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Bocconi

2018 | 2019

MSc PROGRAMS

ADMISSIONS PROCEDURES
AND FINANCIAL AID





B | Università
Bocconi
MILANO



CONTENTS

HOW TO USE THIS PROSPECTUS

Browsing the pages of this brochure, you'll sometimes see these small icons: what do they stand for? Essentially, they mean that on the website you can find specific resources about that topic.

-  More info and details on our website
-  The complete study plan to download
-  A related video
-  A reference on our social media

CHECK OUT OUR WEBSITE!

www.unibocconi.eu

Our website is updated regularly and is designed to provide you a great user experience. You'll easily find all the information you need about Bocconi University.

- Browse the programs pages to find information about them
- Watch videos presenting the programs
- Go on a virtual tour of our campus
- Read all the news about events on campus
- Check out facts and figures about us
- Get connected with us via social media
- Find all info about application and scholarships
- Discover our student housing to find the best accommodation

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 [unibocconi](https://www.unibocconi.eu)

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WELCOME!

Bocconi University has always been widely acknowledged for the quality of the students graduating from its Master of Science programs; 12 of these 2-year programs are offered by the Graduate School, in addition to a range of shorter Specialized Master programs. In the competitive job arena awaiting Master graduates, our MSc programs have proven to be an effective gateway for international careers. I would like to point out a few of the distinctive features that will make your Master of Science a valuable experience, both on our campus in Milan and for your future.

ACADEMIC QUALITY

The quality of our programs depends first of all on the quality of our Faculty. Bocconi continuously invests in attracting talented faculty members from all over the world who contribute to improving our reputation both in teaching and in research, allowing our students to access the most up-to-date knowledge in each field.

STRONG RELATIONSHIPS WITH TOP EMPLOYERS

Thanks to the careful combination of a strong theoretical background and an emphasis on relevant real-world applications, our programs and graduates are highly regarded by major international recruiters. Companies and institutions often participate in programs, and this is further evidence of their appreciation of our work.

INTERNATIONALIZATION

Students have the chance to study and interact with classmates from many different countries. We also offer a large number of opportunities for one-semester Exchange Programs or for Double Degrees with prominent institutions within and outside Europe. These opportunities to acquire greater international exposure form an important advantage of a 2-year program with respect to the standard 1-year format.

OPEN-MINDED APPROACH

Master of Science programs seek to develop critical thinking based on open-minded approaches and the ability to work in multi-cultural environments, in addition to promoting an entrepreneurial and responsible attitude among our students. Indeed, the aim of the Graduate School is to contribute to the knowledge and education of the future citizens of our globalized world.

TAILOR-MADE SPECIALIZATION PATHS

Our programs will provide you with the chance to develop solid knowledge in all the core topics during your first year, while choosing from a wide list of elective courses during the second year. This will allow you considerable flexibility in designing a study plan that focuses on and analyzes in depth your main areas of interest.

A TOP ALUMNI NETWORK WITH HIGH-QUALITY PEERS

Relationships with peers, faculty members and other contacts represent crucial added value to your university experience. Our Alumni Association, which is well established and continually growing across scores of countries, will be the natural way to keep in touch with fellow students and with the University throughout your future career.

EMPHASIS ON MERIT

Recognition of merit is an important incentive for expressing individual potential to the fullest. This also discourages any kind of misconduct, which is unacceptable behavior for those who aspire to become Bocconi graduates. The decision to start a Master program is a very important one and it is essential that you choose a university that can really help you to develop your skills and competences, while at the same time ensuring a unique personal experience. We are convinced that this is exactly what our students have experienced – and continue to experience – thanks to their talent and our commitment. It will be a great pleasure to welcome you to Bocconi University: the starting point of your future!

Antonella Carù
Dean, Graduate School

WHY BOCCONI?

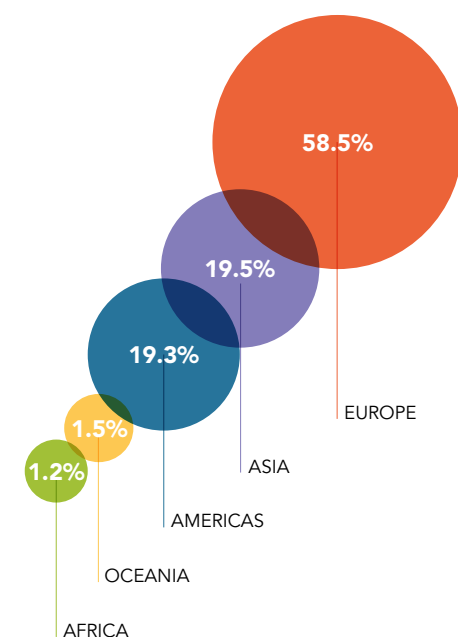
In 2018-2019 Bocconi University will offer 11 2-year Master of Science programs taught in English in the fields of Economics, Management and Finance, as well as Political Science and Data Science.

Choosing a Bocconi Master of Science degree is a smart move for a number of reasons, and will provide you with the opportunity to:

1 Enter a leading European university of **global standing** in economics, management and legal studies. Bocconi has a long tradition of excellence in teaching, and has become an international point of reference for research in the areas of economics, business, finance and political science.

4 Join a truly **international and diverse community**, with more than 3,500 international students from 90 countries and a policy of cultural and religious openness. This multicultural setting nurtures a constant and rich exchange of knowledge and viewpoints.

3,577 INTERNATIONAL STUDENTS
(2016-2017 Exchange students included)



2 Be part of a **global network** of more than 260 partner schools, over 650 firms and institutions, and 100,000 alumni worldwide that offers students a unique educational experience and remarkable career opportunities.

5 **Live in Milan**, a European business, financial and cultural hub, where history merges with modernity, tradition with innovation. Our campus is located downtown, just a 10-minute walk from the city center, and is undergoing a major expansion that will be finished in 2019.

3 Take advantage of our preferential relations with **top employers worldwide, and of a dedicated career consultant**. Through the Career Service, MSc students can count on personalized support throughout the career orientation and job search processes: tailored tools to successfully enter the job market and have the chance to meet major employers in Italy and abroad.

6 Experience an active and interesting **time on campus**, participating in sports, cultural activities, entertainment, student associations, student-run media and volunteering.

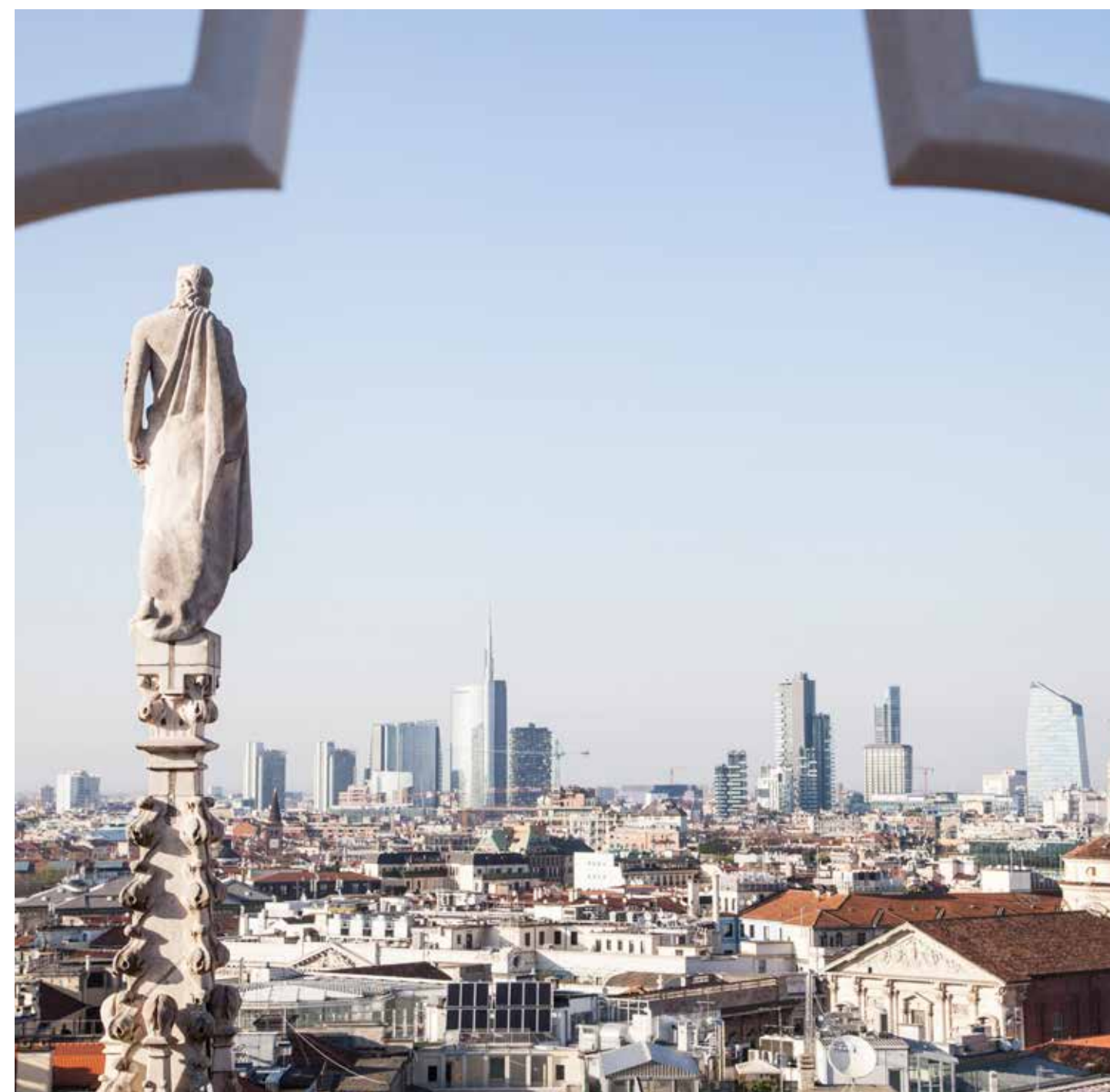


STUDYING IN MILAN

AN INTERNATIONAL EXPERIENCE

Bocconi lies in the heart of Milan, a cosmopolitan, modern city that combines the best of Italy's past and present, while keeping a sharp eye on the future. Due to its geographical position, it represents a gateway to Europe and is close to a multitude of other interesting Italian cities and attractions. Also known as "The Fashion Capital of the World," Milan is definitely the main financial, industrial and commercial center of Italy, and home to Italy's biggest banks and insurers, as

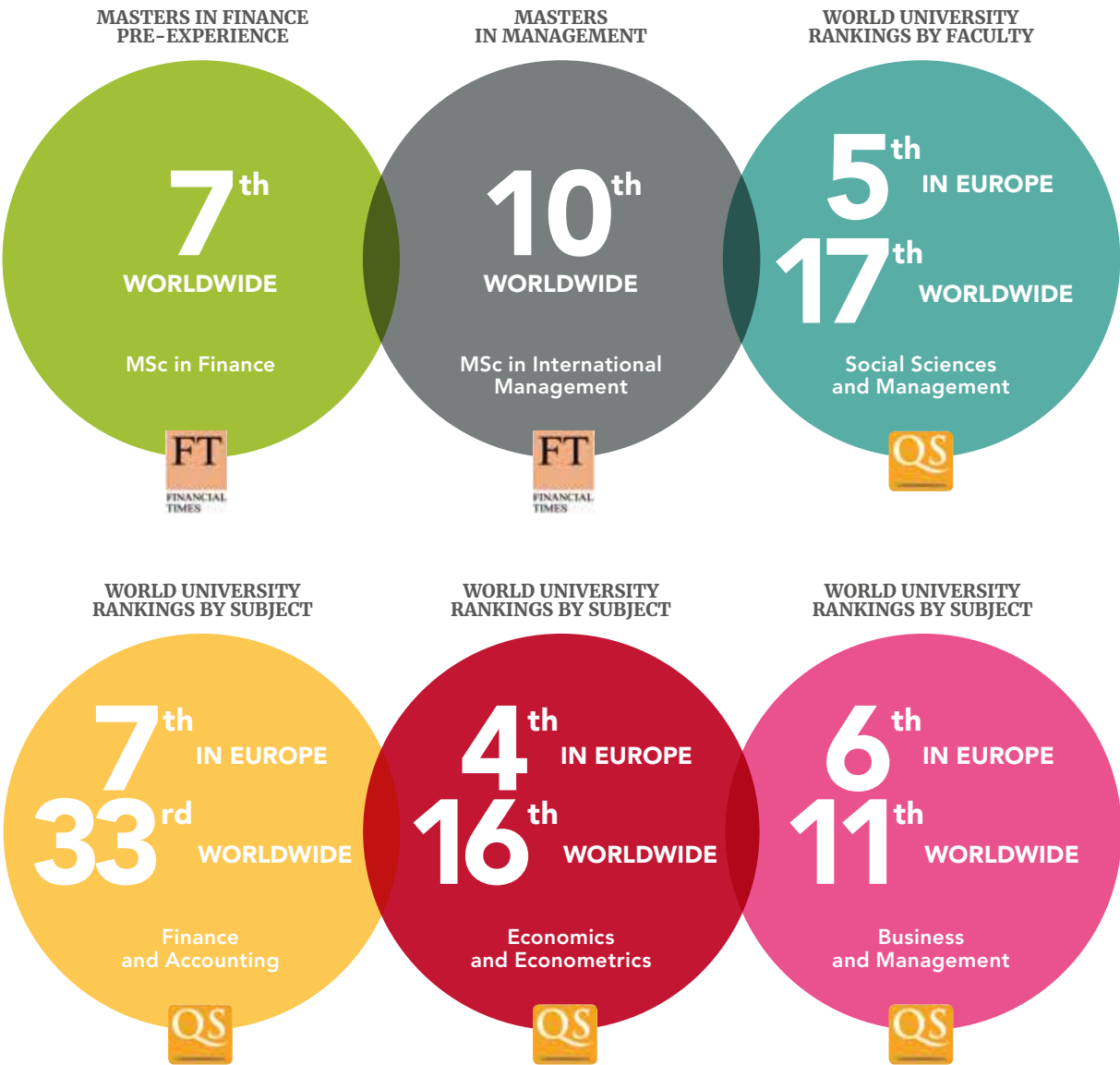
well as the Italian Stock Exchange. Other standout sectors include food, furniture and design, but Milan and the Lombardy Region boast a very broad-based mix of industries that includes technology, engineering, manufacturing, chemicals and pharmaceuticals. With almost 3,000 international companies that offer an ideal starting point for any international career, Milan has come to be increasingly attractive for students from all over the world.



