

GUIDE TO COURSES 2015/16 ENTRY

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ARTS UNIVERSITY BOURNEMOUTH IS A SINGLE CAMPUS WHERE 4000 ARTISTS LIVE, LEARN AND PLAY. ONE PLACE WITH EVERYTHING WITHIN REACH.

IT'S THE PERFECT ENVIRONMENT FOR TALENT TO THRIVE. PERHAPS THAT'S WHY WE'RE THE HIGHEST RANKING SPECIALIST ARTS UNIVERSITY IN THE UK ACCORDING TO THE 'SUNDAY TIMES GOOD UNIVERSITY GUIDE' (2014).





WE TURN CREATIVITY INTO CAREERS WE EQUIP STUDENTS BY BEHAVING LIKE CREATIVE INDUSTRIES, WORKING ACROSS DISCIPLINES, BRINGING TOGETHER A COMMUNITY OF SKILLS. WE BELIEVE IN THE POWER OF PRACTICAL – OUR COURSES FOCUS ON MAKING AND DOING AS WELL AS STUDYING.

WE INVEST IN THE TOOLS YOU NEED TO MAKE THE MOST OF YOUR POTENTIAL – AND INSPIRING TUTORS TO HELP YOU GET THE MOST FROM YOUR COURSE. WE MUST BE DOING THE RIGHT THING: WE'VE BEEN IN THE TOP TEN UK UNIVERSITIES FOR GRADUATE EMPLOYMENT FOR EACH OF THE LAST TEN YEARS. THERE'S ALWAYS MORE TO SEE WE'VE WRITTEN THIS STUDY GUIDE TO GIVE YOU A FLAVOUR OF THE ARTS UNIVERSITY BOURNEMOUTH. YOU'LL FIND MORE DETAILS ON OUR WEBSITE. OR BETTER STILL, COME TO ONE OF OUR OPEN DAYS AND SEE OUR CAMPUS IN ACTION.



HERE'S WHAT WE DO TO HELP YOU MAKE THE MOST OF YOUR STUDIES.

DO MORE THAN STUDY MAKE DO MORE THAN TEACH INSPIRE DO MORE THAN ATTEND LIVE DO MORE THAN WORK COLLABORATE DO MORE THAN OBSERVE ENGAGE DO MORE THAN DREAM ACHIEVE WE ARE A MAKER CULTURE WHICH MEANS THAT EVERYTHING WE DO HAS A PRACTICAL ASPECT. SO AS WELL AS STUDY, WE MAKE, CREATE, BUILD, FASHION AND DO. IT'S IN OUR DNA.

> Our courses blend theory with practice. We want to give you hands-on experiences. You'll be amazed what you can make once you know how. Our campus witnesses stunning creations every day. You'll make mistakes too - and learn from them. We're simply here to help you make something of your talent.

O MORE THAN STUDY MA

SPECIALIST CAMPUS IF YOU'RE GOING TO MAKE, YOU NEED THE RIGHT TOOLS. OUR CAMPUS HAS EVERYTHING YOU NEED TO DO A GREAT OB: WORKSHOPS, A BLACK BOX THEATRE, RECORDING STUDIOS, CUTTING TABLES, DARKROOMS AND MORE.

If you're going to specialise, you need specialist reference. Our library is packed with print you simply can't find elsewhere. aub.ac.uk/library

You don't have to go far to find stimulation. We exhibit SC-Server international paintings and pieces on campus in our own Gallery. aub.ac.uk/gallery

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We have a museum too. Our MoDiP Museum is one of a kind, dedicated to Plastics. The collection of over 10,000 items gives you a real sense of how great design shapes our everyday lives. aub.ac.uk/modip

WE WANT TO INSPIRE YOU OUR TUTORS SEARCH LONG AND HARD FOR IDEAS TO CREATE TEACHING PROGRAMMES THAT ARE AS INNOVATIVE AS THEY ARE STIMULATING. WHETHER THEY DRAW ON THEIR LATEST RESEARCH OR EXPERIENCE OF RUNNING THEIR OWN CREATIVE BUSINESSES, THEY COMBINE EXCITING THINKING TO BRING COURSES TO LIFE.

AN INSPIRING CHANCELLOR WE HAVE A NEW CHAMPION IN SIR CHRISTOPHER FRAYLING, OUR FIRST CHANCELLOR, FORMER RECTOR OF THE ROYAL COLLEGE OF ART AND CHAI OF THE ARTS COUNCIL ENGLAND. INSPIRATION FROM THE VERY TOP.

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EVEN OUR TEACHERS ARE CONSTANTLY LEARNING OUR TUTORS WORK ON A WIDE RANGE OF RESEARCH PROJECTS THAT ADDS TO THE VALUE OF THEIR TEACHING. SEE SOME EXAMPLES OF THEIR PROFILES AND PROJECTS AT AUB.AC.UK/RESEARCH

FIRST CLASS INSPIRATION We get great reports from the UK's Quality Assurance Agency – who measure university performance. Their most recent audit gave us their highest possible grade. Our students give us high grades too. The National Student Survey gave us the highest student satisfaction rating amongst the UK's arts universities.

le're making progress all the me. According to The Sunday imes, we're the highest-ranking pecialist arts university And this ear, we've gone up 18 places in th K'Complete University Guide'.

NATURALLY WE THINK BOURNEMOUTH IS A WONDERFUL PLACE TO STUDY BUT WE AREN'T THE ONLY ONES.

MORE INTERNATIONAL STUDENTS CHOOSE TO STUDY IN BOURNEMOUTH THAN ANYWHERE ELSE IN THE UK APART FROM LONDON (AND THAT'S ONLY TWO HOURS AWAY). OFTEN DESCRIBED AS THE HAPPIEST PLACE TO LIVE IN THE UK, BOURNEMOUTH DOESN'T LACK FUN. THERE'S ALMOST TOO MUCH TO DO.

Jb. ac.uk/studentlife
JN. SEA, SAND (AFTERSTUDY)
Get together with friends and head down to the sea.
Have a barbeque on the beach
asummer evening.
Head up to the pier and watch
the sunset.
Dance your socks off to a live
band at the Old Fire Station.
Enjoy a beer at Sixty Million
Postcards.
Sea a show at the Pavilion.
Skateboard, scoot or cycle

A PLACE OF NATURAL SPLENDOUR Dorset's Jurassic Coast is the UK's only World Heritage Site. Only an hours bus ride from Bournemouth, the Purbecks offer a relaxing alternative – with their stunning beaches peppered with fossils, nature reserves and cafes along the seaside. Closer to home, Poole Harbour bustles with life – on the water and in it! There are plenty of watersports to dabble in, from surfing to wakeboarding. As the second largest natural harbour in the world, second to Sydney, it's a stunning location for a trip. Bournemouth is well connected with its own international airport train and coach stations and ferry links to Europe. We're 40 minutes from Southampton Airport and only a couple of hours from Heathrow and Gatwick.

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HOME SWEET HOME

BEING HAPPY AT HOME HAS A POSITIVE EFFECT ON YOUR STUDIES SO FINDING THE RIGHT PLACE TO LIVE IS IMPORTANT. WE HAVE HALLS OF RESIDENCE IN THREE PARTS OF TOWN, INCLUDING CAMPUS. ALTOGETHER, THERE ARE OVER 500 ROOMS. THERE'S A HIGH DEMAND FOR PLACES IN HALLS SO IT PAYS TO BE ORGANISED AND BOOK EARLY.

IF YOU'D RATHER SHARE A HOUSE, WE HAVE A SPECIALIST HOUSE-HUNTING WEBSITE WITH PROPERTIES FROM LOCAL LANDLORDS WHO ARE ACCREDITED BY THE COUNCIL.

THERE'S ALWAYS

The AUB campus is a lively place to be. Any day of the week could feature a live performance, a DJ on the lawn, a fashion show or a festival. You can find the energy for your studies on campus from filling hot meals to fresh salads (including fish and chips on Friday!). Need to unwind after an assessment? Our Arts Bar serves a great coffee (or something stronger).

We support you at every step. Going to university is a big decision and just like any part of life things can go wrong; but we 've got it covered. Our Student Services are on campus help you out. Whether you need medical helping or just someone to chat to, they are always available. THE CREATIVE INDUSTRIES DEPEND ON A GREAT COMBINATION OF TALENTS. AND SO DO WE. STUDENTS ON ALL COURSES BENEFIT FROM WORKING TOGETHER ON PROJECTS WITH STUDENTS FROM OTHER DISCIPLINES.



A fashion shoot, for example needs models, fashion designers, graphic designers, costume makers, event managers, make-up artists and even critics. Producing a film? You'll need cameras, actors, hair and make-up stylists, costume designers, set artists, marketing managers and an audience. You'll find them all on campus.

WORKING AS A CREATIVE INDUSTRY WE ENCOURAGE YOU TO THINK ERALLY ABOUT YOUR INDUSTRY. $_\mathsf{AT}$ HOW CAN YOU MAKE THE MOST OF YOUR COURSE? WHAT ARE EMPLOYERS LOOKING FOR? WE SHOW YOU BY CREATING A SIMILAR ENVIRONMENT TO CREATIVE BUSINESSES. AUB.AC.UK/COLLABORATE



WE'RE MORE LIKE A COMMUNITY WHEN YOU GET INVOLVED. FROM VOLUNTEERING FOR OUTSIDE PROJECTS TO HELPING OUT AT EVENTS, THERE'S ALWAYS A WAY TO BUILD UP YOUR EXPERIENCE.

AUB hosts many different clubs and societies. You can join whichever ones you like. Make friends and, most importantly, have fun while doing it.

TAKE PART

The University has a thriving Student Union involved in a whole host of activities such as Freshers' events, beach parties, Diversity Week and cultural trips. SU Elections run every year. Each student has a vote and any student can apply for a nomination. The President and Vice-President are the voices of the Union – they represent you and speak for you.

THERE'S BIG BUSINESS IN SHOW BUSINESS

We give lots of opportunities for showcasing students' work – either on campus or locally in arts festivals. We run exhibitions on campus, fashion shows and live performances.

