.

### Internship Opportunities for Part 3

The internship coordinator will give you the best tools to find your internship. Your internship will take place in Hollywood. Examples of studios/companies that have provided internships to students include (but are not limited to):

- Ryan Seacrest Productions
- Showtime
- Jim Henson Company
- Viacom/Game Trailers
- G4 TV

### How Long? How Much?

- 12-month program offered winter, spring, and fall.
- Program tuition cost for 12-month program: \$29,950 (2018/2019).

For more information, visit our website:

[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



#### Special Technology Requirements

Students will be required to purchase a laptop and software package, at separate cost from the tuition. The cost for this requirement is approximately \$3,800.

# Postgraduate Diploma in Engineering Management

## DON'T JUST BE A LEADING ENGINEER, BE A LEADER IN ENGINEERING

Take the lead with your industry's latest innovations while building on your existing knowledge as an engineer. Our Postgraduate Diploma continues your academic journey and provides work experience to build your confidence as a global leader in engineering.

Learn how to manage engineering projects and teams in today's world. Study with world-renowned UCR faculty in eight different engineering areas. Combine advanced engineering coursework with management concepts in human resources,

accounting, marketing and other key areas. Discover how your diploma, and work experience will distinguish you as a strong leader in your engineering field anywhere in the world.

### Course Options for Quarter 2

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course descriptions)
2. Choose up to 3 additional courses from a variety of UCR main campus upper-division courses\* in your field:
  - Electrical Engineering
  - Mechanical Engineering
  - Computer Engineering
  - Computer Science & Engineering
  - Chemical & Environmental Engineering
  - Chemical Engineering
  - Environmental Engineering
  - Materials Science & Engineering

\* Courses are open on a limited, space-available basis. A list of available courses will be provided in Quarter 1.

### Internship Opportunities for Quarter 3

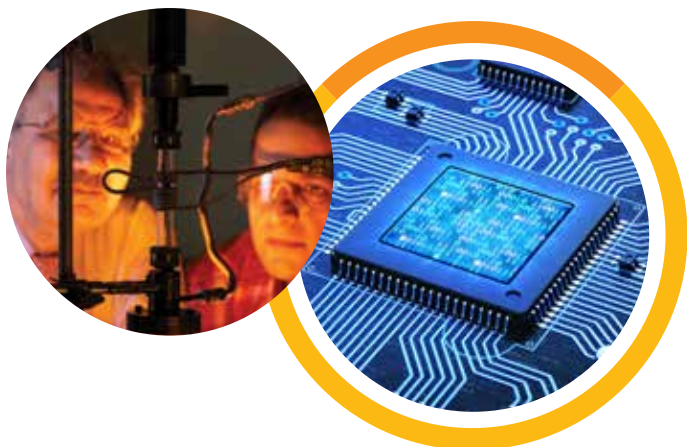
The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized businesses, though occasionally they may be located in other parts of California or in another state. Examples of companies that have provided internships to our students include (but are not limited to):

- 9Wood
- Inboard
- VPET USA, Inc.
- 3M
- Luxfer Gas Cylinders
- Full Moon (Marketing and Online Media)
- HFYN (Social Web and Application Development)
- UCR Research

### How Long? How Much?

- 9-month program offered winter and fall only.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).

For more information, visit our website:  
[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



# Postgraduate Diploma in Bioengineering Management

## TAKE THE NEXT NATURAL STEP IN YOUR BIOENGINEERING CAREER

Play a key management role in your company with a thorough understanding of American business practices and learn about the latest developments in bioengineering with world-renowned UCR faculty. Earning a Postgraduate Diploma will give you advanced expertise and an internship in a bioengineering company to prepare you for success.

Learn how to manage bioengineering projects and teams in today's world. Study with world-renowned expert faculty in bioengineering at the University of California, Riverside. Combine advanced coursework with management concepts like human resources, accounting, marketing and other

key areas of business. Discover how your diploma, work experience, and strong foundation in management will distinguish you as a strong leader in your field anywhere in the world.

### Course Options for Quarter 2

Once you've completed the first quarter in Fundamentals of Management and earned your Postgraduate Certificate in Management, build specialized skills related to your individual goals.

1. **Marketing You** (see pg. 24 for course description).
2. Choose up to 3 additional courses from a variety of UCR main campus upper-division courses\* in Bioengineering.

\* Courses are open on a limited, space-available basis. A list of available courses will be provided in Quarter 1.

### Internship Opportunities for Quarter 3

The internship coordinator will give you the best tools to find your internship. Most internships are in local, mid-sized companies, though occasionally they may be in other parts of California or in another state. Examples of companies that have provided internships to our students include (but are not limited to):

- Teco Diagnostics
- Applied Principles for Service Incorporated
- EurekaGenomics
- Azcobiotech
- Monsanto
- Actice Motif
- Mo Bio

### How Long? How Much?

- 9-month program offered winter and fall only.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).

For more information, visit our website:  
[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



“

**I learned a lot working in the American workplace.** I have tremendously improved my analytical skills with the responsibilities given to me. It exactly relates to my career goals as I have a bachelor's in biomedical engineering and this experience will help me get a job anywhere.

– **Arantxa Rodrigues**  
(Portugal)

”

# Postgraduate Diploma in Public Policy & International Relations

## ARE YOU READY TO MAKE A DIFFERENCE IN THE WORLD?

**Make an impact in the lives of others and meet the global challenges of poverty, environment, public health and more.** By joining our world-class university, known for its commitment to diversity, justice and community, you will get advanced coursework in policy analysis, politics, statistics, and research to solve policy issues and help build a stronger global society.

The University of California, Riverside's School of Public Policy has been established to focus on:

- The connection between social and environmental policies.
- Policy-making that can be applied across city, county, state and country boundaries.
- Global-local connections, or studying problems of emerging countries that may apply locally.

### Course Requirements for Quarters 1 and 2

Attend lectures and seminars to explore policy-making, implementation and analysis. Use an interdisciplinary approach and in each quarter, you will choose 3 courses in the following areas:

#### 1. Core Courses

- The Policy Process: Policy analysis, processes, regional policy-making and state government
- Institutional Context: Environmental policies, ethics, and global-local policy connections
- Policy Methods: Quantitative & qualitative methods, applied microeconomics, and public leadership

#### 2. Specialty Courses

- Environmental policy (including air and water quality)
- Energy, water, and food security
- Sustainable development and poverty
- Public health and nutrition
- Crime and youth violence prevention and justice
- Housing and urban/suburban development
- Arts, culture and media

For more information, visit our website:

[www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)

### Internship Opportunities for Quarter 3

The internship coordinator will give you the best tools to find your internship. Most internships are in local or state government offices, or other public organizations. Examples include (but are not limited to):

- City of Riverside
- San Bernardino Sheriff's Office
- Western Municipal Water District
- Riverside Transit Agency
- South Coast Air Quality Management District

### How Long? How Much?

- 9-month program offered winter and fall only.
- Program tuition cost for 9-month program: \$19,950 (2018/2019).





# Gateway to a Master's Degree in the U.S.A.

## FOLLOW YOUR CAREER ASPIRATIONS INTO A MASTER'S DEGREE IN THE U.S.A.

Earning a Professional Certificate or Postgraduate Diploma provides recognition by employers and universities. Apply coursework from one of our programs towards a Master's degree in select areas. Our Academic Advising office is available to help you navigate the transition from a professional/postgraduate program to a Master's degree. Check out these opportunities in the U.S.A.:

### University of California, Riverside



#### MBA PROGRAM

Successfully complete a Postgraduate Diploma in Business Management and you may be eligible to apply for UCR's MBA program and, if admitted, have credit apply to your MBA requirements.\* For more information, please visit the UCR Anderson Graduate School of Management (AGSM) website: [agsm.ucr.edu](http://agsm.ucr.edu).

