



MBA & MASTER PROGRAMS

2016 | 2017

SHAPE YOUR VALUE.

CHOOSE, MAXIMIZE AND EMPOWER YOUR FUTURE

Even the most talented individuals need an approach that brings out the best of their abilities.

How can you let your talent fully emerge? How can it be maximized?

By choosing SDA Bocconi School of Management. With different MBA programs and a wide range of Masters, SDA Bocconi offers you strong and focused management training in a stimulating environment and shares with you a wide network of contacts.

The School runs both Full-Time and Executive programs, taught either in English or Italian, all of which can help you shape your value. Empower your future, choose SDA Bocconi.



Your MBA or Master in SDA Bocconi will be a great life experience which will empower your future. With imagination, enthusiasm and passion, all in a real multicultural environment, in a city that combines cultural heritage, business orientation and quality of life.

BRUNO BUSACCA | Dean,
SDA Bocconi School of Management

Our Faculty works to create new knowledge through a continuous exchange with the business Community and top International Business Schools.

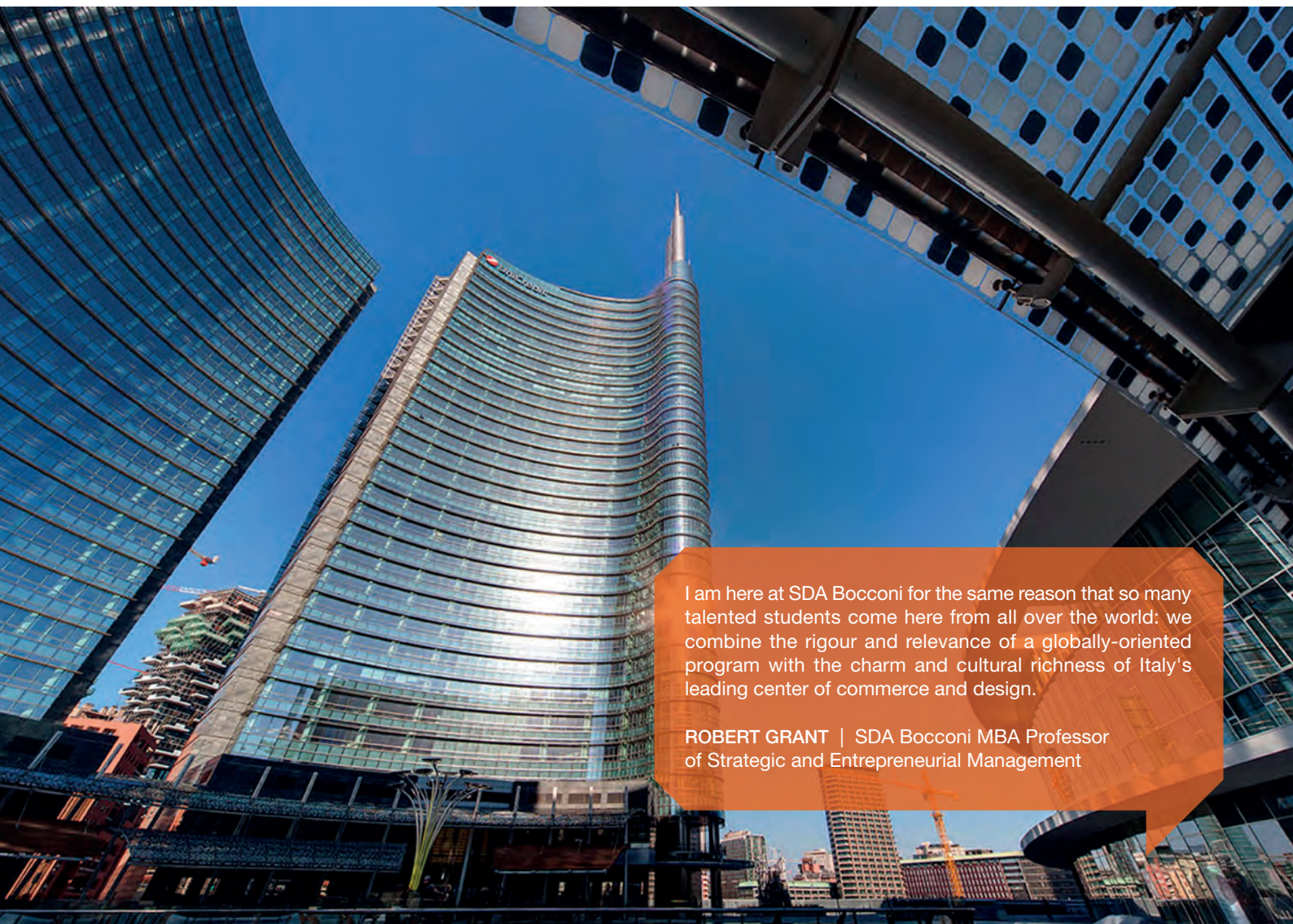
ROSSELLA CAPPETTA | Director, Masters Division
SDA Bocconi School of Management

MILANO, ITALY.