NYT LEAVE YOUR HOBBY AT ME. OUR CLUBS INCLUDE AUB Cycle Club Anime & Cosplay Badminton Dance Society Entrepreneurs Club Football Life Drawing National Trust Society National Trust Society Netball WE'RE SURE YOU WANT TO SPEND YOUR CAREER DOING WHAT YOU ENJOY. WE'RE HERE TO HELP THAT HAPPEN. BEING PART OF THE CREATIVE INDUSTRIES HAS NEVER BEEN MORE REWARDING. THE SECTOR IS GROWING FAST AND WE EQUIP OUR STUDENTS TO PLAY A PART IN ITS EVOLUTION.

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We have been ranked in the top 10 UK universiti for progression into employment for the last ten years. 97.5% of AUB leavers found employment or went on to further study last year. We have an on-campus hub of employers, including Europe's largest digital effects company, Framestore.

DO MORE THAN DREAM ACHEN

he of the largest digital isual effects companies in the isual effects companies in the orld, has a regional outposto ampus. A regular recruiter of ur graduates, they work close ith us to develop talent. he team of AUB graduates ontributed to their betess, helping to win an iscar for their visual effects ork on Gravity.

BELIEVE AND ACHIEVE

OUR SUMMER SHOWS ARE ALL ABOUT YOUR TALENT. THE FINAL PROJECT WILL BE YOUR CROWNING MOMENT. POTENTIAL EMPLOYERS USE THE SHOWS IN BOURNEMOUTH AND LONDON AS A WAY TO SCOUT FOR TALENT.

Your graduation ceremony celebrates your hard work. It's an occasion to remember forever. We even stream the ceremony live online for friends and family who can't attend. Building a creative community doesn't stop when you graduate. Alumni include

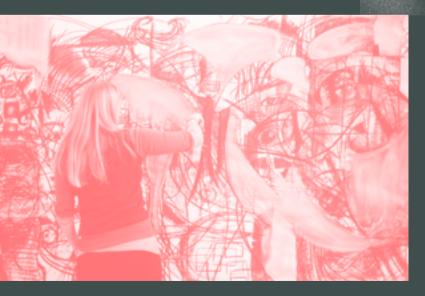
Edgar Wright Writer, Director and Producer of 'Shaun of the Dead' and 'Hot Fuzz' Chloe Atkins New Design Award winner Sarah Dicks Theatre Designer Joshua Oqden Creative at AKQA London Jimmy 📕 from Jimmy's Iced Coffee Zuki Turner Editor at Company Magazine Suri Krishnamma ilm Director James Ramsay Designer at British GO Magazine Luke Bonner Head of Art at Thinking Juic Jemima Catlin llustrator of The Hobbit Karen Fuchs Photographe **Giles** Duley Independent Photographer Sarah Brimley Assistant Photographer to David Bailey Simon Beaufoy Oscar-winning Screenwriter for 'The Full Monty' and 'Slumdog Millionaire' Wolfgang Tillmans

NOW OPEN

Turner Prize winner and Photographer

SPECIALIST COURSES TAUGHT BY EXPERTS ALL OUR COURSES ARE PRACTICAL

WE BELIEVE THAT STUDENTS SHOULD BE PREPARED FOR THE REAL WORLD OF CREATIVE INDUSTRY. TAUGHT BY PROFESSIONALS THE TUTORS TEACHING THE COURSES REMAIN ACTIVE IN THEIR CREATIVE PROFESSION. TOP QUALITY WE MIX GOOD PRACTICAL SKILLS WITH HIGH ACADEMIC STANDARDS.



The descriptions in this guide can only give you a taste of our courses. You can find more information on our website. Or call us – we're always here to answer your questions. The best way to get an idea of what we're about is to visit us. Join us for one of our Open Days to see us in action. Our courses Pre-Degree (Diploma) Course (1 year) See page 36 BA (Hons) Degree Courses (3 years) See page 40 Postgraduate/MA Courses (1 to 2 years) See page 78 Research Degrees (Usually 3 years) See page 82 Study Abroad, Summer & Short Courses 3-30 weeks See page 84



PRE-DEGREE (DIPLOMA) COURSE AT AUB WE HAVE A VERY POPULAR AND SUCCESSFUL DIPLOMA COURSE. IT GETS YOU ALL SET UP FOR HIGHER EDUCATION. LEARNING ON CAMPUS GIVES YOU A REAL FEEL FOR THE STUDENT WAY OF LIFE.

This course gives you an excellent transition between A-Level (or equivalent) and more specialised degree courses by allowing you to explore a wide range of disciplines. Giving you time to learn and experiment in a specialist environment, the course allows you to make an informed decision about which course to pursue at Higher Education level.

DIPLOMA IN ART AND DESIGN – FOUNDATION STUDIES

The course gives you a broad foundation across a wide range of disciplines in art, design and media, before you explore an area that interests you in much greater detail. During Stage 1 you will explore broad concepts and assignments, allowing you to diagnose which area – Art, Design or Media – you are most comfortable with. Tutorial support will help you find this direction. You will engage with Units devoted to Research, Ideas Development, Practical Skills and Evaluation.

You will also gain an insight into the range of options available to you for Stage 2. The structure of this course offers seven 'Pathways' one of which you may choose to study from mid November. The available pathways for Stage 2 are: Graphic Design, 3D (Art, Craft, Design), Fashion, Costume and Textiles, Photography, Fine Art, Film and Animation, Illustration

Each "Pathway" has a specialist Full-Time Pathway Leader and support from visiting tutors and technical staff. During this time you will engage with 3-4 week projects and begin to focus your portfolio towards your specialist area and make your Higher Education applications through UCAS. The final stage, Stage 3, consists of a self-initiated project, written by yourself and managed more independently. This is when you put into practice more deeply all the skills you have learnt from the first 2 stages. The final outcomes are exhibited in the University's Gallery and Studios and you are awarded a final grade of Pass, Merit or Distinction.

DIPLOMA IN ART AND DESIGN - FOUNDATION STUDIES (MEDIA)

AUB has an excellent reputation nationally for its Film and Photography courses, and this Foundation Diploma (Media Programme) is the perfect place to start. This programme offers a more focused 'First Stage' of the course before Pathway specialism. It is for those students who work primarily with the lens, mainly Photographers and Film makers. Animators would generally choose to study on the main 'Art & Design' programme as drawing is key to them and is not a feature of this 'Media' programme. On the Media programme students will carry out a range of 'lens based' projects in the first stage, exploring camera use, digital manipulation, video, sound and editing. They will also be encouraged to broaden out their research and practice into a more experimental context. You will engage with the same Units as the main 'Art & Design' course; Research, Ideas Development, Practical Skills and Evaluation.

Media Programme students will choose either the Photography or Film & Animation Pathways for Stage 2 and 3 study. Many will progress after the course to BA Photography, BA Commercial Photography or Film Production degrees at AUB.

Awarding Body, University of the Arts London

COURSE FACTS

— 1 year Diploma

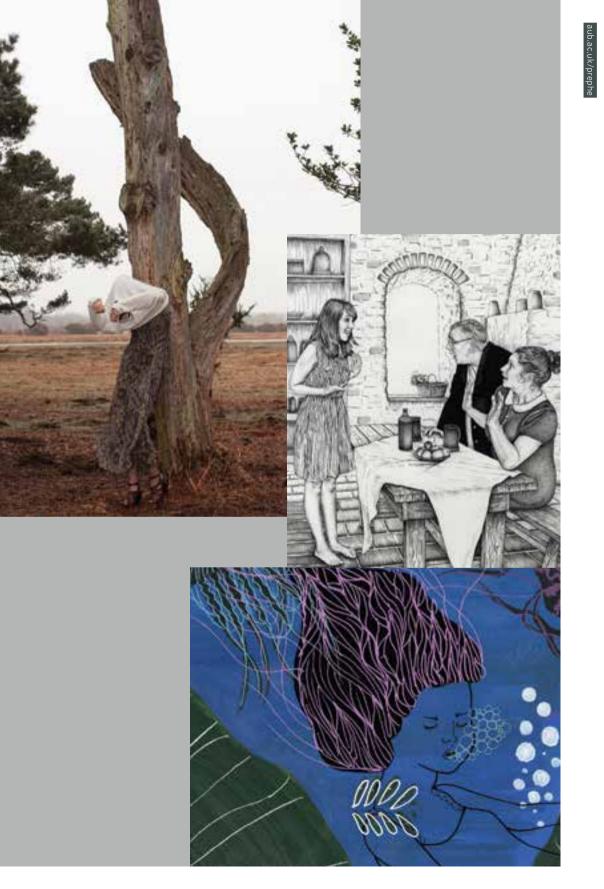
WHY GO ON THE COURSE?

- If you're under 19 years old (on the 31st August of the year that you start with us) and from the UK/EU you don't have to pay tuition fees.
- After finishing the course, students are more likely to get an interview when applying for a degree with us. Over 50% of students decide to stay with us to study at degree level.
- You'll be 90% more likely to get an offer from your first UCAS choice.

If you're interested in coming to AUB for a Foundation Diploma, we recommended giving us a visit.

OUR COURSES

- Diploma in Art and Design
- Foundation Studies
- Diploma in Art and Design
 Foundation Studies (Media)
- Foundation of the second second





DEGREE COURSES

We offer eighteen degree courses, all studied over three years. Most of them

include a work placement period that

experience in their chosen industry. There are also overseas study

opportunities available through the

The high point of your BA will be the

peers and potential employers.

Eight degree courses have been awarded the Creative Skillset Tick – look out for the tick. In addition, Acting is recognised by Drama UK and Architecture (Part 1) is accredited

by RIBA.

final year Graduate Show in June where your work is exhibited in front of your

Erasmus Programme and through our partnerships with Universities overseas.

gives students the benefit of real

OUR BA COURSES OFFER STUDENTS A TREMENDOUS OPPORTUNITY TO STUDY AN ARTS SUBJECT THEY LOVE ON A SPECIALIST CAMPUS. STUDENTS FROM DIFFERENT DISCIPLINES ARE ABLE TO EXCHANGE IDEAS ON CREATIVITY AND WORK TOGETHER ON MORE AMBITIOUS PROJECTS.

BA (HONS) COURSES (3 YEARS)

- Acting
- Architecture
- Animation Production
- Commercial Photography
- Costume and Performance Design
- Creative Events Management
- Dance New for 2015/16 entry *
- Fashion
- Film Production
- Fine Art
- Graphic Design
- Illustration
- Interior Architecture and Design
- Photography
- Make-up for Media and Performance
- Modelmaking
- Textiles
- Visual Communication

Please refer to the website for any new courses which may have been developed after the publication of this guide.