FACTS & FIGURES

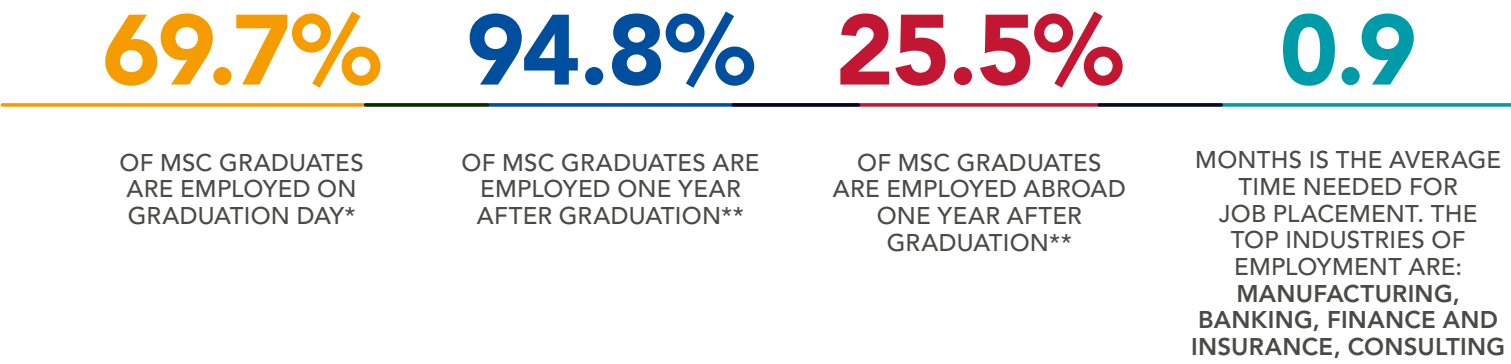
A TOP EUROPEAN UNIVERSITY

Rankings 2017

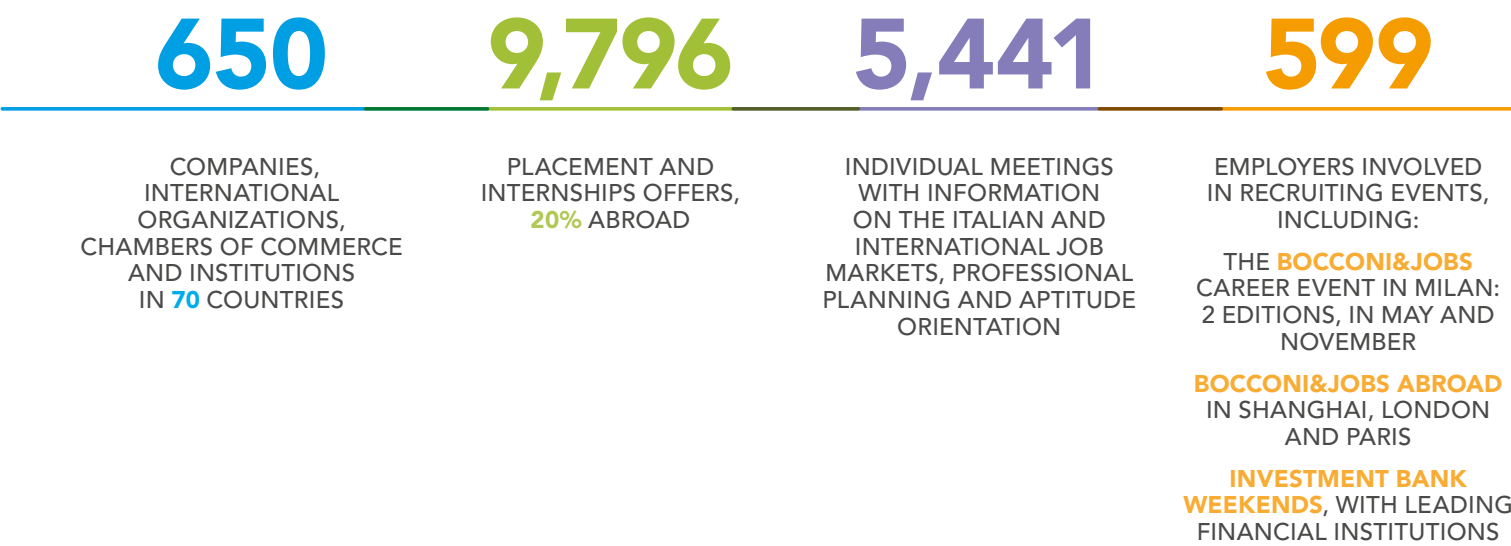


THE ESTABLISHED REPUTATION OF OUR GRADUATES

Placement Statistics



Recruiting Activities 2016



CURRICULAR INTERNSHIP

An internship is a compulsory part of all MSc program study plans and lasts 10 to 12 weeks: students can decide to complete their curricular internship during the second year or participate in a summer internship after completing the first year of study.

1,564 internship opportunities abroad in 2016

386 placement opportunities abroad in 2016

28.3% of internships are abroad

Internships offers worldwide are published daily on the University online portal and can be carried out at any organized workplace, such as: public and private, industrial, commercial and service companies, banks and financial services, cultural institutions, non-profit organizations, media, communication industries, international organizations, chamber of commerce.

* Survey – graduates a.y. 2015-2016
** Data refers to a.y. 2014-2015 graduates

FACTS & FIGURES

AN EXTENSIVE NETWORK WITH THE BEST UNIVERSITIES WORLDWIDE

263

PRESTIGIOUS SCHOOLS AND INSTITUTIONS IN 50 COUNTRIES AROUND THE WORLD

OVER 2,200

STUDY ABROAD OPPORTUNITIES EACH YEAR

26

JOINT AND DOUBLE DEGREE PROGRAMS IN PRESTIGIOUS UNIVERSITIES IN 19 COUNTRIES

30

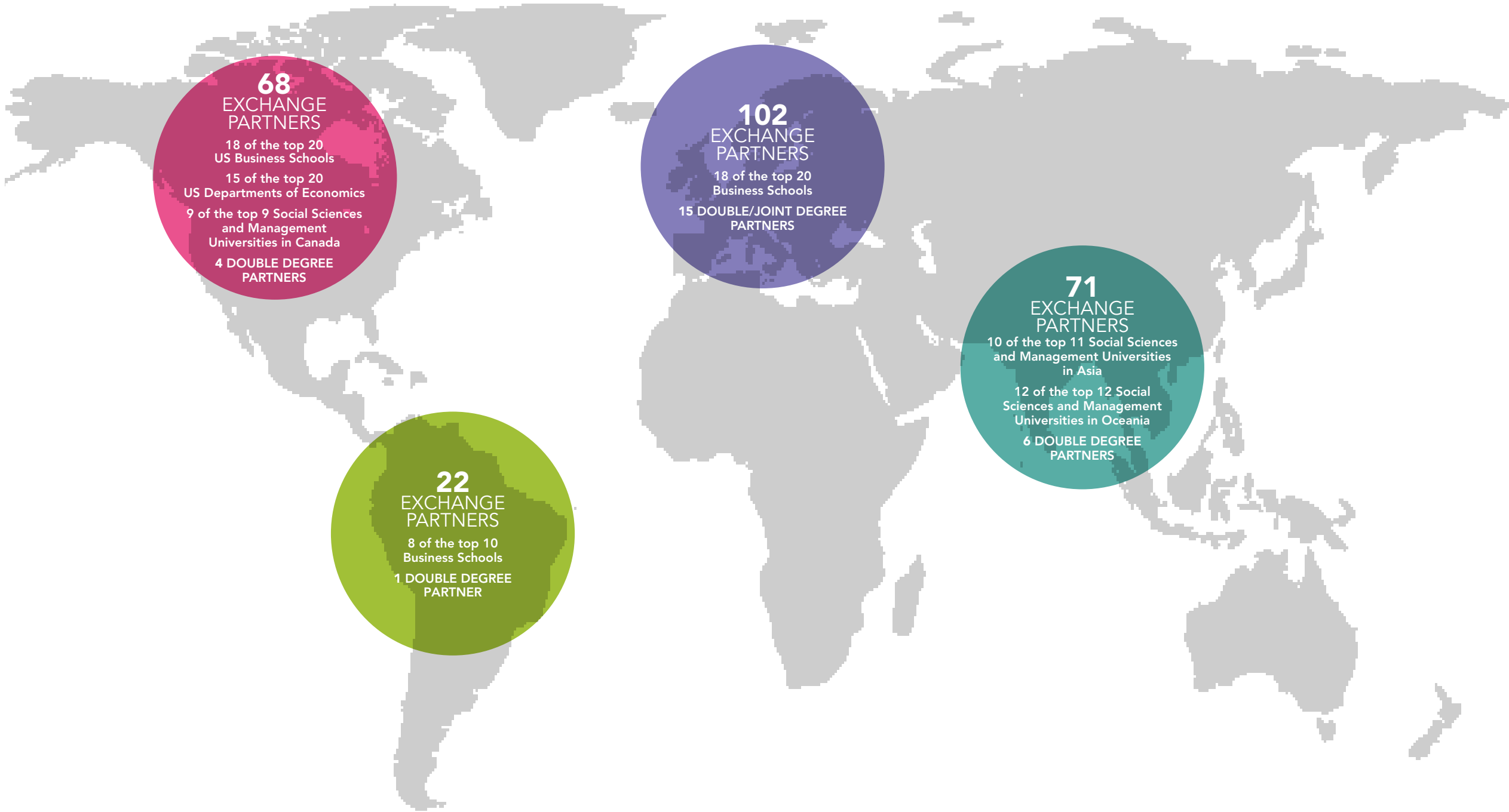
ACADEMIC PARTNERS AND OVER 70 CORPORATE PARTNERS FOR CEMS GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

OVER 1,600

SLOTS WITHIN THE EXCHANGE PROGRAM

540

SLOTS AT THE GRADUATE LEVEL



Sources: U.S. News & World Report 2018; AmericaEconomia (2016); QS World University Ranking 2017, Social Sciences & Management; Financial Times, Masters in Management 2016

FACTS & FIGURES

BOCCONI PARTNER SCHOOLS

FIRST-CLASS PARTNERS IN THE GRADUATE EXCHANGE NETWORK

- Duke University, Fuqua School of Business, US
- Yale University, Department of Economics, US
- Imperial College London, UK
- Indian Institute of Management, Bangalore, India
- Fundação Getulio Vargas, Brazil
- Australian National University, Australia

LEADING DOUBLE DEGREE PARTNERS

- HEC, France
- ESADE, Spain
- University of St. Gallen, Switzerland
- Keio University, Japan
- Fudan University, China
- Indian Institute of Management, Ahmedabad, India



EUROPE

AUSTRIA

WU Wirtschaftsuniversität Wien

BELGIUM

Université Catholique de Louvain
KU Leuven
Université Libre de Bruxelles

CZECH REPUBLIC

Charles University
University of Economics, Prague

DENMARK

Aarhus University
Copenhagen Business School

ESTONIA

Estonian Business School

FINLAND

Aalto University

FRANCE

Audencia Business School
EDHEC Business School
EMLYON Business School
ESSEC Business School
Grenoble Ecole de Management
HEC Paris
IÉSEG School of Management
Kedge Business School
Université Panthéon-Assas
Université Paris 1 Panthéon-Sorbonne
Université Paris Est Créteil
Val de Marne
Université Paris Dauphine
Sciences Po
Université de Strasbourg
Université Toulouse 1 Capitole

GERMANY

EBS Universität
Frankfurt School of Finance & Management
Freie Universität Berlin
Hertie School of Governance
Universität zu Köln
LMU Munich
Universität Mannheim
WHU - Otto Beisheim School of Management

HUNGARY

Corvinus University of Budapest

ICELAND

University of Iceland

IRELAND

University College Dublin

LUXEMBOURG

Université du Luxembourg

NORWAY

BI Norwegian Business School
NHH Norwegian School of Economics

POLAND

Warsaw School of Economics

PORTUGAL

Universidade Catolica Portuguesa, Lisboa
Universidade Catolica Portuguesa, Porto
Universidade de Lisboa
Universidade Nova de Lisboa

ROMANIA

Bucharest University of Economic Studies

RUSSIA

Higher School of Economics
MGIMO University
New Economic School, NESS
Plekhanov Russian University of Economics
RANEPA
Saint Petersburg State University

SPAIN

Universidad Carlos III
Universidad de Deusto
ESADE
Instituto de Empresa
Universidad de Navarra
Universitat Pompeu Fabra
Universidad de Salamanca

SWEDEN

Chalmers University of Technology
University of Gothenburg
Jönköping University
Lund University
Stockholm School of Economics
Uppsala University

SWITZERLAND

ETH Zürich
The Graduate Institute of International and Development Studies (Geneva)
Université de Lausanne - HEC
University of St. Gallen
University of Zurich

THE NETHERLANDS

University of Amsterdam



Erasmus University Rotterdam
Maastricht University
Technische Universiteit Eindhoven
Tilburg University
Utrecht University

UK

Aston University
University of Bath
University of Birmingham
City University London
University College London
Durham University
University of Edinburgh
University of Essex
University of Exeter
University of Glasgow
Imperial College London
King's College London - School of Law
Lancaster University
London Business School
London School of Economics and Political Sciences
Loughborough University
The University of Manchester
The University of Nottingham
Queen Mary University of London
University of Strathclyde
University of Sussex
The University of Warwick

NORTH AMERICA

CANADA

University of Alberta
The University of British Columbia
University of Calgary
HEC Montréal
McGill University
University of Ottawa
Université du Québec à Montréal
Queen's University
Simon Fraser University
University of Toronto
University of Victoria
Western University
York University

USA

American University
Arizona State University
Babson College
Boston College
Boston University
Brandeis University
Brigham Young University
University of California (Multicampus)
UC Hastings College of the Law
Carnegie Mellon University
Case Western Reserve University
The University of Chicago



University of Colorado Boulder
Columbia University
Cornell University
Dartmouth College
Duke University
Emory University
University of Florida
Fordham University
Georgetown University
The George Washington University
Georgia Institute of Technology
University of Illinois at Urbana Champaign
Indiana University
Johns Hopkins University
University of Maryland
University of Michigan
University of Minnesota
New York University
University of North Carolina at Chapel Hill
Northwestern University
University of Notre Dame
The Ohio State University
University of Pennsylvania
Pennsylvania State University
Princeton University
Purdue University
Rensselaer Polytechnic Institute
University of Richmond
University of San Diego
San Diego State University
University of South Carolina
University of Southern California
Southern Methodist University
The State University of New York
Temple University
Texas A&M University

The University of Texas at Austin
University of Virginia
Virginia Tech
University of Washington
Washington University in St. Louis
University of Wisconsin Madison
Yale University

LATIN AMERICA

ARGENTINA
Fundación UADE
Universidad de Belgrano
Universidad de Buenos Aires
Universidad de San Andrés
Universidad Torcuato di Tella

BRAZIL
Universidade Federal do Rio de Janeiro
Fundação Getulio Vargas
Fundação Instituto de Administração, FIA
INSPER
Universidade de São Paulo

CHILE
Universidad Adolfo Ibañez
Pontificia Universidad Católica de Chile
Universidad Técnica Federico Santa María

