

International MBA and Master Programs

 International
Graduate Center
HOCHSCHULE BREMEN



 HOCHSCHULE BREMEN
UNIVERSITY OF APPLIED SCIENCES

Quality

The International Graduate Center (IGC) was founded by the University of Applied Sciences Bremen as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree the International Graduate Center offers several MBA and Master degrees in the area of international and European business and management. With three full-time and two part-time MBA programs the IGC has the largest range of courses among all Graduate Schools in Germany. All full-time courses are taught entirely in English.

As a Graduate School of a public German university we regularly have the curricula accredited by external accreditation agencies (ZEvA) which are part of the European Network of Quality Assurance in Higher Education (ENQA).



Learn from our Experience – Make it yours

The IGC guarantees a postgraduate education which satisfies academic and job requirements in equal measure. Team oriented lectures and seminars in small groups with a maximum of 25 students facilitate a constructive dialog between the members. Many of our lecturers come from the management of top companies and will provide you with an insight into different companies and fields of business.

Discover the World! With us.

The IGC has currently some 200 students from more than 40 countries. The international network is strengthened by visiting lecturers from many of our international partner universities who offer courses, lectures and contribute to the intercultural competence of our students. The IGC is part of the International Business School Alliance (IBSA) with six partner-universities (located in USA, UK, Spain, Russia, Malaysia, France) who are successfully offering an unique dual MBA program.

Focus on Master



/ University Profile

The range of degree courses at the traditional university in the heart of Bremen is decidedly innovative and practically oriented. The Bremen University of Applied Sciences enjoys a long tradition that goes back to 1799.

Approximately 8,000 students enroll in 70 degree courses in areas such as engineering, natural sciences, economics and social sciences; about two-thirds are required to complete semesters of study or praxis abroad.

The structure of study at the Bremen University of Applied Sciences conforms to common international standards (European Credit Transfer System: ECTS) thereby offering attractive opportunities for study: individual components (modules) may be completed abroad. The University enjoys the benefits of cooperative agreements with over 300 partners worldwide.

Additionally, innovative academic content that will remain relevant in the future in combination with the worldwide validity of the Bachelor and Master degrees ensures that graduates will enjoy excellent career perspectives.

/ Facts about the University

First Faculty in:	1799
Total Number of students:	8,000
International students:	1,300
Type:	Public University
Bachelor Programs:	40
Master Programs:	19
MBA Programs:	5
Partner Universities worldwide:	300

/ The Programs

The International Graduate Center offers three full-time MBA programs and two international master programs.

All programs provide one of the following features:

- A unique international profile for an international audience (over 40 Nations), international lecturers and institutional partners
- A focus on General Management with specializations
- English as language of instruction
- Practical proximity and team oriented lectures
- High quality through accreditation on high European standards (Zeva, AACSB, AQUAS)
- Enhanced support of applications, students through the International Students Assistance (ISA)
- MBA and Master Degrees in just one year study-time
- A tuition free optional semester for an internship (not available for Intern. MBA)

/ Master Course Overview

MES	Master in European Studies
MGM	MBA in Global Management
MTM	MBA in International Tourism Management
IMBA	International MBA
MEAM	Master in Aeronautical Management (M.Eng.)

/ Basic Entry Requirements

- An undergraduate (bachelor) degree or equivalent with an above average performance and a good academic standing
- Minimum TOEFL score of 560 (pb), IELTS of 6,5 or prior studies (certificates) in English
- GMAT is not required in general but could be considered positively
- For MBA-Courses: At least two years of work experience after graduation

Master in European Studies

/ Profile



The program has been designed to provide a comprehensive and up-to-date study of economic and political dynamics in Europe. Graduates from both Europe and beyond will develop an in-depth understanding of the central issues facing Europe at all levels of the economy and administration, and acquire the tools to work with European institutions. Studies in European private and public management, in European economics, law and politics, an intensive seminar in Brussels plus an optional period of practical training offer an ideal combination for acquiring theoretical knowledge, management training, practical skills and European expertise.