Subject to validation



All the world's a stage according to Shakespeare, and we're all actors. This course shows you what it takes to turn natural talent into a career – and make dreams of performing on stage or film a reality.

Recent graduates have appeared in BBC dramas, London's National Theatre tours and the Edinburgh Festival. You'll learn the voice, movement and singing skills you need as a creative artist. You'll try your hand at everything from classical acting to contemporary performance, on stage and on film.

Show business is notoriously demanding. We'll give you practical insights and help you build motivation and self-discipline. Even the strong academic element is approached through practice to underline the vocational nature of this course.

Your skills will be in demand even while you're here.

The University's Film, Costume and Make-Up courses constantly draw on our actors; you'll work with these and students from other courses to create professional film and theatre productions in various locations including our own studio theatre and other public venues. Your professional networking for industry begins right here.



COURSE FACTS

- 3 year degree
- Acting, Movement, Music/Voice and Sound Recording Studio
- Fully equipped black box theatre
 A rehearsal and performance space in central Bournemouth
- Past guest speakers include actress Greta Scacchi, West End Producer Paul Elliot and hip-hop artist Akala

CAREER DESTINATIONS

- New Actor's Company created by four 2008 graduates and now producing in London (recent show The Moment of Truth at Southwark Playhouse received great reviews)
- Principal actor in West End production of Spring Awakening
- BBC's Casualty, Crimewatch and Eastenders
- E4's Misfits
- BBC One's Luther
- Casting Associate with vocal production company The Jungle Group
- Motion Capture Director at Framestore
- US National tour of Peter Pan
 National Theatre tour of Scrooge
- The Musical
- Cambridge Shakespeare Company summer season
- White Horse Theatre Company – Germany and Japan tours
- National tour with Chapterhouse Theatre Company

OTHER COURSES YOU MIGHT BE INTERESTED IN?

- IIGHT BEINTERESTED IN?
- BA (Hons) Costume and Performance Design, page 50
- BA (Hons) Dance*, page 54
- BA (Hons) Film Production, page 58
- BA (Hons) Make-up for Media
- and Performance, page 68







aub.ac.uk/baac

ANIMATION PRODUCTION

Animation is everywhere, from the classic Disney fairytale to the quirky Aardman comedy and the dynamic Pixar blockbuster.

Animation starts right here with traditional 2D animation drawing, where fundamental skills of drawing and painting underpin the development of animation production in all its forms: hand-drawn, stop-motion and CGI.

Our illustrious alumni at Pixar, LucasArts and Aardman testify to the success of our Creative Skillset accredited curriculum and production-based environment. Students work together in teams to develop their personal portfolios and produce award-winning graduate films.

Visiting industry practitioners and opportunities for industry placements prepare the aspiring animation novice to enter a professional world of film, commercials and video games production.

We'll give you skills to shape the future of the industry. The animation revolution starts here – Join the Movement!



Named awards available in

BA (Hons) Animation Production (2D Animation)
 BA (Hons) Animation Production (CG Animation)
 BA (Hons) Animation Production (Stop Motion Animation)
 BA (Hons) Animation Production (Visual Development for Animation)

COURSE FACTS

- 3 year degree
- Accredited by Creative Skillset
 Our studios provide individual
- workstations and computer suites with specialist software
- Regular visits from industry professionals
 Opportunity to collaborate with other
- AUB courses
- Annual drawing trips attended by all three year groups
- Opportunities to apply for work placements and exchanges, including:
- Work placements in Nanjing China
 Exchanges with Kyoto University
- in Japan

CAREER DESTINATIONS

- Pixar (USA)
- Aardman Animations (UK)
- Electronic Arts Games (UK)
- Rocksteady Studios Ltd (UK)
- Climax Games (UK)
- Framestore CFC (UK)
 The Mill (UK / USA)
- Double Negative (UK)
- King Rollo Films (UK)
- LucasArts (USA)
- Industrial Light and Magic (USA)
- Walt Disney Productions (UK / USA)
- Moving Picture Company (UK)
- Django Films (UK)
- Ink Digital (UK)
- Warner Brothers (UK / USA)
- Karrot Animation (UK)
- Nexus (UK)
- $-- {\sf Norwegian}\, {\sf Broadcasting}\, {\sf Corporation}$
- (Norway)
- Bang Bang Studios (Portugal)
- Zinkia Studios (Spain)

AWARDS

- Tech Ex Cup International University Student Video Contest;
- 'Best Creative Video'
- First Class and Second Class awards

 'Outstanding Tutor Award' and'Outstanding Organizing
- Academy Award'
- London International Animation Festival; 'Best Cut - Out Animation'
- Purbeck Film Festival; 'Best Animation'
 Chitrakatha Student Animation Festival
- Chitrakatna student Animation restiva (India); 'Runner Up for Best Animation'
 Hamburg Animation Awards: 'Country Award – Winner'

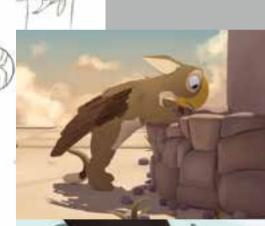
OTHER COURSES YOU MIGHT BE INTERESTED IN?

— BA (Hons) Film Production, page 58 — BA (Hons) Modelmaking, page 70 — MA Animation Production, page 80











ARCHITECTURE

Architecture shapes the world we live in. This course gives you the skills to create challenging and innovative places.

Through a process of 'making and thinking' you'll come to understand works of architecture as places that house our lives and challenge our expectations.

As well as architectural design, you'll experiment with drawing, photography, printmaking, modelmaking, video and electronic media. You'll learn the importance of collaboration with other disciplines by working with students from art, design, media and performance.

You'll travel too. To bring theory alive, you'll travel to see examples of excellence in architectural design in Britain and beyond. And you'll be given insights to innovative professional practice through lectures, visits and studio projects led by practising architects, engineers, and designers.

Following the completion of your degree, most students undertake a one year work placement in industry before returning to the Arts University Bournemouth and their Architectual pathway by completing Part 2 and 3 of their studies with our Master of Architecture (MArch).

The MArch at AUB explores the possibilities of architectural practices that conceive and articulate diverse processes of community development and transformation. The course is RIBA*/ARB Part2 accredited and is normally completed following the completion of your degree and a one year industry placement. *aub.ac.uk/march*



COURSE FACTS

— 3 year degree

- Trips to Venice Architecture Biennale, Barcelona, Rome, Paris or London
- Access to 3D workshops with manual
- and digital manufacturing equipment — BA Architecture (Part 1) is accredited by ARB and RIBA
- Optional choice to spend one year in industry after completing the degree before going onto the Master of Architecture

CAREER DESTINATIONS

- Freelance Architects: BrightSpace Architects, Western Design Architects

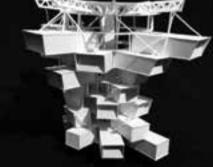
AWARDS

- RIBA President's Medal Student Bronze
- Award; Nominations
- TRADA; Timber Innovations Award; Shortlisted

OTHER COURSES YOU

- MIGHT BE INTERESTED IN? — BA (Hons) Interior Architecture
- and Design, page 66
- BA (Hons) Modelmaking, page 70 — MA Architecture: Spatial Practices,
- page 80
- RIBA 🖷







COMMERCIAL PHOTOGRAPHY

The commercial world relies on powerful

imagery to give news stories and brand messages impact. Our students go on to create images for international magazines and newspapers, picture desks, ad agencies, fashion houses, and more.

On this course we aim to develop a visually expressive generation of fashion, documentary, editorial, portrait and advertising photographers. We're looking for people who want to push creative boundaries, challenge perceptions and set the agenda for commercial photography.

Create images that change worlds. You'll gain a broad understanding of photographic practice and theory as we guide you towards a career in the creative industries. You'll graduate confident in the creative and critical visual language needed to work with teams in your chosen field.

Employment prospects are very good – even before you graduate. In recent years more students have won commissions and published while still on the course. They've won prestigious competitions too. Career options are varied; as well as working for major companies many set up their own freelance businesses.



Named awards available in

BA (Hons) Commercial Photography (Advertising)
 BA (Hons) Commercial Photography (Fashion)
 BA (Hons) Commercial Photography (Documentary/Editorial)

COURSE FACTS

- 3 year degree
- You will have the opportunity to work alongside industry professionals during a period work placement in London and elsewhere
- Trips to New York or London
- Six dedicated photographic studios; colour and black and white darkrooms
 — Accredited by Creative Skillset

CAREER DESTINATIONS

- Freelance photographers working for Conde Naste, The Guardian and Telegraph Magazine
- Art Partner for L'Oreal Fashion Photographer
- Jobs in the creative industries including; picture editors, stylists, agents, studio managers, art directors, production
- designers and photographic assistants — Historically famous alumni include Giles Duley, Nick Knight and Wolfgang Tilsman

AWARDS

- NME Photography Awards (2013)
- Live image Winner
- Royal Photographic Society (2013)
 Education Award
- Taylor Wessing Photographic Portrait Prize (2013) – Selection
- Headline Auto Awards (2013)
- Best Automotive Photographer (Alumni) — South West Graduate Photography Prize
- South west Graduate Photography Photograp
- Alumni, starr and students have also had work featured in; Times Fashion Supplement, Kit Magazine, Huck Magazine, Vogue, The Telegraph, The Guardian, BBC3 Documentary 'Shop Life'

OTHER COURSES YOU MIGHT BE INTERESTED IN?

- BA (Hons) Photography, page 72
- MA Photography, page 80







COSTUME AND PERFORMANCE DESIGN

Graduates from this course have gone on to cut costumes for major Hollywood films or careers in London's prestigious Savile Row.

Although the course focuses on costume and sets for shows, films and new performance disciplines, the skills you learn will prepare you for a wide range of other careers.

Costume is a diverse and demanding subject – you need to be interested in art, design and all types of performance. You'll discover how to create whole new worlds on this exciting and creative course. As well as technical skill, you'll learn that great design depends on your ability to interpret ideas and we place a real emphasis on conceptual work.

Work as a team, succeed as an individual. You'll work alongside students from the Film, Make-Up, and Acting courses on stage and film productions. While your eventual career may not be in both design and making, we believe that understanding the overall production process is what sets our students apart and gives them an edge.