COLOMBIA
Universidad de Los Andes

COSTA RICA
INCAE Business School

MEXICO
IPADE Business School
ITAM
Tecnológico de Monterrey

PERU
Universidad ESAN
Universidad de Lima

URUGUAY
Universidad Católica del Uruguay

VENEZUELA
IESA

ASIA

CHINA
CEIBS
The Chinese University of Hong Kong
The Chinese University of Hong Kong, Shenzhen
City University of Hong Kong
Fudan University
Hong Kong University of Science & Technology
University of International Business and Economics
Shanghai Jiao Tong University
Lingnan University
The University of Nottingham Ningbo China
Peking University
Renmin University of China
Shanghai University of Finance and Economics
Sun Yat-sen University

Tsinghua University
Xiamen University

INDIA
Indian Institute of Foreign Trade
IIM - Ahmedabad
IIM - Bangalore
IIM - Calcutta
IIM - Indore
IIM - Kozhikode
IIM - Lucknow
Indian School of Business
Management Development Institute, Gurgaon

JAPAN
Hitotsubashi University
International University of Japan
Keio University
Kobe University
Nagoya University
Ritsumeikan Asia Pacific University
Waseda University

KOREA
Hanyang University
KAIST
Korea University
Seoul National University
Yonsei University

MALAYSIA
The University of Nottingham, Malaysia Campus

SINGAPORE
Nanyang Technological University

National University of Singapore
Singapore Management University
Yale - NUS College

TAIWAN
National Chengchi University
National Taiwan University

THAILAND
Chulalongkorn University
Thammasat University

VIETNAM
Foreign Trade University

OCEANIA

AUSTRALIA
The University of Adelaide
Australian National University
The University of Melbourne
Monash University
University of New South Wales
The University of Queensland
Queensland University of Technology
RMIT University
The University of Sydney
University of Technology Sydney
The University of Western Australia

NEW ZEALAND
The University of Auckland
University of Otago
Victoria University of Wellington

MIDDLE EAST

ISRAEL
IDC Herzliya
Tel Aviv University

LEBANON
American University of Beirut

TURKEY
Bilkent University
Boğaziçi University
Koç University
Sabanci University

UNITED ARAB EMIRATES
American University in Dubai

AFRICA

EGYPT
The American University in Cairo

GHANA
GIMPA

MOROCCO
Al Akhawayn University

NIGERIA
Pan-Atlantic University

SOUTH AFRICA
University of Cape Town
University of the Witwatersrand

FACTS & FIGURES

WORLDWIDE ALUMNI NETWORK

BAA (Bocconi Alumni Association) is the international community with which Bocconi University maintains relations with all its Alumni: holders of Bachelor of Science, Master of Science, Specialized Master and MBA degrees, as well as graduates of SDA Bocconi Executive Programs.

Bocconi Alumni*

107,231

ALUMNI

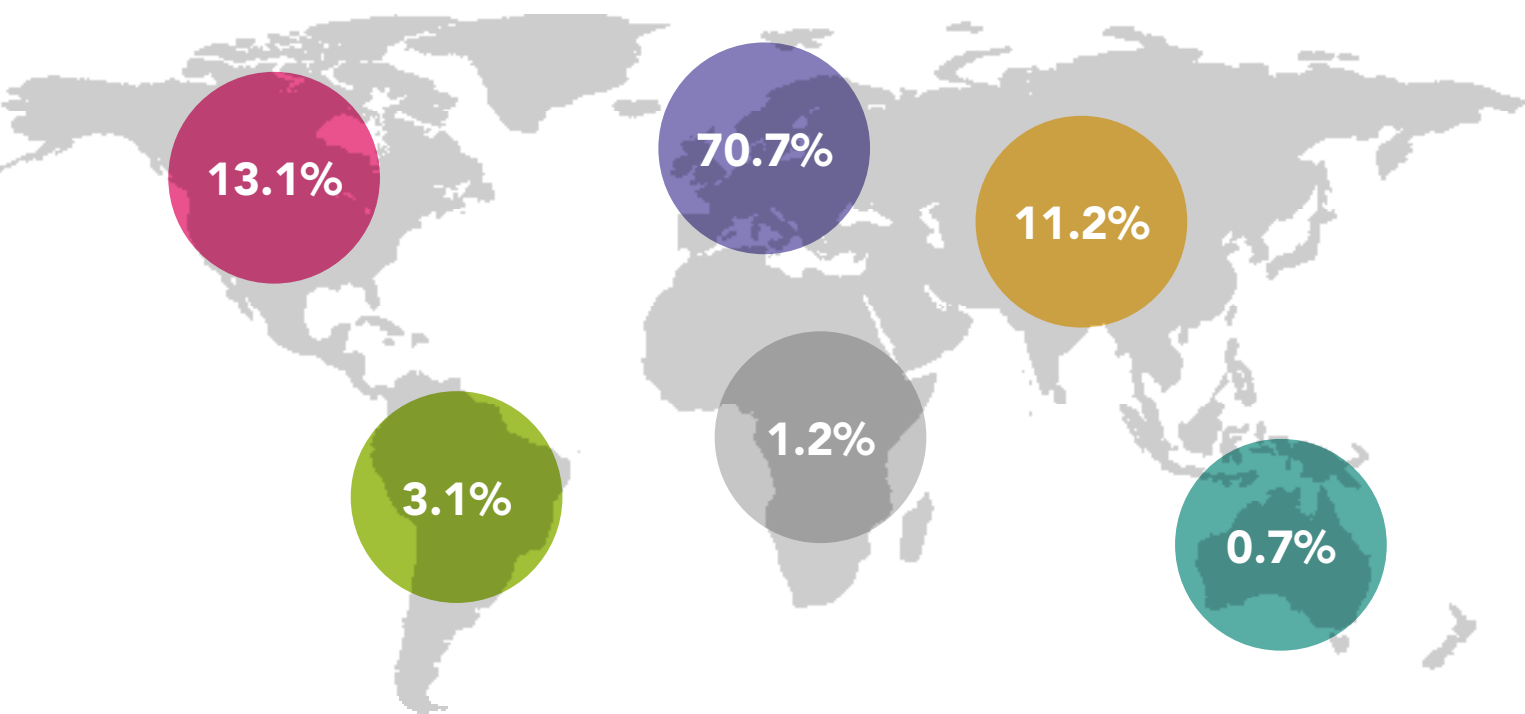
48

BAA CHAPTERS ABROAD

27

BAA AREAS CHAPTERS IN ITALY

Bocconi Alumni around the World



* As of 31 December 2016

OUR TOP EMPLOYERS

Accenture | Architects of Group Genius | Autogrill | AXA | Bain & Company | Banca d'Italia | Bank of America Merrill Lynch | Bank of Communications | Barclays | Barilla | Between | Bluecap | BNP Paribas | Bolton Group | Bruegel | BTO | Calzedonia Capgemini | Carrefour | CBA Studio Legale e Tributario | Citi | Credit Suisse | Deloitte (Studio Tributario e Societario - Deloitte, Deloitte Consulting, Deloitte Financial Advisory Services) | Deutsche Bank | Edison | Enel | Eni | EY (Studio Legale Tributario in association with Ernst & Young, Reconta Ernst & Young, Ernst & Young Financial-Business Advisors) | European Central Bank | European Commission | FAI – Fondo Ambiente Italiano | Ferrero | Fondazione Rodolfo Debenedetti | Frost & Sullivan | GDF Suez | General Electric | GfK | Goldman Sachs | Google | Gruppo Banco Popolare | Gruppo Generali | Gruppo Intesa Sanpaolo (Banca IMI, Eurizon Capital, Intesa Sanpaolo, Société Européenne de Banque) | Gruppo MMC | H3G | Heinz | Henkel | HSBC | J.P. Morgan | Kering (Gucci, Pomellato, Sergio Rossi) |

KPMG (KStudio Associato, KPMG, KPMG Advisory) | Lactalis | Lattanzio e Associati | Lazard | L'Oréal | Luxottica | LVMH (Louis Vuitton, Kenzo, Loro Piana, Moët Hennessy, Pucci, Sephora) | Mazars | McKinsey & Company | Mediobanca | Microsoft | Morgan Stanley | MultiMedica | MutuiOnline | Nestlé | Nielsen | Nomura | Partners | Philips | Pirelli | Prada | Presidenza del Consiglio dei Ministri | Procter & Gamble | Protiviti | PwC (PwC Tax & Legal Services - TLS, PricewaterhouseCoopers, PricewaterhouseCoopers Advisory) | RCS MediaGroup | Reckitt Benckiser | Regione Lombardia | Rocket Internet | Rödl & Partner | Roland Berger Strategy Consultants | Rothschild | SC Johnson | Samsung | Sky | Société Générale | Sorgenia | Studio Pirola Pennuto Zei & Associati | Studio Rock Commercialisti Associati | Studio Tributario Associato Facchini Rossi Scarioni | Studio Tributario Deiore | Techint Group | The Boston Consulting Group | The European House - Ambrosetti | UBS | UniCredit Group (UniCredit Banca, Pioneer Investments) | Unilever | United Nations | Valdani Vicari & Associati | Versace | Vodafone | WPP (MindShare, Ogilvy & Mather) | YOOX | Zalando



MSC PROGRAMS

INTERNATIONAL MANAGEMENT



1st
IN ITALY

10th
IN EUROPE
AND WORLDWIDE

The sneakers that you wear were probably manufactured in Southeast Asia, the software that you just downloaded from the web could have been developed in India, and your phone or tablet most likely was designed in the US and assembled in China. What does it mean to live and work in such an integrated world? How do companies compete and interact in this landscape? Students fascinated by such questions, with a strong interest in world affairs, international business and the connections between them, will find in the MSc in International Management an in-depth program that provides the opportunity to study companies in a global context.

Fabrizio Perretti Program Director



PROGRAM'S HIGHLIGHTS

- This challenging study program gives students the tools required to understand the global world we live in, training prospective managers and entrepreneurs to make a major contribution to the performance of organizations of all types around the world, while applying the ideas of responsible and sustainable futures to business operations in practice.
- Students will acquire the following skills:
 - > **KNOWLEDGE**
 - Critical awareness of discipline-based concepts and approaches to understand the complexity of managing an organization in the global business arena.
 - Understanding of how acquired theoretical knowledge can be applied in practical international business situations.
 - > **COGNITIVE SKILLS**
 - Ability to acquire and analyze data and information, to evaluate their relevance and validity, and to synthesize a range of information sources needed to develop a sophisticated understanding of a rapidly changing international business context.
 - Skills in interdisciplinary analysis, drawing upon different empirical sources, analytical perspectives and sub-disciplines within management studies.
 - > **PROFESSIONAL SKILLS**
 - Ability to communicate effectively and convincingly, working in teams, managing time and planning work assignments.



www.unibocconi.eu/im-msc

STUDY PROGRAMS

The MSc in International Management is divided into three different programs, which will expose you to different international learning environments: **International Management**, **CEMS MIM**, and **China MIM**. You can choose the program that

best fits your individual needs and preferences. **Applications** for CEMS MIM or China MIM take place at the same time as the application for International Management.

INTERNATIONAL MANAGEMENT: PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- **Financial Accounting**
- **Managerial Accounting**
- **Statistics**
- **Business Strategy**

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

Main topics:

- **Corporate Strategy**
- **Organization**
- **Marketing Decisions**
- **International Finance**
- **Foundations of Globalization**
- **Principles of Business Analytics**
- **Performance Measurement**
- **International Comparative Business Law**
- **Global Operations and Supply Chain Management** (compulsory)

In the first year students are provided with the fundamental concepts of International Management through core courses and seminars that all feature a highly interactive methodology and are largely based on individual work as well as teamwork.

1ST
YEAR
AT BOCCONI
(MILAN)

2ND
YEAR
AT BOCCONI
(MILAN) AND/OR
ABROAD

INTERNSHIP
2 FOREIGN LANGUAGES
THESIS

Complete your study program with the free track or apply for a study abroad experience

FREE TRACK

- **3 electives**

chosen from among a wide range of elective courses offered by Bocconi that will allow you to personalize the program based on your career goals. For a list of all elective courses: www.unibocconi.eu/im-msc > **International Management Program > Electives**

STUDY ABROAD PROGRAMS

- **Double Degrees** with:

- ESADE Escuela Superior de Administracion y Direccion de Empresas (Barcelona, Spain)
- FGV-EAESP Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas (São Paulo, Brazil)
- HEC École des Hautes Etudes Commerciales (Paris, France)
- HSG University of St. Gallen (St. Gallen, Switzerland)
- IIMA Indian Institute of Management (Ahmedabad, India)
- The University of Queensland (Brisbane, Australia)
- Cass School of Business (London, UK)
- Darla Moore School of Business (Columbia, US)

- **Exchange Programs**

Program requirements are subject to change.

CEMS is a strategic alliance of leading business schools and multinational companies that was founded in 1988. It now includes 30 full academic members from around the world, each a top school in its country, and over 70 of the world's leading multinational companies.

The prestigious CEMS MIM program encourages international mobility and cross-cultural aptitudes in addition to offering the ultimate fast track to success in the international arena.

The program is offered during the second year of the MSc in International Management and it requires students to spend one term at Bocconi and one term abroad.

Students will obtain both a Bocconi MSc degree and the CEMS

MIM diploma and will benefit from a lifelong connection with the CEMS community, both professionally – with access to job opportunities and employers – and as part of a very active and supportive network around the world.



www.unibocconi.eu/cems
www.cems.org

Marlous Rijnja – International Management

International experience: The Boston Consulting Group, Amsterdam, the Netherlands

Internship: Africa Internet Accelerator, Cape Town, South Africa

Previous position: Senior Consultant, Oliver Wyman, Amsterdam, The Netherlands

Current position: Customer Insights Specialist EMEA at Uber, Amsterdam, the Netherlands

The MSc in International Management taught me a wide range of topics presented by a diverse set of professors. It also provided international opportunities and allowed me to place the name of a leading business school on my CV. The best part of my experience was something I had not expected beforehand, namely the most fun and outgoing group of fellow students I could have imagined. My class consisted of students from every corner of the world. Thanks to this MSc, I received an offer for my dream job far before graduation and have made several life-long friendships.

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Managerial Accounting
- Statistics
- Business Strategy

Main topics:

- Corporate Strategy
- Organization
- Marketing Decisions
- International Finance
- Evolution in International Business
- Applied International Economics
- Principles of Business Analytics
- Performance Measurement
- International Comparative Business Law
- Global Operations and Supply Chain Management (compulsory)

In the first year students are provided with the fundamental concepts of International Management through core courses and seminars that all feature a highly interactive methodology and are largely based on individual work as well as teamwork.

PRE COURSES

WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

1ST YEAR

AT BOCCONI (MILAN)

2ND YEAR

AT CEMS PARTNER UNIVERSITY AND AT BOCCONI

INTERNSHIP

2 FOREIGN LANGUAGES

THESIS

- Block seminar
- Business Communication skills seminar
- Global Strategic Management
- Other CEMS courses
- Global Management Practice seminar
- Responsible Global Leadership seminar
- Business project
- Skill seminars

Program requirements are subject to change.