#### M.ED. (EMPHASIS IN TESOL)

Students who complete either the 15-unit or the Advanced 28-unit TESOL Certificate program may apply selected TESOL certificate courses toward an M.Ed. degree with an emphasis in TESOL.\*\* For more information on this M.Ed. program, please visit the Graduate School of Education (GSOE) website: [education.ucr.edu](http://education.ucr.edu)

### La Sierra University



#### MBA PROGRAM

Students who complete a Postgraduate Diploma program in Business Management may be eligible to apply for La Sierra's MBA Program and transfer credit towards their MBA degree program.

#### M.A. IN TESOL

Students who complete the advanced 28-unit TESOL Certificate program may join a Master's degree program offered through La Sierra University and earn an M.A. in TESOL.\*\*

### Middlebury Institute of International Studies at Monterey



#### MASTER'S IN TESOL

Students who complete the 15-unit or the advanced 28-unit TESOL Certificate program may join a Master's degree program offered through the Middlebury Institute of International Studies at Monterey and earn a Master's degree in TESOL.\*\*

### University of Wisconsin, Platteville (online)



#### SELECT MASTER'S PROGRAMS

Apply select coursework towards a Master's degree at the University of Wisconsin, Platteville and complete your graduate program online from anywhere in the world.

- Project Management
- Organizational Leadership & Development
- Purchasing, Logistics, and Supply Chain Management



\* Up to 2 MBA courses; see Postgraduate Diploma in Business Management (pg. 26) for more information on MBA option.

\*\* Contact our office at [tesol@ucx.ucr.edu](mailto:tesol@ucx.ucr.edu) or 951-827-1701 for more information about TESOL

# Master's Pathways

## FIND THE PERFECT PLACE TO EARN A HIGH QUALITY MASTER'S DEGREE

Give yourself the best chance for a top tier management position in international business, marketing, or tourism & hospitality anywhere in the world. Gain advanced management techniques and on-the-job experience in the heart of Southern California before you apply to earn your Master's degree at one of five premier international universities. In just over one year, you will have everything you need to succeed in the career of your dreams.

<b>Part 1</b> <b>Complete a UCR Postgraduate Diploma in Beautiful Southern California (9 months)</b>	<b>Part 2</b> <b>Complete a Master's Degree from an International University (6-8 months)</b>
<b>Quarter 1</b> Fundamentals of Management	<div data-bbox="576 886 1080 982"> <b>University of Hertfordshire (UH) in England</b>  MSc in International Business  See pgs. 36-37. </div> <div data-bbox="1169 886 1513 961">  </div>
<b>Quarter 2</b> Specialization courses in one of the following areas: <ul style="list-style-type: none"> <li>• Business Management</li> <li>• Marketing</li> <li>• Tourism &amp; Hospitality Management</li> </ul>	<div data-bbox="576 1006 1150 1102"> <b>Glasgow Caledonian University (GCU) in Scotland</b>  MSc in International Tourism Management  See pgs. 38-39. </div> <div data-bbox="1246 980 1469 1102">  </div> <div data-bbox="576 1127 1181 1222"> <b>Southern Cross University (SCU) in Australia</b>  Master of International Tourism &amp; Hotel Management  See pgs. 40-41. </div> <div data-bbox="1193 1114 1513 1230">  </div> <div data-bbox="576 1247 1166 1342"> <b>National University of Ireland Galway (NUI Galway)</b>  MSc in Marketing Management (International)  See pgs. 42-43. </div> <div data-bbox="1201 1259 1513 1348">  </div>
<b>Quarter 3</b> Unpaid Internship	<div data-bbox="576 1369 1090 1464"> <b>Universidad Católica San Antonio de Murcia</b>  MBA  See pgs. 44-45. </div> <div data-bbox="1233 1384 1473 1487">  </div>

**Notes:** Select postgraduate courses may be applied towards a Master's degree, dependent on individual university agreement. For more details about our Postgraduate Diplomas, see pgs. 24-32.

“ In a short amount of time I completed a Postgraduate Diploma as well as a MSc in International Tourism Management. Unlike other programs this program provided the opportunity for me to reach these educational goals in a different country. I would strongly recommend this program to anyone. ”

– Yanira Salceda (USA)



## Part 1: UCR Postgraduate Diploma Program in the U.S.A.

### FUNDAMENTALS OF MANAGEMENT (3 MONTHS)

Examine human resources, marketing, finance, technology and strategic management using a global lens. Select modules may also be applied for credit in your Master's program.

### BUSINESS MANAGEMENT OR TOURISM & HOSPITALITY MANAGEMENT (3 MONTHS)

- **Business Management:** Dig more deeply into key areas so you can apply advanced techniques in any industry, anywhere in the world. Improve your understanding of finance, sharpen your marketing skills, learn how to approach to complex, international projects, navigate the ins-and-outs of human resources and more.
- **Tourism & Hospitality Management:** With customer relations a key component to success in tourism and hospitality, it's important to cover all aspects of customer service, communications, advertising, and other ways to offer the best services to your future clients.

### UNPAID INTERNSHIP (3 MONTHS)

- Gain work experience at an American company, firm or organization where you can apply your new knowledge before you travel overseas to complete your Master's degree.

## Part 2: Complete a Master's Degree

Our partnership agreements with five internationally recognized universities provide you with the opportunity to complete a Postgraduate Diploma and Master's degree in just over one year. Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to one of these Master's Degree programs. Applications will be evaluated on an individual basis.

## Who Can Attend the Postgraduate Diploma Program?

- For non-native speakers, advanced English language is required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent.
- Bachelor's degree required.
- No GMAT or management experience required.
- This program requires an F-1 visa for international applicants.

## Who Can Apply for the Master's Program?

- Complete your Postgraduate Diploma program with a minimum GPA of 70%.
- Completion of the Postgraduate Diploma program does not guarantee admission to a Master's degree program. Students will apply to the Master's degree program and their application will be evaluated on an individual basis.

### WHAT IF I DON'T HAVE THE MINIMUM ENGLISH SKILLS YET?

If you do not have sufficient English skills to attend this program, you may join one of our English language programs first. See our English language brochure or [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs) for more details.

### OPTIONAL PRACTICAL TRAINING (OPT): AN OPPORTUNITY FOR F-1 STUDENTS TO GAIN PAID WORK EXPERIENCE

An F-1 student who studies at UCR for a minimum of one full-time academic year (nine months), and who successfully completes a Postgraduate Diploma program may apply for **Optional Practical Training (OPT)**.

This benefit allows you the opportunity to apply your new knowledge and skills on-the-job, off campus, in your chosen subject.

For more information about OPT, please visit our website: [www.iep.ucr.edu/opt](http://www.iep.ucr.edu/opt)

## Additional Information

- Prices, requirements and courses are subject to change. For the most up-to-date information contact us at:  
**University of California Riverside Extension**  
International Education Programs  
**Phone:** 1 (951) 827-4346  
**Fax:** 1 (951) 827-1074  
**E-mail:** [ucriep@ucx.ucr.edu](mailto:ucriep@ucx.ucr.edu)  
**Website:** [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs)



## LEAD THE NEXT GENERATION OF GLOBAL ENTREPRENEURS

Located 20 miles from London's city center, the University of Hertfordshire (UH) is the "UK's leading business-facing university." It began in 1952 as Hatfield Technical College, and has developed into a student-centered, entrepreneurial university of over 25,000 students. UH is in "the top 100 most international universities in the world" (QS World rankings), with over 2,800 international students from 100 countries, and a global network of 16,500 alumni.