COURSE FACTS

- 3 year degree
- Regular trips to theatre productions in London
- Open plan studio spaces, industrial sewing machines, dye room and Studio Theatre

CAREER DESTINATIONS

- Assistant Project Manager
- Set Square Staging
 Freelance Costume Designer
- UK Tour of Lion King
- Costumer Cutters Les Miserables Film

AWARDS

- Brancott Estate World of Wearable Art Awards, New Zealand
- Worshipful Company of Glovers of London
 Dents Prize for Most Commercial Design
- Podium Awards Bronze in Be A Champion Award for Successful Student Led Activity
- Podium Awards Silver Medal in Creative Cultural Project Award
- Prime Cuts Festival; Free Range
- Best Costume
- ---- The Patterns of Fashion Costume Society Award – Runner Up

OTHER COURSES YOU

- MIGHT BE INTERESTED IN? — BA (Hons) Fashion, page 56 — BA (Hons) Textiles, page 74
- MA Fashion, page 80



Named awards available in

BA (Hons) Costume and Performance Design (Costume Design for Screen)
 BA (Hons) Costume and Performance Design (Scenography)
 BA (Hons) Costume and Performance Design (Costume Supervision)
 BA (Hons) Costume and Performance Design (Costume Interpretation)





CREATIVE EVENTS MANAGEMENT

Events don't just happen. Festivals, theatre productions, exhibitions, music gigs and multi-media events need creative, energetic and well organised people to make them a reality.

In this course you'll develop the skills and knowledge to put on successful creative events. You will be surrounded by a wealth of creative talent and the opportunity of working with creative practitioners and external clients.

You will also learn how the wider creative world operates and develop skills in digital technology and business planning.

Our graduates have used their skills in organisation, management and marketing to work in festival production companies, for top digital businesses like Spotify, for internationally renowned orchestras and world class museums.

Through theory, technique and practice, we'll help you develop as a successful arts manager, with plenty to offer the arts and creative industries. You'll also develop an entrepreneurial attitude that could help you start your own business.

Creative events are the product of team work involving people from a wide range of backgrounds working closely together. On your course, you'll work with other students to devise and deliver an arts event each year. You'll discover your own specialist interests and have the satisfaction of seeing the events you organise go 'live'. From The BBC Promenade Concerts to Glastonbury, from the Olympics to the Queen's Jubilee, the UK knows how to put on a show. Whether you find yourself working for a major Fashion Week or a local music festival, this course will equip you with the skills to be a real asset to your team.



COURSE FACTS

- 3 year degree
- 6 week work placement
 Annual study trip past destinations
- include Rome, Berlin and Paris — Dedicated computer suite, and access
- to sound, projection, and production equipment.

CAREER DESTINATIONS

- Festival Producer, The Greenbelt Festival - Marketing and Communications
- Executive, Spotify — Development Co-ordinator,
- English National Opera
- Assistant Development Executive
- at Google DeepMind — Street Circus Co-ordinator at
- The Roundhouse, London

OTHER COURSES YOU MIGHT BE INTERESTED IN?

— BA (Hons) Fine Art, page 60 — MA Fine Art, page 80





BA (Hons)

DANCE





Dance has become a business as well as an art form. Qualifications in Dance are now more sought after, so we're helping out. We'll be starting a BA (Hons) Dance course this year.

We're lucky enough to be partners with Pavilion Dance South West, the National Dance Development Organisation for the South West. Their professional team will cover the theory side of Dance with lectures and lessons.

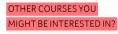
We'll use their studios to practice in and their theatre designed specifically for dance, as well as our own space in Bournemouth Pavilion. It's the perfect venue for professionals.

At AUB, you can make the most of our culture of collaboration. You can work with Film, Costume Design, and Make-Up to produce a music video – or join with the acting students in their big productions. Just as dance has found its way onto our screens, you will do the same. We turn you into dance entrepreneurs Dance has a global stage. It's a competitive market so we'll help you become a dance professional with an edge.

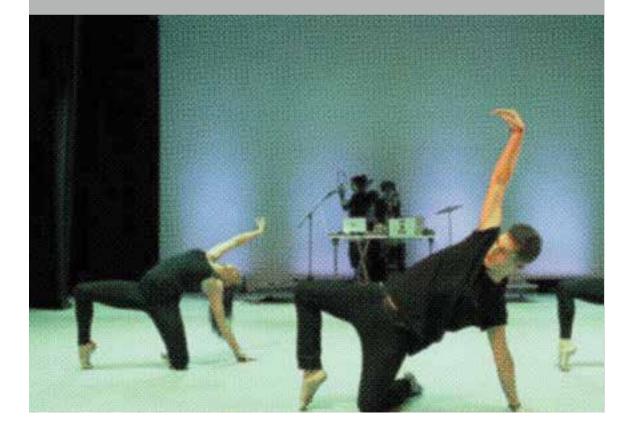
The course gives you the chance to choreograph original work. You direct as well as perform. You will explore your own interests as well as learn new forms of dance. By the end of the course, you'll be a more rounded performer.

COURSE FACTS

- 3 year course
 Use of Pavilion Dance South West's professional studios
- We have our own Movement Studio
- and a fully equipped black box theatre — Guest lecturers and dance professionals
- from Pavilion Dance South West



— BA (Hons) Acting, page 42





This dynamic course gives you the skills needed for a career in the fast moving world of 21st century fashion.

Fashion at AUB responds quickly to changing demands and opportunities, we have a reputation for producing 'industry ready' graduates. Recent graduates have won work with UK and international brands such as Burberry, Ralph Lauren and Net-A-Porter.

The global fashion industry depends on individuals who want to make a real difference through their work. You'll be encouraged to challenge assumptions, think unpredictable thoughts, and take creative risks. You'll learn craft skills and ways of thinking that shape your own 'design philosophy' as you build towards a specialism.

Develop a creative and entrepreneurial outlook. The journey from design to shop window or fashion catwalk is fascinating. You'll discover the complexities of buying, selling and promotion – and the need to be entrepreneurial.

As you start to specialise, you'll think about possible careers. Our graduates have found work as designers, pattern cutters, garment technologists, product developers, fashion buyers, merchandisers, promoters and more.



— 3 year degree

- 2-6 month industry engagement experience plus optional
- placement year
- Trips to Paris and London

CAREER DESTINATIONS

- Designer Lacoste
- Visual Merchandiser Ralph Lauren
 Senior Assistant Photography and Styling
- Burberry – Studio Producer – Net-A-Porter
- Marketing Assistant Top Shop
- Design Assistant Day Birger et Mikkelsen
- Childrenswear Designer John Lewis

AWARDS

- London Graduate Fashion Week
- Nominations — British Fashion Council – Warehouse
- Design Competition Finalist

OTHER COURSES YOU MIGHT BE INTERESTED IN?

- BA (Hons) Costume and
- Performance Design, page 50
- BA (Hons) Textiles, page 74
- MA Fashion, page 80





Named awards available in

BA (Hons) Fashion (Design)
 BA (Hons) Fashion (Design Technology)
 BA (Hons) Fashion (Image and Communication)
 BA (Hons) Fashion (Product)

The university has an international reputation in the film business.

Recent graduates have worked on Oscar-winning productions such as the 'Hurt Locker', BBC documentaries and dramas, and for major studios such as Dreamworks. AUB even has a branch of Framestore, Europe's leading special effects company, on campus.

As one of the few courses in the UK with Skillset Accreditation, Film Production gives you practical experience of the many aspects of filmmaking. You'll learn the skills needed to take on key creative and production roles in both live action drama productions and documentaries.

Practical film skills for a wide range of productions. Creating any sort of film depends on a team of technically gifted individuals working together. You'll discover the entire process of film production and the relationship between the various roles and stages including designing, editing, sound, cinematography, production and direction.

After Year 1 you'll specialise in your chosen area and learn the technical and craft skills you need to contribute to visually exciting and engaging films that entertain and challenge audiences.



Named awards available in

MA Film Production (Producing)
 MA Film Production (Directing)
 MA Film Production (Production Design)
 MA Film Production (Cinematography)
 MA Film Production (Editing)
 MA Film Production (Sound Design)
 MA Film Production (Screenwriting)

COURSE FACTS

- 3 year degree
 3 film studios, professional filmmaking equipment, editing suites, production
- hub and recording booths
- Accredited by Creative Skillset

CAREER DESTINATIONS

- Sound Editor: 'Slumdog Millionaire',
- 'Shaun of the Dead', 'Hot Fuzz' — Writer/Director: 'Shaun of the Dead', 'Hot Fuzz'
- Writer: 'Tintin'
- Director: 'The Killing' and 'Bora Bora'
- Boom Operator: 'The Hurt Locker',
- 'The Sweeney'
- Recordist: 'Men Don't Lie', 'The Glowing Hours'
 Partner/Co Founder: BOKO Creative,
- BOKO Advertising
- Film Editor: Finnish TV
- Prop Assistant: 'Les Misérables'
- Sound Assistant: 'Fast and Furious 6'

AWARDS

- 21st Madrid Experimental Cinema Week
 The Audience Award
- The Cambridge International Student Film Festival – Best Cinematography at Waterspite Festival
- The National Student Film Festival –
- Screentest Festival; Best Sci-Fi Fantasy; — Best Performance (Ensembles); Nominee,
- Best Production Design, Nominee
- Exposures Film Festival Manchester
 Best Screenplay Award Nominee
- Kodak Student Commercial Awards
 Third Place Overall; Best in Brief
- Award 1st Place, Best in — Cinematography – 1st Place;
- Best in Craft Award 1st Place; Best Script/ Copywriting – 1st Place
- New York City International Film Festival
 Best Student Film Award

OTHER COURSES YOU MIGHT BE INTERESTED IN?

- MA Animation Production, page 80 — MA Film Production, page 80





Britain has a worldwide reputation as a hothouse of inspiring and challenging modern art.

Many of our graduates go on to play a part in this vibrant scene: as artists, as assistants to internationally renowned figures such as Damien Hirst, and as experts with major galleries.

The course takes a very open approach to discovering what it means to be an artist in the 21st Century. Whether you prefer installations or oils, you'll explore materials, media and processes in our superb NorthLight studios. Through debate, ideas and theory, you'll shape your own take on art.