A STRATEGIC LOCATION FOR YOUR DEVELOPMENT

An International MBA or Master in Milano means the best mix of style, innovation, leisure, people and places. Milano will be your campus - a city at the center of the European industrialized belt and of Italian business and finance. The hub of fashion, creativity and design, with a great potential for contacts and careers. Milano's creative atmosphere, combined with the pragmatic academic legacy of SDA Bocconi, provide a unique blend in molding tomorrow's leaders.

You will widen your interests and catch the opportunity to immerse into Italy's unparalleled wealth of cultural heritage. You will open your horizons and absorb the educational power of the arts. Opera and music, iconic food, exquisite wines, countless works of art are some famous elements of Italian culture, which you can experience to add value to your growth.



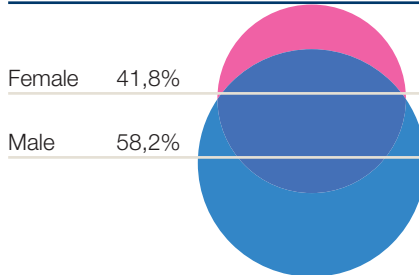
I am here at SDA Bocconi for the same reason that so many talented students come here from all over the world: we combine the rigour and relevance of a globally-oriented program with the charm and cultural richness of Italy's leading center of commerce and design.

ROBERT GRANT | SDA Bocconi MBA Professor
of Strategic and Entrepreneurial Management

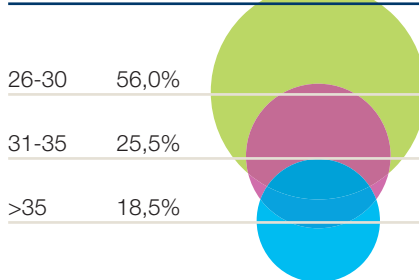
NUMBER OF MBA & MASTER PARTICIPANTS PER YEAR

650 MBA and Master participants from **60+** different countries

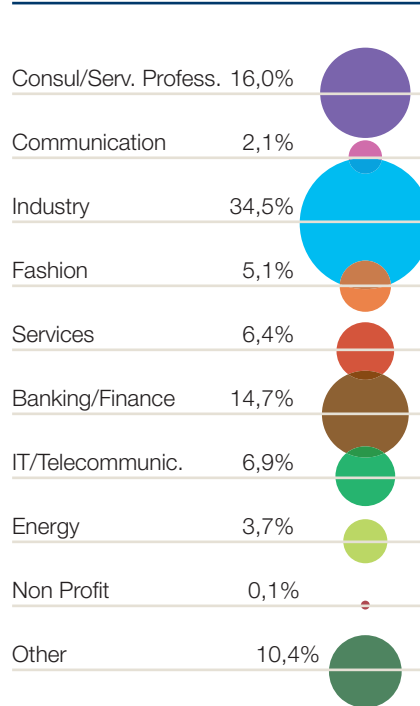
GENDER



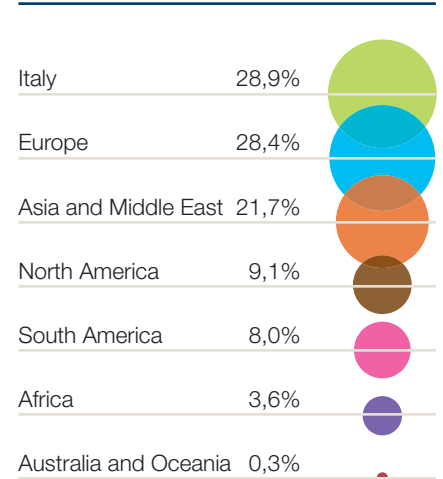
PARTICIPANTS BY AGE



PARTICIPANTS BY OCCUPATION



PARTICIPANTS BY ORIGIN



MBA POST-GRADUATION CAREER STATISTICS (CLASS OF 2014)