Daniele Nadalin – CEMS MIM

International experience: CEMS MIM, Tsinghua University School of Economics, Beijing, China

Internship: Google Inc., Wroclaw, Poland

Current position: Senior Business Analyst McKinsey & Company, Milan, Italy & MBA Candidate at Columbia University

In today's complex and globalized business environment, successful leaders must develop an extraordinary cultural flexibility, a rigorous technical education, and strong positive values. The CEMS Master in International Management is the perfect place to develop and refine these skills. The program is unique in many ways. It is a truly Global Family: I met and studied with people from at least 15 different countries, whose experiences have enriched me a lot. It puts together the best minds: CEMS is a selection of top students from top universities, bringing under the same roof an incredible enthusiasm and will to change the status quo. It gives students unparalleled opportunities to meet business leaders. Finally yet importantly, it combines rigorous academic training and cultural experiences, with a deep and true interest for becoming "citizens of the world", with the highest social, political, and environmental values.

CHINA MIM

China MIM is a two-year program in partnership with Fudan School of Management in Shanghai, one of the most prestigious universities in China. The program responds to a rising demand for talented people who understand how to do business in both the East and the West, providing students with a considerable knowledge and understanding of China and Europe from both business administration and cultural perspectives. Spending the first year in China at Fudan, and the second year in Italy at Bocconi, it will give students the opportunity to observe and acquire Asian and

European perspectives on the economy, business and society from two distinguished universities. At the end of the program, students will obtain a Chinese Master degree issued by Fudan University and the Italian MSc degree in International Management from Bocconi University.



www.unibocconi.eu/chinamim

Main topics:

- Chinese Language Course
- Corporate Strategy
- Organizational Behavior
- Marketing Management
- Corporate Finance
- Evolution in International Business
- International Economics
- Quantitative Methods for Management
- Business Law

In the first year students are provided with the fundamental concepts of International Management, with a strong focus on the Chinese market and with a comparative approach.



Program requirements are subject to change.

CAREERS

On Graduation Day:*

73.4%

GRADUATES EMPLOYED

5.8

AVERAGE NUMBER OF
JOB INTERVIEWS THEY
HAVE BEEN CALLED TO

2.4

AVERAGE NUMBER OF
JOB OFFERS THEY HAVE
RECEIVED

One Year After Graduation:**

96.4%

GRADUATES EMPLOYED

51.2%

EMPLOYED ABROAD

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- | | | |
|---|--|---|
| <ul style="list-style-type: none">- Accenture- Bain & Company- Booz & Company- Deloitte- Ferrero- Goldman Sachs- General Electric | <ul style="list-style-type: none">- Google- HSBC- L'Oréal- Luxottica- LVMH - Louis Vuitton Moët Hennessy (DFS Group, Christian Dior, Parfums Christian Dior)- Marsh & McLennan Companies (Mercer, Oliver Wyman) | <ul style="list-style-type: none">- McKinsey & Company- Procter & Gamble- PwC- Rocket Internet- The Boston Consulting Group- UniCredit- Unilever- Vodafone |
|---|--|---|



Giovanni Gardelli – DDIM (China MIM)

International experience: DDIM, Fudan University, Shanghai, China
Internship: EMEA Direct Response Analyst – Yahoo Barcelona, Spain Previous position: Product Manager – Ads & Data, Yahoo, Sunnyvale, US
Current position: Monetization Product Manager at Snapchat, Los Angeles, US

I chose the Double Degree in International Management after the amazing experience I had during my undergraduate exchange semester abroad in North Carolina, where I went to further enrich my business knowledge, especially regarding globalization. Though I wasn't sure if I saw myself in the Chinese market for a career afterwards, the whole experience there has been amazing. I got an unforeseen chance to go outside my comfort zone. The international mindset I have developed helped me become more flexible, in terms of traveling and relocating frequently, and dealing with new challenges, environments and markets.

MSC PROGRAMS

MANAGEMENT

The Master of Science in Management aims to build professional profiles with a comprehensive set of managerial competences in the areas of marketing, planning and control, financial management, strategy, and human resources. It also develops a unique set of soft skills which are increasingly required for leadership responsibilities in challenging working environments. Started more than ten years ago as a general management master, it has evolved into a more job market oriented program with specialized tracks (e.g. Fashion, Luxury and Made in Italy, Consulting, Finance, Green Management and Sustainability, and Entrepreneurship) and a broader international perspective. A joint program with ESSEC is our latest effort to reinforce the international background of our students.

Alessandro Minichilli Program Director

PROGRAM'S HIGHLIGHTS

- This MSc aims to help students **develop problem solving skills**, acquiring the competencies, abilities and aptitudes required to operate as managers in companies and consulting firms, or as entrepreneurs.
- It offers a learning path where the in-depth study of **key corporate functions and processes** prepares graduates to take on managerial roles. The learning process is complemented by the regular presence of outstanding guest speakers, company visits, discussion of ad hoc business cases, meetings with companies on specific issues and lectures by practitioners and instructors with a dedicated professional background.
- Students graduating from this Master of Science typically pursue **management careers** at companies of different sizes, operating in various sectors at local or global levels. Job opportunities may be at small and medium enterprises (SMEs), consultancy firms, venture capitalist firms, entrepreneurial activities and companies operating in symbol-intensive markets.



www.unibocconi.eu/m-msc

Héloïse Quenardel

Internship: Luxottica, Valentino Garavani, CHANEL, Milan, Italy
Previous position: Junior Product Manager Skincare, Chanel, Milan, Italy
Current position: Brand Manager, Kering Eyewear, Milan, Italy

I chose the Master of Science in Management and the major in Fashion, Luxury and Made in Italy. It allowed me to get a solid foundation in analytics, strategy and management that could then be applied to my areas of interest, fashion and luxury. The courses I took and the preparation I received turned out to be fundamental in my work. In particular, the analytical skills I developed during my studies allow me to foresee the success of actions taken within the company and, more specifically, to analyze the impact of the initiatives I'm working on for the entire production chain. Thanks to the multicultural, stimulating and dynamic environment on campus, the courses and the students, alumni and faculty network, I have been able to start a career in the profession and at the company I've always dreamed of, without obstacles barring the way.



PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Managerial Accounting
- Statistics
- Business Strategy

PRE COURSES WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

Main topics:

- Planning & Control
- Leading People
- Managerial Data Analysis

Students are allowed to better understand the economic and regulation context and identify solutions for interpreting the competitive dynamics and drivers of value creation for products/services and markets.

They also learn how to improve their soft skills in communication and presentation through a compulsory workshop right after the beginning of the program.

SECOND SEMESTER

Main topics:

- Managing Corporate Growth
- Financial Planning

Students will be involved in a challenging real business case with partner companies to develop their general management skills, enhance their leadership abilities and strengthen their grasp of organizational functions and interdependencies.

1ST YEAR AT BOCCONI (MILAN)

2ND YEAR AT BOCCONI (MILAN) AND/OR ABROAD

INTERNSHIP 2 FOREIGN LANGUAGES THESIS

Complete your study program with a major or apply for a study abroad experience

MAJORS

- Fashion, Luxury and Made in Italy
- Organizational Change and Consulting*
- Green Management and Sustainability
- Entrepreneurship, SMEs and Growth Strategy*
- Finance*
- Global Experience (reserved for Double Degree, Free Mover and Exchange Program students only)

During the second year, a large selection of majors provides focused proficiency in the issues and sectors chosen by the student.

The **Major in Fashion, Luxury and Made in Italy** takes advantage of Milan's position as a hub for fashion and design. From the family business model to supplier networks and systems of communication and promotion, students enjoy constant and valuable exposure to the unique entrepreneurial environment in this sector.

* Including electives both in Italian and English

STUDY ABROAD PROGRAMS

- **Double Degrees** with:
 - ESADE Escuela Superior de Administracion y Direccion de Empresas (Barcelona, Spain)
 - ESSEC (Cergy, France) (see page 24 for details)
 - FGV-EAESP Escola de Administração de Empresas de São Paulo da Fundação Getulio Vargas (São Paulo, Brazil)
 - HEC École des Hautes Etudes Commerciales (Paris, France)
 - HSG University of St. Gallen (St. Gallen, Switzerland)
 - IIMA Indian Institute of Management (Ahmedabad, India)
 - RSM Rotterdam School of Management, Erasmus University (Rotterdam, the Netherlands)
 - WU Wirtschaftsuniversität Wien (Vienna, Austria)
 - Darla Moore School of Business (Columbia, US)
- **Exchange Programs**

Program requirements are subject to change.

ESSEC-BOCCONI DOUBLE DEGREE

For a group of 20 students, the ESSEC-Bocconi Double Degree program will provide unparalleled opportunities and challenges. During 2 years of study, students will live on two continents and 4 cities (Milan, Singapore, Mumbai and Cergy), they will learn from internationally renowned teachers and scholars gaining deep insight into both European and Asian markets and learn about economic, political and management issues from complementary perspectives across the globe.

At graduation, students will obtain the ESSEC MSc in Management degree (Grande École) and the Bocconi MSc in Management degree. Admission to the program takes place at the same time as admission to the MSc.



www.unibocconi.eu/essec-dd

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Managerial Accounting
- Statistics
- Business Strategy

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER AT BOCCONI (MILAN)

Main topics:

- Planning & Control
- Leading People
- Managerial Data Analysis

Students are allowed to better understand the economic and regulation context and identify solutions for interpreting the competitive dynamics and drivers of value creation for products/services and markets.

They also learn how to improve their soft skills in communication and presentation through a compulsory workshop right after the beginning of the program.

SECOND SEMESTER AT ESSEC (SINGAPORE)

Main topics:

- Managing Corporate Growth
- Financial Planning

Students attend dedicated courses and seminars on Asian Business, Culture and Society that will complete their curriculum.

Take part in your compulsory internship in Italy or abroad

1ST
YEAR

2ND
YEAR

AT BOCCONI (MILAN) AND/OR ABROAD

2 FOREIGN LANGUAGES

THESIS

FIRST SEMESTER AT MISB BOCCONI (MUMBAI)

- Principles of Business Analytics
- 4 electives on selected managerial topics
- Business Game

SECOND SEMESTER AT ESSEC (CERGY)

- Managing IT in the Digital Age
- 4 electives to be chosen from among the wide range of electives available

CAREERS

On Graduation Day:*

66.8%

GRADUATES EMPLOYED

5.2

AVERAGE NUMBER OF JOB INTERVIEWS THEY HAVE BEEN CALLED TO

2.3

AVERAGE NUMBER OF JOB OFFERS THEY HAVE RECEIVED

One Year After Graduation:**

95.9%

GRADUATES EMPLOYED

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- Accenture
- Be Consulting
- Bip Group
- Bolton Group
- BTO
- Calzedonia
- Capgemini
- Deloitte
- EY

- Deutsche Bank
- Ferrero
- General Electric
- Giorgio Armani
- Gruppo Generali
- Henkel
- IBM
- Intesa Sanpaolo
- Kering (Bottega Veneta, Gucci, Pomellato, Sergio Rossi)
- KPMG

- L'Oréal
- Luxottica
- LVMH Louis Vuitton Moët Hennessy (Bulgari Hotels & Resorts, Christian Dior, Loro Piana, Louis Vuitton, Sephora)
- Marsh & McLennan Companies (Marsh, Mercer)
- Nestlé
- Prada

- > Procter & Gamble
- > PwC
- > Reckitt Benckiser
- > Rocket Internet
- > Samsung
- > The Boston Consulting Group
- > UniCredit
- > Unilever
- > Vodafone

Thanks to a consolidated network of relations with top employers in traditional Made in Italy and luxury sectors, Bocconi MSc graduates have also been placed in the following companies: Giorgio Armani | Aston Martin | Barilla | Benetton | Bottega Veneta | Burberry | Campari | Cartier | Chanel | Diesel |

Christian Dior | Dolce & Gabbana | Ermenegildo Zegna | Ferrari | Ferrero | Fiat | Geox | Hermès | Intercos | KIKO Make Up Milano | Ralph Lauren | Luxottica / Marcolin | Maserati | Montblanc | Piaggio & C. | Poltrona Frau | Prada | Swarovski | Technogym | Tod's

Marialuisa Verde

International experience: Exchange Program – Universidad Carlos III-Madrid, Spain

Internship: Fiat Industrial Finance Europe – London, UK

Previous position: Treasury dealer at CNH Industrial Finance Europe – London, UK

Current position: Senior Associate at PwC Advisory – Financial Risk Management, Milan, Italy

The MSc in Management, together with a Major in Finance, provided me with a strong background in the methodologies required for successfully analyzing and synthesizing important financial information, regardless of the specific project I have to deal with. This is particularly true now that, as a consultant, I get in touch with several very different clients and situations.

MSC PROGRAMS

MARKETING MANAGEMENT

The best response I could hope for is when students tell me that the information learned during our graduate program has made them feel up to date, up to speed, and generally up to the task, not just during the first steps in their new jobs, but also later, e.g. during interactions with other graduates from the best business schools around the world. In fact, a very important part of the program is taking part in international competitions and business games, held mainly by multinational companies. Our students are regularly prompted to apply the knowledge they acquire in class to real-world challenges: defining marketing strategies, launching new products, creating a new brand. They work as a team on concrete issues and practice what they learned. And they often win, I'm proud to say!

Stefania Borghini Program Director

PROGRAM'S HIGHLIGHTS

- Marketing has become a major driver of both performance within organizations and organizational decisions. The program allows students to develop wide-ranging professional know-how in the area of **marketing management**, thanks to a unique combination of course contents.
- It integrates an advanced preparation in **essential marketing tools** and fields such as quantitative methods, legal issues and **digital marketing strategies** with highly innovative approaches and competencies from different academic fields such as **statistics**, **neuroscience** or **anthropological studies** and their impact on marketing related fields such as consumer behavior.
- Graduates are prepared to succeed in a rapidly changing globalized business world, having the necessary knowledge and skills that enable them not only to react but to proactively **shape the marketing** of the future.
- They will be able to enter the job market in a variety of industries, from business-to-business to business-to consumers, playing different roles within the marketing functional area. They can succeed in **manufacturing**, **service**, **retailing** and **consultancy** companies, as well as in **market research** and **communication** agencies.



www.unibocconi.eu/mm-msc

Salomè Mikautadze

International experience: Internship abroad at Italy-America Chamber of Commerce, NYC, US

Internship: L'Oréal, Milan, Italy

Current position: Junior Product Manager, L'Oréal, Milan, Italy

The “world of work” is one of the key concepts that characterized my graduate program. From the start, my MSc built a solid connection with the business world, in part through multiple group projects submitted by leading multinationals. These projects allowed students to create strong relationships so that we could quickly present clear and specific output, following the requirements set by the companies involved. Teamwork, problem solving and results that are both tangible and innovative are the key aspects of my experiences during the two years of the Marketing Management program.

