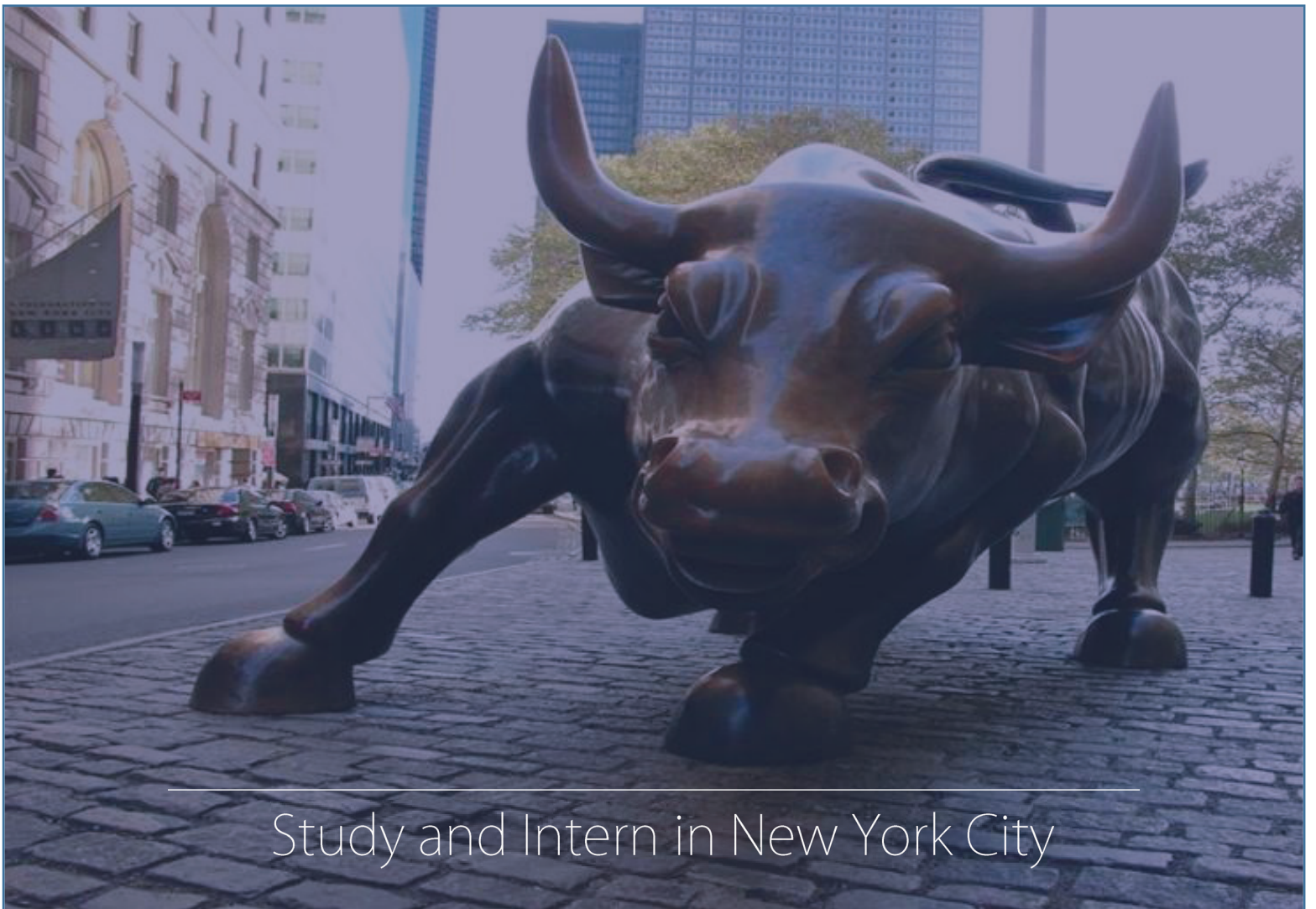




The Manhattan Institute Of Management

Step Through the Gateway to your Future!