### Why Choose University of Hertfordshire?

The University's Business School helps management students to develop real projects and have access to international partnerships. UH organizes professional networking events for its students with close proximity to London as the heart of international business and finance.

### An Ideal Location

UH is located in Hatfield, just a 25-minute train journey from central London. Visit the British Museum, Big Ben, or watch the changing of the guard at Buckingham Palace. Walk along Oxford Street. Shop at Harrods. Attend a play in the Theatre district.

Go further on your own or join a group trip arranged by UH: Walk through Stonehenge or Bath, visit the market in Cambridge, take a trip to Europe, and more.

### MSc IB Unique Program Features

- **Earn Your Master's Degree With An Additional Six Months of Study After Completing Your Postgraduate Diploma:** Eligible students can apply Postgraduate Diploma coursework to the UH Master's program as one full semester of credit, leaving you to complete one semester and a dissertation to earn your Master's degree.
- **Option to Complete Your Dissertation From Home:** Spend a minimum of four months in greater London completing your Master's program coursework. Then, choose to finish your dissertation in the UK or from home.
- **Complete a Business Plan or Business Report as Your Dissertation:** Your dissertation is not just the culmination of your coursework, it's your first step into the real-world practice of international business.

- **Course Tutor:** Work one-on-one with a course tutor for individualized support. Supervision is offered throughout dissertation.

### Additional Benefits

- **Social Life, Sports Facilities and Opportunities to Travel:** UH provides students with a wide variety of social activities and parties, access to high-quality sports facilities and organizes trips throughout the UK and in Europe.
- **Housing is a 3-Minute Walk from Class:** Stay in a single dorm room with private bathroom and access to a shared kitchen. Estimated Housing Cost: Approximately \$800 per month.

### Who Can Apply?

- For non-native English speakers, advanced English language is required. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- UH will receive applications from students who have successfully completed the Postgraduate Diploma in Business Management with a minimum GPA of 70%. Attainment of the entry criteria does not guarantee entry into the Master's program.



# MSc in International Business

## HOW IT WORKS

UCR Postgraduate Diploma in Business Management			MSc in International Business	
Fall Quarter	Winter Quarter	Spring Quarter	Fall**	Winter
<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Global Human Resources</li> <li>Global Marketing Management</li> <li>Multinational Financial Management</li> <li>Managing Change and Technology</li> <li>Strategic Management</li> </ul>	<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Marketing You</li> </ul> <b>Students choose up to 3 specialization courses in:</b> <ul style="list-style-type: none"> <li>Event Management</li> <li>Human Resources Management</li> <li>Accounting</li> <li>Project Management</li> <li>Marketing</li> <li>Sports Management</li> </ul>	<b>Unpaid Internship in U.S.*</b> <ul style="list-style-type: none"> <li>Gain valuable work experience in an American company</li> </ul>	<b>Coursework at UH</b> <ul style="list-style-type: none"> <li>International Supply Chain Management</li> <li>The Global Economy</li> <li>Global e-Business</li> <li>Managing in International Business</li> </ul>	<b>Dissertation</b> <ul style="list-style-type: none"> <li>Business Plan</li> </ul> OR <ul style="list-style-type: none"> <li>Business Report</li> </ul> Complete at UH or from home country
Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the UH Master's degree program. Applications will be evaluated on an individual basis.			<b>F-1 INTERNATIONAL STUDENTS</b> <b>Optional Practical Training</b> Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company	

\* Internship requirement for Master's program may be waived for domestic students who have extensive U.S. work experience.

\*\* Based on Fall start date in PGD program. Students who begin the PGD program in the Winter or Spring may begin the Master's program coursework at UH in either September or January following PGD program completion.

## How Long? How Much?

### Postgraduate Program Start Dates

**2018 Winter:** January 2, 2018      **2019 Winter:** January 2, 2019  
**2018 Spring:** March 26, 2018      **2019 Spring:** March 25, 2019  
**2018 Fall:** September 24, 2018      **2019 Fall:** September 23, 2019

### MSc Program Start Dates

January 2018      January 2019  
September 2018      September 2019

### Program Length

15 months total (9 month PGD + 6 month MSc completion)

### Cost Estimate\*

PGD Program (9 months): \$19,950 (2018/2019)  
Additional Fees for Master's Completion: \$12,500 USD (2018-2019)\*  
(Approximate tuition cost only.)

\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about University of Hertfordshire visit: [www.herts.ac.uk/](http://www.herts.ac.uk/) or e-mail [international@herts.ac.uk](mailto:international@herts.ac.uk)





## PUT YOURSELF ON THE MAP WITH A CAREER IN INTERNATIONAL TOURISM

Located in the largest city in Scotland, Glasgow Caledonian University (GCU) began as a public university in 1993, and is now known as one of Scotland's largest universities with over 18,000 students. GCU is committed to internationalization and has students from over 100 countries. It is also regularly ranked as one of the U.K.'s top modern universities.

### Why Choose Glasgow Caledonian University?

GCU's tourism management program is accredited by the Tourism Management Institute and is ideal for those who want a management position in customer service, marketing, travel and destination planning, transport, logistics, events, administration or development. GCU has one of the highest student satisfaction ratings in the U.K. and is known for being "the U.K.'s most attractive destination for international job seekers."

### A Vibrant, Cosmopolitan City

Glasgow is known for its architecture, vibrant music scene, and sports. It offers one of the best shopping experiences in the U.K., second only to London. Explore Loch Ness, the Highlands, or Edinburgh; take the train to London; or hop on a short flight to major European cities.

Recently, Glasgow was named the most cost-effective city in which to study in the U.K. and is one of the most attractive cities in the U.K. for international students.

### MSc ITM Unique Program Features

- **Earn Your Master's Degree With An Additional Six Months of Study After Completing Your Postgraduate Diploma:** Eligible students can apply Postgraduate Diploma coursework to the GCU Master's program as one full semester of credit, leaving you to complete one semester and a dissertation to earn your Master's degree
- **Option to Complete Your Dissertation From Home:** Spend a minimum of four months in Glasgow completing your Master's program coursework. Then, choose to finish your dissertation in the U.K. or from home.
- **GCU Puts Employability First:** Up to 95% of GCU graduates are employed after graduation.

- **Access to the Top Research Center on Tourism**

**Management:** The Moffat Centre for Travel and Tourism Business Development ([www.moffatcentre.com](http://www.moffatcentre.com)) is highly regarded and has contract projects in travel, tourism, hospitality and event areas.

### Additional Benefits

- **State-of-the-Art Facilities:** GCU's award-winning student hub—the Saltire Centre—has five Wi-Fi enabled floors including a high-tech library, study areas, student services, and a learning cafe.
- **Social Life, Sports Facilities and Opportunities to Travel:** GCU encourages student involvement in social activities, provides volunteering opportunities and access to a Faith and Belief Centre for religious, spiritual and social wellbeing.
- **Housing is a 3-Minute Walk from Class:** Stay in a single dorm room with private bathroom and access to a shared kitchen. **Estimated Housing Cost:** Approximately \$220 per week or \$800 per month.