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- **Managerial Accounting**
- **Statistics**

PRE COURSES

WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

Main topics:

- **Strategic Marketing Tools**
- **Market Sensing**
- **Global Vision and Economic Scenarios**

Students acquire a consumer-centric attitude, to develop the fundamentals of strategic marketing and understand how to analyze industrial structures and dynamics.

SECOND SEMESTER

Main topics:

- **Go-to-Market Tools**
- **Marketing Analytics**
- **Innovation and Competitive Paths**

This semester completes the pillars of marketing, developing a multidisciplinary set of competencies for problem solving and research and allowing students to acquire a solid mindset for innovation and competitive challenges.

1ST
YEAR

2ND
YEAR

INTERNSHIP

2 FOREIGN LANGUAGES

THESIS

Complete your study program with a major, the free track or apply for a study abroad experience

MAJORS

- **Business Communication and Social Media**
- **Distribution Networks and Retailing in the Digital Era**
- **Product and Service Management**
- **Big Data and Business Analytics**

The major in **Big Data and Business Analytics** has the aim to supply a response to the emergent trend in the job market that requires students have quantitative competencies in collecting, integrating, analyzing and using big data. Big data are a very important asset for marketing and innovation, but they are still under-utilized by companies. The track will focus on the three core processes behind the area of big data: data collection, data analysis and implication for managerial practice.

FREE TRACK

4 electives to be chosen from among a wide range of courses offered by Bocconi that will allow you to personalize the program based on your career goals. For a list of all elective courses: www.unibocconi.eu/mm-msc > **Program structure > Electives**

STUDY ABROAD PROGRAMS

– **Double Degrees** with:

- ESADE Escuela Superior de Administración y Dirección de Empresas (Barcelona, Spain)
- Queen's School of Business (Kingston, Canada)
- WU Wirtschaftsuniversität Wien (Vienna, Austria)
- The University of Melbourne (Melbourne, Australia)
- Universidade Católica Portuguesa (Lisbon, Portugal)

– **Exchange Programs**

Program requirements are subject to change.

On Graduation Day:*

67.6%

4.7

2.2

GRADUATES EMPLOYED

AVERAGE NUMBER OF
JOB INTERVIEWS THEY
HAVE BEEN CALLED TO

AVERAGE NUMBER OF
JOB OFFERS THEY HAVE
RECEIVED

One Year After Graduation:**

94.9%

32.4%

GRADUATES EMPLOYED

EMPLOYED ABROAD

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- Accenture
 - Amazon
 - Beiersdorf
 - BMW Group
 - Bolton Group
 - Carrefour
 - Coca-Cola HBC
 - Dalani
- Ferrero
 - Focus Management
 - Gruppo Generali
 - H3G
 - Henkel
 - Kering (Balenciaga, Gucci)
 - La Rinascente
 - L'Oréal
 - Luxottica
 - Nestlé
- Procter & Gamble
 - Reckitt Benckiser
 - Samsung
 - Sky
 - The Nielsen Company
 - Unilever
 - Vodafone
 - WPP (GroupM, MindShare, Ogilvy & Mather)

Aloisia Lalli

International experience: Exchange Program – Universidade Catolica Portuguesa, Porto, Portugal
Internship: Vodafone, Milan, Italy
Previous position: Associate Communications Manager at BlaBlaCar, Milan, Italy
Current position: Social Media & Content Marketing at eBay, Milan, Italy

I decided to study Marketing Management because I wanted to keep challenging myself, to live in an international environment and to find a balance between creative and quantitative areas. I was not only able to study and learn the theoretical side, but also apply what I learned on the field during group projects and collaborating with businesses. I really appreciated the fact that one of our ideas could actually become something real, contributing to improving the modus operandi of a company, or simply generate thought from a neutral and external point of view. It is not easy to enter the world of work, but my University was able to make me a resource that companies would want to invest in.

ACCOUNTING, FINANCIAL MANAGEMENT AND CONTROL

Firms are complex institutions that operate in multifaceted business environments. To succeed in these contexts it is necessary to integrate technical knowledge related to financial reporting, financial and risk management and performance measurement with the ability to read the business world and interpret its evolutionary trends. To this end, we provide students with knowledge of economics, law, financial markets and financial institutions, corporate governance and management. We offer the opportunity to learn how to combine and use these sets of knowledge to operate efficiently and effectively in organizations, and to make difficult decisions. The program's teaching approach supports the achievement of this objective by providing more than just specialized knowledge and competencies, but also the knowhow required to operate in an evolving, connected and international work context.

Angelo Ditillo Program Director

PROGRAM'S HIGHLIGHTS

- It provides students with all the competencies and skills related to the **Chief Financial Officer (CFO)** profession, preparing them to analyze problems and make managerial decisions from a plurality of perspectives. The same set of knowledge and competencies and skills could also be successfully applied to operating within **auditing firms**, **consulting firms** and **financial institutions**.
- The CFO plays a diverse set of key and challenging roles within all firms:
 - ensuring **compliance with financial regulations**, preparing financial statements and communicating value and risk information to investors and boards
 - providing **financial leadership** and aligning business and financial strategy to expand the business and make investments as well as overseeing the capital structure of the company
 - developing and implementing **internal and management control systems** designed to protect company assets and report business performance.
- **Teaching leverages** on a large number of methods with different objectives: lectures, class discussion and press analysis to understand management models, algorithms and methodologies; case studies, videos, inviting speakers from the business community to visualize and scrutinize organizational complexity; finally, simulations to improve data analysis, interpretation and decision making.



www.unibocconi.eu/afc-msc

Nevena Potpara

Internship: Bank Austria – UniCredit Group, Milan, Italy
Current position: Capital Structure Analyst at Bloomberg LP, London, UK

I believe the real strength of this MSc is its unique structure that combines different but connected areas of Accounting, Corporate Finance and Management Control. Students acquire diverse knowledge of these areas, but also specialization in one of them. This kind of structure takes advantage of students' strengths and preferences, thus allowing them to use their talents in the best possible way. Another important characteristic of this MSc are the placement opportunities it offers. By covering a wide range of topics it prepares students for different positions in various sectors.



PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Managerial Accounting
- Corporate Finance

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

Main topics:

- Financial Markets
- Corporate Governance
- Financial Reporting and Management
- Data Analysis

Students learn the institutional context and the business environment where financial information is produced and how to interpret and use financial information for reporting and management.

SECOND SEMESTER

Main topics:

- Macroeconomic and Legal Issues
- Valuation
- Performance Measurement and Control Systems

Students understand the macroeconomic and legal environment and learn how to value assets and liabilities, to set targets and report performance in a way that fosters learning from experience, enables redirecting ineffective behaviors and supports the generation of stakeholder trust.

1ST
YEAR

Complete your study program with a major, the free track or apply for a study abroad experience

MAJORS

- Accounting and Financial Reporting
- Corporate Finance and Financial Management
- Planning and Control
- Auditing

FREE TRACK

4 **electives** to be chosen from among a wide range offered by Bocconi that will allow you to personalize the program based on your career goals.

For a list of all elective courses:

www.unibocconi.eu/afc-msc > Program structure > Electives

STUDY ABROAD PROGRAMS

- **Double Degrees** with:
 - RSM Rotterdam School of Management, Erasmus University (Rotterdam, the Netherlands)
 - Universität Mannheim (Mannheim, Germany)
 - HSG University of St. Gallen (St. Gallen, Switzerland)
- **Exchange Programs**

INTERNSHIP
2 FOREIGN
LANGUAGES
THESIS

Program requirements are subject to change.

CAREERS

On Graduation Day:*

77.8%

GRADUATES EMPLOYED

4.9

AVERAGE NUMBER OF
JOB INTERVIEWS THEY
HAVE BEEN CALLED TO

2.3

AVERAGE NUMBER OF
JOB OFFERS THEY HAVE
RECEIVED

One Year After Graduation:**

93.3%

GRADUATES EMPLOYED

25.7%

EMPLOYED ABROAD

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- Accenture
- Barclay
- BNP Paribas
- Citi
- Deloitte
- Deutsche Bank
- EY

- Ferrero
- General Electric
- Intesa Sanpaolo
- Lazard
- KPMG
- Luxottica
- Mediobanca
- Nestlé
- Partners

- Pirelli
- Procter & Gamble
- PwC
- Société Générale
- The Boston Consulting Group
- UniCredit
- Vodafone

Thomas Emilietti

International experience: Campus Abroad, AUD – The American University in Dubai, UAE; Campus Abroad, Tsinghua University – Beijing, China
Internship: KPMG, Milan, Italy
Current position: Staff Accountant, Audit, Industrial Division at KPMG, Milan, Italy

The MSc in Accounting, Financial Management and Control immediately attracted my attention thanks to its multidisciplinary nature. Its variety has helped me to create the right mix between quantitative and qualitative aspects, as they are fundamental to interpreting corporate complexities, under a strategic vision. The program places students in several crosscutting activities in the working environment; this helps them become more flexible and ready to deal with a variety of projects and environments.

MSC PROGRAMS

FINANCE



To succeed in the attractive and competitive financial services market, outstanding skills, knowledge and talent are required. An applicant to an MSc in Finance program should not be deterred by the challenges posed by a well-designed, intense and therefore demanding program, but rather avoid curricula that may provide him or her with insufficient tools in the job market. At Bocconi, we think the ability of mastering multiple areas, combined with deep technical skills in a specific field is the competitive advantage our program can offer when compared to one-year specialized master programs outside Bocconi.

Massimo Guidolin Program Director

PROGRAM'S HIGHLIGHTS

- A complete program that offers challenging courses in **all areas of finance**, investment banking, corporate finance and advisory, quantitative finance, risk management, derivatives and asset pricing.
- One of the first five graduate programs worldwide to be recognized as a **CFA program** partner by the CFA Institute, the world's most important association of investment professionals.
- **Teaching** is structured along a number of alternative strategies and methodologies that combine:
 - Case studies as applied to practical valuation problems of firms and investment projects
 - Group assignments, in addition to individual studies and assignments in accounting, valuation and theory of finance courses
 - Hands-on lab sessions based on modern software to develop skills in managing data and illustrate typical results from the application of statistical methods in the econometrics sequence
 - Simulated trading sessions in derivatives
 - Meetings and guest sessions with operators from top financial institutions.
- The program presents **many career opportunities** as managers, analysts and economists at banks, insurance companies and other financial institutions, as well as consultants in either corporate finance advisory or finance divisions of large consulting companies and financial authorities and regulators.



www.unibocconi.eu/finance-msc

Kim Salvadori

International experience: Summer School, Advanced Corporate Finance, London School of Economics, In-Company Training (Barclays, Evercore Partners, London Stock Exchange), London, UK

Current position: Investment Banking, Associate – Leveraged Finance, Goldman Sachs International, London, UK

The personal, professional and cultural background that this MSc provided makes it the perfect program for any student interested in starting a career in the financial services sector – it's the classic "step up" that really makes the difference in dynamic but competitive industries like international finance. The program covers most theoretical aspects from a practical point of view: group projects, in-class simulations and lectures held by professionals in the sector allowed me to learn without losing sight of professional aspects and gave me the chance to study in an international environment. The MSc in Finance is also important due to its placement in the professional network: from the very first day, I had the opportunity to participate in lots of seminars and events organized by the University and other corporate events in the finance industry.

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Statistics
- Quantitative Methods For Finance

PRE COURSES

WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

Main topics:

- Investments and Portfolio Decisions
- Financial Modelling
- Corporate Valuation
- Financial Analysis and Reporting
- Statistical Methods in Inference and Forecasting

This semester provides a rigorous set of tools to interpret financial phenomena from the perspective of modern finance and accounting theories.

SECOND SEMESTER

Main topics:

- Derivative Pricing
- Investment Banking and Capital Structure Operations
- Company and Financial Markets' Law and Regulations
- Risk Management and Capital Compliance
- Econometrics of Time Series Applied to Pricing and Portfolio Management

Students will further expand their knowledge of concepts and applications of financial modeling tools to applications relevant in the world of banking and of financial services and advisory.

1ST
YEAR

SUMMER INTERNSHIP OPTIONAL

2ND
YEAR

INTERNSHIP

2 FOREIGN LANGUAGES

THESIS

Complete your study program with a major, the free track or apply for a study abroad experience

MAJORS

- Financial and Insurance Institutions Management
- Corporate Advisory and Investment Banking
- Quantitative Finance and Asset Management

Thanks to the solid foundations, acquired during the first year, you will be able to choose one of the majors offered depending on your interests and career prospects.

FREE TRACK

4 electives to be chosen from among a wide range of courses offered by Bocconi that will allow you to personalize the program based on your career goals.

For a list of all elective courses:

www.unibocconi.eu/finance-msc > Program Structure > Electives

STUDY ABROAD PROGRAMS

- **Double Degrees** with:

- HEC École des Hautes Etudes Commerciales (Paris, France)
- RSM Rotterdam School of Management, Erasmus University (Rotterdam, the Netherlands)
- Stockholm School of Economics (Stockholm, Sweden)
- Keio University (Tokyo, Japan)

- **Advanced Economics Exchange program:** a unique, challenging program for up to 6 students to spend the entire second year attending the PhD program in Economics at either

- Yale University (New Haven, US)
- University of Wisconsin-Madison (Madison, US)
- Northwestern University (Evanston, US)

- **Exchange Programs**

Program requirements are subject to change.

CAREERS

On Graduation Day:*

87.2% 6.8 2.4

GRADUATES EMPLOYED AVERAGE NUMBER OF JOB INTERVIEWS THEY HAVE BEEN CALLED TO AVERAGE NUMBER OF JOB OFFERS THEY HAVE RECEIVED

One Year After Graduation:**

95% 62.4%

GRADUATES EMPLOYED EMPLOYED ABROAD

TOP EMPLOYERS INCLUDE:

- Bank of America Merrill Lynch
- Barclays
- Citi
- Credit Suisse
- Deloitte
- Deutsche Bank
- EY
- Goldman Sachs
- Gruppo BNP Paribas (BNP Paribas,
- BNP Paribas Corporate and Investment Banking, BNP Paribas Fortis, BNP Paribas Securities Services)
- Gruppo Intesa Sanpaolo (Banca IMI, Intesa Sanpaolo)
- HSBC
- J.P. Morgan
- KPMG
- Marsh & McLennan Companies (Marsh, Mercer, Oliver Wyman)
- Mediobanca
- Morgan Stanley
- Nomura
- PwC
- Rothschild
- Société Générale
- UBS
- UniCredit Group (FinecoBank, Pioneer Investment Management, UniCredit Banca, UniCredit Corporate and Investment Banking)

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

Elena Falcettoni

International experience: Advanced Economics Exchange Program – University of Minnesota, Minneapolis, US
Current position: PhD Candidate & Research Analyst at University of Minnesota & Federal Reserve Bank, Minneapolis, US

My Master of Science program provided me with a solid background and deep understanding of the financial world, as well as impressive quantitative and analytical skills. I also acquired all the necessary skills, assets and knowledge you need in a finance department, in addition to a global perspective, which is essential when working for an international organization, allowing me to enter a PhD in Economics.