Study and Intern in New York City

110 William Street, 3rd floor

New York, NY 10038

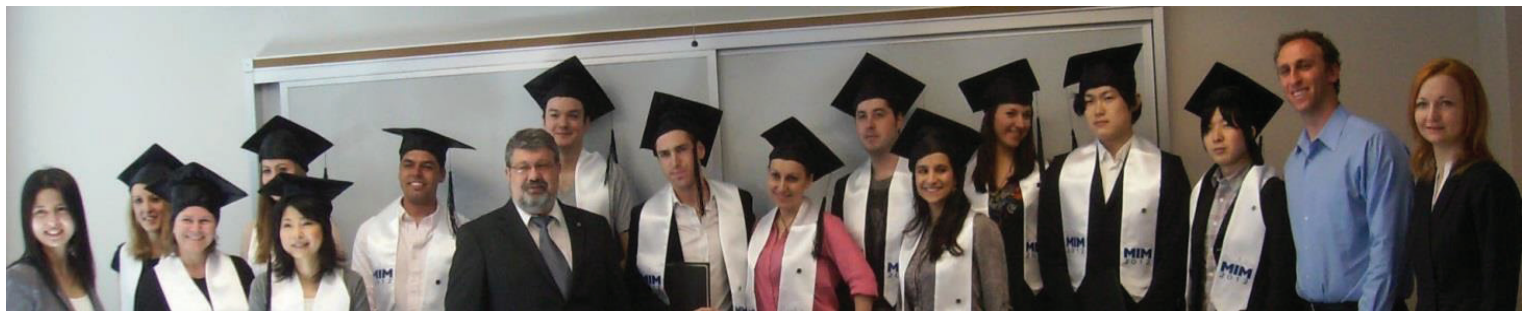
United States of America

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MIM History and Background



The **Manhattan Institute of Management** was founded as a non-profit organization in 1984 by a group of prominent international corporate executives and entrepreneurs. MIM has a long record of educational innovation, integrating cutting-edge business practices with traditional business curricula.

The Manhattan Institute of Management is a private higher learning institution committed to offering students a high quality, global business education. MIM offers our students a real opportunity to gain insight into the meaning of business success, in New York and around the world. In the past 26 years, over 5,000 students from almost every country on earth have stepped through the gates of **MIM's downtown Manhattan main campus**. In MIM's recent history, the school expanded from 65 students per year in 2010 to over 300 students per year in 2014 under the guidance of new Directors, Marc Nelson (Recruitment) and Alex Stefan (Academic).

MIM is an institution with a specific mission: providing the student with the necessary skills to climb the ladder of success and make a difference in the world. **At MIM, you are our priority.** From day one, our objective is to ensure that you achieve your academic potential and all our staff members are focused on ensuring that your experience with us is one that is enjoyable.

MIM is accredited by the BPSS (Bureau of Proprietary School Supervision) and ACICS (Accrediting Council for Independent Colleges and Schools), and approved by the department of Veteran Affairs and the Adult Career and Continuing Education Services (ACCES).



Why MIM?

Whether you are a foreign student that is matriculated in a foreign university, a foreign student looking to expand your horizons by studying abroad, or a domestic student looking to study in the center of the business world, there are a number of reasons to study at MIM:



Location

Located in the financial district, MIM is perfect for tomorrow's business leaders who learn practically. It offers the opportunity to learn and build your professional network in an environment featuring the some of the world's largest companies.

Internship- gain firsthand experience at a New York City company

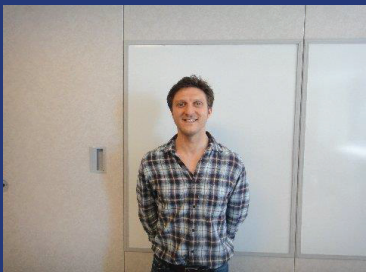
International exposure- work with other students from all over the world, study abroad options

Improve your English- through usage in both the classroom and at your internship

Impress Your Future Employers

Studying at MIM will impress future employers because it proves that the student:

- Has a broad, international perspective
- Can be independent
- Can fit in when placed in different environments
- Is resourceful and shows initiative



Patrick Taynton
Six-Month Diploma in Business Administration
United Kingdom

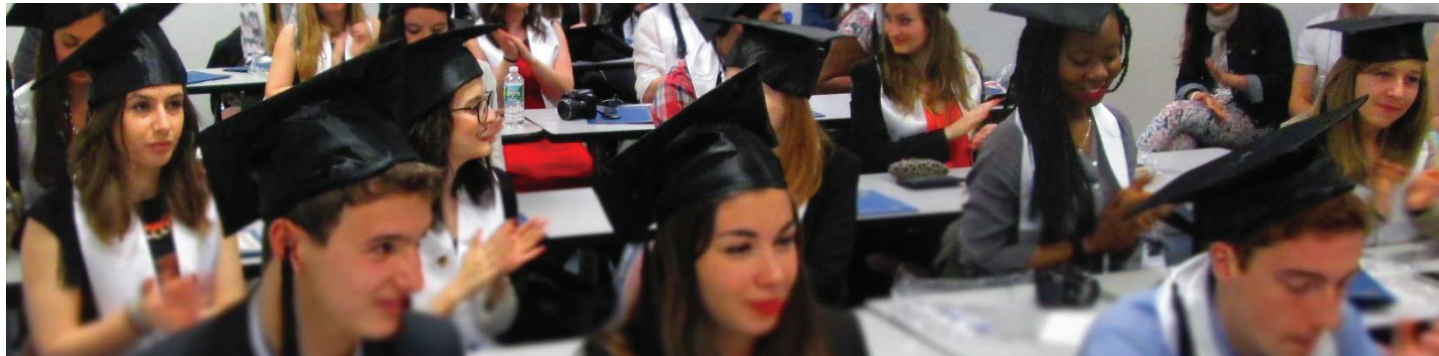
"MIM is a great opportunity to study MBA level classes in one of the world's most exciting cities, while at the same time interacting with students from a wide variety of cultures. In short, MIM provides a fantastic learning and cultural experience."