### Who Can Apply?

- For non-native English speakers, advanced English language is required. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- GCU will receive applications from students who have successfully completed the Postgraduate Diploma in Tourism & Hospitality Management with a minimum GPA of 70%. Attainment of the entry criteria does not guarantee entry into the Master's program.



# MSc in International Tourism Management

## HOW IT WORKS

UCR Postgraduate Diploma in Tourism & Hospitality Management			MSc in International Tourism Management	
Fall Quarter	Winter Quarter	Spring Quarter	Fall**	Winter
<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Global Human Resources</li> <li>Global Marketing Management</li> <li>Multinational Financial Management</li> <li>Managing Change and Technology</li> <li>Strategic Management</li> </ul>	<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Marketing You</li> <li>Cross-Cultural Perspectives in Tourism</li> <li>Tourism Destination Management</li> <li>Event Design and Technologies</li> </ul>	<b>Unpaid Internship in U.S.*</b> <ul style="list-style-type: none"> <li>Gain valuable work experience in an American company</li> </ul>	<b>Coursework at GCU</b> <ul style="list-style-type: none"> <li>Delivering Dynamic Destinations Events and Tourism Experiences</li> </ul>	<b>Dissertation</b> <ul style="list-style-type: none"> <li>Complete at GCU or from home country</li> </ul>
Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the GCU Master's degree program. Applications will be evaluated on an individual basis.			<b>F-1 INTERNATIONAL STUDENTS</b> <b>Optional Practical Training</b> Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company.	

\* Internship requirement for Master's program may be waived for domestic students who have extensive U.S. work experience.

\*\* Based on Fall start date in PGD program. Students who begin the PGD program in the Winter may begin the Master's program coursework at GCU in September following PGD program completion.

## How Long? How Much?

### Postgraduate Program Start Dates

2018 Winter: January 2, 2018      2019 Winter: January 2, 2019  
 2018 Fall: September 24, 2108      2019 Fall: September 23, 2019

### MSc Program Start Dates

September 2018      September 2019

### Program Length

15 months total (9 month PGD + 6 month MSc completion)

### Cost Estimate\*

PGD Program (9 months): \$19,950 (2018/2019)  
 Additional Fees for Master's Completion: \$10,000 USD (2018-2019)\*  
 (Approximate tuition cost only.)

\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about Glasgow Caledonian University, visit [www.gcu.ac.uk](http://www.gcu.ac.uk)



## ACHIEVE THE GOLD STANDARD IN HOSPITALITY

Southern Cross University (SCU) was established in 1994, and has rapidly grown into three campuses, including the Gold Coast campus established in 2010. SCU welcomes students from more than 50 countries studying international tourism and hotel management courses, which have been designed in consultation with the industry.

### Why Choose Southern Cross University?

Southern Cross University is a vibrant, contemporary Australian university located in a unique part of Australia. Our program is designed for students who seek a senior management position in tourism or hospitality organizations. Graduates have specialized industry knowledge and become confident leaders who understand the complexity and challenges of global tourism.

### Australia's #1 Famous, Beautiful Coast

Located in Queensland, Australia, the Gold Coast is Australia's sixth largest city and is "famous for fun." With beautiful beaches as well as nearby rainforests and historical landmarks, there are numerous ways to learn, relax and explore Australia.

### Unique Program Features

- **Earn Your Master's Degree with an Additional Eight Months of Coursework after the Postgraduate Diploma:** Eligible students can apply fifty percent of Postgraduate Diploma coursework to the SCU Master's program, leaving you to complete one semester and research project to earn your Master's degree.
- **Internship Option:** After you complete your coursework, gain work experience through a 300-hour internship in a paid position. SCU has an extensive database of potential employers and provides support.
- **Flexible, Independent Research Project:** Develop a thesis in an area of international tourism and hotel management unique to your career aspirations, to help you step into a career in any area of tourism, from airlines to casinos, resorts, government or special interest tourism operations.

### Additional Benefits

- **State-of-the-Art Facilities:** SCU offers a library with amazing ocean views and strong academic support with face-to-face or online help, as well as the Shared Services Hub—a one-stop shop for students.
- **Student Support:** SCU International was ranked number one for international student support by the International Student Barometer (2014) for the second year running.
- **Off-Campus Accommodation:** A variety of housing options are available, depending on whether students wish to stay in a homestay or a dorm room at the Coolangatta YHA, and if you prefer a private or shared room.  
**Estimated Housing Cost:** Approximately \$800 per month

### Who Can Apply?

- For non-native English speakers, advanced English language is required. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- You must have a minimum GPA of 70% in the Postgraduate Diploma program.



# Master of International Tourism and Hotel Management

## HOW IT WORKS

UCR Postgraduate Diploma in Tourism & Hospitality Management			Master of International Tourism and Hotel Management	
Fall Quarter	Winter Quarter	Spring Quarter	Summer**	Fall
<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>• Global Human Resources</li> <li>• Global Marketing Management</li> <li>• Multinational Financial Management</li> <li>• Managing Change and Technology</li> <li>• Strategic Management</li> </ul>	<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>• Marketing You</li> <li>• Cross-Cultural Perspectives in Tourism</li> <li>• Tourism Destination Management</li> <li>• Event Design and Technologies</li> </ul>	<b>Unpaid Internship in U.S.</b> <ul style="list-style-type: none"> <li>• Gain valuable work experience in an American company</li> </ul>	<b>Coursework at SCU</b> <ul style="list-style-type: none"> <li>• Research Methods for Tourism and Hospitality</li> <li>• Service Management for Tourism and Hospitality</li> <li>• Business Events Management</li> <li>• Tourism and Hotel Professional Development</li> </ul>	<b>Paid Internship</b> <ul style="list-style-type: none"> <li>• Students complete a research project in conjunction with their internship.</li> </ul> <b>Research Project</b>
			<b>F-1 INTERNATIONAL STUDENTS</b> <b>Optional Practical Training</b> Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company.	

\*\* Based on Fall start date in PGD program. Students who begin the PGD program in the Winter may begin the Master's program coursework at SCU in June or October following PGD program completion. Course units may vary depending on commencement session.

## How Long? How Much?

### Postgraduate Program Start Dates

2018 Winter: January 2, 2018      2019 Winter: January 2, 2019  
 2018 Fall: September 24, 2018      2019 Fall: September 23, 2019

### Master's Program Start Dates

June 2018      October 2018  
 June 2019      October 2019

### Program Length

17 months total (9-month PGD + 8-month Master's completion)

### Cost Estimate\*

PGD Program (9 months): \$19,950 (2018/2019)  
 Additional Fees for Master's Completion: \$20,000 USD (2018-2019)\*  
 (Approximate tuition cost only.)

\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about Southern Cross University, visit: [scu.edu.au/international](http://scu.edu.au/international)



## BUILDING TOMORROW'S GLOBAL MARKETING LEADERS

Located two hours from Dublin in the beautiful city of Galway, National University of Ireland, Galway (NUI Galway) is one of the oldest and most prestigious universities in Ireland. Established in 1845, NUI Galway has become a top research-led university in a variety of cutting-edge fields. With over 17,000 students, NUI Galway has a diverse student body, and students from over 90 countries.

### Why Choose NUI Galway?

NUI Galway ranks #3 in Ireland with over 160 years of teaching and research excellence. Awarded the top Five Star Rating in the QS Stars ranking system, NUI Galway continues to rise in the Times Higher Education (THE) Rankings, as well as the QS World Rankings.