MSC PROGRAMS

ECONOMICS AND MANAGEMENT IN ARTS, CULTURE, MEDIA AND ENTERTAINMENT

The program can count on a dedicated and expert Faculty and several collaborations with international companies and institutions operating in the creative economy. These partnerships, together with an orientation towards professional practices developed during the program, enable students to improve their ability to think differently, find new and creative solutions and get results in organizations where collaboration among professionals with different backgrounds is fundamental.

Alex Turrini Program Director

PROGRAM'S HIGHLIGHTS

- This program relies on three main assets:
 - Bocconi's **international reputation** for research and teaching in economics, management and law
 - Milan**, with its economic vitality and vibrant creativity
 - Italy**, with its **artistic and cultural tradition**.
- These elements represent the ideal setting for preparing students to build an international career as **managers** or **entrepreneurs** and **professionals** in fields commonly referred to as the creative industries, including the visual arts, the performing arts, cinema, the media, publishing, entertainment, tourism, fashion, design and luxury.
- Core courses are complemented with **workshops** that help participants fully understand the dynamics of each subfield of the industrial and non-industrial arts and cultural sectors. Workshops embrace a **practitioner's perspective** and a down-to-earth approach as core lectures and case discussions are enhanced with different off-campus visits, various meetings with managers and professionals, commissioned business projects and field research on emerging issues and challenges that creative business and public sector organizations in the arts and cultural fields are facing.
- Graduates will be able to integrate the use of economic and management techniques and tools with the understanding of the **specific dynamics** and **complexities** of the **creative industries**.



www.unibocconi.eu/acme-msc

Martina Boghi

International experience: In-company training London (Burberry, TATE, The Art Newspaper, Discovery, Arsenal FC, UK)
In-company training Hong Kong marketing track (Kering, Li&Fung, Peroni SAB Miller, DFS, Sicis, Lazada)
Internships: Contemporary art gallery in Santa Monica, US; UBS – Global Art Sponsorship, Zürich, Switzerland
Current position: Project Manager – Cultural Sponsorship Switzerland at UBS AG, Zürich, Switzerland

The strength of the program lies both in the excellent preparation it offers and in the many opportunities to get in touch with cultural industries of all shapes and sizes. What I really liked about this MSc is that students learn how to apply what is studied in class to the real work environment. This is possible thanks to the many meetings, lectures and exchanges with field professionals sharing their own stories and experiences. It also teaches students to develop a proactive and challenging approach.

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Managerial Accounting
- Statistics
- Arts And Culture

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER
Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

Main topics:

- Strategic Management and Cultural Entrepreneurship
- International Property Law
- Customer Relationship Marketing
- Performance Measurement and Evaluation

SECOND SEMESTER

Main topics:

- Fundraising Management
- Comparative Cultural Policies
- Team and Project Management
- Cultural Studies
- Major workshop

Students will accrue a broad and interdisciplinary preparation: core courses focus on what is different and important when working as managers and entrepreneurs in the cultural sector.

1ST
YEAR

2ND
YEAR

INTERNSHIP
2 FOREIGN
LANGUAGES
THESIS

Program requirements are subject to change.

CAREERS

On Graduation Day:*

54.5% 4 1.7

GRADUATES EMPLOYED AVERAGE NUMBER OF JOB INTERVIEWS THEY HAVE BEEN CALLED TO AVERAGE NUMBER OF JOB OFFERS THEY HAVE RECEIVED

One Year After Graduation:**

92.9% 26.6%

GRADUATES EMPLOYED EMPLOYED ABROAD

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- Copyright Promotions Licensing Group, Discovery
- FAI - Fondo Ambiente Italiano
- Kering (Gucci, Sergio Rossi)
- L'Oréal
- Luxottica
- LVMH - Louis Vuitton Moët Hennessy
- RCS MediaGroup
- Richemont
- Starwood Hotels & Resorts
- Vodafone
- YOOX

SOME GRADUATES WORK FOR THE FOLLOWING COMPANIES:

Arnoldo Mondadori Editore / Class Editori / Dalani / Expedia / Hearst Magazines / Indiana Production Company / Mediaset / Piccolo Teatro di Milano - Teatro d'Europa / Publicis / Sky / Sony / Triennale di Milano.



Agnes Majewska

Internship: Stella McCartney, Milan, Italy
Current position: Branded Content Coordinator at Discovery Networks International, Milan Area, Italy

My experience during the MSc program gave me fantastic opportunities to develop well-rounded knowledge of management in the cultural industries. The course material and professors in all my classes opened up my eyes to new problems and issues that can be encountered in any work setting, and then provided me with the skill-set to solve them. This program gave me all the support I needed to find an internship that best fit my interests. In addition, with my internship experience and solid academic background, it allowed me to find my current job in the entertainment industry.

MSC PROGRAMS

ECONOMICS AND MANAGEMENT OF GOVERNMENT AND INTERNATIONAL ORGANIZATIONS

Our program builds on the longstanding experience, network and reputation that Bocconi has developed in the area of government, business government relations, international organizations and healthcare through its faculty and research centers. A vast array of dedicated internship programs with international and national organizations ranging from Prime Minister offices to the EU Parliament have been established, as well as Exchange programs and Double Degrees. Thanks to rigorous research-based knowledge and interactive learning techniques, in each course we strive to cultivate original thinking and to enable students to make a difference in the workplace. Frequent discussions with prominent guest speakers, negotiation exercises and assignments with real-world clients are organized to strengthen both analytical and problem solving abilities.

Valentina Mele Program Director

PROGRAM'S HIGHLIGHTS

- Government at any level, from local to global, is essential for the development of society. It is among the most complex current professional settings, owing to the variety of activities and sectors, their interdependencies as well as the interplay between **politics**, **policy** and **management**. This degree program aims to provide candidates with the hard and soft skills they need to successfully lead and work in this environment.
- The program is organized into two main learning blocks:
 - First, students are equipped to carry out **policy analysis** and **evaluation** through advanced **analytical techniques**, to design strategies and to manage projects
 - Second, they are supported in developing their unique professional profile through a careful selection of electives or choosing one of the majors, which have been designed to meet the **specific interests** of students and the needs expressed by the job market.
- The program places a strong emphasis on **interaction with the professional world**. Students are offered a variety of opportunities to explore the main challenges and drivers for choosing a specific career trajectory in the sectors covered, as well as develop the skills that are needed to successfully work in that sector.



www.unibocconi.eu/gio-msc

Giovanna Teresa Mannucci

Internship: United Nations, Committee on Economic and Social Development, New York, US; WTO, Geneva Area, Switzerland
Previous position: Emergency and Rehabilitation Officer, FAO, Rome, Italy
Current position: Programme Officer, World Food Programme, Rome, Italy

Ever since I was a young girl, I knew I wanted to work for the United Nations. The question was: how to get there? At Bocconi I not only studied hard, but I also made sure to participate in many activities and programs proposed by the University. I took extracurricular courses on various subjects, studied languages, and followed very closely what the International Relations office had to offer. What I have learned at Bocconi has prepared me for the difficulties and the peculiarities of the public sector, and it has showed me how to improve its processes in the type of business I chose, namely that of International Organizations. I am deeply glad that I picked this academic path, because not only did it open up a world to me, but it ultimately allowed me - step by step - to get closer to my dream.

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- **Statistics**
- **Macroeconomics**
- **Econometrics**

The program begins with a special welcome. During the first three days, a program 'toolkit' will provide you with the soft skills you need and an introduction to the main professional trajectories you may pursue with this program. Courses in the first and second semester aim to provide students with two interrelated areas of expertise: sound policy analysis and advanced managerial skills in public and international organizations.

FIRST SEMESTER

- Main topics:
- **Quantitative Methods**
 - **Public Sector Strategy Making**
 - **Legal Framework (National and International)**
 - **Interplay Between Policy-Making and Politics**

Students draft and lead the implementation of a strategic plan for a public or international organization, analyze the formal decision making procedures of national and international organizations, and become familiar with the political dynamics of carrying out a thematic policy analysis.

SECOND SEMESTER

- Main topics:
- **Functioning Dynamics of Global Markets**
 - **P.A. Techniques of Budgeting and Accounting**
 - **Performance Management in P.A. and I.O.**
 - **Ex-ante policy appraisal and ex-post policy evaluation**
 - **Business-Government Relations**
 - **Management of I.O. and NGOs**

This semester focuses on how to prepare and read a public budget and implement a performance appraisal in the public sector, carry out advanced cost-benefit analysis supported by commonly used software packages, and effectively manage business-government relations including lobbying, public-private partnerships and public procurement.

PRE COURSES WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER
Know Bocconi, your program and your career, and get a head start with special sessions for international students

1ST YEAR

2ND YEAR

INTERNSHIP 2 FOREIGN LANGUAGES THESIS

Complete your study program with a major, the free track or apply for a study abroad experience

MAJORS

- **International Organizations**
- **Public Management and Business-Government Relations**
- **Social Enterprise and Not for Profit Organizations**
- **Healthcare**

FREE TRACK

4 electives to be chosen from among a wide range of courses offered by Bocconi that will allow you to personalize the program based on your career goals.
For a list of all elective courses:
www.unibocconi.eu/gio-msc > **Program Structure > Electives**

STUDY ABROAD PROGRAMS

- **Double Degrees** with:
 - Hertie School of Governance (Berlin, Germany)
 - Sciences Po - Institut d'Etudes Politiques de Paris (Paris, France)
 - SUNY The State University of New York at Albany (Albany, US)
- **Exchange Programs**

Program requirements are subject to change.

CAREERS

This MSc aims to provide students with advanced and specialized skills concerning the functioning of public authorities and international institutions.

- **Management experts in public administration and international institutions**, in the healthcare sector, regulated markets and non-profit organizations at international and national/local levels, as well as in business-government relations.
- **Public policy experts**, to develop and to implement public policies at local, national as well as international level.
- A **diplomatic career**.

The Master of Science in Government and International Organizations has been offered starting in the 2015-2016 academic year. Placement information for this program is not yet available.

Thanks to an extended network of relations with companies and institutions, MSc graduates have gained professional experience in the following organizations: Accenture | Agence Française pour les Investissements Internationaux | Amnesty International | Axteria Strategy Consultants | Bank of Italy | New York State Assembly | Deloitte | Enel | Eni | Ernst & Young | European Central Bank | European Commission | European Investment Bank | European Parliament | Expo Milano 2015 | GDF Suez | GlaxoSmithKline | IMS Health | International Federation of Red Cross and Red Crescent Societies | KPMG | McKinsey & Company / Municipality of Milan | Novartis | OECD | Prime Minister Council | PwC | Roche | The Boston Consulting Group | The World Bank | United Nations (ILO, WHO, WTO)

MSC PROGRAMS

ECONOMIC AND SOCIAL SCIENCES

This Master of Science is rooted in the tradition of Bocconi, with a unique blend of economics focusing on quantitative methods such as mathematics and statistics, and excursions into the broader field of social sciences. Program flexibility allows strongly customized and interdisciplinary curricula to be built. Students enroll in this program with the objective of fine-tuning their analytical skills and of acquiring knowledge to be able to pursue an international career. This is facilitated by the international experience of our Faculty, and by the support students receive from Bocconi for exchanges and internships. About one third of our graduates work in the sector of banking, finance and insurance. About another third work in other firms or the public sector and international organizations. The remainder of our students continue towards a PhD or further training in academia.

Guido Alfani Program Director

PROGRAM'S HIGHLIGHTS

- This program provides a solid foundation in **quantitative methods** and **economic theory**: graduates will develop the ability to interpret the economic and social processes that are typical at all stages of development.
- Its main strength is its **wide-ranging interdisciplinarity**, achieved through both flexibility in the selection of electives and the organization of ad-hoc events. Students will be able to considerably customize their study path depending on their interests and their scientific research areas.
- Students will also benefit from **close interaction with faculty and research centers** at Bocconi, with the possibility of being involved in research projects in economics or other social sciences. They also have the opportunity to choose from several PhD-level Bocconi courses as electives.
- Career opportunities are mainly focused in professions with **strong research content** within corporations, international organizations, public or private research centers, consulting firms, regulatory authorities, central banking, other professions requiring **strong analytical skills** within consultancies and financial institutions, as well as professional academic careers in the areas of economics, statistical analysis, economic history, social sciences and applied mathematics.



www.unibocconi.eu/ess-msc

Giorgia Rauso

International experience: Double Degree – SUNY The State University of New York at Albany, Albany, US
Internship: CERGAS Bocconi, Milan, Italy; New York State assembly, New York, US; The European House– Ambrosetti, Milan, Italy
Current position: Corporate Communications at The Kraft Heinz Company, Milan, Italy

This MSc Program allows its students to explore relations between the public sector, the private sector and the third sector, without committing to any of them. Its international mindset is very much appreciated – including among employers – thanks to the huge number of slots available for Exchange and Double Degree programs. Looking back on my experience, I would recommend this program to anyone who is interested in developing a career in both the public sector and within a Corporate Affairs division to manage Corporate Social Responsibility plans and projects.

Maddalena Mori

International experience: Campus Abroad – Tsinghua University of Beijing, Beijing, China
Internship: Banca Esperia, Milan, Italy
Previous Position: Hedge Fund Analyst presso G-Research, London, UK
Current position: Associate, Berenberg Capital Markets, London, UK

Towards the end of my undergraduate program and the beginning of the MSc, I was interested in learning more about the financial industry, so I took several elective courses in finance. This was a key decision that led me to start my career in the financial sector. Today, my colleagues have a completely different background, some in mathematics, others in physics: I must admit that the MSc in Economic and Social Sciences allowed me to acquire not only a deep understanding of my study area, but also the ability to take on and overcome any challenge.



PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Mathematics
- Statistics
- Econometrics

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER
Know Bocconi, your program and your career, and get a head start with special sessions for international students

Main topics:

- Advanced Mathematics
- Advanced Statistics
- Advanced Econometrics
- Institutions and Social Sciences
- Law

– 3 **electives** which pertain to three main areas: General Economics, Applied Economics, and Social and Quantitative Fields.

The first two semesters enhance analytical skills on economic and social dynamics by the knowledge and concrete use of quantitative methods, allowing students to acquire interdisciplinary perspectives towards comprehending economic and social dynamics. The specific interests of each student can be accommodated by selecting three electives in the second semester.

1ST
YEAR

2ND
YEAR

INTERNSHIP
2 FOREIGN
LANGUAGES
THESIS

Complete your study program with your electives or apply for a study abroad experience

ELECTIVES

Students personalize their curriculum through 4 more **electives** which pertain to three main areas: General Economics, Applied Economics, and Social and Quantitative Fields. For a list of all elective courses: www.unibocconi.eu/ess-msc > Program Structure > Electives

Students build solid skills in economics (both from a theoretical and from an applied perspective) but are also allowed to develop nonlinear and interdisciplinary pathways. There are very flexible rules for selecting electives, from three main areas as well as from the wide offer at Bocconi, including the opportunity to select up to three PhD-level courses as electives. Students will also focus on the final thesis, which allows them to pursue their own research interests, to fine-tune analytical skills and to develop critical thinking.

