



APPLICATION FOR BACHELOR OF ARTS DEGREE PROGRAMS

# **PORTFOLIO SUBMISSION**

[WWW.NABA.IT](http://WWW.NABA.IT)

The portfolio is an important element of your application to NABA BA programs. Together with your motivation statement, it will allow our Faculty to get to know you, your skills and your commitment.

Here you can find some suggestions about how to prepare your portfolio according to the program of your choice.

Before reading them, we also invite you to have a look at the following video-tutorial on how to make your portfolio: [www.naba.it/createyourportfolio](http://www.naba.it/createyourportfolio)



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **BA IN DESIGN**

A DESIGN portfolio should include:

- 1** 2D images designed and created by you:
  - at least 5 hand drawings (various techniques may be used)
  - optional: digital drawings, photos, collages, etc.

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- 2** at least a couple of three-dimensional works: these can be objects of any kind, craft works, interiors designed and/or created by you (if you haven't designed/created any real object or space until today, you can use this occasion to practice! Look for inspiration, use your imagination, and then find an attractive way to express it on paper or through digital tools).

Each work has to be accompanied by a short description (i.e. information about materials and techniques, dimensions, concept).



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **BA IN FASHION DESIGN**

- 1** Choose 3 subjects and make 3 researches collecting images/pictures related to the chosen subjects.

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- 2** Write a short description or list some key words for each subject.

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- 3** Develop 3 mini projects related to the chosen subjects (either pictures, or drawings, or outfit sketches, or technical drawings designed by you) that show your skills. Each of them should include at least 3 images.

Here below an example of project:

**SUBJECT:** Urban

**RESEARCH:** collect images/pictures of places and people coming from one or more cities

**PROJECT:** create an outfit or an accessory - man/woman/kid/pet (also only one of these different typologies) - related to the research

How: 

- use collage technique assembling different existing images/pictures
- draw fashion figures or technical drawings of your garment/accessory



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **BA IN GRAPHIC DESIGN**

### FOR STUDENTS THAT HAVE ALREADY ATTENDED COURSES RELATED TO GRAPHIC OR ADVERTISING

A GRAPHIC DESIGN portfolio should include:

- 1 Two graphic design projects: research on a logo or on a corporate identity or present a publishing project (magazine or poster layout)
- 2 Two advertising projects: research on a press campaign

### FOR STUDENTS THAT HAVE A BACKGROUND NOT RELATED TO GRAPHIC OR ADVERTISING

- 1 Make a selection of illustrations/pictures
- 2 Make a selection of photos
- 3 Select 2 famous logos (one example that you consider effective and one example that you consider ineffective) and describe their positive and negative features
- 4 Select 2 famous ads (one example that you consider effective and one example that you consider ineffective) and describe their positive and negative features



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **BA IN PAINTING AND VISUAL ARTS**

A portfolio should include:

- 1** Drawings, paintings, mixed-media works, installations, photos or three-dimensional models

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- 2** Drawing with an emphasis on observational skills and/or personal expression  
Photography with an emphasis on visual skills and technique

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- 3** Art project work

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- 4** Sketches or notebook pages illustrating visual art/design concepts

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- 5** Art/design related work from other disciplines, for example jewellery or craft (if you have any)



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **BA IN MEDIA DESIGN:**

We would appreciate to see an example of your storytelling skills, applied to all sort of media: websites, photo reportages, video games, ...

The ability to identify interesting stories (either coming from web or cinema or photos or comics or video games) and come up with new ways of telling them according to the kind of audience and/or through the use of different media



## SUGGESTIONS ABOUT HOW TO PREPARE A PORTFOLIO FOR THE **THEATRE DESIGN**

The role of the Theatre Designer is a rather complex one. It requires different skills:

- He/she should be a painter: please include drawings and paintings in your portfolio

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- He/she should be an architect: please include technical drawings in your portfolio, if you have any

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- He/she should be a sculptor: please include sculptures in your portfolio, if you have any

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- If you like taking pictures and videos, please submit them too

Try and take pictures of your works in the best possible way (for example, consider the proper lighting) and, for each work, write a detailed description including title, year and technique.