### A Colorful, Exciting Seaside City

Galway is Ireland's fifth largest city, where old-world charm meets present-day convenience. Explore the museums, pubs, shopping and vibrant nightlife in the picturesque seaside city of Galway, travel to other parts of Ireland (Dublin, Cork or Limerick) via car or train, or take the ferry to explore the rest of the UK or Europe.

Galway also offers proximity to the international offices of many top companies, including Amazon, Google, Apple, HP, IBM and Cisco.

### MSc Unique Program Features

- **Earn Your Master's Degree with an Additional Six Months of Study after Completing Your Postgraduate Diploma:** Eligible students can apply Postgraduate Diploma coursework to the NUI Galway Master's program as one full semester of credit, leaving you to complete one semester and a dissertation to earn your Master's degree.
- **Option to Complete Your Dissertation From Home:** Spend a minimum of four months in Galway completing your Master's program coursework. Then, choose to finish your dissertation in Ireland or from home.
- **Puts Employability First:** As a top university for graduate employability, 94% of NUI Galway graduates progress to work or further study.

### Additional Benefits

- **Gain Critical Work Experience:** During the school year, you can work part-time, and during breaks, you can work full-time. Once you have earned your Master's degree, you can stay to work for one year, with the possibility of a second year, to build your international CV.
- **Social Life:** NUI Galway offers an immersive student experience with many sports clubs and student volunteering opportunities.
- **Housing:** A variety of housing options, both on-campus and off-campus are available. Housing costs will vary; on-campus housing fees start at approximately \$600 per month.

### Who Can Apply?

- For non-native English speakers, advanced English language is required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- NUI will accept applications from students who have successfully completed the Postgraduate Diploma in Business Management with a minimum GPA of 70%. Attainment of the entry criteria does not guarantee entry into the Master's Program\*.

\* Subject to final approval by NUI Galway Academic Council.





# MSc in Marketing Management (International)

## HOW IT WORKS

UCR Postgraduate Diploma in Business Management			MSc in Marketing Management (Int'l)	
Fall Quarter	Winter Quarter	Spring Quarter	Fall	Winter
<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Global Human Resources</li> <li>Global Marketing Management</li> <li>Multinational Financial Management</li> <li>Managing Change and Technology</li> <li>Strategic Management</li> </ul>	<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Marketing You</li> </ul> <b>Students take 3 specialization courses in Marketing:</b> <ul style="list-style-type: none"> <li>Marketing Principles &amp; Practice</li> <li>Market Research</li> <li>Consumer Behavior</li> </ul>	<b>Unpaid Internship in U.S.</b> <ul style="list-style-type: none"> <li>Gain valuable work experience in an American company</li> </ul>	<b>Coursework at NUI Galway</b> <ul style="list-style-type: none"> <li>Digital Marketing</li> <li>Marketing Innovation &amp; Commercialisation</li> <li>Research Methods</li> <li>Services Marketing</li> <li>Strategic Marketing</li> <li>Selling &amp; Sales Management</li> </ul>	<b>Dissertation</b> <ul style="list-style-type: none"> <li>Complete at NUI Galway or from home country</li> </ul>
Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the NUI Galway Master's degree program. Applications will be evaluated on an individual basis.			<b>F-1 INTERNATIONAL STUDENTS</b> <b>Optional Practical Training</b> Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company.	

## How Long? How Much?

### Postgraduate Program Start Dates

2018 Winter: January 2, 2018      2019 Winter: January 2, 2019  
 2018 Spring: March 26, 2018      2019 Spring: March 25, 2019  
 2018 Fall: September 24, 2018      2019 Fall: September 23, 2019

### MSc Program Start Dates

September 2018  
 September 2019

### Program Length

15 months total (9 month PGD + 6 month MSc completion)

### Cost Estimate\*

PGD Program: \$19,950 (2018/2019)  
 Additional Fees for Master's Completion: \$12,000 (2018)\*  
 (Approximate tuition cost only. Subject to final approval by NUI Galway.)

\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about NUI Galway, visit: [www.nuigalway.ie](http://www.nuigalway.ie)



## GAIN ADVANCED KNOWLEDGE IN THE FIELD OF BUSINESS ADMINISTRATION

Located 3 miles from Murcia city centre, UCAM was one of the first universities to adapt its curriculum to the European Quality System for Education following the European Bologna process. UCAM began in 1997 and has developed into a student-centered university of over 18,000 students. According to the European Union U-Multirank, the Business School ranks the first in Spain in overall learning experience and quality of courses and teaching.

### Why choose UCAM?

- UCAM offers personalized curriculum to students. The University curriculum is adapted to market demands and includes visits to public or private institutions and companies.

### An ideal location

UCAM is located close to Murcia downtown and is very well connected by public transportation. Murcia is the 7th largest city in Spain and offers a vibrant cultural life, rich historical heritage, pleasant weather and a variety of landscapes.

### Unique program features

- **Learning in Action.** During the MBA, each student will have the opportunity to actively engage in the business world.
- **Open and Global.** UCAM has a strong international vocation and is constantly developing its network of institutional relations, thus connecting students, researchers, faculty members, staff, alumni and other University stakeholders with educational institutions, enterprises, agencies, NGOs, governments and other entities around the globe.
- **Person to person, face to face.** UCAM staff value personal relationships in the education context, which is why each student is given a personal tutor and classes are kept to a small number of students

### Unique program features

- **Facilities:** UCAM campus students will have free access to WiFi, libraries, cafeterias and well equipped classrooms.
- **Sports Center:** Following the Anglo-Saxon university model, sport is part of UCAM's DNA. Moreover, the institution has been hailed the Champion of Spain's University Championships for the third consecutive year, with 118 medals (76 gold). The heart of the university's sports facilities is UCAM's Sports Center, a high-tech gym accessible to both university students and local communities.
- **Housing:** a variety of housing options off-campus are available. The cost of living in Murcia is affordable. With \$600/month students can cover their expenses on accommodation, food and leisure activities.

### Who Can Apply?

- For non-native English speakers, advanced English language is required. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- UCAM will receive applications from students who have successfully completed the Postgraduate Diploma in Business Management with a minimum GPA of 70%. Attainment of the entry criteria does not guarantee entry into the Master's program. Space in this program is limited.



**UCAM**  
UNIVERSIDAD  
CATÓLICA DE MURCIA

# Master of Business Administration (MBA)

## HOW IT WORKS

UCR Postgraduate Diploma in Business Management			MBA	
Fall Quarter	Winter Quarter	Spring Quarter	Winter UCAM (February - August)	Spring
<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Global Human Resources</li> <li>Global Marketing Management</li> <li>Multinational Financial Management</li> <li>Managing Change and Technology</li> <li>Strategic Management</li> </ul>	<b>Coursework in U.S. Classroom</b> <ul style="list-style-type: none"> <li>Marketing You</li> </ul> <b>Students choose two courses of their choice and one course in Accounting/Finance.</b>	<b>Unpaid Internship in U.S.*</b> <ul style="list-style-type: none"> <li>Gain valuable work experience in an American company</li> </ul>	<b>Coursework at UCAM</b> <ul style="list-style-type: none"> <li>Business Strategies</li> <li>Financial Management and the Business Organization</li> </ul>	<b>Dissertation</b> <ul style="list-style-type: none"> <li>Final Masters Thesis Project</li> </ul>
Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the UCAM Master's degree program. Applications will be evaluated on an individual basis.			<b>F-1 INTERNATIONAL STUDENTS</b> <b>Optional Practical Training</b> Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company	

\* Internship requirement for Master's program may be waived for domestic students who have extensive U.S. work experience.

