

**NABA** MILANO  
NUOVA ACCADEMIA DI BELLE ARTI

**BA IN FASHION DESIGN**

# Identity Dress

**50%**  
scholarship

## – INTERNATIONAL COMPETITION –

**PROJECT BRIEF** The competition aims to introduce potential students to their future teachers, who will assess their skills and background in order to determine their eligibility to attend the BA in Fashion design at NABA, Milan. Interested people are asked to introduce themselves by presenting an outfit or an accessory which reflects their own personality using the language of fashion.

## AUDIENCE

The competition is open to young designers that adopt and recognize in fashion a language able to visually embrace the essence of the contemporary world (music, visual arts, humanistic culture, technical/scientific culture, craft and industrial technologies, experimentation and tradition).

## DELIVERABLES

Candidates are required to submit:

- Short description (max 200 words) of the concept of the project highlighting reasons supporting their choices
- Sketches and/or inspiration images
- Personal portfolio of works and projects/personal collection: (maximum 15 candidate's best fashion design projects)
- Detailed curriculum vitae
- NABA Bachelor of Arts Degree Programs Application Form – Academic Year 2014. Candidates are asked to send their materials in English and in two files in PDF format: one including competition project and one including personal portfolio.

## JURY

Projects will be evaluated and selected by the Faculty of the BA in Fashion Design, NABA.

## PRIZES

The best project will be awarded a scholarship for partial coverage of the tuition fee to attend the first year of the BA in Fashion Design - English Track - starting on October 2014.

- **n. 1 scholarship covering 50% of the tuition fee to attend the first year of the Bachelor Degree**

Scholarships can be extended to the second year of the program, as long as the students meet the required standards, namely 27/30 average of marks and a total of 40 credits of passed exams in the fall session of the academic year 2014/15.

## DELIVERY INFORMATION

Projects in digital format must be sent to [int.info@naba.it](mailto:int.info@naba.it)

Alternatively, hard copies of work should be sent to:

**NABA Nuova Accademia di Belle Arti Milano  
International Admissions Office Via Darwin, 20  
Building A, 20143 Milan, Italy**

## SCHEDULE

**31st December 2013** – Deadline for submitting applications and projects

**20th January 2014** – Communication of results to participants

## BACHELOR OF ARTS DEGREE IN FASHION DESIGN

The Three-year BA Program offers a University level training aimed at providing professional education in the many different roles of the fashion system.

The program focuses on project and technical experimentation and on cultural and methodological innovation with a special attention on the creative markets of the next decades; for this purpose, it develops into two significant research paths: that of industrial production and that of small scale production.

Design skills and cultural sensitivity are developed in a research context that revolves around the body, space, the world of senses and the more invisible aspects contributing to the idea of beauty that goes far beyond the eye. It investigates the traditional segments of the textile-clothing sector (knowledge of materials, textile experimentation, style and pattern-making, planning of the collection and of accessories) and combines them with an education towards the visual culture and the project, enabling a creative and critical approach to the phenomenon of fashion intended as an event, as a performance and as a representation.

## GENERAL TERMS AND CONDITIONS

- Every moral or paternity right as to the project remains property of the author. The projects sent to NABA will not be returned.
- NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement can not be combined with other economic reductions offered by NABA.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.



## ELIGIBILITY

Candidates holding a diploma equivalent to an Italian secondary school diploma (maturità) which is recognized by Italian diplomatic authorities, or the maturità diploma itself.

The foreign diploma shall be obtained at the end of a period of study lasting at least 12 years.

If the diploma is obtained after 11 years of education, it shall be integrated with additional 1 year of college or university; all exams must be passed and admission to the second year of your university must be granted.

The International Baccalaureate (IB) diploma is valid for admission to an Italian university; the International Baccalaureate “certificate” is not valid for admission to an Italian university.

The U.S. High School diploma must be supplemented by three advanced placement tests that relate to the chosen program.

GCE diplomas are valid only if 6 different subjects have been passed, and 3 of them are A levels and relate to the requested program.

Students lacking the above mentioned entry requirements (i.e. secondary school diploma has been

granted after 11 years of previous education) can attend the program without gaining credits. These programs, called Diploma Programs, have the same curricula and the same examinations as the Bachelor Degree Programs, however they lead to the awarding of a NABA diploma and not degree.

The language requirements are the following: complete B1 level of Italian language according to CEFR for BA programs run in Italian and IELTS 5.0 for BA programs run in English language.

## INFORMATION



For more information, please send an e-mail with your inquiries to:

[int.info@naba.it](mailto:int.info@naba.it)

[www.naba.it](http://www.naba.it)