Work together to create something special. We encourage your ambitions through studio practice and professional development. You'll learn to analyse your work and question your role as an artist and how your work is understood. You'll develop your own creative problem-solving abilities and apply them in a variety of ways.

You'll work alongside professional artists in galleries, museums, schools and community groups, and develop your awareness of the wider world through visits to leading galleries and projects. We even have our own gallery where major artists exhibit, and you'll exhibit your own work at student shows in London.

COURSE FACTS

— 3 year degree

- Students gain experience from working with regional and local galleries, museums and schools
- Study visits can include Barcelona, Amsterdam, Paris, Berlin and other major
- European cities and places of interest
- Purpose-built studios, dedicated Apple Mac suite, access to printmaking and passiv haus drawing studio, digital and analogue photography and video facilities, and workshops for 3D
- Monthly visiting artist / industry lectures

CAREER DESTINATIONS

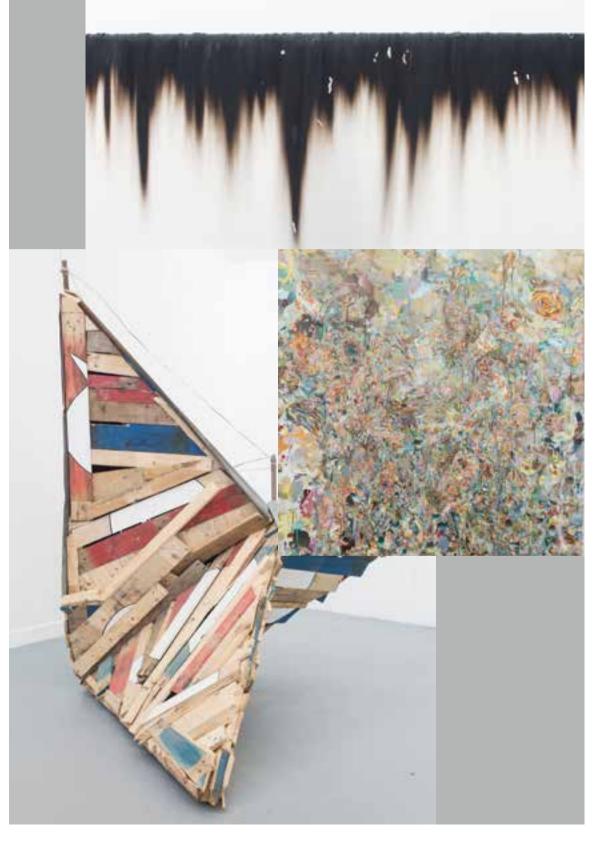
- Studio Assistant: Damien Hirst and lan McKeever
- Founder: Toomer-Labzda Contemporary Art Gallery, Manhatten New York
- Manager: Contemporary Art
- Gallery,Trondheim, Norway
- Head of Designer Relations and Scouting: NOT JUST A LABEL

AWARDS

- Platform National Graduate Award 2012; Winner
- Signature Art: Peoples Choice
 Award 2012; Winner

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- BA (Hons) Illustration, page 64
- BA (Hons) Modelmaking, page 70
- BA (Hons) Photography, page 72 — MA Fine Art, page 80



Named awards available in

BA (Hons) Fine Art (Interactive Arts)
 BA (Hons) Fine Art (Urban and Public Art)
 BA (Hons) Fine Art (Drawing)
 BA (Hons) Fine Art (Curatorial Practice)

GRAPHIC DESIGN

Graphic design is about communicating to inform, educate, entertain, and persuade (or even a combination of all of these).

Our graduates go on to play an active role in a wide range of communication business' from ad agencies to design houses, publishers to packaging. And many set up their own companies. Experimentation and discovery are important values on this course. There's no 'right answer' and you'll be supported to find your own path as you learn more skills. As well as developing creative design strategies, we encourage you to bring your own experiences and interests to your work.

Work with real businesses to develop critical skills. As a graphic designer, you'll have to make decisions in complex and unpredictable situations. You'll have to react quickly to new information, evolving briefs and advances in technology. On the course you'll learn to innovate under pressure and handle issues such as user-centred design, sustainability, emerging technology, service design, information design and interactive design.

You will discover your own approach to visual problem solving and graduate with the technical, critical, and conceptual skills, highly prized by industry.

COURSE FACTS

- 3 year degree
- Professional placements
- Trips to London and New York
 Accredited by Creative Skillset

CAREER DESTINATIONS

- Senior CGI Designer, The Mill
- Los Angeles
- Creative Director, BBC London
- Art Editor, Icon Magazine
- Junior Graphic Designer at Yammayap

AWARDS

- National YCN Student Awards Competition
 Commendations
- Design Charts Website 18th most visited site worldwide for one week in May
- D&AD New Blood: Best of Year Awards and Yellow Pencil Award for Advertising
- D&AD New Blood: Best in Show 2014

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- BA (Hons) Illustration, page 64
 BA (Hons) Visual Communication, page 76
 MA Graphic Design, page 80









Named awards available in

BA (Hons) Graphic Design (Motion Graphics)
 BA (Hons) Graphic Design (Branding)
 BA (Hons) Graphic Design (Information Graphics)
 BA (Hons) Graphic Design (Editorial Design)

BA (Hons) LUSTRATION

Illustration is a way of seeing and understanding the world. Through a variety of techniques, traditional and digital, you'll discover how to connect with different audiences.

Our Illustration graduates have gone on to work with publishers, animators, creative agencies or digital businesses – and many go on to enjoy success as independent illustrators.

There are no rules in illustration. On this course you'll explore the excitement of blurring boundaries between contemporary disciplines. You'll challenge and interrogate the way we think about imagery and style.

Explore creativity and work on live briefs. In our creative studio environment, you'll learn to experiment, test and develop your work. You can explore drawing, painting and printmaking, as well as photographic, digital, video and interactive media. As part of your work experience you'll have the chance to work on 'live' project briefs for businesses.

You'll be able to enter competitions, exhibit in London shows, and work closely with other students to form illustration collectives. Our tutors will help you develop into a confident individual with the skills and ideas needed to make a success of your career within the creative industries.

COURSE FACTS

- 3 year degree
- Trips to Prague, Amsterdam or Barcelona
- Multi-use studio spaces, specialist print areas, a wet area for paint-based and
- print-based work
- Exchanges with Kyoto University
- in Japan and European partners

CAREER DESTINATIONS

- Freelance Illustrator working for Carluccios, Marks and Spencer's and Jamie Oliver
- Senior Interactive Developer – Owiki, New York
- Motion Designer Channel 4
- Freelance Illustrator working for Waitrose, Penguin Books and The Independent

AWARDS

- Macmillan Prize Children's Picture Book Illustration – Second Prize and Highly Commended
- D&AD 'Little White Lies'
- Competition Winner
- D&AD New Blood Best of Year Awards
- Uncover South West Film Competition – Winner
- Columbia Records The Ting Tings album 'Sounds from Nowheresville' - Artwork created by a 2nd Year Student

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- -BA (Hons) Fine Art, page 60
- -BA (Hons) Graphic Design, page 62
- -BA (Hons) Visual Communication, page 76
- MA Illustration, page 80
- MA Graphic Design, page 80
- MA Fine Art, page 80







Named awards available in

-BA (Hons) Illustration (Animation) — BA (Hons) Illustration (Printmaking)

INTERIOR ARCHITECTURE AND DESIGN

Bars and restaurants, circus, dance, disaster relief, exhibition, fashion shows, film sets, hotels, installations, interactive environments, light installations, performance-art, pop-up, refuge, rehabilitation, residential, retail, sound installation, theatre and yacht design. These are just some of the projects being designed by students on the course this year.

Recognised by the Society of British and International Design (SBID) and the Engineering Construction Industry Association (ECIA) as being one of the leading courses in the UK and Europe. Through the adaptive re-use, re-branding, re-modelling, re-cycling and re-communication of existing spaces, structures and environments, this course will offer you the skills, knowledge and work experience you need to become a leader in one of the most dynamic, creative, economically valuable and diverse areas of design.

Often working with real clients on real design projects in a studio-based and professionally-focussed learning environment the course will teach you to understand the three-dimensional potential, the atmosphere and the identity of the spaces in which we live, work, rest and play.

COURSE FACTS

- 3 year degree
- Optional Year 2, 10 week work placement
 Visits to galleries, museums, shows
- Visits to gateries, mosedins, shows
 Dedicated design studio, computer suite and state of the art digital manufacturing suites

CAREER DESTINATIONS

- Product Re-Branding and Showroom
- Design: Wedgewood — Set and Performance Design:
- English National Opera
- Transportation and Hospitality Design: Formula One
- Lighting Design for 2012 London Olympics: Sutton Vane Associates
- Advertising, Marketing and Event
- Design: Exposure
- Furniture and Public Art: Fred Baier
- Commercial Retail Design: Gensler

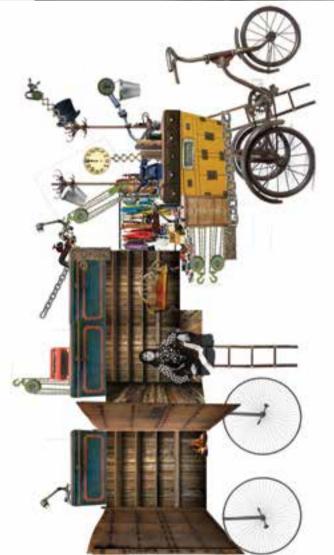
AWARDS

— Best Model in Show at Free Range for 'Traveling Studio' Project

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- BA (Hons) Architecture, page 46
- BA (Hons) Modelmaking, page 70 — BA (Hons) Textiles, page 74
- MA Architecture: Spatial Practices, page 80







MAKE-UP FOR MEDIA AND PERFORMANCE

Spectacular make-up and dramatic special effects can transform a production.

Recent graduates have gone on to work with leading prosthetics companies, on films such as Les Misérables, and at top UK studios Pinewood and Shepperton.

Make-up for Media and Performance gives you the skills needed to play a key creative role in performance, fashion, film or television. The make-up artist is an important member of any production team and you'll work with students studying Acting, Film Production, Costume and Fashion to create 'live' collaborative projects.

Diverse skills for a wide range of creative industries. On this course you'll learn a diverse range of make-up skills. You'll study make-up and hair design for drama, ballet, opera and music. A different perspective will give the skills for fashion and photography shoots. You'll also look at creating special effects and prosthetic make-up for film and television.