\*\* Based on Fall start date in PGD program. Students who begin the PGD program in the Winter or Spring will begin the Master's program coursework at UCAM in February.

## How Long? How Much?

### Postgraduate Program Start Dates

2018 Winter: January 2, 2018      2019 Winter: January 2, 2019  
 2018 Spring: March 26, 2018      2019 Spring: March 25, 2019  
 2018 Fall: September 24, 2018      2019 Fall: September 23, 2019

### MBA Program Start Dates

February 2018  
 February 2019

### Program Length

15 months total (9 month PGD + 6 month MBA completion)

### Cost Estimate\*

PGD Program: \$19,950 (2018/2019)  
 Additional Fees for Master's Completion: \$12,000 (2018)\*  
 (Approximate tuition cost only. Subject to final approval by UCAM.)

\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about UCAM, visit:

<http://international.ucam.edu/studies/mba>



## FIND YOUR HOME AWAY FROM HOME



### International Village (IV)

[www.iep.ucr.edu/housing](http://www.iep.ucr.edu/housing)

Our **on-campus** apartments, for students 18 years and older, are conveniently located next to the Extension Center, restaurants, banks and main campus.

- Minimum stay: 4 weeks (recommended for stays of 10+ weeks)
- Fully furnished, air-conditioned, with a kitchen to cook your own meals.
- Hi-speed Internet (Ethernet or wireless)
- **Free** amenities: unlimited local calls, premium cable service with 42" flat screen TV, onsite gym and access to many facilities

#### Choose from three types of living arrangements offered year-round:

- **Studio:** have the apartment to yourself—no roommates or housemates.
- **Single:** have your own bedroom/bathroom but share common areas with housemate(s).
- **Double:** share a bedroom/bathroom and common areas with roommate/housemate(s).

Placement Fee <sup>1</sup>	\$200	Nonrefundable
Damage Deposit	\$200	Refundable after move-out minus cleaning and/or damage fees
9-month/academic year lease	Double: \$610   Single: \$1,220   Studio: \$1,240	Per Person, Per Month
22-week to 9-month lease	Double: \$24   Single: \$44   Studio: \$46	Per Person, Per Day
10-week to 22-week lease	Double: \$27   Single: \$49   Studio: \$51	
4-week to 10-week lease <sup>2</sup>	Double: \$32   Single: \$58   Studio: \$62	

#### Notes:

1. Due upon confirmation of room assignment to reserve your room.
2. Bed linens provided for stays of less than 10 weeks. All linens must be returned at the end of stay.
3. IV is an independently owned residence hall located on the UCR campus. UCR assists students with the application process, but is not responsible for placement or the management of IV.
4. Resident Assistants are available 24 hours per day to assist all residents.
5. Fees are based on prices for the 2017-2018 academic year. Fees for the 2018-2019 are subject to change.



## Homestay

[www.iep.ucr.edu/housing](http://www.iep.ucr.edu/housing)

Stay **off-campus** in the home of an American family. Learn about American life and customs, practice English daily, and form a unique bond. Homestay is economical and the best opportunity for cultural immersion.

- No minimum age; no minimum stay.
- Furnished room, double-occupancy.
- All meals and daily transportation (to and from school/school-related activities) included.



<b>Placement Fee</b>	\$200	Per Person
<b>Short Term (1-9 weeks)</b>	\$225 per week / \$33 per extra day	
<b>Long Term (10+ weeks)</b>	\$900 per month / \$30 per extra day	

### Notes:

1. The homestay placement fee is paid to the university.
2. The weekly/monthly room fees are paid directly to the families.

## STUDENT SERVICES

### How We Can Help You Succeed

Our commitment to your success goes beyond academics. Here are some of the services we offer:

**PROFESSIONAL STAFF AND INSTRUCTORS** – Our staff and Instructors are multilingual (10+ languages) real-world experts dedicated to ensuring your needs are met. Many are successful former students and many have studied and/or taught abroad.

**IMMIGRATION ASSISTANCE** – Full-time advisors help you navigate the visa process, transfers, maintaining your status, and applying for benefits such as Optional Practical Training, and more.

**UNIVERSITY AND COLLEGE ADVISING** – Explore the next step in your academic career. Find the best school for your needs, get an evaluation of your qualifications and help with the application process.

**ACADEMIC SEMINARS/WORKSHOPS** – Get assistance with writing your statement of purpose, academic reading/writing, cross-cultural communication and more provided by professional staff and faculty.

**OPTIONAL AIRPORT TRANSFER** – Door-to-door service and check-in assistance is available, if you arrive at Los Angeles International Airport (LAX) or Ontario International Airport (ONT).

- One-way fees are \$50 (ONT) – \$100 (LAX).
- Make a reservation at least 10 days in advance of arrival, or a \$20 fee will be assessed.

**TOEFL AND TOEIC EXAMS** – Take institutional TOEFL and TOEIC exams onsite, offered regularly. Get help registering for the new Internet-based TOEFL test. UCR accepts the institutional TOEFL taken at IEP, if you choose to apply to a UCR degree program.

**EXTRAS** – Access to sports facilities, computer labs, Internet access, student ID card, bus pass, and more!



# Social and Cultural Activities

## MAKE THE MOST OF YOUR CALIFORNIA EXPERIENCE

Take advantage of Riverside's friendly community and centralized location to get the most out of your time in the U.S. Enjoy living in a fast-growing city with every possible convenience and travel an hour in any direction to explore Los Angeles, San Diego, Palm Springs, and other famous destinations.

Use this opportunity to visit places and attend events for fun, cultural immersion or related to your career goals.

Whether you are in or out of the classroom, make your stay a productive, unforgettable journey!

### Explore the Great Outdoors

Riverside is well known for its palm trees, parks, citrus history and innovation, but it's also known for being the best place to experience all Southern California has to offer.

### Network with Other Professionals

Build a network of professionals who share your interests and goals. Every quarter, you can attend **free social events**, which is the perfect environment to meet other career-minded people from all over the world.

### Take an Optional Trip

Get to know California by joining one of our **optional group trips** or on your own. Take as many trips as you want at special student rates. Each trip fee includes transportation, escorts and entrance fees.

### Improve Your Spoken English

Our professional and academic courses often include American students as well as international students. Courses are all conducted in English, and the more you travel and meet new people, the more you can practice and improve your English skills!



# Application Process

## STEP 1 – Decide on your program(s), length(s), and dates and collect the following (if applicable):

- Your agency/embassy/partner university information (if you have one)
- The name, address and SEVIS ID of your current U.S. school (if you are currently studying in the U.S. at another SEVIS-approved institution)
- Financial statement showing minimum amount of funding you need for your program (if you need an I-20).

