

NABA MILANO
NUOVA ACCADEMIA DI BELLE ARTI

IN COLLABORATION WITH

**TOSCA
BLU**

COMPETITION
Master of Arts in
**FASHION AND TEXTILE
DESIGN**



IDENTITY DRESS

PROJECT BRIEF

The competition aims to introduce potential students to their future teachers, who will assess their skills and background in order to determine their eligibility to attend the Master of Arts Degree in Fashion and Textile Design at NABA, Milan.

Interested people are asked to introduce themselves by presenting an outfit or an accessory which reflects their own personality using the language of fashion.

AUDIENCE

The competition is open to young designers that adopt and recognize in fashion a language able to visually embrace the essence of the contemporary world (music, visual arts, humanistic culture, technical/scientific culture, craft and industrial technologies, experimentation and tradition).

DELIVERABLES

Candidates are required to submit:

- Short description (max 200 words) of the concept of the project highlighting reasons supporting their choices
- Sketches and/or inspiration images
- Picture of the realized outfit/accessory
- Notes about the realization (i.e. sewn/made by the applicant, sewn/made by someone else, list of materials and techniques)
- Personal portfolio of works and projects/personal collection: (maximum 15 candidate's best fashion design projects)
- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate and/or Academic Transcripts
- NABA Two-Year MA Programs Application Form - Academic Year 2015*

Candidates are asked to send their materials in English or Italian language and in two files in PDF format: one including competition project and one including personal portfolio.

** Application fee is waived for competition participants*

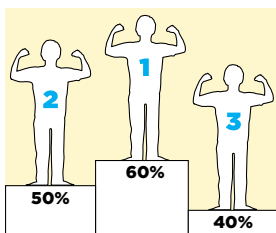
JURY

Projects will be evaluated and selected by the Faculty of the Two-year MA in Fashion and Textile Design.

PRIZES

The three best projects will be awarded a scholarship for partial coverage of the tuition fee to attend the first year of the MA in Fashion and Textile Design starting on January 2015.

- 1st prize: n. 1 scholarship covering **60% of the tuition fee** to attend the first year of the MA Program
- 2nd prize: n. 1 scholarship covering **50% of the tuition fee** to attend the first year of the MA Program
- 3rd prize: n. 1 scholarship covering **40% of the tuition fee** to attend the first year of the MA Program



Scholarships can be extended to the second year of the program, as long as the students meet the required standards, namely 27/30 average of marks and a total of 40 credits of passed exams in the fall session of the academic year 2014/15.

SCHEDULE

29th August 2014 – Deadline for submitting applications and projects

15th September 2014 – Communication of results to participants

26th September 2014 – Deadline for winners to matriculate in the MA in Fashion and Textile Design

DELIVERY INFORMATION

Projects in digital format must be uploaded to the following address:

www.competition.naba.it

or sent by e-mail to:

int.info@naba.it

Paper works must be sent to:

NABA Nuova Accademia di Belle Arti Milano

International Admissions Office

Via Darwin, 20

20143 Milan, Italy

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at: int.info@naba.it

ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2013/14 and with a knowledge of the Italian/English language (according to the medium of instruction of the program) equal to a B2 Common European Framework of Reference for Languages.

GENERAL TERMS AND CONDITIONS

- Every moral or paternity right as to the project remains property of the author. The projects sent to NABA will not be returned.
- NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement can not be combined with other economic reductions offered by NABA.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.

MASTER OF ARTS IN FASHION AND TEXTILE DESIGN

The two-year MA in Fashion and Textile Design provides a full training for fashion designers wishing to acquire advanced skills to access high level positions in the fashion industry or design and promote their own collection or brand. During the program, students will be tutored by professors, professionals and creative experts of international leverage and will attend theory classes, workshops and practical lab trainings to develop a deep knowledge of the tools that fashion designers may exploit and understand the requirements set by industrial production as well as craftsmanship creation.

INFORMATION

For more information, please send an e-mail with your inquiries to int.info@naba.it

www.naba.it