In short, you'll develop skills that are a real asset to a wide range of performance industries, from theatre to TV, from the music business to the world of fashion and film.

COURSE FACTS

- 3 year degree
 Work placements opportunities
- throughout your study
- Trips to London or New York
- Workshop with space for life casting, mould making, prosthetics and wig
- drying cabinet — Black box theatre with backstage
- make-up facilities — Accredited by Creative Skillset

CAREER DESTINATIONS

Prosthetic Make-up Department 'Thor 2'
 Shepperton Film Studios, London

AWARDS

— Illamasqua 'Distinction in Make-up Artistry'; Finalist

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- BA (Hons) Acting, page 42
 BA (Hons) Costume and Performance Design, page 50







Named awards available in

BA (Hons) Make-up for Media and Performance (Hair and Make-up for Fashion)
 BA (Hons) Make-up for Media and Performance (Prosthetic Make-up Effects)
 BA (Hons) Make-up for Media and Performance (Hair and Make-up for Stage, TV and Film)

MODELMAKING

With an international reputation, it is a leading course in its field, enabling students to progress into the diverse world of professional makers.

You'll learn to use a wide range of techniques and materials. We will help you build the project management skills needed for careers in the media, architecture and exhibition design. We'll equip you to become an independent thinker, capable of solving problems and taking imaginative leaps in creative design.

Practical experience leading to exciting careers. You'll work on live collaborative projects with students from other courses particularly our renowned Animation course. And you'll broaden your outlook with trips to galleries and studios.

We have strong links with the creative industries and you'll be offered work experience with leading companies in the UK and abroad. Graduates have gone on to work on films such as Thor or Captain America, with major architects like Foster + Partners, and projects as diverse as NASA, The Eden Project and 2012 Olympics.



COURSE FACTS

- 3 year degree
- Essential materials provided
- Accredited by Creative Skillset
- Optional Work placements
- Agreed work experience at
- Foster & Partners
- Internship opportunities at Aardman
 International internships available
- Purpose built studios and CAD suite
- Studio based 3D Printing, 3D scanning,
- Laser Cutting and CNC.

CAREER DESTINATIONS

- Animation Aardman, Mackinnon
- & Saunders — Architecture – Foster & Partners, RSHP,
- Wilkinson Eyre, Allies and Morrison.
- Costume Robert Allsopp
- Film Shepperton, Pinewood and Leavesdon Film Studios
- Formula 1 Toro Rosso, Force India — Medical Prosthetics – Dorset
- Orthopaedics, Otto Bock
- Product Dyson, Berry Place
- Digital Sculpture Propshop
- Visual Effects Analog Pixel

AWARDS

- New Blades 2013: Best of Show, Best Product Model, Best Architectural Model,
- Best Application of New Technology — Association of Professional Model Makers 2014 (USA): APMM Conference Student
- Competition 1st, 2nd and 3rd

OTHER COURSES YOU

- MIGHT BE INTERESTED IN?
- BA (Hons) Animation Production, page 44
- -BA (Hons) Architecture, page 46
- BA (Hons) Film Production, page 58 - MA Animation Production, page 80
- MA Film Production, page 80





PHOTOGRAPHY

Some of the world's leading photographers such as Nick Knight and Wolfgang Tillmans started their careers at the Arts University. Their influence on contemporary culture is one of the things you'll study on this fascinating and creative course.

You'll mix theory and research with practical work to get a rounded view of photography and its place in society. We believe it's vital you learn to express your individual creativity to achieve your personal ambitions. We encourage you to take risks and be open-minded about the possibilities.

Express yourself and discover a world of options. You'll look at historical and critical approaches to photography and face the challenge of putting your own work in a critical context. Our expert tutors will give you a rich understanding of photography and how it fits within our visual culture.

As you learn, you will discover how your expertise can lead to a broad range of professional opportunities. Our graduates have enjoyed careers in many areas of photography both in the UK and abroad.



COURSE FACTS

- 3 year degree
- Accredited by Creative Skillset
- Up to six weeks work experience is
- permitted per year — 2 international trips per year e.g.
- Paris, New York
- Wet and Dry Black and White darkrooms, 6 Studios, Digital Suite with Flextight film scanners, Analogue
- Colour Suite with 12 Darkrooms
- Chromira 30 Digital Colour Printer, Autopan RA4 paper processor

CAREER DESTINATIONS

- Photographer and director represented by Webber Represents
- Photographer represented by Industry Art
- Vice President at global advertising agency, Crispin Porter + Bogusky
- Gallery Manager at Blain Southern, Berlin
- Senior creative retoucher at Recom Farm House
- Schools Liaison Officer at Victoria and Albert Museum

AWARDS

- RELAYS Volunteer Award Outstanding Contribution to Cultural Legacy in the South West (2012)
- Association of Photographers Student Awards – Nominations (2012)

OTHER COURSES YOU

MIGHT BE INTERESTED IN?

- BA (Hons) Commercial Photography, page 48
- BA Fine Art, page 60
- MA Photography, page 80
- MA Fine Art, page 80











'Made in Britain' is a label sought after throughout the world. The UK textile industry offers graduates an opportunity to work with businesses that range from fashion to interiors.

On this course you'll learn practical, professional and entrepreneurial skills that equip you to work as part of a team, or even set up your own business.

Traditional skills and a modern outlook. The syllabus is a broad reaching creative study of the discipline and its applications including: surface print, stitch embellishment, dyeing and mixed media construction. You'll have the chance to focus on a variety of specialist areas, including textiles for fashion, textiles for interiors and textiles as design/crafts.

Traditional skills are taught together with expertise in design development, production and contemporary invention. Whether you go on to work for a retail brand or an international design house, we will prepare you for the challenges the creative textile industry holds.



COURSE FACTS

- 3 year degree
- 2-4 week work placement
 Trips to Paris, Florence, Barcelona or New York
- Dye workshop, dry stitch workshop,
- traditional print room and tables — Digital fabric printers and laser cutting
- machinery — CAD embroidery machinery and
- sonic welders
- 3 large dedicated design studios

CAREER DESTINATIONS

- Textile Designer and Illustrator
- (wallpapers and fabrics): Paper Moon — Studio Assistant (Interior fabrics and
- wallpapers): Sanderson's
- Production Fabric Cutter (furnishing fabrics): Wow Workroom
- Designer (fashion fabrics): G.M. Syntex Mumbai, India
- Agent (styling, make-up, and creative direction): CLM London
- Assistant Buyer: Brand Ally

AWARDS

- New British Design Award 2014,
- Furnishing Fabrics Winner — Who's Next Paris Award 2013,
- Fashion and Fashion Fabrics Winner — Hallmark Prize 2013,
- Wrap and Card Collection Winner — Selvedge Magazine 2012,
- Scarf Competition Winner

OTHER COURSES YOU MIGHT BE INTERESTED IN?

- BA (Hons) Costume and
- Performance Design, page 50
- BA (Hons) Fashion, page 56
- BA (Hons) Interior Architecture and Design,
- page 66 — MA Fashion, page 80
- MA Architecture: Spatial Practices,
- page 80





BA (Hons)

VISUAL COMMUNICATION

From the icons on your smartphone to the signs in an airport, from the logo on a cola to the type on your favourite magazine, visual communications play a powerful part in shaping our choices.

Visual Communication combines skills in illustration, graphic design, typography and digital design to create images that persuade or inform. From the start, the course focuses on hand drawn imagery to develop a feel for the shapes and styles that connect with audiences.

Practical experiences to develop your skills. We'll help build your visual awareness and understanding of the world around you. As well as plenty of theory and debate, you'll have the chance to work on live briefs with other students and find work placements in creative businesses.

Visual Communication underlines the importance of good ideas. You'll leave with all the practical skills you need to work in a vibrant and exciting industry. Our graduates work as freelancers, in small design companies, and with larger firms, both locally and internationally.



COURSE FACTS

— 3 year degree

- Work placement in the second year
- Trips to Amsterdam, New York or Berlin
 Large format printing facilities, laserjets, bookbinding, letterpress and traditional print

CAREER DESTINATIONS

- Digital Editorial Designer,
- British GQ Magazine
- $--\operatorname{Book}\operatorname{Designer},\operatorname{HarperCollins}\operatorname{Australasia}$
- UX&D Designer, BBC — Event Co-ordinator, Burberry
- Design Creative, AKQA
- Digital Designer, Neverbland
- Interface Developer, Made by Many
- Art Direction, Thinking Juice

Our graduates have found employment in the creative industries including branding, editorial design, illustration, app and web design, print-making, type design and advertising and many have worked as freelance practitioners with agencies such as Two Times Elliott, The Body Shop, Stella McCartney, Oh Comely Magazine and have also created illustrations for The Hobbit by J. R. R. Tolkien.

AWARDS

- D&AD New Blood:
- Student of the Year Award
- D&AD New Blood: Yellow Pencil Award
 ISTD (International Society of Typographic Designers) Student Awards

OTHER COURSES YOU

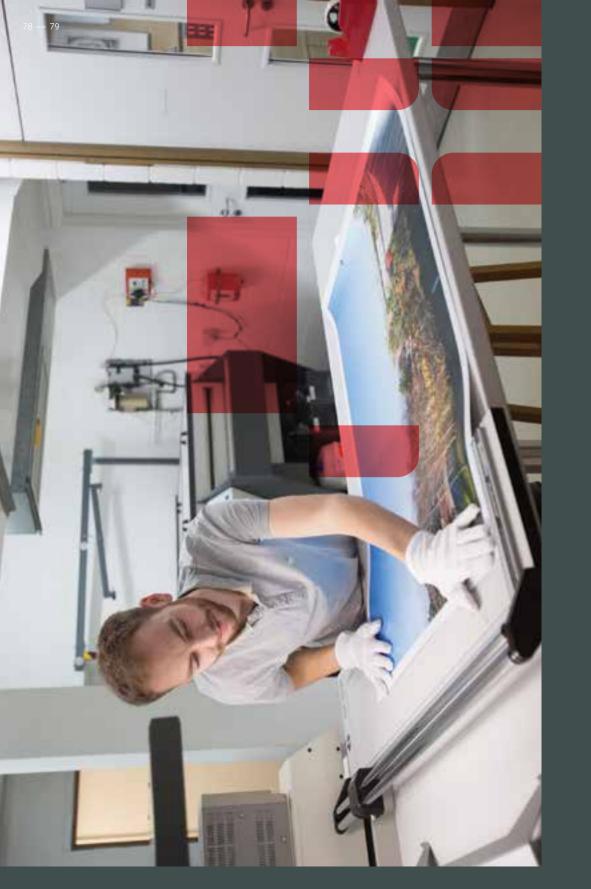
- MIGHT BE INTERESTED IN?
- BA (Hons) Graphic Design, page 62
 BA (Hons) Illustration, page 64
- MA Graphic Design, page 80
- MA Illustration, page 80



TYPE SYSTEM 3

The Bernsley Decision.