92%
changed either country,
or sector, or function

85%
found a new job three months
after the graduation

121%
average base salary
increase

SDA BOCCONI INTERNATIONAL RANKINGS

Financial Times

Global MBA Ranking 2015
26 worldwide - **10** in Europe

European B-Schools 2014
8 in Europe

Executive MBA 2014
30 in Europe - **1** in Italy

Forbes

The Best Int'l B-Schools 2015
4 1-year, non-US Programs

The Economist

Good-value MBAs 2013
4 worldwide

Which MBA

The Economist 2014 Full-Time
MBA Ranking
12 in Europe - **1** Italy

Bloomberg Businessweek

Top Int'l B-School 2014
14 non-US - **11** in Europe

Bloomberg Businessweek

Int'l ROI Rank 2011
1 worldwide

QS

TopMBA Global 200 B-School
Report 2014/2015
5 in Europe

INTERNATIONAL MBAs

FULL-TIME MBA



- ➔ 12 months from October
- ➔ A challenging life time experience to learn the art of management and grow personally and professionally
- ➔ A fine blend of theory and practice: classes, teamwork and internships
- ➔ Int'l network of students from over 30 countries
- ➔ Strategic location for cultural and professional development
- ➔ Seminars and events with top int'l leaders and influential scholars
- ➔ Coaching for Leadership Development

INFO

md@sdabocconi.it
+39 02 5836 3125-3278
SDABOCCONI.IT/FTMBA

GEMBA GLOBAL EXECUTIVE MBA



- ➔ 20 months from March
- ➔ Face to face & distance learning to balance career development with executive education
- ➔ Academic and management expertise
- ➔ Global Mindset, Local Sensitivity and International Networking
- ➔ 4 modules at international partners: UCLA, Fudan University, Copenhagen Business School and FIA São Paulo
- ➔ Electives and Exchanges
- ➔ Coaching for Leadership Development

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INTERNATIONAL EXECUTIVE MASTERS

EMMS EXECUTIVE MASTER IN MARKETING & SALES



- ➔ 14 months from January
- ➔ A joint degree with **ESADE Business School**
- ➔ A blend of face to face and distance learning
- ➔ 3 Cities: Milano, Barcelona, Madrid
- ➔ To develop a deeper knowledge of the marketing and sales fields and a more strategic mind frame without having to leave one's job

INFO

admissions.emms@sdabocconi.it
+39 02 5836.3115
SDABOCCONI.IT/EMMS
ESADE.EDU/EMMS

EMSHRM EXECUTIVE MASTER IN STRATEGIC HUMAN RESOURCE MANAGEMENT



- ➔ 10 months from February
- ➔ In collaboration with an International University Faculty and key EMSHRM Board Members
- ➔ Develop a thorough understanding of business and HR strategies
- ➔ Appropriate blend of face to face and distance learning

INFO

admissions.emshrm@sdabocconi.it
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SDABOCCONI.IT/EMSHRM

SDA BOCCONI STUDENT & ALUMNI CLUBS

- ➔ DiVino Club (Wine, Culture and Tradition)
- ➔ Entrepreneur Club
- ➔ Ethica Club (Ethics and Corporate Social Responsibility)
- ➔ Finance Club
- ➔ Football Club
- ➔ Healthcare Club
- ➔ Luxury Arts Club
- ➔ Mgmt Consulting Club
- ➔ Marketing Club
- ➔ Motor Club
- ➔ Sailing Club
- ➔ Ski Club



INTERNATIONAL MASTERS

MPA

MASTER OF PUBLIC ADMINISTRATION



- 12 months full-time from October
- Core Courses, Seminars and 4 Concentrations
- Internships and Summer Projects
- Dedicated and committed faculty with practical management knowledge and international teaching experience
- To gain solid public management tools for a managerial career within governmental and non-governmental organizations, int'l institutions and private businesses working with the public sector
- Based in Milano, a global city with a strong reputation in public affairs and a strategic location for cultural heritage, creativity and design

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admissions.mpa@sdabocconi.it
+39 02 5836.3176
SDABOCCONI.IT/MPA

MCF

MASTER IN CORPORATE FINANCE



- 12 months full-time from September
- A Specialized Master 100% finance-focused, to form professional graduates ready to offer high quality solutions to financial problems, both operationally and strategically
- A blend of face to face, seminars and on-the-field projects
- Double Degree MCF – MSGF (Master of Science in Global Finance), **Fordham**, New York
- Recognized **CFA Program** Partner