STUDY ABROAD PROGRAMS

- **Double Degrees** with:
 - HEC École des Hautes Etudes Commerciales (Paris, France)
 - MGIMO Moscow State University for International Relations (Moscow, Russia)
 - Keio University (Tokyo, Japan)
- **Joint Degree** with:
 - Université Catholique de Louvain (Louvain, Belgium)
- **Advanced Economics Exchange Program**
a unique, challenging program for up to 6 students to spend the entire second year attending the PhD program in Economics at either:
 - Yale University (New Haven, US)
 - University of Wisconsin - Madison (Madison, US)
 - Northwestern University (Evanston, US)
- **Exchange Programs**

CAREERS

On Graduation Day:*

66.7%

GRADUATES EMPLOYED

6.3

CONTINUING THEIR STUDIES

2.9

AVERAGE NUMBER OF JOB INTERVIEWS THEY HAVE BEEN CALLED TO

1.1

AVERAGE NUMBER OF JOB OFFERS THEY HAVE RECEIVED

One Year After Graduation:**

94.8%

GRADUATES EMPLOYED

52.7%

EMPLOYED ABROAD

22.7%

CONTINUING THEIR STUDIES

* Survey - graduation sessions from June 2016 to March 2017
** Data refers to a.y. 2014-2015 graduates

TOP EMPLOYERS INCLUDE:

- Accenture
- Aon
- Banca d'Italia
- BNP Paribas
- Bruegel
- BTO
- Capgemini

- Deloitte
- Eni
- EY
- European Central Bank
- European Union
- Gruppo Generali
- Fondazione Rodolfo De Benedetti
- KPMG
- IMS Health

- International Labour Organization
- McKinsey & Company
- NERA Economic Consulting
- PwC
- Société Générale
- The Organisation for Economic Co-operation and Development
- The Boston Consulting Group
- UniCredit



Monica Morlacco

Internship: Advanced Economics Exchange Program – Yale University, New Haven, US
Current position: PhD Candidate at Yale University, New Haven, US

My MSc class group was diverse, with people from all around Europe, and academic life was exciting and challenging. I immediately felt like I belonged to a community, and that made life and academics easier to tackle. My good academic standing allowed me to take part in the Advanced Economic Exchange Program with Yale University. I took all PhD courses, measuring up against some of the best Economics PhD candidates in the world. It was in that moment that I best appreciated how much Bocconi had trained me for the international stage. Going to Yale was a life changer for me. I was determined to make the most out of that year, that helped shape me into who I am now.

MSC PROGRAMS

ECONOMICS AND MANAGEMENT OF INNOVATION AND TECHNOLOGY

Thomas Alva Edison, one of the most famous inventors and entrepreneurs of all times, used to say that genius is 1% inspiration and 99% perspiration. This program is designed on this very principle: it provides students with a context to analyze how great innovative ideas are conceived, and their economic and social implications. It also gives students the tools to master innovative projects, the development of new ideas and the methods to turn these ideas into business solutions. Our class is composed of people with a variety of nationalities, cultures and educational backgrounds (e.g. economics, management, business engineering, robotics, electronics and communication). This diversity enriches each student's academic experience, providing them with the opportunity of working in varied, multidisciplinary and multicultural contexts.

Myriam Mariani Program Director

Dario Lamacchia

International experience: Exchange Program at U.C. Berkeley, California, US; Waseda Business School, Tokyo, Japan
Previous positions: Consultant at Strategy&, Associate Consultant at Bain & Co., Milan, Italy
Current position: Strategic Analytics & Insights Manager, Microsoft, Milan, Italy

My MSc Program was an unforgettable experience: inspiring classes within an international environment where colleagues become my lifelong friends. On top of that, it provided me with some crucial assets I will be using all my life: an innovative mindset shaping all my next decisions, insights and knowledge for my career, practical tools and frameworks I am using every day on the job (from data analysis to strategic prioritization, from business planning to startup valuation). I think the program teaches its students how to develop a pioneering mindset that allows them to be a step ahead in the job market. This will continue to influence my thinking and way of approaching problems, until the smallest details.

PROGRAM'S HIGHLIGHTS

- This Master of Science is designed to provide students with the analytical competencies and problem-solving skills to understand the mechanisms and to master the processes through which **innovative ideas** are developed and turned into **market applications**.
- Students attend a challenging interdisciplinary program which blends **strategic, managerial, organizational** and **economic** approaches in order to analyze innovation and technology, both at firm and market levels (including the evaluation of the legal implications).
- We aim to develop the **analytical skills** required to understand the dynamics of technology within and across organizations; the **decision-making** abilities to turn technological opportunities into new ideas; and the **problem-solving** attitude to make successful innovations out of new ideas.
- Graduates are prepared to cover different roles related to the analysis and management of **innovation projects** in consulting companies, multinational and high-tech firms, international organizations, regulatory authorities, or to work as researchers for the development and launch of new products. Moreover, the program prepares graduates to create and launch their own **entrepreneurial business** or undertake a **PhD program** in economics or strategy.



www.unibocconi.eu/emit-msc



PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program:

- Financial Accounting
- Data Analysis
- Macroeconomics
- Econometrics
- Corporate Finance
- Business Strategy

PRE COURSES

WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

Complete your study program with a major, the free track or apply for a study abroad experience

MAJORS

- Green Management and Sustainability
- Technology and Innovation Management
- IT Consulting
- Big Data and Business Analytics

The major in **Big Data and Business Analytics** has the aim to supply a response to the emergent trend in the job market that requires students have quantitative competencies in collecting, integrating, analyzing and using big data. Big data are a very important asset for marketing and innovation, but they are still under-utilized by companies. The track will focus on the three core processes behind the area of big data: data collection, data analysis and implication for managerial practice.

FREE TRACK

- **3 electives** to be chosen from among a wide range offered by Bocconi that will allow you to personalize the program based on your career goals. For a list of all elective courses: www.unibocconi.eu/emit-msc > Program Structure > Electives

1 Industry-specific elective

- Innovation and Firm Strategies in ICT Sectors
- Innovation and Competition in Life Science
- Innovation in Services
- Community-Based Innovation and Strategy

STUDY ABROAD PROGRAMS

- **Double Degrees** with:
 - CBS Copenhagen Business School (Copenhagen, Denmark)
 - MGIMO Moscow State University for International Relations (Moscow, Russia)
 - RSM Rotterdam School of Management, Erasmus University (Rotterdam, the Netherlands)
 - Universidade Católica Portuguesa (Lisbon, Portugal)
 - WU Wirtschaftsuniversität Wien (Vienna, Austria)
- **Exchange Programs**

FIRST SEMESTER

Main topics:

- Competition Analysis
- Technology and Markets
- Intellectual Property Rights
- Valuation

The first semester courses are devoted to acquiring the analytical tools and background knowledge about the role of innovation in shaping the business environment, the dynamics of competition and intellectual property protection, and the strategies that firms can employ to face new challenges in dynamic markets.

SECOND SEMESTER

Main topics:

- Technology Entrepreneurship
- Data Analysis for Managerial Decisions
- Creating Value Through New Business Models

- **1 course according to the selected major (or free track)**

The second semester courses provide students with a more micro and firm level perspective on innovation. Students develop the capabilities to manage innovation in firms and to address the entrepreneurial challenge by designing suitable business models to meet the goals of the new venture and succeed in the competitive environment.

1ST
YEAR

2ND
YEAR

INTERNSHIP

2 FOREIGN LANGUAGES

THESIS

Program requirements are subject to change.

Davide Papa

International experience: Exchange Program – Boston College, Boston, US; Campus Abroad – National University of Singapore, Singapore
Internship: Between, Milan, Italy
Previous position: PwC Advisory, Accenture Interactive, Milan, Italy
Current position: Management Consultant at Accenture – Distribution and Marketing Services, New York, US

A crucial takeaway this MSc gave me is that innovation is everywhere and at any level: you would never imagine how many patents or incremental modifications at the process level there are in a new Louis Vuitton suitcase or in new Gillette blades. The choice to innovate affects financial decisions and forecasts, the marketing strategy, the budget and long-term competitive choices. The program has its greatest strength in preparing hybrid profiles. There are plenty of both technical people and managerial professionals in the job market, but they are rarely able to interact profitably: they simply do not speak the same language. Alumni from this program have the perfect skills to come up with useful hints and to fill this gap.

MSC PROGRAMS

DATA SCIENCE AND BUSINESS ANALYTICS

This program offers a unique blend of modern statistics and mathematics, the latest advancements in Computer Science, and Bocconi’s strong expertise in business. We offer two different tracks: the Business Analytics track is for students who want to apply the knowledge gained in a business context. The ultimate goal is to equip graduates with the skills to make sense of the vast amounts of data available, make predictions, and influence data-driven strategic decisions in a vast array of organizations. The Data Science track is for students who want to specialize in more theoretical topics, such as the development of new optimization algorithms or machine learning algorithms for Artificial Intelligence. The ultimate purpose is to train students that can advance our theoretical knowledge of mathematical, statistical and computational techniques to deal with massive data sets. Big Data is the wave of the future. Bocconi graduates will be enabled to lead the way in solving critical and complex real-world problems in the 21st century and beyond.

Gaia Rubera Program Director

PROGRAM’S HIGHLIGHTS

This MSc is designed for students having a strong bent for **Computational**, **Statistical**, and **Mathematical Sciences** and a genuine interest in **working with data**. Students will be taught cutting edge techniques for extracting impactful information from **large data sets** and for effectively communicating them in order to **influence the strategic decisions** of the organizations where they will work. The program is structured into two tracks sharing a modern quantitative core: **Data Science** and **Business Analytics**. They specifically pursue, to different extents, the following qualifying goals:

- Provide a strong foundation in theoretical and applied **Statistics** and in **Machine Learning**, that is essential for identifying effective models and methods for **data analysis** and **prediction**
- Develop advanced skills in **Computer Science** that are crucial for building **algorithms** and **programming tools** suited for the actual implementation of statistical methods
- Develop a profile that combines solid **quantitative skills** with in-depth **knowledge of the corporate dynamics** to support corporate management to make strategic decisions grounded on data analysis
- Develop competencies via educational activities inside and outside the classroom, which promote teamwork skills, ability to present and discuss the results of one’s work effectively, and which promote understanding of **ethical and legislative limits related to the use of large-scale databases**

Upon the successful completion of this MSc program, students will have gained the necessary knowledge that makes them **professional data scientists** and **business analysts** who can readily contribute to companies, businesses and institutions operating in a data-driven society. They will also have built the required background for pursuing **PhD programs** in subject areas closely related to Data Science.



www.unibocconi.eu/dsba-msc

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program (details on courses to be defined).

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER

Know Bocconi, your program and your career, and get a head start with special sessions for international students

- Main topics:
- Computer Science
 - Statistics
 - Machine Learning
 - Business Analytics
 - Marketing and Innovation

DATA SCIENCE TRACK

- Optimization
- Algorithms

BUSINESS ANALYTICS TRACK

- Natural Language Processing
- Finance with Big Data

Students will gain advanced and solid skills in the areas of Computer Science, Statistics, and Business Analytics, and will be introduced to tools and methodologies for collecting, processing, visualizing and analyzing large amounts of data (Big Data).

At the end of the first semester students will choose one of the **two tracks**: Data Science and Business Analytics. The **Data Science track** focuses on statistical and computational methods with strong emphasis on algorithms, mathematical optimization, modern stochastic modeling and machine learning. The **Business Analytics track** focuses on Natural Language Processing, mathematical modeling and simulations, Finance, and Social Network Analysis.

1ST
YEAR

2ND
YEAR

2 ELECTIVES

DATA SCIENCE TRACK

- Stochastic Processes
- Advanced Machine Learning

BUSINESS ANALYTICS TRACK

- Simulation and Modeling
- Social Network Analysis

Students will also attend **seminars** for the development of behavioral abilities (e.g. teamwork; assertiveness and managing interpersonal relationships; public speaking; managing relationships in multicultural situations).

INTERNSHIP

2 FOREIGN
LANGUAGES

THESIS

Program requirements are subject to change.

CAREERS OPPORTUNITIES

There currently is a huge demand for graduates in Data Science and Business Analytics on the job market. The possible career paths may be loosely related to the two tracks that characterize the program, namely: **data scientist** and **business analyst**.

Data scientists are recruited both by research centers within national and international institutions, tech companies and data-savvy companies operating in a wide range of industries that include healthcare, social media, finance, insurance, consulting, public utilities and pharma, just to mention a few.

Business analysts are required in any functional area within industrial and service companies in the public or private sector, especially consumer goods manufacturing firms, large retailers, consulting firms and public utilities companies.

The program also provides the necessary background for successfully undertaking a PhD program in any of the following fields: Statistics, Applied Mathematics, Operations Research, Computer Science, Business and Management, Economics and Finance.

Moreover, graduates may take advantage of business, programming, and statistical skills acquired to start a company in the data-driven economy.

The MSc in Data Science and Business Analytics will be offered starting from 2018-2019 academic year, therefore placement information is not yet available.



MSC PROGRAMS

POLITICS AND POLICY ANALYSIS

Understanding politics and the process of policy formulation and implementation in a continuously evolving world and rapidly changing society is complex – but essential. This new and unique Bocconi graduate program in Political Science allows students to acquire deep knowledge of the challenging political, economic and social dynamics of the modern world and identify how the political process shapes policy outcomes. Students learn how national and international institutions deal with these dynamics, and will be prepared to create innovative and effective solutions to real-world policy problems. By combining a rigorous advanced knowledge in the quantitative disciplines with a multi-disciplinary approach, students develop critical thinking on political and policy-making issues, and analytical skills to successfully design policies and take action in dynamic and complex political contexts.

Paola Profeta Program Director

PROGRAM'S HIGHLIGHTS

- The MSc in Politics and Policy Analysis aims to provide an advanced education in **Political Science** and the topics of **public policy analysis**. Students will understand the complex **political, economic and social dynamics** of the modern world, how national and international institutions deal with them and how to take action in such contexts. They will acquire advanced training in the methods of **analysis and study of both public policies and the institutions** which lead the decision making process.
- Specifically, the program:
 - gives students a complete preparation in the two major areas of Political Science (**Comparative Politics and International Relations**), integrated with knowledge of the role of laws and of the evolution of population dynamics in political contexts;
 - gives a complete preparation with **advanced quantitative skills** in both theoretical and empirical methods, which will be applied to evaluating public policies, the public sector, the policy decision making process and political dynamics;
 - develops competencies promoting **soft skills** such as teamwork, the ability to present and discuss effectively, the capacity to think critically and to understand major political and policy-making issues;
 - develops skills through **interdisciplinary teaching activities** organized into workshops, which foster the understanding of political and social problems from different perspectives. Teaching methods support interaction between faculty and students and among students.



www.unibocconi.eu/ppa-msc

PROGRAM STRUCTURE

The preparatory courses provide you with the background needed to succeed in the program (details on courses to be defined).