The faculty is composed of international and national university lecturers and EU practitioners. The program offers interdisciplinary training for tomorrow's managers of European affairs.

The course provides sound preparation for careers in European and international businesses, institutions and administrations, or for further European research.

Masters of Arts (MA)

/ Target Group

The program is open to postgraduates with an academic degree in Public Policy or Management, Economics or Business, Political Sciences or Law. Students come from different backgrounds and countries and will benefit from opportunities to develop a European perspective and to broaden their knowledge and skills in significant aspects of European management. Graduates of this course will have a broad range of career opportunities to choose from, including activities as economic and legal advisers, positions in private and public management, lobbying activities, political offices and functions in the diplomatic services.

/ Student Voice

Denise Schrotten, Germany Sales Manager
at PowerWind GmbH, Germany



“The MES Program is an interdisciplinary with focus on European politics and history, economics and law. Students from all over the world participate - this leads to a very international atmosphere. I enjoyed the international experience, I learnt how to work in intercultural teams and I improved my English. These skills are very important both for private and professional life. Now I am working in a international company and I can perfectly use the experience I gained during my studies.”

Explore Europe with us



1 st Semester	2 nd Semester
Module 1: Institutions, Policy-Making and Regions in the EU	Module 6: The EU as a Global Player
Module 2: EU Business Law	Module 7: European Public and Private Management II
Module 3: European Economic Integration	Master Thesis
Module 4: Management of Funds:	
Module 5: European Public and Private Management I	

/ Key Facts

Program Duration:	12 months
Structure:	Full-time Program
Start of the Programme:	October
Language of Instruction:	English
Tuition Fee:	7,900 Euro
Size of the Classes:	25 Students maximum
Degree Title:	Master of Arts (M.A.)
Application Period:	January 1 - May 3 Non-EU Applicants January 1 - July 31 EU Applicants

/ Application requirements

Applicants must hold a German or international degree (qualified bachelor) in Public Policy / or Management, Economics or Business, Political Science or Law or a comparable degree of the German mark "Good" (2) or ECTS note "B". Fluency in English is required.

/ For more information



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The degree course has been accredited by the National Accreditation Agency ZEvA.

/ Profile



The IMBA program is a Dual Master's Program offered by the International Business School Alliance (IBSA). The students spend one part of their studies in Bremen and the other part either in Valencia, Moscow, Hatfield/London, Wilmington, Kuala Lumpur or Paris.

On successful completion of the course students will hold two master degrees, awarded by two universities. The core modules of the first term are mostly identical at all partner universities. In term

two and three the students choose one of the areas of specialization: "International Logistics and Supply Chain Management" in Bremen, "International Marketing" in Valencia, "International Management in Transitional Economies and Emerging Markets" in Moscow, "International Finance and Investments" in Wilmington, "Human Resource Management" in Hatfield near London, "Global Islamic Finance" in Kuala Lumpur or "International Business Development" in Paris, and complete their master thesis. The IMBA program goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena.

/ Target Group

The IMBA program recruits international, innovative students worldwide from diverse cultural, geographical and professional backgrounds. The IMBA facilitates strong interaction and the sharing of experience among the student body. Studying in two different countries and thus encountering to both cultures gives students an excellent chance to communicate and live in both environments successfully. Finally the IMBA provides the knowledge and skill necessary for global leadership in the 21st century.



/ Student Voice

Lauren N. Guidry, USA Student in the Bremen specialization International Logistics and Supply Chain Management
"I enjoy studying at the IGC for the IMBA program as we are working together in a highly diverse student group which allows for shared input related to experiences from different cultures and environments. The professors provide the highest level of education as they have not only backgrounds in research and academic but also applied work experience in the field of Logistics."