POSTGRADUATE/MA'S

AN MA IS A CHANCE TO BUILD ON YOUR ACHIEVEMENTS AND STUDY AT AN ADVANCED LEVEL. OUR COURSES ARE FOR STUDENTS WHO WANT TO DEEPEN THEIR UNDERSTANDING OF A SUBJECT.

As well as graduates from related courses, our MA's also attract students from a wide range of arts and humanities backgrounds, who have the discipline to study but want to broaden their knowledge in a new area.

Collaborative working offers our academic high flyers tremendous potential for innovation and creativity. Our tutors will also challenge you to redefine your individual approach to your subject as you embrace the opportunity to focus on your chosen field.

Please refer to the website for any new courses which may have been developed after the publication of this guide.

MA COURSES

- MA Animation Production
- Master of Architecture (see page 46)
- MA Architecture: Spatial Practices
- MA Fashion
- MA Film Production
- MA Fine Art
- MA Graphic Design
- MA Illustration
- MA Photography*

There are a limited number of scholarships available for our MA courses. Visit aub.ac.uk/financehelp to find out more.

*Subject to validation

MA ANIMATION PRODUCTION

This MA in Animation Production allows students with a degree in animation or a related subject, to take their skills and knowledge to the next level. We'll show you how to refine and invigorate your working practices in animation. You'll be able to specialise more and really hone your abilities through the production of a film or body of animation work.

aub.ac.uk/maan

MA ARCHITECTURE: SPATIAL PRACTICES

This course is an exciting opportunity to explore the potential and complexities of space and spatial design. You don't have to be an architect or a designer, many of our graduates come from the humanities and the arts.

aub.ac.uk/maar

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MA FASHION

Take your understanding of fashion to the next level. The MA Fashion course builds on your existing knowledge and skills by developing your critical and conceptual abilities in the exciting world of modern fashion.

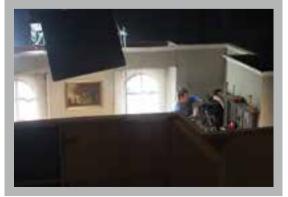
aub.ac.uk/mafs



MA FILM PRODUCTION

MA Film Production is a 'hands on' film production course that encourages originality and creative exploration. We have an excellent track record in producing industry talent and we look forward to honing your filmmaking skills over an intensive 15-month course. This course offers eight specialist pathways.

aub.ac.uk/mafp



MA FINE ART

Develop your outlook as an artist in a supportive (and critical) environment. You will challenge contemporary art practise and examine your own position as we guide you to creating a structured plan of your own.

aub.ac.uk/mafa



MA ILLUSTRATION

This MA is an exciting opportunity to develop your personal style and broaden your understanding about illustration's place within the creative industries. As well as pursuing your own ideas, you'll explore the relationships between illustrator as author, their audience and presentation, and sites and contexts for your work.

aub.ac.uk/mail



MA GRAPHIC DESIGN

By analysing a variety of design methods and practises, you'll learn how and why people interact with design – and develop your own novel visual solutions.





MA PHOTOGRAPHY

In a rapidly diversifying world of instant images, our Commercial Photography MA gives you the insight and techniques to rise above the ordinary. We'll add to skills you already have and show how to make a success of freelancing for creative businesses clamoring for great photography.

aub.ac.uk/maph



RESEARCH DEGREES

If you aspire to know your subject in greater depth or make a significant academic contribution, a research degree could be the answer.

The format of study is very different from a taught degree. You will design your own programme of independent research, or creative work guided by your Director of Studies and highly experienced supervisors. Together they will help you define what is original about your research and how best to present your arguments: either as a purely written thesis or combined with creative work.

We offer an exciting opportunity for students wishing to undertake postgraduate research within or across the following subjects:

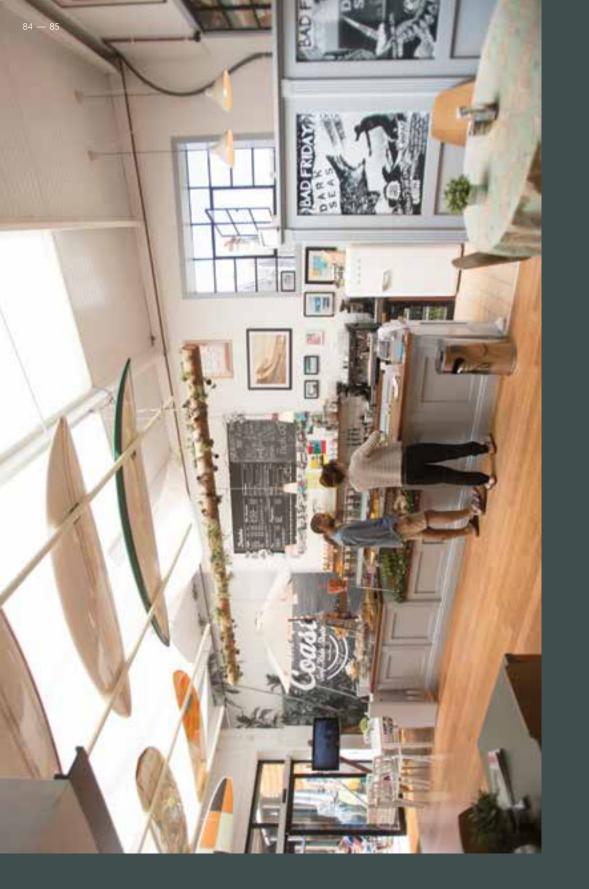
- Animation: history, theory and practice
- Fashion: history and theory, 19th century to the present
- Film: history, theory and practice
- Fine Art: context and practice
- History of Art
- Photography: history, theory and practice
- Spatial practices: architectural and urban history, theory and practice

MPhil/PhD

You must successfully complete a full-time, one year MPhil before beginning your PhD. The complete process usually takes three years.

Awarding Body, University of the Arts London





STUDY ABROAD, SUMMER AND SHORT COURSES 3–30 WEEKS



The AUB campus is an exciting collaborative community of interests, nationalities and ages. Students from a range of countries join our courses each year.

 Develop new creative skills and techniques
 Experience studying in a specialist university
 Prepare for an arts courses at university
 Learn from creative experts
 Boost your career prospects
 Share ideas, skills and talents with students from around the world
 Spend time in one of the UK's top summer destinations



SHORT COURSES

Whether you're 9 or 90, nothing beats the satisfaction of mastering a new creative skill or learning more about a subject you love.

Our Short Courses give you the confidence to express your creativity. From practical skills to life or career changing possibilities, our courses in art, design, media and performance will help you explore your potential.

The courses are designed by leading tutors to bring creative subjects alive. You simply need enthusiasm and passion rather than formal qualifications to take part.

Our courses run in the evenings or on Saturdays, so you can fit them round school, college, work or family.

We offer a range of Short Courses in the following subject areas:

- 3D Modelling and Systems
- Creative Writing
- Fashion and Apparel
- Film Making, Production, Editing and Acting
- Interior Design
- iOS Development
- Jewellery
- Life Studies Drawing and Painting
- Make-up and Special Effects
- Marketing
- Photography
- Textile Design and Printing Techniques
- Visual Studies
- Web Development,

Digital Design and Adobe Creative Cloud

aub.ac.uk/shortcourses

STUDY ABROAD FOR OVERSEAS STUDENTS

Study Abroad courses are for students who want to spend time learning in the UK, but do not necessarily want to spend as much as 2-3 years studying. Our courses offer students the opportunity to study at the AUB for 10 - 30 weeks. We offer Study Abroad courses both with and without English.

Our Study Abroad courses are suited to students who want to spend time learning in the UK, over 1, 2 or 3 terms on the following full-time courses:

- BA Preparation Art, Design and Media
- BA (Hons) courses
- Pre-Masters courses

aub.ac.uk/studyabroad

SUMMER COURSES

We offer a range of 3 week creative Summer courses during July and August. These courses provide a wonderful study opportunity; giving individuals (minimum 17 years of age) the experience of studying in a University environment with access to our world-class facilities, highly acclaimed teaching staff, visiting lecturers and specialist learning resources.