PRE COURSES
WELCOME DAYS

END OF AUGUST - FIRST WEEK OF SEPTEMBER
Know Bocconi, your program and your career, and get a head start with special sessions for international students

FIRST SEMESTER

- Main topics:
- **Quantitative Methods for Policy Analysis**
 - **Comparative Politics**
 - **Functioning of Public Sector**
 - **Public Economics**
- Students learn the key concepts of political theories and phenomena in a comparative perspective as well as quantitative methods for theoretical (game theory) and empirical (statistics and econometrics) analysis regarding politics and public policy, and the organization of public administration and its interaction with political systems.

SECOND SEMESTER

- Main topics:
- **Legal Aspects of Policy Making**
 - **International Relations**
 - **Population Dynamics and Demography**
- This semester focuses on the legal and institutional aspects of negotiation and implementation of international agreements, as well as international relations and the role of population dynamics and demographic changes on political behavior and on the policy making process.

1ST YEAR
AT BOCCONI (MILAN)

2ND YEAR
AT BOCCONI (MILAN) AND/OR ABROAD

FREE TRACK

- **4 electives** to be chosen among a wide range of courses offered by Bocconi. Students can choose courses offered in the traditional areas of expertise of economics and management, as well as courses which will be activated in the major areas of Political Science, such as Political Violence, War and Conflicts, Migration and Refugees, Human Rights, Political and Economic Development, Gender and Politics, Geo-Politics and History of Africa and Middle East.

STUDY ABROAD PROGRAMS

- **Exchange Programs**

INTERNSHIP
2 FOREIGN LANGUAGES
THESIS

Program requirements are subject to change.

CAREERS OPPORTUNITIES

There is an enormous and growing need worldwide for graduates with extensive knowledge and a complete international perspective in the context of policy-making. Our graduates have access to both the national and the international markets. They are expected to develop decision-making careers in international organizations, diplomatic services and in the private sector.

As **Politics experts**, graduates will analyze and evaluate political issues related to the global socio-economic and political scenario, and they will contribute to the design and implementation of innovative political strategies.

As **Policy Analysis experts**, graduates will define, evaluate and implement policies of public intervention in the economy in different socio-economic-political contexts. Graduates will work in political organizations, international organizations, think tanks and lobbies, NGOs and non-profit organizations, public administration, embassies, large companies and consultancy firms.

The MSc in Politics and Policy Analysis will be offered starting from 2018-2019 academic year, therefore placement information is not yet available.



MSC PROGRAMS IN ITALIAN

Bocconi University also offers several Master of Science programs taught in Italian. See the Italian brochure or the Italian website www.unibocconi.it for details.

- Management
- Marketing Management
- Amministrazione, finanza aziendale e controllo
- Economia e management delle istituzioni e dei mercati finanziari
- Economia e legislazione per l'impresa



ADMISSIONS PROCEDURES

INTERNATIONAL APPLICANTS

Each year, Bocconi University establishes the maximum number of students that can be admitted to a given degree program. By doing so, the University guarantees the best possible living and study conditions for students, allowing them to successfully complete their degrees and enter the job market. Applicants who have completed an undergraduate degree from a non-Italian university or who are final-year undergraduate students from a university abroad are considered **international applicants**. In the 2018-2019 academic year, there will be 24 class groups for the first year. Each class group in a Master of Science in economics or management is made up of about 85 students (about 40 students for the programs “Data Science and Business Analytics” and “Politics and Policy Analysis”).

PROGRAMS TAUGHT IN ENGLISH	N. class groups
International Management	2
Management	2
Marketing Management	1
Accounting, Financial Management and Control	1
Finance	2
Economics and Management in Arts, Culture, Media and Entertainment	1
Economics and Management of Government and International Organizations	1
Economic and Social Sciences	2
Economics and Management of Innovation and Technology	1
Data Science and Business Analytics	1
Politics and Policy Analysis	1

PROGRAMS TAUGHT IN ITALIAN	N. class groups
Management	3
Marketing Management	2
Amministrazione, finanza aziendale e controllo	2
Economia e management delle istituzioni e dei mercati finanziari	1
Economia e legislazione per l'impresa	1

CALENDAR

For the 2018-2019 a.y., international applicants can choose to apply to the admissions process during one of the following rounds:

Application periods	Deadlines for application	Results available from
1 st round	12 December 2017	16 January 2018
2 nd round	25 January 2018	27 February 2018
3 rd round	28 February 2018	28 March 2018
4 th round	22 March 2018	24 April 2018
5 th round	3 May 2018	5 June 2018
6 th round	31 May 2018	3 July 2018

- Application open from late October 2017
- Rolling system of selection, from October to May, with enrollment period open for at least 2 weeks after the results are released
- For international candidates, please note that, the application for the China MIM Program is available only in the first 4 rounds.

Visa Process	March – July 2018
English Language prerequisite	By June 2018
Valid Bachelor Diploma	No later than 31 October 2018 (late June 2018 for students admitted to China MIM)

Candidates are recommended to apply as early as possible: early applications can have greater chance to be successful to meet financial aid opportunities/scholarships and to respect all the student visa deadlines (set for NON EU applicants).

APPLICATION EVALUATION

Elements of Evaluation

- **Results of the GMAT (or GRE) test**
Aptitude test scores provide a fair and objective way to compare applications. Bocconi requires only the scores of verbal and quantitative sections of the GMAT or GRE. No particular scores are required to participate in the selection.
- **Grade point average** of exams or courses passed during the undergraduate program
The undergraduate GPA and transcripts are an indication of the applicant’s previous academic performance. No particular scores are required to participate in the selection
- **Evaluation of the applicant’s Curriculum vitae / Resume and Personal Statement**
The Director of the Master of Science program will evaluate the various documents and information included in the online

dossier and verify the applicant’s overall profile, experience and knowledge.

Applications will not be evaluated if any of the 3 above elements is missing.

Further elements of evaluation are required (a personal statement and a video presentation) for applicants to the CEMS MIM and/or China MIM and/or ESSEC-Bocconi Double Degree international programs, which strongly weighs qualitative/ motivational aspects. See website for any detailed information about Special Programs.

APPLICATION PROCESS

Register to My Application and complete it.
Step 1: Fill in the data sections and “Submit data”
Step 2: Upload the required documents and “Submit application” by the dates indicated in the calendar above, by and no later than the chosen deadline.
The application is considered valid once you have submitted both the data and the whole application. Please note that you have to pay € 100 as an application fee. The application fee will not be reimbursed if you decide to withdraw from the admissions application or if you are not admitted.

LANGUAGE PREREQUISITES


All applicants are required to meet language prerequisites; these requirements will be assessed regardless of the admissions method. Language prerequisites must be declared when submitting an application and certification must be demonstrated by the end of June 2018.

To apply **for programs taught in English**, no knowledge of Italian is necessary, but **English language knowledge at least equal to the B2 level** of the Council of Europe’s Common European Framework of Reference for Languages must be demonstrated.

Higher specific English language prerequisites may be fixed for Special Programs.

To apply for programs taught in Italian, **Italian language knowledge at least equal to the B2 level and English language knowledge at least equal to the B1** level of the Council of Europe’s Common European framework of Reference for Languages must be demonstrated.

A list of the international certificates recognized by the University is available on the website.

 For detailed information on admissions: www.unibocconi.eu/graduateadmission

RESULTS


The Admissions Commission defines the results of the admissions process by considering the choices expressed and the personal background of the applicant, evaluating the complete profile, while considering the spots available for the participation session.

Within the timelines set out for the different admissions sessions (see the calendar above), applicants may see the results by accessing the Admissions Portal with their personal login information. **Please note that no emails are sent as official results.**

ENROLLMENT

Upon admission, applicants must confirm the offer in the first year of the program by the date indicated on the admissions results released in My Application Portal. To confirm your place to the program, the most important steps will be:

- submit the enrollment application
- submit payment of the advance payment of the 1st installment for University tuition and fees (and submit also the specific Administrative fee of € 2,000 only in case of Admission to Special Programs as CEMS MIM, China MIM or ESSEC-Bocconi DD Program)
- Meet English requirements set for the Program of Admission (by the late June 2018)
- Obtain a valid Bachelor Diploma by October 2018 (late June only for students admitted to China MIM Program)

 For detailed information on enrollment: www.unibocconi.eu/graduateadmission > **Enrollment**

NON-EU STUDENTS

Students who are not citizens of the European Union are required to apply for a student visa at the Italian Consulate in their country of origin. The Confirmation Letter issued by Bocconi University (which can be downloaded through the enrollment form) must be submitted along with the admissions results in order to obtain a visa. We advise students to apply for a multiple-entry Schengen visa, if possible.

 For detailed information, see <http://vistoperitalia.esteri.it/home/en>

Once in Italy, **within 8 working days after the arrival**, all international students must apply for a **“Permesso di Soggiorno” (Permit of Stay)** in order to be allowed to live in Italy for more than 3 months.


FINANCIAL AID AND HOUSING

Cutting-edge teaching and services are offered to students of the same caliber and quality: Bocconi welcomes motivated and bright students, regardless of their families’ financial situation. The University has been committed to an investment policy supporting deserving students for many years, through an expanding financial aid system based on both merit and need. Scholarships, exemptions and partial waivers, Merit Awards, grants for international mobility, graduation awards and access to student loans all provide a large number of Bocconi students with the peace of mind regarding the financial resources they need to complete their studies. To facilitate student applications and to allow families to evaluate the actual financial commitment needed to attend a Master of Science at Bocconi before enrollment, the admissions application and any financial

aid applications have the same deadlines and timeframes and must be submitted at the same time. Information about both admission to Bocconi and any financial aid that has been awarded will therefore also be communicated at the same time.

UNIVERSITY TUITION AND FEES

Tuition and fees for Master of Science programs are approximately € 13,000 per year.
For more information:

 Fees, Funding and Housing Office
www.unibocconi.eu/fees

FINANCIAL AID AND SCHOLARSHIPS

The financial aid system provided by Bocconi University includes financial assistance which varies according to type of applicant, and which is adjusted to the financial-asset conditions of the student’s family and the academic profile of the student.

An overview of financial aid opportunities aimed at international students is included in this publication; detailed information and complete versions of application requirements and regulations are available on the Bocconi website.

Financial Aid	Type	Requirements	Deadline	Result	Benefits
Bocconi Merit Awards	Merit-based	Offered to outstanding students by Bocconi University, in cooperation with partner companies and institutions	A formal application is not required	Same as MSc (in any case before enrollment deadlines)	Full tuition waiver A limited number of students may also be offered free accommodation
Bocconi International Awards	Merit-based	Offered to outstanding students by Bocconi University, in cooperation with partner companies and institutions	A formal application is not required.	Same as MSc (in any case before enrollment deadlines)	50% reduction of University fees

OTHER FINANCIAL AID AND SCHOLARSHIPS

- Regional Need-based scholarships provided by Bocconi University and Italian Lombardy Region
- Exemption from payment of University tuition and fees for students with disabilities
- Assistance for international mobility programs
- Assistance for international internships and off-campus internships at public organizations in Italy
- Scholarships and graduation awards from public and private organizations
- Student loans

For US Citizens: Bocconi has been approved for Federal Student Aid (Direct Loan Program) by the US Department of Education. This means that students can apply for a federal loan while studying at Bocconi. The Federal School Code for Università Commerciale Luigi Bocconi is G30787, listed under Foreign Country.
Please refer to the US Department of Education website <https://studentaid.ed.gov/> or call the Federal Student Aid Information Center at 1-800-433-3243.



For more information:
Fees, Funding and Housing Office
www.unibocconi.eu/funding

HOUSING

Bocconi University offers students a total of about 1,800 housing rooms in 7 University Residences Halls:
– Approximately 20% of the rooms are assigned to reduced rate; access to this kind of housing is based on the economic situation of the student’s family.
– The remaining rooms are reserved for full rate housing; no evaluation of the economic condition of the family is necessary for assignment.

For further information, students can refer to the Housing Application Requirements and Regulations that will be published online in April/May 2018. A description of the Residence Halls and services offered are available on the website.
In addition, a list of other housing facilities in Milan is also available to students which allows private users to search through and post rental housing options.



For more information:
Fees, Funding and Housing Office
housing.center@unibocconi.it
www.unibocconi.eu/housing



LIFE ON CAMPUS

Going beyond the traditional concept of frontal lectures by integrating new technologies into the teaching process, the brand-new flat classrooms on campus guarantee an innovative learning environment and enhance interaction between instructors and students and among students (group work, business case discussions, etc.).

The **ONE-STOP SERVICE CENTER** is a welcome point for all administrative procedures and a place where you can access the front offices for all services (including Career Service, Study abroad, Tuition and Fees, Student Services, etc.).

The **BOCCONI LIBRARY** is one of the most well stocked libraries in Italy in the fields of economics, business administration and social sciences, with over 850,000 items, 12,000 e-books, 26,000 e-journals, more than 80 databases and the Course Reserves (a catalogue specifically for exam reading lists). It provides students with 680 workstations located in 30 reading rooms and 30 rooms for group work. There is also a remote digital reservation service for borrowing books and accessing many specialist collections and databases.

lib.unibocconi.it

The **LANGUAGE CENTER** and the **IT EDUCATION SERVICES CENTER** offer, respectively, curricular courses in foreign languages, cultural courses and a Film Festival-Movies & Languages and curricular and extracurricular courses in computer skills.

 www.unibocconi.eu/languagecenter
www.unibocconi.eu/sedin



COUNSELING AND SELF-EMPOWERMENT helps students settle in on campus, improve their abilities, develop new skills, acquire a study method and face personal and/or academic problems.

 www.unibocconi.eu/counseling

The **BOCCONI SPORT TEAM** promotes sports on campus at a competitive, university or amateur level: track and field, soccer, hiking, lacrosse, basketball, volleyball, boxing, rugby, skiing, tennis. Several sporting events are also organized, including Bocconi Sports Day, which takes place on campus.

  www.unibocconi.eu/pellicani

Social engagement is a value that is essential to Bocconi's institutional identity. The **COMMUNITY AND SOCIAL ENGAGEMENT** project advances and develops all academic and non-academic social initiatives at Bocconi, including the Volunteer Desk and the student association Students for Humanity.

 www.unibocconi.eu/social

- interdisciplinary courses on various topics not strictly related to economics and legal issues (Islamic Law, Innovation, Cinema & Crime, Design, Geopolitics and New Media)
- performing arts, including theater productions, musicals, choral ensemble, concerts and exhibitions on campus
- wellness and leisure with courses on yoga, body language, first aid and self-defense.



If your association does not yet exist, or you feel existing associations do not fully reflect who you are, new groups can be created at any time. That way, you can get the most of your experience here.



(Malpensa Express Terminal)
Bus 94 (direction Minghetti -
P.ta Volta): stop at C.so Italia -
Via S. Sofia + tram 15 (direction
Rozzano): stop at Porta Lodovica