Expand your career possibilities



1st TERM (UNIVERSITY A)	2nd TERM (UNIVERSITY B)	3rd TERM
CORE MODULES <small>offered by all IBSA-partners</small>	SPECIALIZATION	FINAL-PROJECT MASTER THESIS
Global Strategic Analysis	Bremen: International Logistics and Supply Chain Management	Master of Business Administration
Human Resource Management in a Global Environment	Hatfield near London: Human Resource Management	MSc in Global Business
Global Marketing Strategies	Valencia: International Marketing	Master in International Business
International Finance	Moscow: International Management in Transitional Economies and Emerging Markets	MA in International Management
International Business Law	Wilmington, USA: International Finance and Investments	Master of Business Administration
Leadership (optional)	Kuala Lumpur, Malaysia: Global and Islamic Finance	MBA in Global Islamic Finance
	Paris: International Business Development and Consulting	MSc International Business Development and Consulting

/ Key Facts

Program Duration:	One Year (Three Terms)
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	13,500 Euro
Size of the Classes:	25 Students maximum
Dual Degree Title:	MBA (Hochschule Bremen) plus MBA, MSc or M.A.
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

/ Application requirements

An undergraduate degree relevant or cognate to business management or with proof of participation in business related subjects and at least one year of professional experience, as well as proof of English proficiency (IELTS/TOEFL).

/ For more information



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The degree course has been accredited by the National Accreditation Agency ZEV.



AACSB accreditation applies to the imba-program offered through UNCW

/ Profile



Globalization requires new management skills for international business. This course brings students one step closer to a career as a business specialist. Basic economic or business qualifications are considered essential for admission to this course. During the three terms the students will develop and extend their management competencies in terms of key qualifications.

The core components of the MGM program cover the following skill areas:

- Understanding the trends and interdependencies of a global world economy, its driving forces and different policies of multinational businesses
- Evaluating general threats and opportunities of „going global“
- Identifying the requirements of a globalization strategy for a business
- Developing and implementing a globalization strategy
- Understanding intercultural decision-making and responsibility for international business activities

/ Target Group

The MBA course Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today.

The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either government, international organisations or business enterprises. The course puts students at an advantage when it comes to leadership excellence.



/ Student Voice

Guido Schwartz, Germany

“The MBA in Global Management provides a modern management education in an international environment. Students gain cross-cultural competence in multinational teams in Germany, thus building up sustainable management capabilities. This is a perfect preparation to act successfully in different areas of today’s international business life. Now I work for an international company in the aviation industry.”

Exchange your ideas



1st Semester				2nd Semester				3rd Semester				
1	Diversity Management & Ethics A: Cross Cultural and Diversity Management B: Business Ethics	SWS	SS	CP	International Financial Management A: Global Finance B: International Accounting	SWS	SS	CP	Master Thesis	SWS	SS	CP
		4	8	6		4	8	6		60	6	
2	Global Management A: Strategic Management & Globalization B: Organizing International & Global Business	4	8	6	Management Functions in Global Business A: Global Marketing B: International HRM & Individual Career Planning	4	8	6	Master Thesis			6
3	Research & Communication A: Quantitative Methods B: Communication & Presentation	4	8	6	International Legal & Tax Framework A: International Business Law B: International Taxation Systems	4	8	6	Master Thesis			6
4	Global Economics A: Trade Theory & Policy B: International Capital Markets and Exchange Rates	4	8	6	Project and Quality Management A: Projects in International Business B: Process and Quality Management	4	8	6	Master Thesis			6
5	Operations Management, Logistics and MIS	4	8	6	Electives (Subject to change) 1. German Business Environment 2. Innovative Entrepreneurship 3. Innovation Management 4. Comparative East Asian Management 5. Business Game: Strategic Marketing 6. Further topics as announced	4	8	6	Master Thesis			6
	Total per Week	20	40			20	40			60		
	Total per Semester	300	600	30		300	600	30		900	30	
	Workload Semester	900				900				900		
	Workload Program	2700										

/ Key Facts

Program Duration:	Two Semesters, plus Master Thesis and Oral Defense
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	12,500 Euro
Size of the Classes:	30 Students maximum
Degree Title:	MBA
Internship option:	1 semester (30 ECTS credits)
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

/ Application requirements

An academic, business related degree (Bachelor) and two years of professional experience.
Proof of English proficiency (TOEFL, IELTS)

/ For more information



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The degree course has been accredited by the National Accreditation Agency ZEVA.