At MIM, you will have a chance to develop true and lasting friendships with students from all over the world. Most importantly, you will be transformed from being a successful business student to becoming a successful business person.

Our Facility | MIM

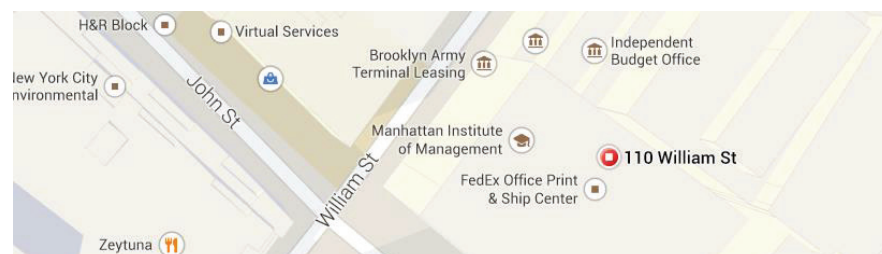
Our downtown Manhattan campus is located in a state-of-the-art building at 110 William Street. Surrounded by multinational banks and corporate headquarters, the building features round-the-clock security systems and personnel, mailing points and restaurants.

The building is integrated on the Fulton station with 3 entrances on the east, west and north sides of the building, plus a 4th entrance in the building lobby for easy transportation. It is located within close proximity of parking building and directly opposite the Citi Bikes stand on the east corner for easy movement within the busy financial district.



Our downtown campus features

- Computer rooms with the latest operating systems and office programs.
- Smart classrooms; technology-enhanced classrooms create new opportunities in teaching and learning by integrating networking, digital, and audio-visual technologies. This allows teachers use a variety of teaching tools to enrich the understanding of students.
- Our range of classrooms include:
 - E-learning classrooms – Wi-Fi enabled classrooms
 - Workshop classroom – smaller classrooms for easy cooperation and engaged learning



Train Directions

Take either the 2, 3, 4, 5, 6, 7, A, C, J, Z trains heading downtown Manhattan and stop at Fulton Street Station. Exit through the John street or William street exits. The William and John Street exits are all close to the building.

Our Programs | MIM

EAE Business School

International MBA

Through a joint program with Escuela de Administracion de Empresas (EAE), students are able to receive a 1-year International MBA degree. Upon completion of the program, students will receive a Certificate from MIM and a 1-Year International MBA from EAE and a Certificate of Completion from MIM.

This program is ideal for:

- Students matriculated in EAE that would like to earn a 1-year International MBA
- Foreign students that have received their Bachelor's Degree and are looking to earn a 1-year International MBA from this top European School
- Domestic students that have received their Bachelor's Degree and are looking to earn a 1-year International MBA from this top European School

Courses Include:

- Change Management
- International Marketing
- Financial Management
- Cross Cultural Management
- Financial Accounting and Management
- E-Business
- Project Management
- Corporate Organization and Strategy

Key Facts

- Hours of Study at MIM- 360 hours
- Tuition for NYC MBA Program- \$24,000



Julien Gauthier
MBA
France

"MIM has added value to my resume and improved my knowledge. The school has also provided me with a very good opportunity to do an internship in an American Company because it enabled us to apply all of the things that we learned at the school in the real world."

Six-Month International Business Program

Students who complete this program will have a better understanding of the successful management practices needed to compete in the global economy. Through its integration of the study of culture, economics, and world business, this program will provide the student with an active, hands-on approach to understanding the global environment. Coursework combines theory and practice with the In-Company Training Program. Graduates of the Program will receive a Certificate of Completion from MIM.

This program is ideal for foreign students looking to expand their horizons by studying in New York City and domestic students looking to receive a hands-on business education in the center of the business world.