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admissions.mcf@sdabocconi.it
tel +39 02 5836.3177
SDABOCCONI.IT/MCF

MIHMEP

MASTER OF INTERNATIONAL HEALTH CARE MANAGEMENT, ECONOMICS AND POLICY



- 12 months from September
- A combination of 9 months of full-time classes and seminars, followed by a 3-month internship (in Italy or abroad)
- 3 Specializations, Scientific Board, Student Ambassadors and Alumni Senators
- International Student Network and Specialized Faculty
- Efficiency and effectiveness to find your way to a healthcare career

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admissions.mihmep@sdabocconi.it
+39 02 5836.3299
SDABOCCONI.IT/MIHMEP

MAFED

MASTER IN FASHION, EXPERIENCE & DESIGN MANAGEMENT



- 12 months full-time from January
- A blend of lessons, case studies, field projects and company visits
- Based in Milano, the int'l hub of fashion, creativity and design
- Dedicated, professional and visiting faculty plus executive guest speakers
- To connect results-oriented creativity with managerial culture and innovation
- With the support of **Fondazione Altagamma**
- **AACSB** accredited program

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admissions.mafed@sdabocconi.it
+39 02 5836.3177
SDABOCCONI.IT/MAFED

MFB

MASTER OF MANAGEMENT IN FOOD & BEVERAGE



- 12 months full-time from January
- A blend of classes, internships, company visits and trips to Italy's main production areas
- Dedicated, international and professional faculty, plus executive guest speakers
- To combine management knowledge, Italian cultural heritage and the skills needed to work in F&B companies and related firms
- With the support of **Fondazione Altagamma**

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admissions.mfb@sdabocconi.it
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SDABOCCONI.IT/MFB

MAMA

MASTER IN ARTS MANAGEMENT AND ADMINISTRATION



- 12-months from October
- 9 months full-time classes and seminars, followed by a 3-month internship or Start up project
- Leveraging Italian excellence in cultural heritage, opera and theatre, the program will strengthen your professional skills as a manager or entrepreneur in arts and culture fields
- In Partnership with top Institutions and Companies in the arts and culture sector
- With the support of **Fondazione Altagamma**

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admissions.mama@sdabocconi.it
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SDABOCCONI.IT/MAMA



BOCCONI ALUMNI ASSOCIATION

Alumni are one of the greatest assets of business schools throughout the world. Bocconi Alumni Association (BAA) brings together more than 95,000 Alumni who have acquired a Bocconi Degree. Over 12,000 come from SDA Bocconi MBA and Master's Programs.

www.alumnibocconi.it

SDA BOCCONI SCHOOL OF MANAGEMENT



The leading School of Management in Italy and the only Italian School present in all of the most important International rankings (Financial Times, Bloomberg Businessweek, The Economist, Forbes), SDA Bocconi has established itself as a European leader in higher education.

SDA Bocconi School of Management is part of Università Bocconi, the first Italian University to grant a degree in economics. For over a century, Bocconi has played a leading role in Italy's social and economic modernization. SDA Bocconi has been engaged in the promotion and organization of executive education since 1971, with an International approach. The School's vision of empowering life through knowledge and imagination lies behind its program offerings: Executive Education Open and Custom Programs, MBA and Master Programs, for the development of individuals, companies, institutions and economic systems.

Choosing SDA Bocconi and coming to Milano means choosing a vibrant environment, the entrepreneurial, financial and industrialized center of Italy, a doorway to Europe. In short, a wealth of international contacts and opportunities. And Milano, of course, is culture, fashion, design, food and the art of living.

ACCREDITATIONS



AACSB International
The Association to Advance Collegiate Schools of Business



European Quality Improvement System



Association of MBAs
MBA provision accredited



Quality Management System
Certification ISO 9001:2008
Financed Projects
Service Centre



The Italian Association for Management Education Development
Full-Time MBA accredited
Executive MBA accredited



CFA program partner of CFA Institute
MCF program accredited



Royal Institution of Chartered Surveyors
MRE program accredited

MEMBERSHIPS



European Foundation for Management Development



The Association to Advance Collegiate Schools of Business



The Academy of Business in Society



Partnership in International Management



Community of European Management Schools and International Companies



The Italian Association for Management Education Development



Global Business School Network

RANKINGS

Financial Times
Bloomberg Businessweek
The Economist - Which MBA?
Forbes
Espansione
QS

SDA Bocconi School of Management | Masters Division

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