/ Profile



The MTM program provides students with specific competencies for the tourism business in a practice-oriented and holistic approach. It takes into account the fact that the prosperous tourism sector is recruiting more and more managers with a recognized academic qualification and with high sensitivity towards international and intercultural management needs. The program delivers key competencies required in the tourism business and builds on the previous studies of students.

The core emphases of the course are the following:

- Strategic and operative marketing competence in tourism
- International and global tourism management
- Sensitivity towards the tourism environment
- Specific management competencies in tourism (e.g. project management, e-tourism, quality management, operations management)

/ Target Group

The postgraduate course Master in International Tourism Management (MTM) offers compulsory subjects only, all of which focus on the systematic preparation of future managers for the various tasks within international tourism management in a global environment. In order to address the complexities in coordinating the different tourism-related industries and to fulfill the need to upgrade skills in this sector, training needs to be improved.

/ Student Voice

Katrin Uhrbrock, Germany

“I can honestly say that I got much more out of the MTM program than I first expected.

My wish was to obtain a master’s degree in business administration. However, I did not only leave with the degree and a job but with a lot more: knowledge about other countries and cultures, interesting and fun experiences, and new and dear friends from all over the world. Classes are not restricted to the tourism sector but range from marketing or finance over to project management and cultural courses. This knowledge now helps me with my responsibilities as a Business Development Manager at Deloitte. So MTM did not lead me into the tourism industry but into a totally different area. However, I feel perfectly equipped to come up to my employer’s expectations!”



Connect for an adventure



1st Semester				2nd Semester				3rd Semester				
1	Introduction A: The Phenomenon of Tourism and its Systems B: Economics of Tourism and its Industries	SWS	SS	CP	International legal and tax Framework A: International Business Law B: International Taxation Systems	SWS	SS	CP	Master Thesis	SWS	SS	CP
		4	8	6		4	8	6		60	6	
2	Intercultural Management A: Culture and Cross-cultural Management B: Communication	4	8	6	Strategic Planning A: Marketing Research B: Development and Implementation of Strategy	4	8	6	Master Thesis			6
3	International Financial Management A: Global Finance B: International Accounting	4	8	6	International Project Management A: Project Management Concepts B: Demand in Tourism	4	8	6	Master Thesis			6
4	Corporate Social Responsibility A: Business Ethics/ Sustainable Development B: Human Resources and Diversity Management	4	8	6	Applied Project Management* A: Tourism Case Study B: Field Research	4	8	6	Master Thesis			6
5	Tourism Marketing A: Specifics of Tourism Marketing B: Marketing Operations	4	8	6	Electives: 1. Contemporary Issues in Tourism 2. International Politics and Relations in Tourism 3. Leadership Challenges 4. Business Strategy Analysis Tourism	4	8	6	Master Thesis			6
Total per Week		20	40		20		40		60			
Total per Semester		300	600	30	300		600	30	900		30	
Workload Semester		900			900				900			
Workload Program		2700										

/ Key Facts

Program Duration:	Two Semesters, plus Master Thesis and Oral Defense
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	12,500 Euro
Size of the Classes:	30 Students maximum
Degree Title:	MBA
Internship option:	1 semester (30 ECTS credits)
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

/ For more information



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/ Application requirements

An academic, business related degree (Bachelor)
and one year of professional experience.

/ Profile



The Master programme will prepare the candidates for positions in leadership within airline industry, air transport and governmental institutions. The instructors staff will be composed of university professors and lecturers with practical airline business experience. Emphasis is laid on an interdisciplinary approach in teaching and learning, group work, and seminars. The program is offered in English, entirely. With aviation developing at accelerated speed it becomes increasingly interesting for pilots, maintenance

and technical personell of the aviation systems. The applicants have to be graduates of Bachelor study programs in aviation systems. The Master program is designed to enhance their competence by the following modules:

- Air Transport Business Administration
- Risk Management in Airline Operation
- International Law and Airlaw
- Simulation of Logistic Aviation Systems
- Modelling and Simulation
- Management Systems
- Human Factors in Leadership

/ Target Group

The programme provides up to 15 places for applicants. Applications are welcome from world-wide. The program is especially open for pilots/engineers with an academic degree in aviation systems engineering and management, or with an acceptable degree in related areas like aircraft engineering, maintenance, or air traffic administration plus a practical experience. The programme is offered to obtain competences for careers in international aviation industry.



