



MSc PROJECT AND PROGRAMME MANAGEMENT & BUSINESS DEVELOPMENT

Programme taught in English at the Lille and Paris campuses - Duration: 18 months
This MSc is accredited by the Conférence des Grandes Ecoles (CGE) and the Global Accreditation Center for Project Management Education Programs (GAC)

INTAKES: January & September

*The only MSc programme in France
that is 100% project management oriented*

PROGRAMME OUTLINE

This unique, accredited programme offers students access to professional certifications in PRINCE2®, AgilePM, PMI's CAPM/PMP and IPMA's Level D (CPMA) as well as a choice of specialisations. The programme uses innovative learning and teaching methods, including role play, case study, simulation, flipped classroom, distance and blended learning giving a stimulating and flexible learning environment to students. The programme capstone is a major project in the form of an academic or professional thesis or business development project.

► Specialisation: Global Project Management

Graduates with this specialisation delivered at the Lille campus, strategically placed near London, Paris and Brussels for unparalleled global reach, can expect to work in global businesses on international projects, programmes and megaprojects that span borders and time zones, involve multiple organisations and languages and have high cultural diversity.

► Specialisation: Project Management for Business Excellence

Graduates with this specialisation delivered at the Paris campus, in one of the most important business, financial, and political centres of the world, can expect to work in a multi-project portfolio environment, contributing to sustainable competitive advantage and business efficiency.

Both specialisations offer essential capabilities for recruiters who need project managers that can work effectively in a competitive global marketplace.

CAREER OPPORTUNITIES

A wide variety of job titles can be expected from business development manager, global project manager, entrepreneur, assistant programme or portfolio manager, PMO assistant, consultant in project, programme and portfolio management, planning engineer, cost manager, quality assessor. The programme also offers a basis for future doctoral study.

IN-COMPANY PROJECTS AND ASSIGNMENTS

During their internship, students develop their knowledge and practical skills by working on real projects. They assist project,

programme or portfolio managers, develop specific new tools and techniques, market new products or do research on project management best practices. SKEMA provides help to find internships which are highly recommended but not mandatory.

RECRUITING COMPANIES

Airbus, Accenture, Alstom Transport, General Electric Healthcare, Thomson Reuters, Compagnie des Wagons Lits, Valeo, Lacoste, SFR, Bouygues Telecom, Gemalto, NQI, Maltem, Innovateam, Wynnesystems, PCubed, Aubay, Axa Art France, Cross Talent, Rocket Internet, Suncor Energy, Safran Consulting, Schneider Electric.

WHY CHOOSE THIS PROGRAMME

- An international programme taught by practitioners and researchers in project and programme management.
- Students can immediately apply the knowledge learned
- Students are trained for international certifications in project management (PMI/CAPM/PMP®, APMG/PRINCE2®).
- Students learn strategic, technical and social skills for delivering sustainable change with the latest tools and techniques.

Mathieu Champy, MSc Project and Programme Management & Business Development 2013-14

“

I chose this master because of its international renown and because it corresponded with my career goals. It has brought me know-how and skills in project management as well as valuable experiences with different nationalities and cultures.

Many teachers have a high level of certification in project management and are recognised internationally for their professional experiences.

This master has the advantage of giving us effective training for the CAPM and PRINCE2 certifications. In addition, training for CV writing and job interviewing is also organised to boost us into our careers.

I'm now working as a PMO in Accenture, the global management consulting firm. My first assignment was for a client in the energy sector.”

ADMISSION CONTACTS

FRENCH STUDENTS

USA: +1.919.535.5700 - China: +86.512.6260.8988
France: +33(0)1.41.16.76.71 or +33(0)4.93.95.32.79
admissionspostgraduate@skema.edu

INTERNATIONAL STUDENTS

USA: +1.919.535.5700 - China: +86.512.6260.8988
France: +33(0)3.20.21.59.69 or +33(0)1.41.16.75.34
internationalprograms@skema.edu

www.skema-bs.fr - www.skema.edu - www.skema-bs.cn

“

I chose this MSc for multiple reasons.

The programme combines the development of hard skills with courses like Project Financing and Operational Scheduling with the development of soft skills with classes like Team and Social Competencies. This master of science is accredited by the Project Management Institute giving the MSc international recognition. When doing interviews, I felt confident talking about my project management competencies. Two international certifications in project management are included in this MSc degree: CAPM from PMI and PRINCE2 from APMG.

The professors are real assets. Most of them are exterior to SKEMA and chosen for their expertise and their professional experience.

One month after the end of the academic year, I got a full time position at Suncor Energy in Canada, where I now work as a project controls analyst.”

“

Nine months into the programme, the quality of the courses as well as the high performance of all my classmates have given me an answer to why SKEMA possesses such a strong reputation and credibility worldwide.

Doing an internship alongside the MSc is adding a great value to the theoretical part of the programme. The professors' wide and coherent project management experience enables students to acquire a path to a valuable source of practical knowledge. I'm confident that the MSc Project and Programme Management & Business Development will help me shape my future for the best.”

SKEMA MSc EMPLOYMENT RATE:

- ▶ Rate of recruitment six months after graduation for this MSc: 96%
- ▶ Average salary: €40,730

Source: SKEMA Career Center 2015 employment survey, 2012-14 classes

PROGRAMME DIRECTOR

Paul Gardiner



PROGRAMME STRUCTURE

	Credits
SKEMA DNA	
Globalisation	3
Advanced Strategy	3
PROJECT MANAGEMENT SPINE (LILLE & PARIS)	
Team & Social Competencies in Multicultural and Virtual Projects	5
Project Management Methods and Standards	5
Managing Rsk, Uncertainty and Complexity with Agile and Lean	5
Project Planning and Control	7
Human Resource and Stakeholder Management for Project Managers	5
Strategic Project Management, Governance and the PMO	5
SPECIALISATION STREAMS (CHOOSE ONE)	
GLOBAL PROJECT MANAGEMENT (Lille)	
Global Project Management Framework, Tools and Techniques	5
Sustainable Project Management and Operational Readiness	3
Project Tendering, Bid Process and Contract Management	5
Managing Large Programmes and Megaprojects	3
PROJECT MANAGEMENT FOR BUSINESS EXCELLENCE (Paris)	
PM for Sustainable Competitive Advantage	5
Portfolio Management and Business Efficiency	3
Business Plans Models and Project Financing	5
Maturity Models and Performance Improvement	3
ACADEMIC AND PROFESSIONAL SKILLS (LILLE AND PARIS)	
Research Methods	2
Employability and Career 1	1
Project Practice Portfolio 1	1
Employability and Career 2	1
Project Practice Portfolio 2	1
CAPSTONE COURSE (LILLE AND PARIS)	
Academic or Professional Thesis or Business Development Project	30
TOTAL	90

These details are for information only and may be changed by the school without prior notice.

TUITION FEES

€16,500