We offer a range of 3 week creative Summer Courses in the following subject areas:

- Animation
- Architecture
- Arts and Event Management
- English Plus Art, Design and Media
- Fashion Design and Accessories
- Fashion Marketing and PR
- Film Making
- Graphic Design
- Interior Design and Styling
- Photography
- Portfolio Preparation: Art, Design and Media (For group bookings the minimum age is 15 years of age)

aub.ac.uk/summer

HOW TO APPLY AND YOUR APPLICATION

PRE-DEGREE (DIPLOMA) COURSE APPLICATIONS

COURSE	LENGTH OF STUDY	APPLICATION METHOD & DEADLINE	ENTRY REQUIREMENTS, INTERVIEWS & PORTFOLIOS
Diploma in Art and Design – Foundation Studies	One year	UK/EU applications online at aub.ac.uk/apply	Entry requirements can be found online at <i>aub.ac.uk/entry</i>
Diploma in Art and Design – Foundation Studies (Media)	Courses commence September 2015	by 31/03/15 Late applications may be considered	Students who meet our entry criteria will be invited to interviev If applicants are residing oversea alternative options will be offered
			Guidelines can be found at aub.ac.uk/guidelines
BA (HONS) DEGREE COURSE A	APPLICATIONS		
COURSE	LENGTH OF STUDY	APPLICATION METHOD & DEADLINE	ENTRY REQUIREMENTS, INTERVIEWS & PORTFOLIOS
BA (Hons) Courses — Acting — Architecture	Three years Courses commence	UK/EU Students Applications for our degree courses must be made via UCAS	Entry requirements can be found online at <i>aub.ac.uk/entry</i>
— Animation Production — Commercial Photography	September 2015	www.ucas.com/students/apply	Students who meet our entry criteria will be invited to interview
— Dance* — Costume and Performance		Code Name AUCB Institution Code A66	or alternative options if applicant is residing overseas.
Design — Creative Events Management — Fashion — Film Production — Fine Art — Graphic Design		International Students Applications for our degree courses can be via UCAS or direct to AUB	For interview guidelines visit aub.ac.uk/guidelines
— Interior Architecture and Design — Illustration		For direct applications contact intadvice∂aub.ac.uk	
 Photography Make-up for Media and Performance Modelmaking 		General notes for UK/EU students The application cycle opens on 01/09/14 and the closing date for equal consideration	
— Textiles — Visual Communication		of applications to all courses is 15/01/15	
		We will accept and consider applications received after this date but places may be limited	
*Subject to validation		on some courses	

POSTGRADUATE/MA COURSE APPLICATIONS

researchoffice@aub.ac.uk

COURSE	LENGTH OF STUDY	APPLICATION METHOD & DEADLINE	ENTRY REQUIREMENTS, INTERVIEWS & PORTFOLIOS
— MA Animation Production — MA Architecture: Spatial Practices — MA Fashion — MA Fine Art	One year Courses commence September 2015	Online at <i>aub.ac.uk/apply</i> Applications taken throughout the year - no set deadlines	Entry requirements can be found online at <i>aub.ac.uk/entry</i> Students who meet our entry criteria will be invited to interviev
— MA Fine Alt — MA Graphic Design — MA Illustration — MA Photography*			If applicants are residing oversea alternative options will be offere
— MA Film Production	15 months		Guidelines can be found at aub.ac.uk/guidelines
	Courses commence September 2015		
— MArch	Two years		
	Courses commence September 2015		
OTHER COURSES			
POSTGRADUATE MPHIL/PHD APPLICATIONS	STUDY ABROAD COURSE APPLICATIONS	SUMMER COURSE APPLICATIONS	SHORT COURSE APPLICATIONS
To apply for a postgraduate research degree please	Applications should be made direct using our online	Bookings can be made online at our website	Bookings can be made online at our website

aub.ac.uk/shortcourses

aub.ac.uk/studyabroad

APPLICATIONS, INTERVIEWS & PORTFOLIOS

MAKING AN APPLICATION

The Admissions team process all applications to AUB. We guarantee that all applications received by the application deadline are given full and careful consideration. Applications received after the deadline will be considered on an individual basis, depending on availability of places.

Applications to HE full time courses are made via UCAS. Applications for Foundation Diploma and Postgraduate courses are made direct to AUB using the online application form. Each course has its own specific application form and you can find links to these on our website. We begin processing applications in November. When we receive your application we'll send you an email which includes your login details for MyApplication. This is where you are able to monitor the progress of your application to AUB.

Find out more at *aub.ac.uk/apply*

Please contact admissions on admissions@aub.ac.uk or phone +441202 363225 or +441202 363228 if you need to discuss any aspect of your application at any stage of the admissions process.

INTERVIEWS

If you are selected for interview it is an opportunity for you to demonstrate your commitment and self-motivation to a chosen area of study; to discuss aspects of the course and to ask any questions that you may have about AUB.

Interviews normally take place between December and April and we will give you at least 10 days' notice. Admissions will provide you with all the information you will need about the interview process and what this will involve, just log in to MyApplication to view interview details and the links to the portfolio guidelines for the course. We realise that it may not be possible for some EU or International applicants to attend an interview. Full instructions on where and how to submit a portfolio will be sent to you via MyApplication.

After Interview we will contact you via MyApplication. Decisions are sent swiftly, as the interview or audition is the final stage of the decision making process. Where possible decisions are processed within 48 hours and even at peak times they are usually sent within 5 working days. However if there is any reason for a longer delay admissions will contact you via MyApplication.

Find out more at *aub.ac.uk/guidelines*

PORTFOLIOS

As a potential artist or designer we are interested in how you translate ideas visually for others. As a general guide, portfolios should contain examples of work (both finished and work in progress) that showcase your particular skills and interests. The content of a portfolio should be presented in a logical, ordered and simple fashion.

The content of your portfolio should demonstrate sufficient knowledge, skills and abilities appropriate for the entry level. If you are considering a pre-degree level or undergraduate level, it is expected you will have explored areas of subject knowledge developed through a particular medium or a combination of media. It would be beneficial to evidence your own self-initiated personal enquiry through visual statements you make.

Your ideas could demonstrate your ability to think about a particular issue in depth through experimentation. This could be in the form of process working (such as sketchbooks or working drawings, concept ideas, and problem solving skills) as well as finished pieces.

Portfolio guidelines vary according to the course you are interested in. Please refer to the 'Interviews and Portfolios' section for the course you are interested in on our website for detailed advice.

Find out more at *aub.ac.uk/guidelines*



Being a student involves much more than studying. Starting university can be challenging as well as exciting. It's natural to take a while to find your feet. And you may experience the occasional hiccup along the way.

Student Services can give you guidance on all the practical, day-to-day business of university. Whether you want information about how to find accommodation, advice about managing your money, or guidance on the local area, the Student Advisors are able to help.

If you have any questions, please contact our team of Student Advisors.

FEES & FINANCE

We believe that money shouldn't worry you when thinking about university, so we've laid out everything as clearly as we can.

Visit *aub.ac.uk/fees* for further information.

ACCOMMODATION

Where you live affects your studies. It's important to find a place where you can be happy. Everyone's desired home is different, so we have three different types of accommodation for you to choose from. You can rent a room in our Halls of Residence, find a house to share with a group of students or find a place to lodge.

HALLS OF RESIDENCE

We have four Halls of Residence available to our students. Each one has regular buses to get you from A to B, as well as well-marked cycle routes to AUB and cycle racks to safely stow your bike. Each of our Halls is named after the postcode/area it is situated in. We are not able to offer all new students a room in halls of residence; we will prioritise applications from disabled and international students.

PRIVATE RENTED ACCOMMODATION

Halls aren't for everyone. Choosing to live in private rented accommodation will mean more independence, a peaceful environment and will save money. Many of our students live in rented housing in areas including Bournemouth, Boscombe, Winton, Charminster and Wallisdown.

FINDING A HOUSE TO MAKE A HOME Student Services can help you find and arrange private accommodation. www.aubstudentpad.co.uk lists the details of properties. Each of the landlords advertised are registered with a national or local landlord accreditation scheme.

ACCOMMODATION DAYS

PLANNING YOUR HOME We organise accommodation days in July and August. These days are a chance for you to meet other students and some of our registered landlords. You can arrange your housing for the next year; and you can also use the opportunity to visit the campus and surrounding area before starting your course.

For further information visit *aub.ac.uk/accommodation*

BH12 HALLS (WEST HOUSE)

Sharing the postcode of the AUB our halls sit right in the centre of our creative community giving you the shortest walk to your lectures.

BH9 (WINTON HALLS) AND BH10 (GEORGE CLOSE)

Our halls are an easy walk away from the campus, only two miles away. Being away from the campus will give you a sense of independence. And there are plenty of bars, restaurants and shops in the area too.

BH1 (MADEIRA ROAD)

Our brand-new halls put you in the centre of Bournemouth. As the largest halls, there are 378 rooms available. There'll never be a dull moment, not when Bournemouth's bars, restaurants and clubs are close by.



VISIT US

AUB holds Open Days throughout the year that are open to individuals or groups.

OPEN DAY DATES

To find out more about our Open Days and book your place online visit *aub.ac.uk/opendays*

CAMPUS TOURS

We run monthly tours of the campus. To find out more and book your place online visit *aub.ac.uk/campustours*

If you are unable to attend an Open Day or Campus Tour, get in touch. We'd be delighted to hear from you:

UK/EU STUDENTS +44 1202 363321 marketing@aub.ac.uk

INTERNATIONAL STUDENTS +44 1202 363233 intadvice@aub.ac.uk

FIND US

The University is situated two miles from the centre of Bournemouth, on the border between Bournemouth and Poole. For details on how to find us visit *aub.ac.uk/findus*

PARKING

Parking facilities on campus are very limited and only available to those who hold permits. Open Day and Campus Tour visitors will receive detailed instructions and parking arrangements with their booking.

Arts University Bournemouth Wallisdown Poole Dorset BH12 5HH

AT AUB WE LIKE TO SEE THINGS DIFFERENTLY. TO LOOK AT THE WORLD FROM DIFFERENT ANGLES. TO ASK, 'WHAT HAPPENS IF?'

KSCOPE IS OUR GIFT TO THE CURIOUS. A WAY TO CREATE, CAPTURE AND SHARE YOUR VIEW.





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AUB DIRECTORY

We have put together a little directory of AUB contacts and information to help you on your way. We do everything we can to make you feel welcome.

For all admissions and pre-course enquiries including entry requirements, qualifications, interviews and applications: +44 1202 363225 or 363228 admissions@aub.ac.uk HOW TO APPLY? aub.ac.uk/apply

GUIDELINES ON PORTFOLIOS AND INTERVIEWS aub.ac.uk/guidelines

For all student services, funding, fees and accommodation enquiries: +44 1202 363242 or 363031 studentadvice@aub.ac.uk

For all International enquires from overseas students: +44 1202 363233 intadvice@aub.ac.uk aub.ac.uk/accommodation FEES

ACCOMMODATION

aub.ac.uk/fees

FUNDING aub.ac.uk/funding

STUDENTS UNION aub.ac.uk/studentsunion

NEWS & EVENTS aub.ac.uk/news

PRE-DEGREE (DIPLOMA) COURSE aub.ac.uk/prephe

DEGREE COURSES aub.ac.uk/ba

POSTGRADUATE/MA COURSES aub.ac.uk/ma

RESEARCH DEGREES aub.ac.uk/res

STUDY ABROAD COURSES aub.ac.uk/studyabroad

SUMMER COURSES aub.ac.uk/summer

SHORT COURSES aub.ac.uk/shortcourses

OPEN DAYS aub.ac.uk/opendays Arts University Bournemouth Wallisdown Poole Dorset BH12 5HH aub.ac.uk facebook.com/inspiredAUB twitter@inspiredAUB