



# The Archive

## PROJECT BRIEF

The archive is where you store and keep most of the photos you took. There are many types of photo archives where images are stored as material objects (such as negatives, prints, publications...) or digital files: from the police document warehouses to the company ones; from the family photo albums to the Internet; from the drawers of our homes to the computer and cell phone memories. Following the increasingly easy access to such materials, many contemporary artists focused on them and used them both as a starting point to realize works that include a modification and manipulation process of the originals (John Stezaker, Haris Epaminonda, Maurizio Anzeri...), or just to select and arrange images in groups and sequences (Hans-Peter Feldmann, Useful Photography, Linda Fregni Nagler...). You no longer take photos, but rather they are extracted from a universe of pre-existing images that is almost infinite. The photographer no longer uses the lens: he becomes an editor.

## AUDIENCE

The competition is open to candidates willing to approach the world of photography, arts, national and international communication and combine a solid historical and cultural base with highly developed technical and practical skills necessary for success in national and international markets.

## DELIVERABLES

Applicants are required to present a work on the proposed subject using from 1 to 20 photos, displayed individually or edited together in a video. The projects shall be accompanied by a text of max 1 page containing the explanation of the applicant's work. The project can be printed on paper or delivered in digital format (CD, DVD, USB key, with files saved in pdf or mpg format).

Candidates are also required to submit:

- Personal portfolio of works and projects (maximum 15 candidate's best projects)
- Detailed curriculum vitae
- Motivation statement
- Copy of Degree Certificate and/or Academic Transcripts
- NABA One-Year Academic Master Programs Application Form – Academic Year 2015\*

*Candidates are asked to send their materials in English or Italian language and in two files in PDF format: one including competition project and one including the remaining materials.*

*\* Application fee is waived for competition participants*

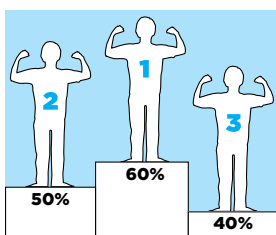
## JURY

Projects will be evaluated and selected by the Faculty of the Master in Photography and Visual Design.

## PRIZES

The three best projects will be awarded a scholarship for partial coverage of the tuition fee to attend the Academic Master in Photography and Visual Design starting on January 2015:

- 1st prize: nr. 1 scholarship covering **60% of the tuition fee** to attend the Academic Master
- 2nd prize: nr. 1 scholarship covering **50% of the tuition fee** to attend the Academic Master
- 3rd prize: nr. 1 scholarship covering **40% of the tuition fee** to attend the Academic Master



Scholarships can be extended to the second year of the program, as long as the students meet the required standards, namely 27/30 averages of marks and a total of 40 credits of passed exams in the fall session of the academic year 2014/15.

## SCHEDULE

- **29<sup>th</sup> August 2014** - Deadline for submitting applications and projects
- **15<sup>th</sup> September 2014** - Communication of results to participants
- **26<sup>th</sup> October 2014** - Deadline for winners to matriculate in the Academic Master in Photography and Visual Design

## DELIVERY INFORMATION

Projects in digital format must be uploaded to the following address:

**www.competition.naba.it**

or sent by e-mail to:

**int.info@naba.it**

Paper works must be sent to:

NABA Nuova Accademia di Belle Arti Milano

International Admissions Office

Via Darwin, 20

20143 Milan, Italy

When you submit your project, you will receive a confirmation within 48 hours that your submission was received. If you do not receive a confirmation, let us know at: [int.info@naba.it](mailto:int.info@naba.it)

## ELIGIBILITY

Candidates holding a first-level academic diploma or BA degree, or about to graduate within the academic year 2013/14 and with a knowledge of the Italian/English language (according to the medium of instruction of the program) equal to a B2 Common European Framework of Reference for Languages.

## GENERAL TERMS AND CONDITIONS

- Every moral or paternity right as to the project remains property of the author. The projects sent to NABA will not be returned.
- NABA is entitled not to award the scholarship if the projects are deemed not to meet the suitable standards defined by the jury. The jury will judge at its own discretion and its decision is final.
- The scholarship presented in this public announcement can not be combined with other economic reductions offered by NABA.
- The scholarship will be deducted from the balance of the tuition fee.
- The assigned scholarship which will not be confirmed could be transferred to the next candidate in the ranking list.

## ACADEMIC MASTER IN PHOTOGRAPHY AND VISUAL DESIGN

*This Academic Master program, provides training for the different professionals involved in the production, management and distribution of photographs, from photographers to archivists, from photo-editors to organizers of exhibitions or photographic related events. The course is based on theoretical and methodological studies as well as activities performer in a wide range of contexts, for students to be involved in multiple projects and expand their personal portfolios and the network of relations, which would facilitate professional development.*

## INFORMATION



For more information, please send an e-mail with your inquiries to [int.info@naba.it](mailto:int.info@naba.it)

[www.naba.it](http://www.naba.it)