/ Student Voice

Muhammad Saleem

“EAM is a wonderful pathway for the engineering students looking to enhance their skills in management and technical areas. The professors in the university are qualified to highest level with a broad knowledge of aviation industry. I still miss my days in Bremen as it is a lovely place to live and study. I am working with TES Aviation Group based in United Kingdom as a Cost Model Engineer and my role includes detailed technical and commercial analysis to produce engine cost models (RB211, CFM56, CF6-80, V2500 etc.) that are critical to realizing the company business strategy.”

Start your career now



1st Semester

Module	h/week	ECTS Points
1 International Law / Airlaw ILAL	4	6
2 Air Transport Business Administration	4	6
3 Management Systems	4	6
4 Risk Management in Airline Operation	4	6
5 Simulation of Logistic Aviation Systems	4	6
	20	30

2nd Semester

Module	h/week	ECTS Points
1 Human Factors in Leadership	4	6
2 Modelling and Simulation	4	6
3 Master thesis	12	18
	20	30

/ Key Facts

Program Duration:	One Year
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	8,500 Euro
Size of the Classes:	15 Students maximum
Dual Degree Title:	Master of Engineering
Internship option:	1 semester (30 ECTS credits)
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

/ Application requirements

An academic, business related degree (Bachelor) and one year of professional experience. Fluency in English is required. Students whose native language is not English must demonstrate English proficiency with the TOEFL exam (minimum of 220 points computer-based or 560 paper-based) or an equivalent test like the IELTS (at least 6,0).

/ For more information



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The degree course has been accredited by the National Accreditation Agency ZEvA.

Bremen – The City of Science

/ Location

Free Hanseatic City Bremen

The International Graduate Center is situated in the heart of Bremen. A five-minute walk brings you to the picturesque city center with its impressive Market Square and the Cathedral of St Petri which is over 900 years old. The Free Hanseatic City of Bremen has more than 1,200 years of tradition as a port and trading city and is a bustling, cosmopolitan and multicultural city - with a population of over 540,000. Bremen is one of Germany's major foreign trade and industrial centers. In the last few years, Bremen has been making a name for itself as a venue for congresses and exhibitions and also earned the distinction of being the "City of Science 2005".

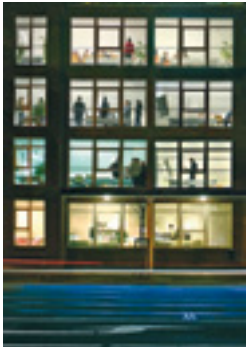
Student Life

With over 35,000 enrolled students Bremen is also well-known as a student city in Germany. Museums, art exhibitions, theaters, festivals, concerts, opera and ballet provide Bremen with its fair share of culture. A wide variety of cafés, bars, pubs, restaurants, clubs and discos make Bremen a city where there is no excuse for being bored and where you feel at home. Beside the studies the IGC is also offering a leisure program with city trips in Germany, company visits, welcome events and tutor service.



Accommodation and Service

/ Accommodation and Service



Living and studying in another country is both exciting and interesting but at the same time it also means organizational and administrative work. Our international applicants and students do not need to worry about this. The Student Service of the IGC looks after them right from the start and answers all questions with regard to the planned study visit in Bremen

beforehand. The international student assistance (isa) takes on the task of finding accommodation, gives support with visa applications, clarifies insurance queries and helps the students in their dealings with the authorities both at home and abroad. This service is available to students free of charge. Furthermore the isa allocates tutors to the students and regularly organizes excursions and events during their period of study in Bremen.

/ For more information



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