Program Length	2018/2019 Financial Statement showing Minimum Funding Amount
9-month Postgraduate Diplomas (Business, Tourism & Hospitality, Sports, Public Policy, Engineering, or Bioengineering)	\$32,900
15- or 17-month Master's Pathways (Business Management, Tourism & Hospitality Management, or Sports Management)	\$32,900
12-month Postgraduate Diploma Program (Entertainment & Media)	\$47,800
12-week Postgraduate Certificate Program	\$12,200
University Credit Program	\$11,100

Other Expenses	2018/2019
Dependents (only those coming to the U.S., if any)	
Spouse	\$500 per month of your initial program
Child	\$250 per month of your initial program

## STEP 2 – Complete a program application online at: [www.iep.ucr.edu/apply](http://www.iep.ucr.edu/apply)

You will be asked to upload the following supporting documents online (if applicable):

Financial statement from your bank, or other source of funding, in English	Required if you will apply for an F-1 visa
Copy of your passport photo page	Required for ALL students
Copies of your current I-20, the front and back of your I-94, and current F-1 visa stamp	Required if you are applying as a transfer student from another U.S. institution on an F-1 visa
Official TOEFL score	Required for all international applicants
Candidate Appraisal Form: <a href="http://www.iep.ucr.edu/candidatepdf">www.iep.ucr.edu/candidatepdf</a>	Required for ALL Postgraduate applicants
Copy of your most up-to-date Resume	Required for ALL Postgraduate applicants
Copy of transcripts or degree to date	Required for ALL Postgraduate applicants (some students may not be required to submit under school partnership agreement)

## STEP 3 – Pay the \$200 nonrefundable Program Application Fee (if you pay online, VISA, MasterCard or Discover only).

## STEP 4 – If you need housing, complete a housing application and pay the \$200 nonrefundable Housing Placement Fee: [www.iep.ucr.edu/housing](http://www.iep.ucr.edu/housing)

### Please note:

1. Applications cannot be processed until the appropriate application fee(s) are received.
2. Courses, dates, fees and other expenses are subject to change without notice.
3. Admission to IEP does not constitute admission to any UCR degree program. For questions about UCR degree programs, contact Undergraduate Admissions ([internationalinfo@ucr.edu](mailto:internationalinfo@ucr.edu)) or Graduate Admissions ([graddiv@ucr.edu](mailto:graddiv@ucr.edu)).
4. Other fees may apply for the Master's Pathway programs.

### No online access?

Submit a paper application and supporting documents to:

#### International Education Programs

#### UC Riverside Extension

1200 University Avenue

Riverside, CA 92507-4596, U.S.A.

(1-951) 827-4346

Fax: (1-951) 827-5796

Email: [ieppapplication@ucr.edu](mailto:ieppapplication@ucr.edu)

# Dates & Fees

## University Credit Program

	2018					2019				
Program	Winter	Spring	Summer	Fall	Cost	Winter	Spring	Summer	Fall	Cost
<b>University Credit Program</b> (12 weeks, 12 units)*	2-Jan to 27-Mar	26-Mar to 15-Jun	18-Jun to 7-Sep	24-Sep to 14-Dec	\$5,800	2-Jan to 27-Mar	25-Mar to 14-Jun	17-Jun to 6-Sep	23-Sep to 13-Dec	\$5,950

## Certificates

Program	Total Units	Minimum Time to Complete	Starting Quarters
Professional Certificate in Business Management	15	3 months	Winter/Spring/Summer/Fall
Professional Certificate in Project Management	18	6 months	Winter/Spring/Summer/Fall
Professional Certificate in Entrepreneurship	14	3 months	Winter/Spring/Summer/Fall
Professional Certificate in Event Management	15	6 months	Winter/Spring/Summer/Fall
Professional Certificate in Lean Six Sigma	16	6 months	Winter/Spring/Summer/Fall
Professional Certificate in Leadership and Organizational Excellence	12	3 months	Winter/Spring/Summer/Fall
Professional Certificate in Marketing	18	6 months	Winter/Spring/Summer/Fall
Specialized Certificate in Digital Marketing	7	3 months	Winter/Spring/Summer/Fall
Specialized Certificate in Project Management for Business	9	3 months	Winter/Spring/Summer/Fall
Specialized Certificate in Sports Marketing and Venue Management	7	3 months	Winter/Spring/Summer/Fall
Specialized Certificate in Supervision & Leadership	6.5	3 months	Winter/Spring/Summer/Fall
Professional Certificate in TESOL	15	3 months	Winter/Spring/Summer/Fall
Advanced Professional Certificate in TESOL	28	6 months	Winter/Spring/Summer/Fall

- Enrollments in Certificate programs MUST be done through the University Credit Program
- Tuition for University Credit Program is \$5,800 (2018), \$5,950 (2019) per quarter for a total of 12 units\*\*
- Students can take up to 4 additional units per quarter, at a cost of \$350 per unit

\* Cost of additional units for UCP, \$350 per unit.

\*\* Students on Student Visa (F-1) are required to enroll in a minimum of 12 units to maintain F-1 status

### Notes

- UCP students can earn one or more certificates, depending on the length of stay and number of units taken.
- Time to complete certificates is subject to number of units taken and course availability in each quarter.

## Certificate and Diploma Program Dates & Fees

Program	Term	2018			2019		
		Start Date	End Date	Cost	Start Date	End Date	Cost
<b>Postgraduate Certificate in Management</b> (12 weeks)	Winter	2-Jan	27-Mar	\$6,950	2-Jan	27-Mar	\$6,950
	Spring	26-Mar	15-Jun	\$6,950	25-Mar	14-Jun	\$6,950
	Fall	24-Sep	14-Dec	\$6,950	23-Sep	13-Dec	\$6,950
<b>Postgraduate Diploma in Business Management</b> (9 months)	Winter	2-Jan	7-Sep	\$19,950	2-Jan	6-Sep	\$19,950
	Spring	26-Mar	14-Dec	\$19,950	25-Mar	13-Dec	\$19,950
	Fall	24-Sep	14-Jun 2019	\$19,950	23-Sep	19-Jun 2020	\$19,950
<b>Postgraduate Diploma in Entertainment &amp; Media</b> (12 months)	Winter	2-Jan	14-Dec	\$29,950	2-Jan	13-Dec	\$29,950
	Spring	26-Mar	29-Mar 2019	\$29,950	25-Mar	27-Mar 2020	\$29,950
	Fall	24-Sep	27-Sep 2019	\$29,950	23-Sep	25-Sep 2020	\$29,950
<b>Postgraduate Diploma in Tourism &amp; Hospitality, Engineering, Bioengineering, Public Policy or Sports</b> (9 months)	Winter	2-Jan	7-Sep	\$19,950	2-Jan	6-Sep	\$19,950
	Fall	24-Sep	14-Jun 2019	\$19,950	23-Sep	19-Jun 2020	\$19,950

## Master's Program Dates & Fees

Program	School	Duration (PGD + Master's)	Available Start Date (following PGD completion)	Tuition Cost (estimated)
<b>MSc in Int'l Business</b>	Univ. of Hertfordshire	15 mo. total	January or September	2018: PGD: \$19,950 / Master's: \$12,500** 2019: PGD: \$19,950 / Master's: \$12,500**
<b>MBA</b>	UCAM	15 mo. total	February	2018: PGD: \$19,950 / Master's: \$12,000** 2019: PGD: \$19,950 / Master's: \$12,000**
<b>MSc in Marketing Management (Int'l)</b>	NUI Galway	15 mo. total	September	2018: PGD: \$19,950 / Master's: \$12,000** 2019: PGD: \$19,950 / Master's: \$12,000**
<b>MSc in Int'l Tourism Management</b>	Glasgow Caledonian Univ.	15 mo. total	September	2018: PGD: \$19,950 / Master's: \$10,000** 2019: PGD: \$19,950 / Master's: \$10,000**
<b>Master of Int'l Tourism and Hotel Management</b>	Southern Cross Univ.	17 mo. total	June or October	2018: PGD: \$19,950 / Master's: \$20,000** 2019: PGD: \$19,950 / Master's: \$20,000**

\*\* Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

**NOTE:** Master's Program session dates and fees are approximate and are subject to change at the discretion of the host university.  
For the most up-to-date dates & fees, please see host university website or contact IEP office.