Courses Include:

- International Marketing
- Business Law and Ethics
- Financial Markets
- Corporate Finance
- Financial Accounting and Management
- E-Business
- Project Management
- Corporate Organization and Strategy

Key Facts

- Hours of Study - 318
- Duration – 6 months
- Cost - \$5,500



Claire Le Roy
Internship; Jill Stuart
Six-Month Diploma in Business Administration
France

"MIM added value to my resume. The courses helped me to improve my knowledge in business, thanks to their qualified professors. At the same time, the school gave me the opportunity to do in-company training at Jill Stuart, a top fashion brand. During this semester, I improved my knowledge in marketing, public relations, social media platforms, and web strategies."

Six Month Diploma In Business Administration (Graduate Level)

Six Month Business Program with International Business concentration. Students who complete this program will have a better understanding of the successful management practices needed to compete in the global economy. Through its integration of the study of culture, economics, and world business, this program will provide the student with an active, hands-on approach to understanding the global environment. Coursework combines theory and practice with an In-Company Training Program. Graduates of the program will receive a Certificate of Completion from MIM.

Courses Include:

- Change Management
- Business Strategy and Policy
- Organizational Behavior
- Cross Cultural Management
- Financial Accounting and Management
- E-Business
- Intensive Business English
- Corporate Organization and Strategy

Key Facts

- Hours of Study - 318
- Duration – 6 months
- Cost - \$5,500



Jumana Jaffar
Six-Month International Business Studies
UK

"Interning with a top fashion brand given me a wider experience and knowledge about the business world and added more value to my resume. One of the highlighting moments when working in the Fashion Industry was that I got to participate in New York's Fashion Week shows and attend some of the top designers' fashion shows such as Jill Stuart, Premium Lounge, Victoria's Secret, Gucci, DKNY, Tommy Hilfiger men's, etc."

Our Programs | MIM

5-Week Summer Program

For MIM's shortest program, we offer the rapidly-expanding 5-Week Summer Program. Usually held during the months of July and August, the program still includes an internship at a New York City company.

Courses Include:

- Principles of Marketing
- Intensive Business English

Key Facts

- Hours of Study - 88
- Duration – 5 weeks
- Cost - \$2,200



In 2014, 37 students participated in the 5-week Summer Program from a myriad of schools including ICHEC Brussels School of Management (Belgium), Universidad de Monterrey (UDEM, Mexico), ALBA Graduate School of Business (Greece), and Tecnológico de Monterrey (ITESM, Mexico).



Application Requirements | MIM

To apply to MIM as an international student, please submit the following application documents via e-mail or in person:

- Application form and Proof of English such as TOEFL, TOEIC, or IELTS
- Financial statement of you or your sponsor
- Medical Insurance (can be obtained later)
- Copy of transcripts and degrees
- Passport
- Resume
- Vaccinations for measles, mumps, and rubella (can be obtained later)

Once we receive these documents, we will provide you with an I-20 that you can take to the US embassy in your country to receive the visa.

- MIM's preferred English requirements are 550 on TOEFL paper-based, a 79 on TOEFL IBT, a 6.0 on IELTS or a 605 on TOEIC.
- For the financial statement requirement, students must show a financial statement of \$15,000 for the Six-Month Program or \$43,000 for the International MBA Program. The financial statement can be from the student or their sponsor, or a signed stamped statement from the bank.
- Domestic students must only submit an application form, financial statement, copy of transcripts/degrees, passport, and resume.

MIM Start Dates

MIM has 4 start dates per year, starting during the following months:

- January
- April
- July
- September

It is recommended that you send application documents at least 7 weeks before the start date to be accepted.

In-Company Training Program | MIM

At MIM, we believe students can learn better when they relate thought principles to real life situations. For all of its students, MIM’s staff works diligently to place all of its students into internships that fit their future career goals, thanks to our world-renowned In-Company Training (Internship) Program.

MIM maintains working relationships with a host of companies across various industries to give our students the work experience they need in a field of their choice.



Magdalena Eichhorn, Six-Month International Business Studies, Germany
 “Studying at MIM has definitely been one of the best experience of my life. It has given me the opportunity to learn international business practices, live in the most exciting city of America and meet people from all over the world. One things I liked the most was the internship program, which helped me gain practical training and hands-on, real world experience. MIM is located in the heart of the financial district and the teachers are demanding but experts in their fields.”



International Partners | MIM

MIM now features the following international study-abroad and joint program partners that send students to MIM for business studies in the heart of Wall Street, the business capital of the world:



New York City Housing



MIM assists its students with finding housing. Whether you prefer an apartment or dormitory, living with a roommate or alone, or living in Manhattan as opposed to another area of New York City, we have a vast array of options to choose from the housing brokers and agencies that MIM currently works with are listed below.

Dedicated Student Facilities



Sublets And Roommate Listings.



HOSTELS



HOMESTAY



SHORT LEASE RENTALS 1 WEEK TO 6 MONTHS



CLASSIFIED LISTINGS FROM
LANDLORDS AND AGENTS