# Frequently Asked Questions (FAQs)

## 1. DO I NEED AN I-20?

You need an I-20 if you come for any program with 18+ hours of instruction per week. An I-20 is issued by UCR IEP after you've been accepted. You use it to apply for an F-1 student visa at your local consulate/embassy. Custom Designed Programs with less than 18 instruction hours per week do not require an I-20 or an F-1 student visa. See [www.iep.ucr.edu/apply](http://www.iep.ucr.edu/apply) for more details.

## 2. AM I REQUIRED TO PURCHASE HEALTH INSURANCE THROUGH IEP?

Yes, you are required to purchase the UC Extension Student Injury and Sickness insurance plan, even if you have your own policy. U.S. citizens and permanent residents are exempt; however, they must provide proof of insurance UC Extension insurance offers unlimited coverage, and it costs \$50 per week. See [www.iep.ucr.edu/healthpdf](http://www.iep.ucr.edu/healthpdf) for more details.

## 3. WHAT IS THE DEADLINE TO APPLY?

We recommend you apply 3-6 months before the program begins as programs often fill quickly. Send your application early as it can take several weeks for you to receive your I-20 and apply for your visa.

## 4. WHEN DO I NEED TO PAY MY PROGRAM FEES?

All program fees are due on or before Program Start Date. See [www.iep.ucr.edu/apply](http://www.iep.ucr.edu/apply) for acceptable payment methods.

## 5. WHAT IF I DECIDE I CAN'T ATTEND THE PROGRAM AFTER ALL? CAN I GET A REFUND?

You may be eligible for a refund. See the Refund Policy below.

## 6. WHAT IF MY ENGLISH LEVEL IS NOT HIGH ENOUGH TO TAKE A CERTIFICATE, POSTGRADUATE, PROFESSIONAL OR MASTER'S PROGRAM YET?

You may join one of our English language programs first. See our English language brochure or [www.iep.ucr.edu/programs](http://www.iep.ucr.edu/programs) for more details.

## Refund Policy

**Program Fees:** You may be eligible for a refund under the following conditions:

<b>Upon receipt of the following BEFORE the classes begin:</b> <ul style="list-style-type: none"><li>• A written withdrawal request, and</li><li>• The original I-20 issued by UCR IEP, if applicable.</li></ul>	Full tuition refund
Withdraw and request refund before the end of the first day of the registration	50% tuition refund
After the first day of registration.	No refund
Classes are cancelled due to insufficient enrollment.	Full program fees refund

**Notes:**

1. Program application fees and housing placement fees are nonrefundable.
2. Refund requests take six to eight weeks to be processed.
3. **There is a 10% processing fee for each refund request, regardless of the amount.**  
If IEP cancels your program, you receive a full refund and there is no processing fee.



# Program Cost Estimate

Also available online at <https://www.iep.ucr.edu/cost-estimator>

## Application Fee\*

(first quarter only; nonrefundable)

\$200 \_\_\_\_\_

## Tuition\*

2018/2019

### Postgraduate Diploma Programs

9-month

\$19,950 (2018) / \$19,950 (2019) \_\_\_\_\_

12-month (PGD in Entertainment & Media Mgmt only)

\$29,950 (2018) / \$29,950 (2019) \_\_\_\_\_

### Postgraduate Certificate

12-week

\$6,950 (2018) / \$6,950 (2019) \_\_\_\_\_

## Student Services Fee\* (per session)

5-12 weeks: \$150 / 30+ weeks: \$300

## Medical Insurance\*

Number of weeks of your chosen program = x \$50 per week

## Airport Transfer (optional, one-way)

Los Angeles International Airport (LAX)

\$100 \_\_\_\_\_

Ontario International Airport (ONT)

\$50 \_\_\_\_\_

Additional fee if reservation made less than 10 days in advance

\$20 \_\_\_\_\_

## Books and Supplies

(per session—fees vary by program)

\$100-\$500 \_\_\_\_\_

## Housing Placement Fee (nonrefundable)

\$200 \_\_\_\_\_

## On-Campus Housing: International Village (IV)\*\*

9-month (academic year) lease  
per person, per month

Double: \$610 / Single: \$1,220 / Studio: \$1,240 \_\_\_\_\_

22-week to 9-month lease;  
per person, per day

Double: \$24 / Single: \$44 / Studio: \$46 \_\_\_\_\_

10- to 22-week lease;  
per person, per day

Double: \$27 / Single: \$49 / Studio: \$51 \_\_\_\_\_

4- to 10-week lease; 4-week minimum  
per person, per day

Double: \$32 / Single: \$58 / Studio: \$62 \_\_\_\_\_

## Housing Deposit (see page 46)

\$200 \_\_\_\_\_

## Off-Campus Housing: Homestay

1-9 weeks; per person; double occupancy

Weekly

\$225 \_\_\_\_\_

Daily

\$33 \_\_\_\_\_

10+ weeks; per person; double occupancy

Monthly

\$900 \_\_\_\_\_

Daily

\$30 \_\_\_\_\_

**Total Estimated Costs** \_\_\_\_\_

\* Required

\*\* 2017-2018 rates subject to change for 2018-2019

## Information about Immunizations at UC Riverside

All students enrolled in bachelor's degree and graduate degree programs at the various University of California (UC) campuses are required to provide information about their risk for tuberculosis (TB) and their completion of certain vaccines before they can attend classes.

Although you will not be enrolled in a degree program, we strongly urge you to get all of the immunizations shown in the list below before you come here for your program, especially if your program will last for two or more months.

- Tdap (tetanus, diphtheria, pertussis) – a “booster” vaccine every 10 years for adults
- MMR (measles, mumps, rubella)
- Varicella (chicken pox)
- Meningococcal Conjugate (MCV4)

If you are from a region identified for higher rates of tuberculosis by the World Health Organization (Mexico, South or Central America, Eastern Europe, Asia, the Middle East, or Africa,) at [http://gamapserver.who.int/gho/interactive\\_charts/tb/cases/atlas.html](http://gamapserver.who.int/gho/interactive_charts/tb/cases/atlas.html), we also strongly recommend that you get a TB blood (or a TB skin test) to make sure that you are not infected with the TB bacterium.

These immunizations are not required for admission or registration at UCR Extension, but we strongly recommend that you check your immunization records to be sure that you have had each vaccine.

Other immunizations which UC Riverside strongly recommends are:

- Hepatitis A
- Hepatitis B
- Tuberculosis BCG Vaccine
- Polio
- Meningococcal B
- Pneumococcal (PSV13 and/or PPSV23)

Getting immunizations in your country before you go to Riverside is best, but you can also arrange a medical appointment for immunizations after you arrive in Riverside.

# JOIN **UCR** IN THE HEART OF SoCal: THE BEST PLACE TO **EXPERIENCE**, **EXPLORE** AND **SUCCEED**

## LOCATION / DISTANCE

Disneyland	55 minutes
Universal Studios	65 minutes
Mountain Ski Resorts	40 minutes
Beaches	55 minutes
Los Angeles	60 minutes
San Diego	90 minutes
Palm Springs	45 minutes
San Francisco	7 hours
Las Vegas	4 hours
Ontario Airport	25 minutes



**UCR** UNIVERSITY OF CALIFORNIA  
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